NOTIFICATION OF LATE FILING

Name of the Issuer: New Generation Consumer Group, Inc.

Check One: ☒ Annual Report ☐ Quarterly Report ☐ Interim Report

For Period Ended: December 31, 2015

Address of Principal Executive Office:
12411 Slauson Ave, Suite B
Whittier, CA 90606

Reason for Delay in Posting Financial Report: State below in reasonable detail why the Annual/Quarterly Report could not be filed within the prescribed time period.
Was due to a delay in obtaining and compiling information required to be included in the Company's annual report, which delay could not be eliminated by the Company without unreasonable effort and expense.

Anticipated Filing Date:
[Please note that the filing of this notification grants issuers 5 additional calendar days to post a Quarterly or Interim Report and 15 calendar days to post an Annual Report.]
April 14, 2016

Person to contact regarding this notification:
Date: March 30, 2016
Signature: /s/ Felipe Longoria
Name: Felipe Longoria
Title: COO