April 20, 2016

STL Marketing Group, Inc.
Attn: Stakeholders
10 Boulder Crescent, Suite 102
Colorado Springs, CO 80903

Dear Stakeholders:

With our first quarter having come to a close and our Annual Report being filed, I thought this would be a good opportunity to recap our progress thus far in 2016. In our opinion, we have made good progress on a variety of fronts and I am pleased to report these to you.

As mentioned in our 10-K, the Company has reported the delays in private[1] power generation in Costa Rica and its effects on the Company since the election. At this time, there is no clear timing on when the government's policies and views will change, if ever. As previously reported, the Company has significantly reduced or eliminated any expenditures, or work, in Costa Rica as a result of this political quagmire. If the delays in Costa Rica take much more time to resolve themselves, it is entirely possible the Company will cease pursuing the Power Purchase Agreement. Information pertaining to these efforts can be found in previous filings.

As a result of these delays, the Company began a pivot towards technology, an area where executive management has significant expertise and sales experience. As of last year, we began to focus the Company's efforts on software applications. We have three key areas: (i) the PhoneSuite Solutions overseas sales of VoIP telecommunications equipment ("PBX Systems"); (ii) the commercialization, sale and adoption of F3TCH, a mobile APP designed to allow direct guest interface with hotel communications systems worldwide; and (iii) the sale and commercialization of the Hound Software branded software platform comprised of Data Wrangling, Analytics, Automated Workflow and Telecommunications modules.

PhoneSuite Solutions, Inc.

Our efforts since late 2015 have been producing a lot of activity and interest. We are currently working to create a structure that will help garner more sales activity from our existing dealer base e.g. quotes, meetings, demos etc. As reference, our PBX manufacturer recently stated that is has its five thousandth PBX system since its inception (North America). This is a

[1] Private in this context means a non-government entity. In Costa Rica the word "public" refers to a government owned enterprise and has no bearing on whether the shares of a company are publicly traded.

significant amount of market share in North America and we continue to try and leverage this as we expand the brand's presence overseas.

On the technology front, we have successfully implemented the PhoneSuite Vocieware offering on our own cloud infrastructure to be able to provide the contracted features to overseas properties as required by one of Call Management Products' ("CMP") contracted customer- a major worldwide hotel chain. We chose a premier provider of cloud infrastructure services for this deployment and look forward to pursuing new business opportunities for this, and other chains, overseas. Our cloud infrastructure is a very reliable, redundant and powerful network from which to deliver the PhoneSuite product.

We feel confident on this solution, however we caution that adoption by hotels for a cloud based service has not gained as much momentum as in the generic business community. However, in order to pursue the major chains overseas, we did need to have this offering in place. We also do have a premise based solution from CMP running Voiceware on a server or its Series2 configuration, which gives a potential client more choices.[2]

F3TCH- "Hotel Phones Just Got a Whole Lot Smarter"

On February 11, 2016, the Company entered into an agreement with Camposagrado, Inc. to exclusively license and commercialize Camposagrado's patent pending Application or "App" to the worldwide hospitality industry (U.S. Pat. Application No. 14/877,595). This Application, trademarked as F3TCH, migrates the hotel guestroom telephone to a user's smart device, including their smartphone or tablet, and will allow the guest to utilize their own smart device as their point of contact within the hotel's communications platform during their stay at a "F3TCH compatible" hotel. The App is intended to be free to users and hotels and is monetized through the placement of advertisements on the Application.

This past quarter, we designed and implemented the cloud infrastructure for F3TCH to work as intended. We are using the same infrastructure provider for F3TCH as we are for the PhoneSuite offering. We are now global and fully scalable from a technology perspective and can be deployed as rapidly as needed. On the product side, F3TCH is working as a proof of concept on Android (will expand to iOS soon) and once our interoperability work is completed with our PBX manufacturer, we will be able to demo the APP to hotel chains as operational.

To complement our technical efforts, the Company has invested in the development of a website for F3TCH that is fully interactive. Logos have been developed and our tag line is "Hotel Phones Just Got a Whole Lot Smarter". We have also contracted for two videos that will emphasize some of the benefits of the APP to both potential APP users, as well as the hotel

[2] Please note that **CMP is a separate company and not related to STL Marketing Group, Inc.**

chains. As previously reported, the website and videos for F3TCH should be available for stakeholder review in April 2016.

Hound Software

On August 3, 2015, the Company entered into a Letter of Intent with a software developer. The Board of Directors is reviewing documentation to implement the Letter of Intent in a more formal manner between the partners. The software platform is being branded under the name Hound Software. The Company will release information on this as soon as it is available. We look forward to making the details of this public.

Hound's core product is a complete software platform that is currently comprised of three distinct modules- Data Wrangling, Analytics, and Automated Work Flow. These products can be sold as stand alone, or as a suite, and have powerful Big Data and Machine Learning components. As with F3TCH, a new website and explainer videos are underway. The explainer videos will describe the main benefits of Hound Software and will be used in our marketing and sales campaigns.

10-K Delay

We began preparation for the 10-K earlier than normal this year. Partly, as we did not want to file late, as the cost to file late can be steep and we have obligations to our stakeholders to file on a timely basis. Regardless, there was a delay. While it would not be appropriate to get into some of the details of why, please note that we have identified a situation that needs to be addressed and is under review.

Summary

The situation in Costa Rica left us little choice but to move on and pivot towards a different core mission. We believe that we have a clear and realistic plan to getting the Company to a more secure financial footing. Our immediate future is full of critical decisions, but regardless of the type of decision, all of our decision points have a binary answer- does this move us towards our goals or not?

In order to successfully move the Company forward, we believe the following are key areas where we need to make significant progress:

1. **Revenue**- we must prioritize any revenue activity- sales, investment or process, etc. We do not currently have much in operating costs, so any revenue can solidify our operating finances very quickly.
2. **Debt-** we must focus on and eliminate debt as much as possible. The sooner we can show progress in debt reduction the better.

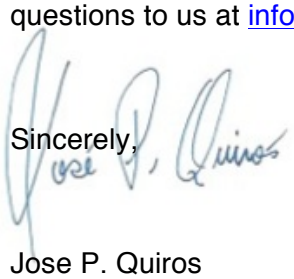
3. **Capital**- We need to capitalize and ensure we can securely plan operations to optimize all of the hard earned opportunities that we have developed. We want to try and move to a better trading platform such as OTCQB etc. We will prepare to raise much more capital as we see the fundamentals develop.

We have gone to great lengths this year to operate as mentioned above. Building a Company and trying to do this the right way has at times been unpopular with some, simply because it does not provide an immediate, short term return. Building a Company correctly, is something we believe is rarely done in OTC PINK. We feel that we have begun to make that turnaround and that we are on the right track.

The founders have paid a heavy price over the past few years. We still have never sold a single share that we own, as we promised at the outset and are proud to have kept our word. Over the years, we have funded the Company through personal funds, taking little to no salary as much as possible and we have endured. We have endured because we believe that we can, and while that may not be enough in the end, it is enough today.

We certainly appreciate everyone's support and goodwill. As always please direct any questions to us at info@v3rsant.com .

Sincerely,



Jose P. Quiros
CEO

This shareholder update contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plan, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements that are other than statements of historical facts. These statements are subject to uncertainties and risks including, but not limited to, product and service demand and acceptance, changes in technology, economic conditions, the impact of competition and pricing, government regulation, and other risks described in statements filed from time to time with the Securities and Exchange Commission. All such forward-looking statements whether written or oral, and whether made by or on behalf of the Company, are expressly qualified by the cautionary statements that may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.