ANNUAL REPORT OF

STRATEGIC RARE EARTH METALS, INC.

FOR THE YEAR ENDED DECEMBER 31, 2015

A NEVADA CORPORATION

2360 Corporate Circle, Suite 400, Henderson, NV 89074

(888) 406-1138

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ITEM 1. EXACT NAME OF THE ISSUER AND ITS PREDECESSORS

The exact name of the company is Strategic Rare Earth Metals, Inc.

The company was originally incorporated as E Investments, Inc., in the state of Nevada on February 25, 1999. On December 16, 1999, the Company changed its name to Arbor, Inc. On February 19, 2004, the Company changed its name to China Granite Corporation. On June 14, 2006, the Company changed its name to Strategic Rare Earth Metals, Inc.

ITEM 2. ADDRESS OF THE ISSUER'S PRINCIPAL EXECUTIVE OFFICES

A. Company Headquarters

Our principal executive and administrative offices are located at 2360 Corporate Circle, Suite 400, Henderson, NV 89074.

Email: janon@affintybeverage.com

Website: www.affinitybeverage.com

B. IR Contact

2360 Corporate Circle, Suite 400, Henderson, NV 89074

Phone: (888) 406-1138

Email: janon@affinitybeverage.com

Website: www.affintybeverage.com

ITEM 3. SECURITY INFORMATION

Trading symbol: SREH

CUSIP: 86277T200

Exact title and class of securities outstanding:

As of the quarter ended December 31, 2015, the capital stock of the company was as follows:

Class: Common stock, $ 0.001 par value;
Number of shares authorized: 1,000,000,000 shares;
Number of shares outstanding: 633,443,027 issued and outstanding;
Freely tradable shares: 574,448,063;
Total number of shareholders of record: 248

Transfer Agent: Madison Stock Transfer, Inc.
1688 East 16th Street
Brooklyn, NY 11229
Telephone: (718) 627-4453
FAX: (718) 627-6341

Is the transfer agent registered under the Exchange Act?
Yes.

List any restrictions on the transfer of security:
None.

Describe any trading suspension orders issued by the SEC in the past 12 months:
None.

ITEM 4. ISSUANCE HISTORY

The company has not executed any securities offering, either public or private, since December, 2010.

ITEM 5. FINANCIAL STATEMENTS:

STRATEGIC RARE EARTH METALS, INC.
Financial Statements
Balance Sheet
At December 31, 2015 & December 31, 2014
Unaudited

ASSETS	December 31, **2015**	December 31, **2014**
Current Assets		
Cash on hand, in bank	$ 2,104	$ 2,104
Total current assets	2,104	2,104
Fixed Assets	-	-
Other Assets		
Prepaid consulting fees	-	-
Investment - Parker Technologies	13,000	13,000
Total other assets	13,000	$ 13,000
Total assets	15,104	15,104

See accountants' report and notes to financial statements

LIABILITIES AND STOCKHOLDERS' EQUITY
Balance Sheet
At December 31, 2015 & December 31, 2014
Unaudited

	December 31, **2015**	December 31, **2014**
LIABILITIES		
Accounts payable	145	-
Other Liabilities	-	-
Notes payable	823,000	688,000
Total other liabilities	823,000	688,000
Total liabilities	823,145	688,000
STOCKHOLDERS' EQUITY		
Common stock, 1,000,000,000 shares authorized, par value $.001 633,443,027 issued and outstanding at 12/31/15 and 12/31/14	633,443	633,443
Additional paid in capital	(461,184)	(461,184)
Retained earnings (Deficit)	(845,155)	(611,403)
Current earnings	(135,145)	(233,752)
Total Stockholders' equity	(808,041)	(672,896)
Total Liabilities and Stockholders' Equity	15,104	$ 15,104

See accountants' report and notes to financial statements

STRATEGIC RARE EARTH METALS, INC.
Statement of Income and
Retained Earnings (Deficit)
For the Twelve Months Ended
December 31, 2015 & December 31, 2014
Unaudited

	Twelve Months Ended	
	Dec. 31, **2015**	Dec 31, **2014**
Revenue		
Lease and Rental Income	-	-
Total Revenue	-	-
Cost of Goods Sold	-	-
Total Cost of Goods Sold	-	-
Gross Income	-	-
Expenses		
Transfer fees	-	-
Consulting fees	45,000	233,152
Registration fees, etc.	-	-
Investor relations	-	-
Office expense	145	600
Professional fees	90,000	-
Total Expenses	135,145	233,752
Net earnings (Loss)	(135,145)	(233,752)
Retained earnings (Deficit);		
Beginning of period	(845,155)	(611,403)
End of Period	$(980,300)	$ (845,155)

See accountants report and notes to financials

STRATEGIC RARE EARTH METALS, INC.
Statement of Cash Flows
For the Twelve Months Ended
December 31, 2015 & December 31, 2014
Unaudited

	2015	2014
OPERATING ACTIVITIES		
Net Income (Loss)	$ (135,145)	$ (233,752)
Adjustments to reconcile net Income (Loss) to net cash provided by operations		
Accounts payable	145	-
Other liabilities	-	-
Note payable	-	208,000
	(135,000)	
Net cash provided by operating activities	-	(25,752)
Investing Activities	-	-
Note payable	115,000	13,000
Net cash provided by investment activity	115,000	13,000
Financing Activities		
Net stock proceeds	20,000	12,556
Net cash from financing activity	20,000	12,556
Net cash increase for period	-	(196)
Cash at beginning of period	2,104	2,300
Cash at end of period	2,104	2,104

See accountants' report and notes to financial statements

STRATEGIC RARE EARTH METALS, INC.

Statement of Stockholders' Equity

December 31, 2015

Unaudited

	Common Stock		Additional	Accum.	Total Stkhldrs'
	Shares	**Amount**	**Paid-in-Capital**	**Earnings**	**Equity**
Balance at December 31, 2012	6,853,629,726	$6,853,630	$ (6,287,648)	$(584,039)	$ (18,057)
Reverse stocksplit - 3/28/13 (10-1)	685,362,973	685,363	(628,765)	(584,039)	(527,441)
Stock sales - Dec. 31, 2013	(51,919,946)	(51,920)	167,581		115,661
Net incme (loss) - 2013				(27,364)	(27,364)
Balance at December 31, 2013	633,443,027	633,443	(461,184)	(611,403)	(439,144)
Net income (loss) - 2014				(233,752)	(233,752)
Balance at December 31, 2014	633,443,027	633,443	(461,184)	(845,155)	(672,896)
Net income (loss) - 2015				(135,145)	(135,145)

Balance at December 31, 2015	633,443,027	633,443	(461,184)	(980,300)	(808,041)

See accountants report and notes to financial statements

STRATEGIC RARE EARTH METALS, INC.
DECEMBER 31, 2015
NOTES TO FINANCIAL STATEMENTS

NOTE 1- NATURE OF OPERATIONS

Nature of Operations

The Company was incorporated in the state of Nevada February, 1999. The Company is a holding company organized with a goal of acquiring and managing a diversified portfolio of profitable, growth-oriented companies.

NOTE 2- SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

These financial statements are presented in United States dollars and have been prepared in accordance with generally accepted accounting principles in the United States of America.

NOTE 3-STOCKHOLDERS' EQUITY

The company's capitalization is 1,000,000,000 common shares with a par value of $.001 per share.

NOTE 4 – LONG-TERM DEBT

As of December 31, 2015, the Company has notes payable of $823,000: ($310,000 2013-2015 Vic Devlaeminck), ($45,000 to Cutting Edge Business Services), ($75,000 to Edward Puchel),

($58,000 to Paul Bakajin), ($35,000 to Steve Nickell), ($165,000 to H Mori), ($120,000 to Icon Partners Ltd), ($15,000 to Wayne Gullick).

ITEM 6. DESCRIBE THE ISSUER'S BUSINESS, PRODUCTS AND SERVICES.

A. DESCRIPTION OF ISSUER'S BUSINESS OPERATIONS.

The Company has recently changed business direction and become a holding company focused on branded consumer product acquisition opportunities in the $3.4 trillion health and wellness sector.

B. DATE AND STATE OF INCORPORATION

The Company was incorporated in the State of Nevada on March 2, 2006.

C. PRIMARY AND SECONDARY SIC CODES

The Company's primary (and only) SIC code is 5063 (Holding Companies).

D. THE COMPANY'S FISCAL YEAR END DATE

The Company's fiscal year ends on December 31.

E. PRINCIPAL PRODUCTS OR SERVICES AND THEIR MARKETS

The Company primarily targets lifestyle brands, company and/or exclusive product distribution

rights focusing on traditional and non-traditional healthy beverage options. The Company will also seek opportunities involving uniquely positioned young brands specializing in all natural/ organic foods, bio-food, supplements and personal care products for strategic partnerships, distribution agreements and potential acquisition

F. RESULTS OF OPERATIONS FOR THE PERIOD ENDED DECEMBER 31, 2015 COMPARED TO THE PERIOD ENDED DECEMBER 31, 2014:

Revenues: The Company had no revenue for the period ended December 31, 2015, or for the period ended December 31, 2014.

Cost of Revenues: The Company incurred no costs of sales for the period ended December 31, 2015 and did not incur any costs of sales for the quarter ended December 31, 2014.

Gross Profit: The Company did not have any gross profit for either the period ended December 31, 2015 or the period ended December 31, 2014.

Operating Costs: Operating costs consist of the Company's administrative expenses before depreciation and interest. Operating costs for the period ended December 31, 2015 totaled $135,145, compared to operating costs of $233,752 for the period ended December 31, 2014.

Operating Gain (Loss): The Company produced an operating loss for the period ended December 31, 2015 of $135,145, compared to an operating loss 0f $233,752 for the period ended December 31, 2014.

Net Gain (Loss) Before Income Taxes: Net gain or loss before income taxes represents operating gain or loss plus other (non-operating) gain or loss. For the period ended December 31, 2015, the company had a net loss of $135,145, compared to a net loss of $233,752 for the period ended December 31, 2014.

Liquidity and Capital Resources: During the period ended December 31, 2015, the Company did not produce any cash or cash equivalents from operations.

G. OFF-BALANCE SHEET ARRANGEMENTS

The Company did not engage in any off-balance sheet arrangements during the fiscal quarter ended December 31, 2015.

ITEM 7. DESCRIBE THE ISSUER'S FACILITIES

At this time the Company does not have any significant tangible assets and is in the process of identifying suitable targets for acquisition. The Company does not own any real estate and leases office space on a month-to-month basis.

ITEM 8. OFFICERS, DIRECTORS AND CONTROL PERSONS

A. NAMES OF OFFICERS, DIRECTORS AND CONTROL PERSONS

The current president and secretary of the Company Janon Costley, was hired on August 17, 2015. Mr. Costley is the chairman and sole current member of the Board of Directors of the Company.

B. LEGAL/DISCIPLINARY HISTORY

Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses):

NO.

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities or banking activities:

NO.

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended or vacated:

NO.

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities:

NO.

C. BENEFICIAL SHAREHOLDERS

Paul Bakajin
512 N. Juanita Avenue, Unit A
Redondo Beach, CA 90277

Mr. Bakajin is the owner of 365,920,000 common shares of the Company.

ITEM 9. THIRD PARTY PROVIDERS

A. Legal Counsel

Vic Devlaeminck
10013 N.E. Hazel Dell Avenue
Suite 317
Vancouver, WA 98685
PH: (503) 806-3533
Email: vic@vicdevlaeminck.com

B. Accountant or Auditor

C. Investor Relations Consultant

D. Other Advisor(s)

None.

ITEM 10. OTHER INFORMATION

On August 17, 2015, Bill Schaefer resigned from his positions as CEO and director and Janon Costley was appointed elected to the Board of Directors and hired as the new CEO. It is the intention of new management to change the business direction of the company into a different and more profitable industry after first completing an internal reorganization.

On November 5, 2015,, the Company entered into an agreement with Accelpath, Inc., to acquire its wholly-owned subsidiary, Village Tea Distributors, Inc., in an equity exchange. Village Tea Distributors, Inc., sources high quality, unique teas that are blended to create distinct flavor combinations which are packaged in a variety of creative and earth-friendly ways for wholesale and retail sales. The brand has been sold in several major retailers in North America including Vitamin Shoppe, Whole Foods and many other independent specialty and grocery store retailers. Its products are also available through e-commerce retailers such as Amazon and the company's own website: www.villageteaco.com.

On February 16, 2016, the company increased its authorized issue to 5,030,000,000 shares. The change will be reflected in subsequent filings.

On April 12, 2016, the Company received final approval from FINRA to change the name of the Company to Affinity Beverage Group, Inc., with a new trading symbol of ABVG and a new CUSIP number of 00831F101. The change is effective April 13, 2016, and will be reflected in future filings after that date.

ITEM 11. EXHIBITS

N/A

ITEM 12. CERTIFICATIONS

I, Janon Costley, certify that:

1. I have reviewed this annual disclosure statement of Strategic Rare Earth Metals, Inc.

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements and other financial information included or incorporated by reference in this disclosure statement, fairly present, in all material respects, the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

/s/Janon Costley
Janon Costley, CEO
Dated: April 27 , 2016