**CURRENT INFORMATION STATEMENT**

As of December 31, 2015

# Findit, Inc.

1596 Lavista Road NE
Atlanta, GA 30329

Telephone: (404) 443-3224
Facsimile: ( ) _____

Federal Employer's I.D. No. ____
CUSIP NO. 819520107

ISSUER'S COMMON STOCK
AUTHORIZED AND OUTSTANDING AS OF DECEMBER 31, 2015:
Total Common shares authorized:
1,940,000,000 as of December 31, 2015
Total Common shares outstanding:
1,633,174,385 of December 31, 2015

PREFERRED STOCK AUTHORIZED AND OUTSTANDING
Par Value: $0.001
Trading Symbol: none
As of December 31, 2015
Preferred Series A: Authorized 50,000,000, Outstanding 5,000,000
Preferred Series B: Authorized 5,000,000, Outstanding 3,500,000,000

**December 31, 2015**

**FINDIT, INC.**

**CURRENT INFORMATION**
**DISCLOSURE AS OF DECEMBER 31, 2015**

## PART A: GENERAL COMPANY INFORMATION

### Item I. The exact name of the issuer and its predecessors (if any).

The Company was incorporated in the State of Nevada on December 23, 1998. On or about October 15, 2002, it changed its name from Knowledge Networks, Inc. to KNW Networks, Inc. About June 3, 2004, the shareholders authorized and effected a change of Company name to Austin Chalk Oil and Gas, Ltd. Austin Chalk Oil and Gas, Ltd. actively pursued oil and gas development of existing wells and new properties until December 31, 2010. The Company changed its business plan to that of a holding company and has pursued various businesses since that time. In February, 2013, the Company merged with Artemis Holdings, Inc. and Travel Center Partners, Inc. and this transaction was rescinded in June 2013. The Company changed its name to Findit, Inc. in February 2015.

The Company was formerly known as Artemis Energy Holdings Inc. until February 2015, was formerly Sharewell Capital Group, Inc. until April 2013, was formerly Mercantile Resources, Ltd. until March, 2011, was formerly Austin Chalk Oil & Gas, Ltd. until July 2010, was formerly KNW Networks, Inc. until June 2004, and was formerly Knowledge Networks, Inc. until October 2002.

### Item II. The address of the issuer's principal executive offices.

Our principal executive offices are located at:

1596 Lavista Road NE
Atlanta, GA 30329
Telephone: (404) 443-3224
Facsimile: ( ) _____

URL: www.findit.com

**Item III. The jurisdiction(s) and date of issuer's incorporation or organization:**

The Company was incorporated on December 23, 1998 in the State of Nevada Inc.

Findit, Inc. will be referred to herein sometimes as "Issuer," "Company" or "Findit."

## PART B: SHARE STRUCTURE

**Item IV. The exact title and class of securities outstanding**

Common Stock:

CUSIP: 819520107
Trading Symbol: FDIT

Series A Convertible Preferred Stock

Par value $0.001 per share
50,000,000 Series A Convertible Preferred Stock authorized.
Series A Convertible Preferred Stock may not be diluted
Series A Convertible Preferred Stock is convertible into 1,000 shares of Common Stock, $0.001 par value.
Each share of Series B Convertible Preferred Stock has voting rights equal to 1,000 shares of Common Stock.
No CUSIP

Series B Convertible Preferred Stock
Par value $0.001 per share
3,500,000 series B Convertible Preferred Stock authorized.
Series B Convertible Preferred Stock may not be diluted
Series B Convertible Preferred Stock is convertible into 1,000 shares of Common Stock, $0.001 pat value.
Each share of Series B Convertible Preferred Stock has voting rights equal to 1,000 shares of Common Stock.

## Item V. Par or stated value and description of the security.

### A. Par Value:

Common Stock, $.001 par value per share

Convertible Preferred Series C Stock, $.001 par value per share.
Trading Symbol: none

Exact title and class of securities outstanding:
Preferred Series A
Preferred Series B
CUSIP: None

Par or Stated Value: .001

Total shares authorized: Series A 50,000,000 as of: 8/15/2013
Series B 3,500,000,000 as of 6/30/2014

Total shares outstanding: Series A 5,000,000 as of: 8/15/2013
Series B 3,500,000,000 as of 6/30/2014

**Common Stock**

The holders of our common stock:

- have equal ratable rights to dividends from funds legally available for payment of dividends when, as and if declared by the board of the directors;
- are entitled to share ratably in all of the assets available for distribution to holders of common stock (after any distributions due the holders of our Preferred Stock) upon liquidation, dissolution or winding up our affairs;
- do not have preemptive, subscription or conversion rights, or redemption rights or access to any sinking fund; and
- are entitled to one non-cumulative vote per share on all matters submitted to shareholders for a vote at any meeting of shareholders.

**Exchange of Common Stock for Class B Preferred Stock**

The Company has recently increased the authorized shares of Class B Preferred Stock to 5,000,000. The Company exchanged 900,000,000 of the shares of Common Stock belonging to Link My Fan, Inc., and 400,000,000 shares of Common stock of WooEB, Inc. for shares of Class B Preferred stock, on condition that the Class B Preferred Stock shall not be converted back to Common Stock for two years. The Preferred Stock so exchanged shall be convertible into the same number of shares of Common Stock of the Company and may be converted back to Common after 18 months after December 31, 2015 at the option of the holder of the said Preferred Stock. The Preferred Stock retained all voting rights belonging to the Common Stock so exchanged.

**B. Describe any other material rights of common or preferred stockholders.**

None.

**Item VI. The number of shares or total amount of the securities outstanding for each class of securities authorized:**

The following table provides the information for each class of securities authorized (i) as of the end of the Company's most recent fiscal quarter and (ii) as of the end of the Company's last two fiscal years.

| Class of Stock | December Quarter | 2015 Fiscal Year | 2014 Fiscal Year |
|---|---|---|---|
| **Common Stock** | | | |
| Shares Authorized | 1,940,000,000 | 1,940,000,000 | 1,940,000,000 |
| Shares Outstanding | 1,633,174,385 | 1,633,174,385 | 1,633,174,385 |
| Freely Tradable Shares | 59,327,077 | 59,327,077 | 59,327,077 |
| Total Number of | | | |

| | | | |
|---|---|---|---|
| Shareholders | | | |
| | | | |
| **Series A Preferred Stock** | | | |
| Authorized | 50,000,000 | 50,000,000 | 50,000,000 |
| Issued | 5,000,000 | 5,000,000 | 5,000,000 |
| Tradable | 0 | 0 | 0 |
| Number of Shareholders | 1 | 1 | 1 |
| | | | |
| **Series B Preferred Stock** | | | |
| Authorized | 3,500,000 | 3,500,000 | 3,500,000 |
| Issued | 3,500,000 | 3,500,000 | 3,500,000 |
| Tradable | 0 | 0 | 0 |
| Number of Shareholders | 2 | 2 | 2 |
| | | | |

## PART C BUSINESS INFORMATION

**Item VII. The name and address of the Company's transfer agent is:**

Madison Stock Transfer, Inc.
1688 East 16th Street #7, Brooklyn, NY 11229
Phone: 718-627-4453

Our transfer agent confirmed to us that it is registered with the Securities and Exchange Commission.

**Item VIII. The nature of the issuer's business.**

**Business Development and Form of Organization and Year of Organization**

The Company was incorporated in the State of Nevada on December 23, 1998. On or about October 15, 2002, it changed its name from Knowledge Networks, Inc. to KNW Networks, Inc. About June 3, 2004, the shareholders authorized and effected a change of Company name to Austin Chalk Oil and Gas, Ltd. Austin Chalk Oil and Gas, Ltd. actively pursued oil and gas development of existing wells and new properties until December 31, 2010. The Company changed its business plan to that of a holding company and has pursued various businesses since that time. In February, 2013, the Company merged with Artemis Holdings, Inc. and Travel Center Partners, Inc. and this transaction was rescinded in June 2013. The Company recently changed its name to Findit, Inc.

**Fiscal Year End Date**

Our fiscal year end date is December 31.

**Involvement in Bankruptcy or Receivership Proceedings.**

The Company has not been involved in a bankruptcy or receivership proceeding.

**Material Classifications, Mergers, Consolidations or Purchases or Sales of a Significant Amount of Assets**

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate: The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

The following shares were issued in 2014:

Rayne Forecast Restricted Shares Purchased at 0.0009 cents Common Stock 10,750,000

AGS Financial Free Trading Common Shares as part of recession settlement 3,000,000

The following shares were issued in 2015:

Raymond Firth was issued 3,196,047 Restricted Shares of Common Stock for Converted Debt.

TransWorldNews, Inc. was issued 6,832,933 shares of Restricted Common Stock for Converted Debt.

Holly Andrews was issued 2,216,667 shares of Restricted Common Stock for Converted Debt.

00 Holdings was issued 8,750,000 shares of Restricted Common Stock for Converted Debt.

Each of the above securities offerings or transactions was made by officers and directors of the issuer and was not a registered offering. The offerings relied upon an exemption under Regulation S or Rule 4(2) of the Securities Act of 1933, as amended. The shares in these offerings or transactions were restricted (i.e., not freely tradable); and the certificates evidencing such shares contained a legend (1) stating that the shares have not been registered under the Securities Act of 1933, as amended, and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act of 1933, as amended.

Artemis Acquisition Corp.

On February 27, 2013, a subsidiary of the Company merged with a subsidiary of Artemis Acquisition Corporation (AAC). Pursuant to this transaction, 404,615,535 shares of Company Common Stock were issued to AAC. The Company also also acquired Travel Center Partners, Inc.

During the next four months the new management issued almost 900,000,000 shares of Nominal price shares to stockholders of AAC and Compass, as well as various third parties. In addition, 1,500,000,000 free shares were issued to new management and their families and various AAC and Compass Energy Holdings shareholders who participated in so-called bonus round and to third parties who provided no consideration for such shares. New Management also issued to themselves 1,055,000 shares of super-voting preferred stock at a $0 purchase price.

Mr. Firth and other previous management of the Company demanded rescission of the AAC transaction and AAC and its controlling shareholders signed a rescission agreement on July 15, 2013 and this was amended on August 8, 2013.

Under the Rescission Agreement, Travel Center Partners was returned to AAC and control and management of the Company was returned to Mr. Firth and his associates. The Rescission Agreement further provided that 404,615,535 AAC shares were to be canceled., the nominal price shares would reduced by correcting their purchase price to $0.40 per share, and the free shares were to be canceled.

On March 13, 2014, the Company, then called Artemis Energy Holdings, Inc., filed an action *in rem* in Clark County Nevada District Court against 2,461,629,100 shares of Common Stock and 1,055,000 shares of Preferred Stock of the Company and received an order authorizing these changes in the shareholdings.

### 3. Defaults of the Terms of Any Note, Loan, Lease or Other Indebtedness or Financing Arrangement requiring the Company to Make Payments

The Company is not aware of any default of the terms of any note, loan, lease or other indebtedness or financing arrangement requiring the Company to make payments.

### 4. Change of Control

See "Artemis Acquisition Corp." above.

### 5. Increases of 10% or More of the Same Class of Outstanding Equity

**Securities**

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

There were two acquisitions that closed on September 26, and September 30, 2013 with Wooeb.com and LinkMyFan.com.

See also "Artemis Acquisition Corp." above.

**6. Past, Pending or Anticipated Stock Splits, Stock Dividends, Recapitalizations, Mergers, Acquisitions, Spin-offs or Reorganizations.**

The Issuer has had that following stock splits:

| Terms | Date Paid |
|---|---|
| Increase by 1.333 shares for 1 share | November 3, 2000 |
| Decreased by 1 for 10 reverse split | February 15, 2002 |
| Decreased by 1 for 5 reverse split | November 23, 2002 |
| Decreased by 1 for 15 reverse split | February 27, 2004 |
| Decreased by 1 for 10 reverse split | July 26, 2001 |
| Decreased by 1 for 3 reverse split | September 19, 2002 |
| Increased by 3 for 1 reverse split | May 13, 2004 |
| Decreased by 1 for 100 reverse split | July 8, 2010 |
| Decreased by 1 for 30 reverse split | March 25, 2011 |

Management has no current plans to (i) split the Company's stock; (ii) declare or pay a stock dividend; (iii) recapitalize the Company; (iv) enter into a merger or acquisition transaction; (v) spin-off its subsidiary; or (vi) enter into a reorganization. Management intends to reduce the amount of authorized Common Stock.

## 7. Delisting of the Company's Securities By Any Securities Exchange or Deletion from the OTC Bulletin Board

The Company's common stock has ceased being quoted on the OTC Bulletin Board. On or about March 3, 2010, the date the Company filed a Form 15 with SEC pursuant to Exchange Act Rule 12g- 4(a)(2).

## 8. Current, Past, Pending or Threatened Legal Proceedings or Administrative Actions Either By or Against the Company That Could Have a Material Effect on the Company's Business, Financial Condition or Operations and any Current, Past or Pending Suspensions by a Securities Regulator.

There are no current, past or pending suspensions of the Company by a securities regulator. However, the Company's common stock ceased being quoted on the OTC Bulletin Board. On or about March 3, 2010, the Company filed a Form 15 with the SEC pursuant to Exchange Act Rule 12g-4(a)(2).. See above.

## A. Business of Issuer.

### 1. The Company's Primary and Secondary SIC Codes

The Company's primary SIC code is 7370 -- Online marketing, Press Release Distribution, Search Engine Indexing, Advertising, and Social Networking. The Company does not have a secondary SIC code.

### 2. If the Issuer Has Never Conducted Operations, Is in the Development Stage or Is Currently Conducting Operations

The Company is currently conducting operations.

The Company has not been a "shell company" as defined by Securities Act Rule 405.

### 4. The Names of Any Parent, Subsidiary or Affiliate of the Issuer,

**and Its Business Purpose, Its Method of Operation, Its Ownership, and Whether It Is Included in the Financial Statements Attached to This Disclosure Statement**.

Findit,Inc. owns and operates Findit.com, TransWorldNews.com, LinkMyStock.com, Wooeb.com and LinkMyFan.com. Findit, Inc. is focused on the development of internet based web products to increase brand awareness through its news and press release distribution site TransWorldNews and its business social networking platform Findit.com, LinkMyStock.com, LinkMyFan.com and Wooeb.com. Findit, Inc. is continuing to develop new applications and services to increase the interactive capabilities between businesses on these platforms and their audience

These companies are included in the financial statements.

## 5. The Effect of Existing or Probable Government Regulations on Our Business

Our business is subject to numerous governmental regulations that impact our business at the parent and subsidiary levels. These regulations are discussed below.

### Section 15(g) of the Securities Exchange Act of 1934

Our shares are covered by Section 15(g) of the Securities Exchange Act of 1934 ("Exchange Act") and Rules 15g-1 through 15g-6 promulgated thereunder. They impose additional sales practice requirements on broker-dealers who sell our securities to persons other that established customers and accredited investors (generally institutions with assets in excess of $5,000,000 or individuals with net worths in excess of $1,000,000 or annual income exceeding $200,000 or $300,000 jointly with their spouses).

Rule 15g-1 exempts a number of specific transactions from the scope of the penny stock rules (but is not applicable to us).

Rule 15g-2 declares unlawful broker-dealer transactions in penny stocks unless the broker-dealer has first provided to the customer a standardized disclosure document.

Rule 15g-3 provides that it is unlawful for a broker-dealer to engage in a penny stock transaction unless the broker-dealer first discloses and subsequently confirms to its customers current quotation prices or similar market information concerning the penny stock in question.

Rule 15g-4 prohibits broker-dealers from completing penny stock transactions for a customer unless the broker-dealer first discloses to the customer the amount of compensation or other remuneration received as a result of the penny stock transaction.

Rule 15g-5 requires that a broker-dealer executing a penny stock transaction, other than one exempt under Rule 15g-1, disclose to its customer, at the time of or prior to the transaction, information about the sales person's compensation and the compensation of any associated person of the broker-dealer.

Rule 15g-6 requires broker-dealers selling penny stocks to provide their customers with monthly account statements.

Rule 3a51-1 of the Exchange Act establishes the definition of a "penny stock" for purposes relevant to us, as any equity security that has a minimum bid price of less than $5.00 per share, subject to a limited number of exceptions. It is likely that our shares will be considered to be penny stocks for the immediately foreseeable future. For any transaction involving a penny stock, unless exempt, the penny stock rules require that a broker or dealer approve a person's account for transactions in penny stocks an the broker or dealer receive from the investor a written agreement to the transaction setting forth the identity and quantity of the penny stock to be purchase.

In order to approve a person's account for transactions in penny stocks, the broker or dealer must obtain financial information and investment experience and objectives of the person and make a reasonable determination that the transactions in penny stocks are suitable for that person and that that person has sufficient knowledge and experience in financial matters to be capable of evaluating the risks of transactions in penny stocks.

The broker or dealer must also deliver, prior to any transaction in a penny stock, a disclosure schedule prepared by the SEC relating to the penny stock market, which, in highlight form, sets forth:

- the basis on which the broker or dealer made the suitability determination; and

- that the broker or dealer received a signed, written agreement from the investor prior to the transaction.

Disclosure also has to be made about the risks of investing in penny stocks in both public offerings and in secondary trading and commissions' payable to both the broker-dealer and the registered representative, current quotations for the securities and the rights and remedies available to an investor in cases of fraud in penny stock transactions. Finally, monthly statements have to be sent disclosing recent price information for the penny stock held in the account and information on the limited market in penny stocks.

The above-referenced requirements may create a lack of liquidity, making trading difficult or impossible, and accordingly, shareholders may find it difficult to dispose of our shares.

## 6. Research and Development Activities

During 2014 and 2015, and through the date of this Initial Disclosure Statement, the Company has not been engaged in any research and development activities.

## 7. Cost and Effects of Compliance with Environmental Laws

We have not incurred any material costs or realized and material effects related to compliance with environmental laws.

## 8. Employees

The Company currently has full-time employees and part time employees.

## Item IX. The nature of the products or services offered.

**Business**

Findit operates a Social Campaign Management Platform with an interactive search engine.

Findit's primary focus is to drive new business for our members through tangible conversion tools and enhanced awareness. In the past 10 months, Findit has been reaching out to business owners and introducing Findit.com and its services. In the next 12 months Findit will be focused on launching lead generation tools in each Findit site tied to the Findit CRM platform.

Findit's members typically experience an overall increase in search engine results, an improvement in their Alexa rating, and more inbound links to their website.

Findit is different from other social sites and search engines because Findit is an open platform that allows non-members to view all content, as well as sharing the content to other social sites. This provides everyone access to the content posted by members in Findit and all other search engines the ability to crawl all pages in Findit and index them.

**Our Search Engine**

Our search engine is not like Bing, Yahoo or Google because we do not crawl outside websites. Findit strictly produces search results based on what is posted by members for indexing in their Findit sites and through the Findit.com Submit URL page.

Our members can submit their URLs to be indexed in Findit search. Findit is an interactive search engine that provides search results based on what our customers submit to Findit.

Unlike other social sites, Findit is an open platform that allows non-members to view all content, as well as sharing the content to other social sites. This provides everyone access to the content posted by members in Findit and all other search engines the ability to crawl all pages in Findit and index them. Other Social Sites typically limit access to search engines and non-members are unable to view content because everything you want to view requires one to create an account for access.

FINDIT and FINDIT.COM branded services include advertising, promotional and marketing services through various online or Internet based mechanisms such as social media platforms and techniques, marketing through search engine hits, banner advertisements etc., as well as a variety of other web-based techniques including blogs,mobile marketing etc.

With FINDIT and FINDIT.COM branded promotional services, members find a one stop shop for getting their business in front of the world. FINDIT and FINDIT.COM branded services provide an Internet domain and advertising directory allowing businesses, events, websites and other entities to promote, list and display electronic links, advertisements and other information, and allowing Internet users to quickly find information on businesses, events, websites and other entities through the FINDIT and FINDIT.COM services available through the FINDIT.com domain.

Findit members benefit from marketing tools that include status updates, picture galleries, audio files, video upload and Findit's press release distribution service. All content posted to Findit can be shared to Facebook, Pinterest, Google +, LinkedIn, Twitter and approximately eighty other social and bookmarking sites.

Findit offers Video production in one of our monthly packages along with press release distribution. Videos produced through Findit can be about you as an Agent, your company and your expertise it is not limited to a listing.

**How Findit Works its Members**

Findit's primary focus is to drive new business for our members through tangible conversion tools and enhance awareness. In the past ten months, Findit has been reaching out to business owners and introducing Findit.com and its services. In the next 12 months Findit will be focused on launching lead generation tools in each Findit site tied to the Findit CRM platform.

In addition to our focus on business growth Findit is focusing on launching an updated version of the Findit app. The original Findit app version has been removed from Google and Apple in light of its functionality. Findit.com® will be launching a new app along with a complete responsive back end for posting updates to the "Right Now" in Findit.

The interactive search engine gives the power to its members to submit URLs they want to make sure are indexed in Findit. Anyone can Submit URLs they want indexed in Findit by going to the Submit URL page. They can do this by submitting any URLs they want indexed with a Title and Description to the Submit URL page. Once submitted the pages are now able to be delivered in matching search results. This includes all content posted directly into a member's Findit site along with URLs submitted by the member.

Findit friending is designed to allow anyone to become friends with another member. After the member friends someone that member has the option of deleting that member from their Friend list.

**Joining Findit**

Findit platform is free to join. Members can upgrade and own their unique keyword URLs and also enter a screen name. The screen name is not necessarily unique. These features make it easier for members to build their brand and be found in search results on Findit. Once members join they have a Findit Site that they can post content to.

Currently Findit offers sections called About, Pictures, Music and Right Now. The Right Now provides members the ability to include status updates that can have up to six thousand characters, a picture gallery that is index friendly, a video, an outbound link, an audio file (great for artists), and display the headline of a press release from TransWorldNews, a site also owned by Findit, Inc.

**Our Websites**

Findit, Inc. owns and operates the websites: Findit.com, TransWorldNews, LinkMyFan, WooEB and LinkMyStock.

Findit provides real estate agents the ability to create their own Findit Site where they can pull in their listing and others through their IDX account.

Findit also offers News and Press Release Distribution. Findit, Inc. is focused on the development of monetized Internet based web products that increase brand awareness of both private and public companies along with individuals, entrepreneurs and artists.

Our press release distribution services have over 285 publishers to assist our members in building brand awareness.

**Social Media Campaign Management**

Right Now

The company's Status update vertical called "Right Now" is part of each member's dashboard in Findit. The Right Now status feature contains six different content verticals that significantly increase and improve our customer's online web exposure through social media sharing and improves organic search results due to the relevancy of the Right Now posts when done with best practices.

Each post has the ability to be shared to over 80 social and bookmarking sites. This feature is unique when compared to other social sites that have posting. The ability to share to other sites is not something most social status updates provide. Findit provides this option through ShareThis® for both members and non-members.

Our customers site status updates can be shared to from Findit are Facebook, Google+, LinkedIn, Pinterest and Twitter.

Messaging

Findit has messaging within Findit sites to enable people to message members within Findit. In addition to messaging, Findit is developing Friends inside of each Findit Site to enable members to Friend each other and receive and push out there Right Now status updates to their Friends Findit Sites.

Friends

Findit members can become Friends with one another similar to following someone in Twitter who has a regular account. Anyone can become a Friend of someone else on Findit without receiving approval with this first phase. Members do have the ability to delete a friend after they have been friended if they choose to. The benefits of adding friends to your Findit account is the Right Now status updates. Members who become friends with one another now have their Right Now status updates appearing in their Right Now feed under Friends Posts. This provides each member the ability to see the latest

posts from their friends from their own Findit Site while also having visitors to your site and your friends sites have the option of seeing your friends and their friends posts as well by clicking on Friends Posts. This is an effective way to have people see your posts through your friends feed.

By having your Right Now updates appearing in your Friends Right Now feeds it is likely that more people will see your posts resulting in more sharing from these people to giving your posts an increased chance of being indexed faster in search engines along with being shared socially to Facebook, Google +, Pinterest, LinkedIn and tweeted through Twitter. All posts in Findit are indexed in Findit. With Findit being an open platform all posts can also be crawled by other search engines and indexed producing additional search results for your content.

**Our Services**

Findit provides paid for services that include: Press Release Distribution, Lead Generation for Findit Members, Promoted Posts Socially, Video Production, Findit Site Addresses (similar to a domain web address but it is on Findit), Content Writing (Social Posts, Blogs, Press Releases), Web Development and Design, SEO, Real Estate  Lisitings and pulling in Feed from IDX of listings from Real Estate Agents, and CRM to manage leads.

Similar Companies on what Findit does socially are Facebook, Twitter, LinkedIN, Real Estate Zillow Trulia Craiglist, for Press Releases PRWEB Businesswire, for CRM (very minimal as of today but will compare to IContact Salesforce and for Real Estate Agents eventually Top Producer and Boomtown

**Findit Press Release Services**

Findit's press release services includes distribution to 285 Publishers. Our partnership with 285 Publishers is a paid partnership by Findit. Our members' press releases are picked up by these publishers within seconds and displayed on their websites throughout the Unites States. These sites are some of the most popular news sites in the country.

## Findit Keyword URLs

Findit.com offers members the ability to own their own Findit address with a keyword URL. Members can reserve their keyword URL extension. The benefits of a Findit address are better indexing along with building your brand and having a really easy to remember Findit address.

Findit provides members the ability to search the Keyword URL database in Findit to see what Findit addresses are available. Addresses can be industry driven and geo targeted. Once you have the Findit address you want when someone is searching in Findit your Keyword URL it is pulled to the top in search results under the Members search tab.

Indexing in Findit along with having a unique URL that can be really easy for people to remember can result in more traffic to a Findit site in Findit. Inside a Findit site you members include status updates, press releases, music or audio files, properties, pictures along with a complete about sections with member contact information and a Google Map and header image to build members' brands.

Findit does not charge hosting fees and it is free for members to join. A unique keyword URL is a paid for service and is an annual fee of $199.00. Once members own the Keyword Findit URL address it is theirs to renew annually.

## News and Press Releases

Findit, Inc. has a News sub domain to Findit.com which displays all news and press releases submitted through Findit.com.

Currently News and Press Releases are displayed inside a Findit Members URL under the News page. Findit members can login to their Findit account click on the News tab from their Findit Dashboard and upload their release. Releases can include a header image that can be clickable to a link the member designates. Releases can also include a Video, Pictures, three outbound links and an audio file. The releases include these content sections to provide readers and in depth view into what the release is about. Members also have the option of entering a web URL that will display underneath the press or news release.

In May 2015, Findit launched the News and Press Release Distribution Service that displays the member's news inside the members Findit account, the addition of the News Sub Domain in Findit.com will provide a place for visitors to view news categories, top stories and a plethora of headlines and click on the ones that are of interest to them. Findit also is of the opinion that the News sub domain will garner additional traffic from search engines and social media outlets as a result of organic indexing in search results and sharing news headlines to social platforms and visitors clicking from the search results and the shared links back to Findit.

The News and Press Release Distribution service is a paid for service offered by Findit. Findit currently offers three pricing options that range from $99.95 which provides a member to submit a single press release that can include all of the content sections listed above. The release is distributed through Findit and pushed out to its 280 plus publishers from Findit affiliate news site TransWorldNews. The $1,999.00 press release package is a yearly package that provides the member to distribute up to one press release per day for their entity. Each release can include all of the content sections above. The yearly package is very useful for Real Estate Agents marketing homes, Business Owners looking to build their brand and improve and increase their web presence along with Artists, Musicians and Film.

With the header image being an active link in each release, a business can utilize the press release distributed through Findit as a marketing tool to drive customers to a Deal Page on their own website. This can reduce the amount of money that business owners are currently paying out to deal sites that collect fees and delay payments such as Groupon and Living Social. This service through Findit can be beneficial to restaurants, spas, and any other business currently using a deal site to generate sales.

With Findit being an open platform search engines have complete access to all the content posted to Findit. As a result all news and press releases are index-able in search engines and can be shared to over 80 social and bookmarking sites.

**Findit's Real Estate Services**

Real estate agents are rapidly expanding their use of Findit. With Findit.com® real estate agents have ability to have a Findit® site with their own Findit address, and display their listings through IDX. Any agent can have a Findit

site, including those that currently have their own site. Owning a Findit site and displaying listings along with other content the agent posts to Findit increases the agent's online presence while giving them control over their brand.

Findit's real estate property listings section offfers property listings are available to every member in Findit. Individuals can sign in to their Findit account go to their Dashboard click on Properties and post their listings for an apartment, house, commercial space, anything that they want to rent, lease or sell.

Real estate agents have the ability to post all of their listings to their Findit Site. Each listing can include a detailed description, picture gallery, video along with the map of the area pulled in by Google Maps. The listing agents in Findit have multiple tools that include the Right Now status update feature that was recently revamped when Real Estate went live. From the Right Now Status update the agent can do a post regarding the property that can include up to six thousand characters in the message section, pictures, video, link back to the agents website, audio file and pull in the agent's press release on the property and share it to Pinterest, Facebook, Google +, LinkedIn and over 80 other social and bookmarking sites.

Prior to even going live with Real Estate Listings in Findit, Findit had close to twenty real estate agents join Findit to utilize our press release package, Findit's Keyword URLs and our Right Now status update feature.

The keyword URLs acts as the agents domain address on Findit. The agents have seen an immediate increase on inbound links to their website(s), an improvement in their Alexa Ranking along with an overall increase in search results from the content they are posting in Findit. These tools along with the social sharing Findit provides from our press releases, status updates and now in the real estate listing more people see the properties listed when agents post to Findit and share them socially.

Each agent can include in Findit all of their contact information from their address, phone number, email and website. In addition to the contact information the agent can include members on Findit can message one another about a property they want additional information on.

Real Estate Services Page

Our real estate agent customers can create their own Findit site. By adding a

Findit site, real estate agents separate themselves from other listing agents by showing sellers how they can attract more buyers to their listings in Findit.

One of the main features that Findit provides members is the ability for them to have their own Findit URL where they can select a specific URL to give out to people as well as to be indexed in search results both on Findit and outside search engines. Currently the recent agents that have bought packages have also been buying multiple Find URLs in the geographical areas they list properties. This makes it easy for them to tell buyers where they can be found in Findit along with being indexed in search results under a great URL. For example, agent Denny Grime that owns Findit.com/fortmyersrealestate. Visitors searching Findit that type in Fort Myers Real Estate will see Denny Grimes show up at the top of Findit search results. Additionally, the agent also having a Findit URL that would be difficult for someone to forget after hearing it.

Real Estate Agents Turn Key Sites

Real Estate Agents now have a solution to attracting more buyers and sellers through Findit. Real Estate Agents can now create their own Findit site with their own Findit URL address to market their listings to more buyers and attract more sellers.

Findit Real Estate Sites will have a Home Value tool to attract buyer and seller leads. The Home Value tool in Findit will be inside an agent's Findit site giving the potential buyer or seller looking to get the value on a home the contact information of that agent on that page.

Many home value sites have a page with a box on it that you fill in an address and you have no idea who the agent is and you have no way of contacting them. With the Findit Home Value Tool the buyer or seller will be able to pick up the phone and call the agent provided the agent discloses their phone number.

Each Findit site has a Dashboard that an agent can login into and do updates in themselves. The site does not require any programming skills. If you know how to type, upload pictures and copy and paste you can manage your Findit site.

**IDX**

IDX stands for “Internet Data Exchange” commonly called Broker Reciprocity. IDX is the primary means of enhancing cooperation between REALTORS® to facilitate the purchase and sale of real estate property. IDX gives MLS (Multiple Listing System) participants the tool they need to display each others’ listings on their Internet websites. Under the IDX real estate system, brokers exchange consent to display each others listings on the Internet. In addition to offering site visitors access to all local listings, one main benefit of the IDX real estate system is that it improves a Realtor’s® means to obtain and maintain first contact with the consumer in the real estate transaction.

Findit is an IDX approved developer. As an approved developer Findit can set up a Real Estate Agents IDX on their website and their Findit Site. An agent can easily add a Findit Site to increase their web presence and take a pro-active role in controlling their online reputation and brand through Findit. Findit, Inc. is an approved as an IDX Developer for real estate agents. This approval from IDX for Findit® now allows Findit to work directly with Real Estate Agents to set up IDX on their websites or setting up their own Findit Site.

Findit is launching the first phase of Findit's CRM and our Home Value Tool in conjunction with the Zillow API to provide Real Estate Agents Findit sites where they can generate more buyer and seller leads along with displaying their properties either directly through Findit or through IDX. In addition to the tools Findit is rolling out for Real Estate Agents all Findit members will have access to Findit lead generation features and Findit's CRM. Findit's price points will be extremely competitive and Findit will be including features that other sites do not offer.

Many real estate agents along with real estate buyers and sellers can benefit from a Findit site. The benefits will come from transparency. Buyers and sellers that are currently going to other real estate Sites may see a listing but the agent is not always so easy to see. With a Findit site the agent and their listings go hand in hand. In a real estate agent's Findit site the buyers see that agent and the agent's contact information. Agents are not displayed on other agents Findit sites.

Findit offers three monthly packages ranging from $99.00 to $399.00. This does not include IDX Light which is priced at $39.99 per month. Lisiting properties on Finit is free.

Findit focuses on offering Press Release Packages to Real Estate Agents

Findit will be launching Real Estate inside of each Findit account that would like to list properties for sale, rent or lease. The properties can be residential, commercial and vacation rentals. The purpose of adding Real Estate inside Findit is to provide real estate agents with their own Findit site that they can customize with their own Screen Name and Findit URL extension. Individuals will also be able to list properties as well.

The listings can have a picture gallery, video and complete description. The buyer or renter will have complete access to the listing and see the contact information of the agent or owner. Findit already provides internal messaging so that members can communicate directly through Findit with one another.

The press releases are distributed to 280 publishers in the United States through a feed and are placed on approximately 300 websites that the publishers run. The releases are picked up within seconds of being distributed through Findit press release service.

**Intellectual Property**

Findit has two trademarks from the US Patent and TrademarkOffice (USPTO) for Findit Inc., FINDIT® and FINDIT.COM®. These are the first of several trademark applications Findit is filing as a part of the Findit's initiative to create Findit as a registered national and global brand.

**Future Plans**

Findit is introducing new technology and methods that enable maximum success in this arena.

In addition to our focus on Business Growth we will be focusing on launching an updated version of the Findit app. The original version has been removed from Google and Apple in light of its functionality. Findit will be launching a new app along with a complete responsive back end for posting updates to the "Right Now" in Findit.

Findit is looking forward to launching the first phase of our CRM and our Home Value Tool in conjunction with the Zillow API to provide Real Estate

Agents Findit Sites where they can generate more buyer and seller leads along with displaying their properties either directly through Findit or through IDX. In addition to the tools we are rolling out for Real Estate Agents all of our other members will have access to our lead generation features and our CRM. Our price points will be extremely competitive and we will be including features that other sites do not offer."

Findit's primary focus is to drive new business for our members through tangible conversion tools and enhance awareness. In the past 10 months, Findit has been reaching out to business owners and introducing Findit.com and its services. In the next 12 months Findit will be focused on launching lead generation tools in each Findit site tied to the Findit CRM platform.

**A. Principal products or services and their markets:**

See discussion above.

**B. Distribution methods of our products and services:**

See discussion above

**C. Competitive business conditions, the issuer's competitive position in the industry and methods of competition:**

**Competition**

Our business is characterized by rapid technological change, frequent product innovation and continuously evolving user, advertiser, platform partner and developer preferences and expectations. We face significant competition in every aspect of our business, particularly in attracting and retaining members of these constituencies and employees, especially software engineers, designers, and product managers.

We compete with the following companies:

- Companies that offer products that enable everyone to create and share ideas and other information. These offerings include, for example, Facebook and Google, as well as largely regional social media and messaging companies that have strong positions in particular countries.
- Companies that develop applications, particularly mobile applications, that create, syndicate and distribute content across internet properties.

- Traditional, online, and mobile businesses that enable marketers to reach their audiences and/or develop tools and systems for managing and optimizing advertising campaigns.

As we introduce new products, as our existing products evolve, or as other companies introduce new products and services, we may become subject to additional competition.

We believe that we compete favorably on the factors described above. However, our industry is evolving rapidly and is becoming increasingly competitive. See "Risk Factors."

**Sources and availability of raw materials and the names of principal suppliers:**

We believe that our raw materials are generally available from a number of suppliers. See discussion under Introduction, above for a discussion of our sources and availability of raw materials (electronics).

**Dependence on one or a few major customers:**

We are not dependent on one or a few major customers.

**Dependence on one or a few major customers:**

Our business is not dependent on one or a few major customers.

**The need for any government approval of principal products or services and the status of any requested government approvals:**

We do not need any government approval of our products or services and we have not requested any such approvals.

**Item X. The nature and extent of the issuer's facilities.**

We sub-lease from an affiliate a free standing, two story building with approximately 3,200 square feet of office space at 1596 Lavista Road NE, Atlanta Georgia 30329, where our principal offices are located. Rent for 2015 was $2,450.

## RISK FACTORS

An investment in our securities involves a high degree of risk. Prospective investors should carefully consider the following risk factors and the other information in this disclosure statement before investing in our securities. Our business and results of operations could be seriously harmed by any of the following risks. The risks and uncertainties described below are those that our management currently believes may significantly affect us. If any of the following risks actually occurs, our business, financial condition and results of operations could be harmed and investors in our securities could lose part or all of their investment in our securities

PLEASE CONSIDER THE FOLLOWING RISK FACTORS BEFORE DECIDING TO INVEST IN OUR SECURITIES.

## SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This filing ontains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, as Section 21E of the Securities Exchange Act of 1934, as amended, which statements involve substantial risks and uncertainties. Forward-looking statements generally relate to future events or our future financial or operating performance. In some cases, you can identify forward-looking statements because they contain words such as “may,” “will,” “should,” “expects,” “plans,” “anticipates,” “could,” “intends,” “target,” “projects,” “contemplates,” “believes,” “estimates,” “predicts,” “potential” or “continue” or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions. Forward-looking statements contained in this filing include, but are not limited to, statements about:

- our ability to attract and retain customers and increase the level of success of our customers;
- our ability to develop or acquire new products and services, improve our existing products and services and increase the value of our products and services;
- our business strategies, including our plans for growth;

- our ability to attract customers to our platform and increase the amount that customers spend with us;
- our expectations regarding our customer growth rate and the continued usage of our services;
- our ability to increase our revenue and our revenue growth rate;
- our future financial performance, including trends in revenues, cost of revenue, operating expenses and income taxes;
- our expectations regarding outstanding litigation;
- the effects of seasonal trends on our results of operations;
- the sufficiency of our cash and cash equivalents and cash generated from operations to meet our working capital and capital expenditure requirements;
- our ability to timely and effectively scale and adapt our existing technology and network infrastructure;
- our ability to successfully acquire and integrate companies and assets; and
- our ability to successfully enter new markets and manage our expansion.

We caution you that the foregoing list may not contain all of the forward-looking statements made in this filing.

You should not rely upon forward-looking statements as predictions of future events. We have based the forward-looking statements contained in this filing primarily on our current expectations and projections about future events and trends that we believe may affect our business, financial condition, operating results, cash flows or prospects. The outcome of the events described in these forward-looking statements is subject to risks, uncertainties and other factors described in the section titled "Risk Factors" and elsewhere in this filing. Moreover, we operate in a very competitive and rapidly changing environment. New risks and uncertainties emerge from time to time and it is not possible for us to predict all risks and uncertainties that could have an impact on the forward-looking statements contained in this filing. We cannot assure you that the results, events and circumstances reflected in the forward-looking statements will be achieved or occur, and actual results, events or circumstances could differ materially from those described in the forward-looking statements.

The forward-looking statements made in this filing relate only to events as of the date on which the statements are made. We undertake no obligation to update any forward-looking statements made in this filing to reflect events or

circumstances after the date of this filing or to reflect new information or the occurrence of unanticipated events, except as required by law. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Our forward-looking statements do not reflect the potential impact of any future acquisitions, mergers, dispositions, joint ventures or investments we may make.

## RISK FACTORS

*Investing in our common stock involves a high degree of risk. You should carefully consider the risks and uncertainties described below, together with all of the other information in this filing, including the section titled "Management's Discussion and Analysis of Financial Condition and Results of Operations" and our consolidated financial statements and related notes, before making a decision to invest in our common stock. The risks and uncertainties described below may not be the only ones we face. If any of the risks actually occur, our business, financial condition, operating results, cash flows and prospects could be materially and adversely affected. In that event, the market price of our common stock could decline, and you could lose part or all of your investment.*

### Risks Related to Our Business and Our Industry

***If we fail to grow our customer base, or if customer use on our platform declines, our revenue, business and operating results may be harmed.***

The size of our customer base and our customer use of our services are critical to our success. Our financial performance has been and will continue to be significantly determined by our success in growing the number of users and increasing their overall use of our platform.

A number of consumer-oriented websites that achieved early popularity have since seen their user bases or levels of engagement decline, in some cases precipitously. There is no guarantee that we will not experience a similar erosion of our user base or engagement levels. A number of factors could potentially negatively affect user growth and engagement, including if:

- customers engage with other products, services or activities as an alternative to ours;
- influential users, such as world leaders, government officials, celebrities, athletes, journalists, sports teams, media outlets and brands or certain age demographics conclude that an alternative product or service is more relevant;

- we are unable to convince potential new users of the value and usefulness of our products and services;
- there is a decrease in the perceived quality of the content generated by our users;
- we fail to introduce new and improved products or services or if we introduce new or improved products or services that are not favorably received or that negatively affect user engagement;
- technical or other problems prevent us from delivering our products or services in a rapid and reliable manner or otherwise affect the user experience, including issues with connecting to the Internet;
- customers have difficulty installing, updating, or otherwise accessing our products or services on mobile devices as a result of actions by us or third parties that we rely on to distribute our products and deliver our services;
- we are unable to present users with content that is interesting, useful and relevant to them;
- there are customer and user concerns related to privacy and communication, safety, security or other factors;
- we are unable to combat spam or other hostile or inappropriate usage on our platform;
- there are adverse changes in our products or services that are mandated by, or that we elect to make to address, legislation, regulatory authorities or litigation, including settlements or consent decrees;
- we fail to provide adequate customer service; or
- we do not maintain our brand image or our reputation is damaged.

If we are unable to increase our customer base, user growth rate or user engagement, or if these metrics decline, our products and services could be less attractive to potential new customers which would have a material and adverse impact on our business, financial condition and operating results.

***Our operating results may fluctuate from quarter to quarter, which makes them difficult to predict.***

Our quarterly operating results have fluctuated in the past and will fluctuate in the future. As a result, our past quarterly operating results are not necessarily indicators of future performance. Our operating results in any given quarter can be influenced by numerous factors, many of which we are unable to predict or are outside of our control, including:

- our ability to grow our user base and user engagement;
- our ability to attract and retain advertisers and platform partners;
- fluctuations in spending by our customers, including as a result of seasonality and extraordinary news events, or other factors;
- changes in the mix of geographic location of our users and advertisers;
- the pricing of our products and services;
- the development and introduction of new products or services or changes in features of existing products or services;
- the impact of competitors or competitive products and services;
- our ability to maintain or increase revenue;
- our ability to maintain or improve gross margins and operating margins;
- increases in research and development, marketing and sales and other operating expenses that we may incur to grow and expand our operations and to remain competitive;
- stock-based compensation expense;
- costs related to the acquisition of businesses, talent, technologies or intellectual property, including potentially significant amortization costs;
- system failures resulting in the inaccessibility of our products and services;
- breaches of security or privacy, and the costs associated with remediating any such breaches;
- adverse litigation judgments, settlements or other litigation-related costs, and the fees associated with investigating and defending claims;
- changes in the legislative or regulatory environment, including with respect to security, privacy or enforcement by government regulators, including fines, orders or consent decrees;
- changes in U.S. generally accepted accounting principles; and

Given our limited operating history and the rapidly evolving markets in which we compete, our historical operating results may not be useful to you in predicting our future operating results. We believe our rapid growth may understate the potential seasonality of our business. As our revenue growth rate slows, we expect that the seasonality in our business may become more pronounced and may in the future cause our operating results to fluctuate. For example, advertising spending is traditionally seasonally strong in the fourth

quarter of each year and we believe that this seasonality affects our quarterly results, which generally reflect higher sequential advertising revenue growth from the third to fourth quarter compared to sequential advertising revenue growth from the fourth quarter to the subsequent first quarter. In addition, global economic concerns continue to create uncertainty and unpredictability and add risk to our future outlook. An economic downturn in any particular region in which we do business or globally could result in reductions in advertising revenue, as our advertisers reduce their advertising budgets, and other adverse effects that could harm our operating results.

***User growth and engagement depend upon effective interoperation with operating systems, networks, devices, web browsers and standards that we do not control.***

We make our products and services available across a variety of operating systems and through websites. We are dependent on the interoperability of our products and services with popular devices, desktop and mobile operating systems and web browsers that we do not control, such as Mac OS, Windows, Android, iOS, Chrome and Firefox. Any changes in such systems, devices or web browsers that degrade the functionality of our products and services, make it difficult for our users to access our content, limit our ability to target or measure the effectiveness of ads, impose fees related to our products or services or give preferential treatment to competitive products or services could adversely affect usage of our products and services. Further, if the number of platforms for which we develop our product expands, it will result in an increase in our operating expenses. In order to deliver high quality products and services, it is important that our products and services work well with a range of operating systems, networks, devices, web browsers and standards that we do not control. In addition, because a majority of our users access our products and services through mobile devices, we are particularly dependent on the interoperability of our products and services with mobile devices and operating systems. We may not be successful in developing relationships with key participants in the mobile industry or in developing products or services that operate effectively with these operating systems, networks, devices, web browsers and standards. In the event that it is difficult for our users to access and use our products and services, particularly on their mobile devices, our user growth and engagement could be harmed, and our business and operating results could be adversely affected.

***We have a limited operating history in a new and unproven market for our***

***platform, which makes it difficult to evaluate our future prospects and may increase the risk that we will not be successful.***

We have developed a platform that our customers can use to promote their products and services. The market for our products and services is relatively new and may not develop as expected, if at all. Despite our efforts to reduce barriers to consumption, people who are not our users may not understand the value of our products and services and new users may initially find our product confusing. There may be a perception that our products and services are only useful to users who tweet, or to influential users with large audiences. Convincing potential new users of the value of our products and services is critical to increasing our user base and to the success of our business.

We have a limited operating history which makes it difficult to effectively assess our future prospects or forecast our future results. You should consider our business and prospects in light of the risks and challenges we encounter or may encounter in this developing and rapidly evolving market. These risks and challenges include our ability to, among other things:

- increase our number of customer and customer engagement;
- successfully expand our business, especially internationally;
- develop a reliable, scalable, secure, high-performance technology infrastructure that can efficiently handle increased usage;
- convince customers of the benefits of our products and services compared to alternative forms of advertising;
- develop and deploy new features, products and services;
- successfully compete with other companies, almost all of which have substantially greater resources and market power than us, that are currently in, or may in the future enter, our industry, or duplicate the features of our products and services;
- attract, retain and motivate talented employees, particularly engineers, designers and product managers;
- process, store, protect and use personal data in compliance with governmental regulations, contractual obligations and other obligations related to privacy and security;
- defend ourselves against litigation, regulatory, intellectual property, privacy or other claims.

If we fail to educate potential customers and potential advertisers about the value of our products and services, if the market for our platform does not

develop as we expect or if we fail to address the needs of this market, our business will be harmed. We may not be able to successfully address these risks and challenges or others. Failure to adequately address these risks and challenges could harm our business and cause our operating results to suffer.

***We have incurred significant operating losses in the past, and we may not be able to achieve or subsequently maintain profitability.***

Since our inception, we have incurred significant operating losses. We expect that our revenue growth rate will continue in the future as a result of a variety of factors, including the growth rate of our user base. We believe that our future revenue growth will depend on, among other factors, our ability to attract new customer, increase customer engagement, compete effectively, maximize our sales efforts, successfully develop new products and services and expand. Accordingly, you should not rely on the revenue growth of any prior quarterly or annual period as an indication of our future performance. We also expect our costs to increase in future periods as we continue to expend substantial financial resources on:

- our technology infrastructure;
- research and development for our products and services;
- sales and marketing;
- expansion efforts, including the facilities costs associated with such expansions;
- attracting and retaining talented employees;
- strategic opportunities, including commercial relationships and acquisitions; and
- general administration, including personnel costs and legal and accounting expenses related to being a public company.

These investments may not result in increased revenue or growth in our business. If we are unable to generate adequate revenue growth and to manage our expenses, we may continue to incur significant losses in the future and may not be able to achieve or maintain profitability.

***Our business depends on continued and unimpeded access to our products and services on the Internet by our customers and advertisers. If we or our users experience disruptions in Internet service or if Internet service providers are able to block, degrade or charge for access to our products and***

***services, we could incur additional expenses and the loss of users and advertisers.***

We depend on the ability of our customers and advertisers to access the Internet. Currently, this access is provided by companies that have significant market power in the broadband and Internet access marketplace, including incumbent telephone companies, cable companies, mobile communications companies, government-owned service providers, device manufacturers and operating system providers, any of whom could take actions that degrade, disrupt or increase the cost of user access to our products or services, which would, in turn, negatively impact our business. The adoption of any laws or regulations that adversely affect the growth, popularity or use of the Internet, including laws or practices limiting Internet neutrality, could decrease the demand for, or the usage of, our products and services, increase our cost of doing business and adversely affect our operating results. We also rely on other companies to maintain reliable network systems that provide adequate speed, data capacity and security to us and our users. As the Internet continues to experience growth in the number of users, frequency of use and amount of data transmitted, the Internet infrastructure that we and our users rely on may be unable to support the demands placed upon it. The failure of the Internet infrastructure that we or our users rely on, even for a short period of time, could undermine our operations and harm our operating results.

***Our new products, services and initiatives and changes to existing products, services and initiatives could fail to attract customers and advertisers or generate revenue.***

Our ability to increase the size and engagement of our customer base and attract advertisers and generate revenue will depend in part on our ability to improve existing products and services and create successful new products and services, both independently and in conjunction with third parties. We may introduce significant changes to our existing products and services or develop and introduce new and unproven products and services, including technologies with which we have little or no prior development or operating experience. If new or enhanced products or services fail to engage users, platform partners and advertisers, we may fail to attract or retain customer or to generate sufficient revenue or operating profit to justify our investments, and our business and operating results could be adversely affected. In addition, we may launch strategic initiatives that do not directly generate revenue but which we believe will enhance our attractiveness to customers and advertisers. In the future, we may invest in new products, services and initiatives to generate revenue, but there is no guarantee these approaches will be successful. We

may not be successful in future efforts to generate revenue from our new products or services. If our strategic initiatives do not enhance our ability to monetize our existing products and services or enable us to develop new approaches to monetization, we may not be able to maintain or grow our revenue or recover any associated development costs and our operating results could be adversely affected.

***If we fail to effectively manage our growth, our business and operating results could be harmed.***

We expect to continue to experience rapid growth in our headcount and operations, which will continue to place significant demands on our management, operational and financial infrastructure.

We intend to continue to make substantial investments to expand our operations, research and development, sales and marketing and general and administrative organizations, as well as our international operations. We face significant competition for employees, particularly engineers, designers and product managers, from other Internet and high-growth companies, which include both publicly-traded and privately-held companies, and we may not be able to hire new employees quickly enough to meet our needs. To attract highly skilled personnel, we have had to offer, and believe we will need to continue to offer, highly competitive compensation packages. In addition, as we have grown, we have significantly expanded our operating lease commitments. As we continue to grow, we are subject to the risks of over-hiring, over-compensating our employees and over-expanding our operating infrastructure, and to the challenges of integrating, developing and motivating a rapidly growing employee base in various countries around the world. In addition, we may not be able to innovate or execute as quickly as a smaller, more efficient organization. If we fail to effectively manage our hiring needs and successfully integrate our new hires, our efficiency and ability to meet our forecasts and our employee morale, productivity and retention could suffer, and our business and operating results could be adversely affected.

Providing our products and services to our customer is costly and we expect our expenses to continue to increase in the future as we broaden our user base and increase user engagement, as users increase the amount of content they contribute, and as we develop and implement new features, products and services that require more infrastructure. In addition, our operating expenses, such as our research and development expenses and sales and marketing expenses, have grown rapidly as we have expanded our business. Historically, our costs have increased each year due to these factors and we expect to continue to incur increasing costs to support our anticipated future growth. We

expect to continue to invest in our infrastructure in order to enable us to provide our products and services rapidly and reliably to customers. Continued growth could also strain our ability to maintain reliable service levels for our customer and advertisers, develop and improve our operational, financial, legal and management controls, and enhance our reporting systems and procedures. As a public company we incur significant legal, accounting and other expenses that we did not incur as a private company. Our expenses may grow faster than our revenue, and our expenses may be greater than we anticipate. Managing our growth will require significant expenditures and allocation of valuable management resources. If we fail to achieve the necessary level of efficiency in our organization as it grows, our business, operating results and financial condition would be harmed.

***Our business and operating results may be harmed by a disruption in our service, or by our failure to timely and effectively scale and adapt our existing technology and infrastructure.***

We have experienced, and may in the future experience, service disruptions, outages and other performance problems due to a variety of factors, including infrastructure changes, human or software errors, hardware failure, capacity constraints due to an overwhelming number of people accessing our products and services simultaneously, computer viruses and denial of service or fraud or security attacks. Although we are investing significantly to improve the capacity, capability and reliability of our infrastructure, we are not currently serving traffic equally through our co-located data centers that support our platform. Accordingly, in the event of a significant issue at the data center supporting most of our network traffic, some of our products and services may become inaccessible to the public or the public may experience difficulties accessing our products and services. Any disruption or failure in our infrastructure could hinder our ability to handle existing or increased traffic on our platform, which could significantly harm our business.

As the number of our customers increases and our customer generate more content, including photos and videos, we may be required to expand and adapt our technology and infrastructure to continue to reliably store, serve and analyze this content. It may become increasingly difficult to maintain and improve the performance of our products and services, especially during peak usage times, as our products and services become more complex and our user traffic increases. In addition, because we lease our data center facilities, we cannot be assured that we will be able to expand our data center infrastructure

to meet user demand in a timely manner, or on favorable economic terms. If our users are unable to access our services or we are not able to make information available rapidly on our services, users may seek other channels to obtain the information, and may not return to our site or use us as often in the future, or at all. This would negatively impact our ability to attract customers and advertisers and increase engagement of our users. We expect to continue to make significant investments to maintain and improve the capacity, capability and reliability of our infrastructure. To the extent that we do not effectively address capacity constraints, upgrade our systems as needed and continually develop our technology and infrastructure to accommodate actual and anticipated changes in technology, our business and operating results may be harmed.

***Negative publicity could adversely affect our business and operating results.***

Negative publicity about our company, including about our product quality and reliability, changes to our products and services, privacy and security practices, litigation, regulatory activity, the actions of our customers or user experience with our products and services, even if inaccurate, could adversely affect our reputation and the confidence in and the use of our products and services. For example, service outages typically result in widespread media reports. Such negative publicity could also have an adverse effect on the size, engagement and loyalty of our user base and result in decreased revenue, which could adversely affect our business and operating results.

***We focus on product innovation and user engagement rather than short-term operating results.***

We encourage employees to quickly develop and help us launch new and innovative features. We focus on improving the user experience for our products and services, which includes protecting user privacy, and on developing new and improved products and services for the advertisers on our platform. We prioritize innovation and the experience for users and advertisers on our platform over short-term operating results. We frequently make product and service decisions that may reduce our short-term operating results if we believe that the decisions are consistent with our goals to improve the user experience and performance for advertisers, which we believe will improve our operating results over the long term. These decisions may not be consistent

with the short-term expectations of investors and may not produce the long-term benefits that we expect, in which case our user growth and user engagement, our relationships with advertisers and our business and operating results could be harmed. In addition, our focus on the user experience may negatively impact our relationships with our existing or prospective advertisers. This could result in a loss of advertisers, which could harm our revenue and operating results.

***Our products and services may contain undetected software errors, which could harm our business and operating results.***

Our products and services incorporate complex software and we encourage employees to quickly develop and help us launch new and innovative features. Our software, including any open source software that is incorporated into our code, has contained, and may now or in the future contain, errors, bugs or vulnerabilities. Some errors in our software code may only be discovered after the product or service has been released. Any errors, bugs or vulnerabilities discovered in our code after release could result in damage to our reputation, loss of users, loss of platform partners, loss of advertisers or advertising revenue or liability for damages, any of which could adversely affect our business and operating results.

***Our business is subject to complex and evolving U.S. and foreign laws and regulations. These laws and regulations are subject to change and uncertain interpretation, and could result in claims, changes to our business practices, monetary penalties, increased cost of operations or declines in user growth, user engagement or ad engagement, or otherwise harm our business.***

We are subject to a variety of laws and regulations in the United States and abroad that involve matters central to our business, including privacy, rights of publicity, data protection, content regulation, intellectual property, competition, protection of minors, consumer protection, credit card processing and taxation. Many of these laws and regulations are still evolving and being tested in courts and could be interpreted or applied in ways that could harm our business, particularly in the new and rapidly evolving industry in which we operate. The introduction of new products or services may subject us to additional laws and regulations. In addition, foreign data protection, privacy, consumer protection, content regulation and other laws and regulations are

often more restrictive than those in the United States. In particular, the European Union and its member states traditionally have taken broader views as to types of data that are subject to privacy and data protection, and have imposed greater legal obligations on companies in this regard. A number of proposals are pending before federal, state and foreign legislative and regulatory bodies that could significantly affect our business. For example, regulation relating to the 1995 European Union Data Protection Directive is currently being considered by European legislative bodies that may include more stringent operational requirements for entities processing personal information and significant penalties for non-compliance. Additionally, a European Parliament Inquiry has recently indicated that it will recommend suspension of the EU – U.S. Safe Harbor Framework as part of this regulation. We rely upon the EU – U.S. Safe Harbor Framework to transfer certain personal information of European Union residents to the United States, and revocation of the Safe Harbor Framework could require us to create duplicative, and potentially expensive, information technology infrastructure and business operations in Europe or limit our ability to collect and use personal information collected in Europe. Any of these could disrupt our business. Similarly, there have been a number of recent legislative proposals in the United States, at both the federal and state level, that would impose new obligations in areas such as privacy and liability for copyright infringement by third parties. The U.S. government, including the FTC and the Department of Commerce, has announced that it is reviewing the need for greater regulation for the collection of information concerning user behavior on the Internet, including regulation aimed at restricting certain online tracking and targeted advertising practices. Additionally, recent amendments to U.S. patent laws may affect the ability of companies, including us, to protect their innovations and defend against claims of patent infringement. We currently allow use of our platform without the collection of extensive personal information, such as age. We may experience additional pressure to expand our collection of personal information in order to comply with new and additional regulatory demands or we may independently decide to do so. Having additional personal information may subject us to additional regulation. Further, it is difficult to predict how existing laws and regulations will be applied to our business and the new laws and regulations to which we may become subject, and it is possible that they may be interpreted and applied in a manner that is inconsistent from country to country and inconsistent with our current policies and practices. These existing and proposed laws and regulations can be costly to comply with and can delay or impede the development of new products and services, result in negative publicity, significantly increase our operating costs, require significant time and attention of management and technical personnel

and subject us to inquiries or investigations, claims or other remedies, including fines or demands that we modify or cease existing business practices.

***If our security measures are breached, or if our products and services are subject to attacks that degrade or deny the ability of users to access our products and services, our products and services may be perceived as not being secure, users and advertisers may curtail or stop using our products and services and our business and operating results could be harmed.***

Our products and services involve the storage and transmission of users' and advertisers' information, and security breaches expose us to a risk of loss of this information, litigation and potential liability. We experience cyber-attacks of varying degrees on a regular basis, and as a result, unauthorized parties have obtained, and may in the future obtain, access to our data or our users' or advertisers' data. We also work with third party vendors to process credit card payments by our customers and are subject to payment card association operating rules. Any systems failure or compromise of our security that results in the unauthorized access to or release of our users' or advertisers' data, such as credit card data, could significantly limit the adoption of our products and services, as well as harm our reputation and brand and, therefore, our business. Our security measures may also be breached due to employee error, malfeasance or otherwise. Additionally, outside parties may attempt to fraudulently induce employees, users or advertisers to disclose sensitive information in order to gain access to our data or our users' or advertisers' data or accounts, or may otherwise obtain access to such data or accounts. Since our customer and advertisers may use their accounts to establish and maintain online identities, unauthorized communications from these accounts that have been compromised may damage their reputations and brands as well as ours. Because the techniques used to obtain unauthorized access, disable or degrade service or sabotage systems change frequently and often are not recognized until launched against a target, we may be unable to anticipate these techniques or to implement adequate preventative measures. If a perceived breach of our security occurs or an actual breach of our security that results in website performance, unauthorized access, availability problems, or the loss or unauthorized disclosure of confidential information, such as credit card information, occurs, the market perception of the effectiveness of our security measures could be harmed, our users and advertisers may be harmed, lose trust and confidence in us or decrease the use of our website and services or stop using our services in their entirety and we may incur significant legal and

financial exposure, including legal claims, higher transaction fees and regulatory fines and penalties. Any of these actions could have a material and adverse effect on our business, reputation and operating results.

***We may face lawsuits or incur liability as a result of content published or made available through our products and services.***

We have faced and will continue to face claims relating to content that is published or made available through our products and services or third party products or services. In particular, the nature of our business exposes us to claims related to defamation, intellectual property rights, rights of publicity and privacy, illegal content, content regulation and personal injury torts. The laws relating to the liability of providers of online products or services for activities of their users remains somewhat unsettled, both within the United States and internationally. This risk may be enhanced in certain jurisdictions outside the United States where we may be less protected under local laws than we are in the United States. In addition, the public nature of communications on our network exposes us to risks arising from the creation of impersonation accounts intended to be attributed to our users or advertisers. We could incur significant costs investigating and defending these claims. If we incur costs or liability as a result of these events occurring, our business, financial condition and operating results could be adversely affected.

***Our intellectual property rights are valuable, and any inability to protect them could reduce the value of our products, services and brand.***

Our trade secrets, trademarks, copyrights, patents and other intellectual property rights are important assets for us. We rely on, and expect to continue to rely on, a combination of confidentiality and license agreements with our employees, consultants and third parties with whom we have relationships, as well as trademark, trade dress, domain name, copyright, trade secret and patent laws, to protect our brand and other intellectual property rights. However, various events outside of our control pose a threat to our intellectual property rights, as well as to our products, services and technologies. For example, we may fail to obtain effective intellectual property protection, or effective intellectual property protection may not be available in every country in which our products and services are available. Also, the efforts we have taken to protect our intellectual property rights may not be sufficient or effective, and any of our intellectual property rights may be challenged, which could result in them being narrowed in scope or declared invalid or unenforceable. There can

be no assurance our intellectual property rights will be sufficient to protect against others offering products or services that are substantially similar to ours and compete with our business.

We rely on non-patented proprietary information and technology, such as trade secrets, confidential information, know-how and technical information. While in certain cases we have agreements in place with employees and third parties that place restrictions on the use and disclosure of this intellectual property, these agreements may be breached, or this intellectual property may otherwise be disclosed or become known to our competitors, which could cause us to lose any competitive advantage resulting from this intellectual property.

We are pursuing registration of trademarks and domain names in the United States and in certain jurisdictions outside of the United States. Effective protection of trademarks and domain names is expensive and difficult to maintain, both in terms of application and registration costs as well as the costs of defending and enforcing those rights. We may be required to protect our rights in an increasing number of countries, a process that is expensive and may not be successful or which we may not pursue in every country in which our products and services are distributed or made available.

We are party to numerous agreements that grant licenses to third parties to use our intellectual property, including our trademarks.

If the licensees of our trademarks are not using our trademarks properly, it may limit our ability to protect our trademarks and could ultimately result in our trademarks being declared invalid or unenforceable. We have a policy designed to assist third parties in the proper use of our brand, trademarks and other assets, and we have an internal team dedicated to enforcing our policy and protecting our brand. Our brand protection team routinely receives and reviews reports of improper and unauthorized use of our brand, trademarks or assets and issues take down notices or initiates discussions with the third parties to correct the issues. However, there can be no assurance that we will be able to protect against the unauthorized use of our brand, trademarks or other assets. If we fail to maintain and enforce our trademark rights, the value of our brand could be diminished. There is also a risk that one or more of our trademarks could become generic, which could result in them being declared invalid or unenforceable.

We also may seek to obtain patent protection for some of our technology. As of December 31, 2014, we had no issued U.S. patents. We may be unable to obtain patent or trademark protection for our technologies and brands, and our existing patents and trademarks, and any patents or trademarks that may be

issued in the future, may not provide us with competitive advantages or distinguish our products and services from those of our competitors. In addition, any patents and trademarks may be contested, circumvented, or found unenforceable or invalid, and we may not be able to prevent third parties from infringing, diluting or otherwise violating them. Effective protection of patent rights is expensive and difficult to maintain, both in terms of application and maintenance costs, as well as the costs of defending and enforcing those rights.

Significant impairments of our intellectual property rights, and limitations on our ability to assert our intellectual property rights against others, could harm our business and our ability to compete.

Also, obtaining, maintaining and enforcing our intellectual property rights is costly and time consuming. Any increase in the unauthorized use of our intellectual property could make it more expensive to do business and harm our operating results.

***We are may be in the future, party to intellectual property rights claims that are expensive and time consuming to defend, and, if resolved adversely, could have a significant impact on our business, financial condition or operating results.***

Companies in the Internet, technology and media industries are subject to litigation based on allegations of infringement, misappropriation or other violations of intellectual property or other rights. Many companies in these industries, including many of our competitors, have substantially larger patent and intellectual property portfolios than we do, which could make us a target for litigation as we may not be able to assert counterclaims against parties that sue us for patent, or other intellectual property infringement. In addition, various "non-practicing entities" that own patents and other intellectual property rights often attempt to assert claims in order to extract value from technology companies. From time to time we receive claims from third parties which allege that we have infringed upon their intellectual property rights. Further, from time to time we may introduce new products and services, including in areas where we currently do not have an offering, which could increase our exposure to patent and other intellectual property claims from competitors and non-practicing entities. In addition, although our standard terms and conditions for our Promoted Products and public APIs do not provide advertisers and platform partners with indemnification for intellectual property claims against them, some of our agreements with advertisers,

platform partners and data partners require us to indemnify them for certain intellectual property claims against them, which could require us to incur considerable costs in defending such claims, and may require us to pay significant damages in the event of an adverse ruling. Such advertisers, platform partners and data partners may also discontinue use of our products, services and technologies as a result of injunctions or otherwise, which could result in loss of revenue and adversely impact our business.

We may become involved in intellectual property lawsuits as we face increasing competition and gain an increasingly high profile. There may be intellectual property or other rights held by others, including issued or pending patents, that cover significant aspects of our products and services, and we cannot be sure that we are not infringing or violating, and have not infringed or violated, any third-party intellectual property rights or that we will not be held to have done so or be accused of doing so in the future. Any claim or litigation alleging that we have infringed or otherwise violated intellectual property or other rights of third parties, with or without merit, and whether or not settled out of court or determined in our favor, could be time-consuming and costly to address and resolve, and could divert the time and attention of our management and technical personnel. Some of our competitors have substantially greater resources than we do and are able to sustain the costs of complex intellectual property litigation to a greater degree and for longer periods of time than we could. The outcome of any litigation is inherently uncertain, and there can be no assurances that favorable final outcomes will be obtained in all cases. In addition, plaintiffs may seek, and we may become subject to, preliminary or provisional rulings in the course of any such litigation, including potential preliminary injunctions requiring us to cease some or all of our operations. We may decide to settle such lawsuits and disputes on terms that are unfavorable to us. Similarly, if any litigation to which we are a party is resolved adversely, we may be subject to an unfavorable judgment that may not be reversed upon appeal. The terms of such a settlement or judgment may require us to cease some or all of our operations or pay substantial amounts to the other party. In addition, we may have to seek a license to continue practices found to be in violation of a third-party's rights. If we are required, or choose to enter into royalty or licensing arrangements, such arrangements may not be available on reasonable terms, or at all, and may significantly increase our operating costs and expenses. As a result, we may also be required to develop or procure alternative non-infringing technology or discontinue use of the technology. The development or procurement of alternative non-infringing technology could require significant effort and expense or may not be feasible. An unfavorable resolution of the disputes and litigation referred to above could adversely

affect our business, financial condition and operating results.

***Many of our products and services contain open source software, and we license some of our software through open source projects, which may pose particular risks to our proprietary software, products, and services in a manner that could have a negative effect on our business.***

We use open source software in our products and services and will use open source software in the future. In addition, we regularly contribute software source code to open source projects under open source licenses or release internal software projects under open source licenses, and anticipate doing so in the future. The terms of many open source licenses to which we are subject have not been interpreted by U.S. or foreign courts, and there is a risk that open source software licenses could be construed in a manner that imposes unanticipated conditions or restrictions on our ability to provide or distribute our products or services. Additionally, we may from time to time face claims from third parties claiming ownership of, or demanding release of, the open source software or derivative works that we developed using such software, which could include our proprietary source code, or otherwise seeking to enforce the terms of the applicable open source license. These claims could result in litigation and could require us to make our software source code freely available, purchase a costly license or cease offering the implicated products or services unless and until we can re-engineer them to avoid infringement. This re-engineering process could require significant additional research and development resources, and we may not be able to complete it successfully. In addition to risks related to license requirements, use of certain open source software can lead to greater risks than use of third-party commercial software, as open source licensors generally do not provide warranties or controls on the origin of software. Additionally, because any software source code we contribute to open source projects is publicly available, our ability to protect our intellectual property rights with respect to such software source code may be limited or lost entirely, and we are unable to prevent our competitors or others from using such contributed software source code. Any of these risks could be difficult to eliminate or manage, and, if not addressed, could have a negative effect on our business, financial condition and operating results.

***We may require additional capital to support our operations or the growth of***

***our business, and we cannot be certain that this capital will be available on reasonable terms when required, or at all.***

From time to time, we may need additional financing to operate or grow our business. Our ability to obtain additional financing, if and when required, will depend on investor and lender demand, our operating performance, the condition of the capital markets and other factors, and we cannot assure you that additional financing will be available to us on favorable terms when required, or at all. If we raise additional funds through the issuance of equity, equity-linked or debt securities, those securities may have rights, preferences or privileges senior to the rights of our common stock, and our existing stockholders may experience dilution. If we are unable to obtain adequate financing or financing on terms satisfactory to us when we require it, our ability to continue to support the operation or growth of our business could be significantly impaired and our operating results may be harmed.

***We depend on highly skilled personnel to grow and operate our business, and if we are unable to hire, retain and motivate our personnel, we may not be able to grow effectively.***

Our future success will depend upon our continued ability to identify, hire, develop, motivate and retain highly skilled personnel, including senior management, engineers, designers and product managers. Our ability to execute efficiently is dependent upon contributions from our employees, in particular our senior management team. We do not have employment agreements other than offer letters with any member of our senior management or other key employee, and we do not maintain key person life insurance for any employee. In addition, from time to time, there may be changes in our senior management team that may be disruptive to our business. If our senior management team, including any new hires that we may make, fails to work together effectively and to execute our plans and strategies on a timely basis, our business could be harmed.

Our growth strategy also depends on our ability to expand and retain our organization with highly skilled personnel. Identifying, recruiting, training and integrating qualified individuals will require significant time, expense and attention. In addition to hiring new employees, we must continue to focus on retaining our best employees. Because of our initial public offering, many of our employees are able to receive significant proceeds from sales of our equity in the public markets, which may reduce their motivation to continue to work for us. Competition for highly skilled personnel is intense. We may need to

invest significant amounts of cash and equity to attract and retain new employees and we may never realize returns on these investments. If we are not able to effectively add and retain employees, our ability to achieve our strategic objectives will be adversely impacted, and our business will be harmed.

***More people are using devices other than personal computers to access the Internet and new platforms to produce and consume content, and we need to continue to promote the adoption of our mobile applications, and our business and operating results may be harmed if we are unable to do so.***

The number of people who access the Internet through devices other than personal computers, including mobile phones, smartphones, handheld computers such as net books and tablets, video game consoles and television set-top devices, has increased dramatically in the past few years. We must continue to drive adoption of our mobile applications. In addition, mobile users frequently change or upgrade their mobile devices. Our business and operating results may be harmed if our users do not install our mobile application when they change or upgrade their mobile device. As new devices and platforms are continually being released, users may consume content in a manner that is more difficult to monetize. It is difficult to predict the problems we may encounter in adapting our products and services and developing competitive new products and services that are compatible with new devices or platforms. If we are unable to develop products and services that are compatible with new devices and platforms, or if we are unable to drive continued adoption of our mobile applications, our business and operating results may be harmed.

***Future acquisitions and investments could disrupt our business and harm our financial condition and operating results.***

Our success will depend, in part, on our ability to expand our products and services, and grow our business in response to changing technologies, user and advertiser demands, and competitive pressures. In some circumstances, we may determine to do so through the acquisition of complementary businesses and technologies rather than through internal development. The identification of suitable acquisition candidates can be difficult, time-consuming and costly, and we may not be able to successfully complete identified acquisitions. The

risks we face in connection with acquisitions include:

- diversion of management time and focus from operating our business to addressing acquisition integration challenges;
- coordination of research and development and sales and marketing functions;
- retention of key employees from the acquired company;
- cultural challenges associated with integrating employees from the acquired company into our organization;
- integration of the acquired company's accounting, management information, human resources and other administrative systems and processes;
- the need to implement or improve controls, procedures, and policies at a business that prior to the acquisition may have lacked effective controls, procedures and policies;
- liability for activities of the acquired company before the acquisition, including intellectual property infringement claims, violations of laws, commercial disputes, tax liabilities and other known and unknown liabilities;
- unanticipated write-offs or charges; and
- litigation or other claims in connection with the acquired company, including claims from terminated employees, users, former stockholders or other third parties.

Our failure to address these risks or other problems encountered in connection with our past or future acquisitions and investments could cause us to fail to realize the anticipated benefits of these acquisitions or investments, cause us to incur unanticipated liabilities, and harm our business generally. Future acquisitions could also result in dilutive issuances of our equity securities, the incurrence of debt, contingent liabilities, amortization expenses, incremental operating expenses or the impairment of goodwill, any of which could harm our financial condition or operating results.

***If we fail to maintain an effective system of disclosure controls and internal control over financial reporting, our ability to produce timely and accurate financial statements or comply with applicable regulations could be impaired.***

As a public company, we may be subject to the reporting requirements of the Securities Exchange Act of 1934, as amended, or the Exchange Act, the Sarbanes-Oxley Act of 2002, as amended, or the Sarbanes-Oxley Act, and the listing standards any exchange on which we are traded. We expect that the requirements of these rules and regulations will continue to increase our legal, accounting and financial compliance costs, make some activities more difficult, time consuming and costly, and place significant strain on our personnel, systems and resources.

The Sarbanes-Oxley Act requires, among other things, that we maintain effective disclosure controls and procedures and internal control over financial reporting. We are continuing to develop and refine our disclosure controls and other procedures that are designed to ensure that information required to be disclosed by us in the reports that we will file with the SEC is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and that information required to be disclosed in reports under the Exchange Act is accumulated and communicated to our principal executive and financial officers. We are also continuing to improve our internal control over financial reporting. In order to maintain and improve the effectiveness of our disclosure controls and procedures and internal control over financial reporting, we have expended, and anticipate that we will continue to expend, significant resources, including accounting-related costs and significant management oversight.

Our current controls and any new controls that we develop may become inadequate because of changes in conditions in our business. Further, weaknesses in our disclosure controls or our internal control over financial reporting may be discovered in the future. Any failure to develop or maintain effective controls, or any difficulties encountered in their implementation or improvement, could harm our operating results or cause us to fail to meet our reporting obligations and may result in a restatement of our financial statements for prior periods. Any failure to implement and maintain effective internal control over financial reporting also could adversely affect the results of management evaluations and independent registered public accounting firm audits of our internal control over financial reporting that we are required to include in our periodic reports that will be filed with the SEC. Ineffective disclosure controls and procedures and internal control over financial reporting could also cause investors to lose confidence in our reported financial and other information, which would likely have a negative effect on the trading price of our common stock. In addition, if we are unable to continue to meet these requirements, we may not be able to remain listed on the New York Stock Exchange.

Any failure to maintain effective disclosure controls and internal control over financial reporting could have a material and adverse effect on our business and operating results, and cause a decline in the price of our common stock.

***Our business is subject to the risks of earthquakes, fire, power outages, floods and other catastrophic events, and to interruption by man-made problems such as terrorism.***

A significant natural disaster, such as an earthquake, fire, flood or significant power outage could have a material adverse impact on our business, operating results, and financial condition. Despite any precautions we may take, the occurrence of a natural disaster or other unanticipated problems at our data centers could result in lengthy interruptions in our services. In addition, acts of terrorism and other geo-political unrest could cause disruptions in our business. All of the aforementioned risks may be further increased if our disaster recovery plans prove to be inadequate. We have implemented a disaster recovery program, which allows us to move production to a back-up data center in the event of a catastrophe. Although this program is functional, we do not currently serve network traffic equally from each data center, so if our primary data center shuts down, there will be a period of time that our products or services, or certain of our products or services, will remain inaccessible to our users or our users may experience severe issues accessing our products and services.

We do not carry business interruption insurance sufficient to compensate us for the potentially significant losses, including the potential harm to our business that may result from interruptions in our ability to provide our products and services.

***Our ability to use our net operating loss carryforwards and certain other tax attributes may be limited.***

Under Sections 382 and 383 of Internal Revenue Code of 1986, as amended, or the Code, if a corporation undergoes an "ownership change," the corporation's ability to use its pre-change net operating loss carryforwards and other pre-change tax attributes, such as research tax credits, to offset its post-change income and taxes may be limited. In general, an "ownership change" occurs if there is a cumulative change in our ownership by "5% shareholders" that exceeds 50 percentage points over a rolling three-year period. Similar rules may apply under state tax laws. In the event that it is determined that we

have in the past experienced an ownership change, or if we experience one or more ownership changes as a result of future transactions in our stock, then we may be limited in our ability to use our net operating loss carryforwards and other tax assets to reduce taxes owed on the net taxable income that we earn. Any such limitations on the ability to use our net operating loss carryforwards and other tax assets could adversely impact our business, financial condition and operating results.

## Risks Related to Ownership of Our Common Stock

***Anti-takeover provisions contained in our amended and restated certificate of incorporation and amended and restated bylaws, as well as provisions of Nevada law, could impair a takeover attempt.***

Our amended and restated certificate of incorporation, amended and restated bylaws and Nevada law contain provisions which could have the effect of rendering more difficult, delaying, or preventing an acquisition deemed undesirable by our board of directors. Among other things, our amended and restated certificate of incorporation and amended and restated bylaws include provisions:

- creating a classified board of directors whose members serve staggered three-year terms;
- authorizing "blank check" preferred stock, which could be issued by our board of directors without stockholder approval and may contain voting, liquidation, dividend and other rights superior to our common stock;
- limiting the liability of, and providing indemnification to, our directors and officers;
- limiting the ability of our stockholders to call and bring business before special meetings;
- requiring advance notice of stockholder proposals for business to be conducted at meetings of our stockholders and for nominations of candidates for election to our board of directors; and
- controlling the procedures for the conduct and scheduling of board of directors and stockholder meetings.

These provisions, alone or together, could delay or prevent hostile takeovers and changes in control or changes in our management.

As a Nevada corporation, we are also subject to provisions of Nevada law, including NRS Section 78.411 et. seq of the Nevada General Corporation law, which prevents certain stockholders holding more than 10% of our outstanding common stock from engaging in certain business combinations without approval of the holders of at least two-thirds of our outstanding common stock not held by such 15% or greater stockholder.

Any provision of our amended and restated certificate of incorporation, amended and restated bylaws or Nevada law that has the effect of delaying, preventing or deterring a change in control could limit the opportunity for our stockholders to receive a premium for their shares of our common stock, and could also affect the price that some investors are willing to pay for our common stock.

***The market price of our common stock has been and will likely continue to be volatile, and you could lose all or part of your investment.***

The market price of our common stock has been and may continue to be subject to wide fluctuations in response to various factors, some of which are beyond our control.

In addition to the factors discussed in this "Risk Factors" section and elsewhere in this filing, factors that could cause fluctuations in the market price of our common stock include the following:

- price and volume fluctuations in the overall stock market from time to time;
- volatility in the market prices and trading volumes of technology stocks;
- . limited liquidity in our stock;
- changes in operating performance and stock market valuations of other technology companies generally, or those in our industry in particular;
- sales of shares of our common stock by us or our stockholders;
- our issuance of shares of our common stock, whether in connection with an acquisition or upon conversion of some or all of our outstanding Notes;
- failure of securities analysts to maintain coverage of us, changes in

financial estimates by securities analysts who follow our company, or our failure to meet these estimates or the expectations of investors;

- the financial projections we may provide to the public, any changes in those projections or our failure to meet those projections;
- announcements by us or our competitors of new products or services;
- the public's reaction to our press releases, other public announcements and filings with the SEC;
- rumors and market speculation involving us or other companies in our industry;
- actual or anticipated changes in our operating results or fluctuations in our operating results;
- actual or anticipated developments in our business, our competitors' businesses or the competitive landscape generally;
- litigation involving us, our industry or both, or investigations by regulators into our operations or those of our competitors;
- developments or disputes concerning our intellectual property or other proprietary rights;
- announced or completed acquisitions of businesses or technologies by us or our competitors;
- new laws or regulations or new interpretations of existing laws or regulations applicable to our business;
- changes in accounting standards, policies, guidelines, interpretations or principles;
- any significant change in our management; and
- general economic conditions and slow or negative growth of our markets.

The price of our common stock could also be affected by possible sales of our common stock by investors who view the Notes as a more attractive means of equity participation in us and by hedging or arbitrage trading activity that we expect to develop involving our common stock.

In addition, in the past, following periods of volatility in the overall market and the market price of a particular company's securities, securities class action litigation has often been instituted against these companies. This litigation, if instituted against us, could result in substantial costs and a diversion of our management's attention and resources.

***If securities or industry analysts do not publish or cease publishing research or reports about us, our business or our market, or if they change their recommendations regarding our common stock adversely, the price of our common stock and trading volume could decline.***

The trading market for our common stock is influenced, to some extent, by the research and reports that securities or industry analysts publish about us, our business, our industry, our market or our competitors. If any of the analysts who cover us change their recommendation regarding our common stock adversely, or provide more favorable relative recommendations about our competitors, the price of our common stock would likely decline. If any analysts who cover us were to cease coverage of our company or fail to regularly publish reports on us, we could lose visibility in the financial markets, which in turn could cause the price of our common stock or trading volume to decline.

***We do not expect to declare any dividends in the foreseeable future.***

We do not anticipate declaring any cash dividends to holders of our common stock in the foreseeable future. In addition, our credit facility contains restrictions on payments including payments of cash dividends. Consequently, investors may need to rely on sales of their common stock after price appreciation, which may never occur, as the only way to realize any future gains on their investment. Investors seeking cash dividends should not purchase our common stock.

***Our business is highly competitive. Competition presents an ongoing threat to the success of our business.***

We face significant competition in every aspect of our business, including from companies that provide tools to facilitate the sharing of information, companies that enable marketers to display advertising and companies that provide development platforms for applications developers. We compete with companies that offer full-featured products that replicate the range of communications and related capabilities we provide. These offerings include, for example, Google+, which Google has integrated with certain of its products, including search and Android, as well as other, largely regional, social networks that have strong positions in particular countries. We also compete with companies that develop applications, particularly mobile

applications, that provide social or other communications functionality, such as messaging, photo- and video-sharing, and micro-blogging, and companies that provide web- and mobile-based information and entertainment products and services that are designed to engage users and capture time spent online and on mobile devices. In addition, we face competition from traditional, online, and mobile businesses that provide media for marketers to reach their audiences and/or develop tools and systems for managing and optimizing advertising campaigns.

Some of our current and potential competitors may have significantly greater resources or better competitive positions in certain product segments, geographic regions or user demographics than we do. These factors may allow our competitors to respond more effectively than us to new or emerging technologies and changes in market conditions. We believe that some of our users, particularly our younger users, are aware of and actively engaging with other products and services similar to, or as a substitute for, Facebook products and services, and we believe that some of our users have reduced their engagement with Facebook in favor of increased engagement with these other products and services. In the event that our users increasingly engage with other products and services, we may experience a decline in user engagement in key user demographics or more broadly, in which our business would likely be harmed.

Our competitors may develop products, features, or services that are similar to ours or that achieve greater acceptance, may undertake more far-reaching and successful product development efforts or marketing campaigns, or may adopt more aggressive pricing policies. Certain competitors, including Google, could use strong or dominant positions in one or more markets to gain competitive advantage against us in areas where we operate, including: by integrating competing social networking platforms or features into products they control such as mobile device operating systems, search engines, or web browsers; by making acquisitions; by limiting or denying our access to advertising measurement or delivery systems; by limiting our ability to deliver, target, or measure the effectiveness of ads; by imposing fees or other charges related to our delivery of ads; or by making access to our products more difficult. As a result, our competitors may acquire and engage users or generate advertising or other revenue at the expense of our own efforts, which may negatively affect our business and financial results.

We believe that our ability to compete effectively depends upon many factors both within and beyond our control, including:

- the popularity, usefulness, ease of use, performance, and reliability of our products compared to our competitors' products, particularly with respect to mobile products;
- the size and composition of our user base;
- the engagement of our users with our products and competing products;
- the timing and market acceptance of products, including developments and enhancements to our or our competitors' products;
- our ability to monetize our products;
- the frequency, size, quality, and relative prominence of the ads displayed by us or our competitors;
- customer service and support efforts;
- marketing and selling efforts, including our ability to measure the effectiveness of our ads and to provide marketers with a compelling return on their investments;
- our ability to establish and maintain developers' interest in building mobile and web applications that integrate with Facebook;
- changes mandated by legislation, regulatory authorities, or litigation, including settlements and consent decrees, some of which may have a disproportionate effect on us;
- acquisitions or consolidation within our industry, which may result in more formidable competitors;
- our ability to attract, retain, and motivate talented employees, particularly software engineers, designers, and product managers;
- our ability to cost-effectively manage and grow our operations; and
- our reputation and brand strength relative to those of our

competitors.

If we are not able to compete effectively, our user base and level of user engagement may decrease, we may become less attractive to developers and marketers, and our revenue and results of operations may be materially and adversely affected.

***If we are not able to maintain and enhance our brands, or if events occur that damage our reputation and brands, our ability to expand our base of users, marketers, and developers may be impaired, and our business and financial results may be harmed.***

We believe that our brands have significantly contributed to the success of our business. We also believe that maintaining and enhancing our brands is critical to expanding our base of users, marketers, and developers. Many of our new users are referred by existing users. Maintaining and enhancing our brands will depend largely on our ability to continue to provide useful, reliable, trustworthy, and innovative products, which we may not do successfully. We may introduce new products or terms of service or policies that users do not like, which may negatively affect our brands. Additionally, the actions of our developers may affect our brand if users do not have a positive experience using third-party mobile and web applications integrated with Facebook. We will also continue to experience media, legislative, or regulatory scrutiny of our decisions regarding user privacy and other issues, which may adversely affect our reputation and brands. We also may fail to provide adequate customer service, which could erode confidence in our brands. Our brands may also be negatively affected by the actions of users that are deemed to be hostile or inappropriate to other users, or by users acting under false or inauthentic identities, by perceived or actual efforts by governments to obtain access to user information for security-related purposes, or by the use of our products or services for illicit, objectionable, or illegal ends. Maintaining and enhancing our brands may require us to make substantial investments and these investments may not be successful. Certain of our past actions have eroded confidence in our brands, and if we fail to successfully promote and maintain our brands or if we incur excessive expenses in this effort, our business and financial results may be adversely affected.

***Our CEO has control over key decision making as a result of his control of a majority of our voting stock.***

Raymond Firth, our founder, Chairman, and CEO, is able to exercise voting rights with respect to a majority of the voting power of our outstanding capital stock and therefore has the ability to control the outcome of matters submitted to our stockholders for approval, including the election of directors and any merger, consolidation, or sale of all or substantially all of our assets. This concentrated control could delay, defer, or prevent a change of control, merger, consolidation, or sale of all or substantially all of our assets that our other stockholders support, or conversely this concentrated control could result in the consummation of such a transaction that our other stockholders do not support. This concentrated control could also discourage a potential investor from acquiring our common stock due to the limited voting power of such stock and might harm the trading price of our common stock. In addition, Mr. Firth has the ability to control the management and major strategic investments of our company as a result of his position as our CEO and his ability to control the election or replacement of our directors. In the event of his death, the shares of our capital stock that Mr. Firth owns will be transferred to the persons or entities that he designates. As a board member and officer, Mr. Firth owes a fiduciary duty to our stockholders and must act in good faith in a manner he reasonably believes to be in the best interests of our stockholders. As a stockholder, even a controlling stockholder, Mr. Firth is entitled to vote his shares, and shares over which he has voting control as a result of voting agreements, in his own interests, which may not always be in the interests of our stockholders generally.

***If our goodwill or finite-lived intangible assets become impaired, we may be required to record a significant charge to earnings.***

We review our finite-lived intangible assets for impairment when events or changes in circumstances indicate the carrying value may not be recoverable, such as a decline in stock price and market capitalization. We test goodwill for impairment at least annually. If such goodwill or finite-lived intangible assets are deemed to be impaired, an impairment loss equal to the amount by which the carrying amount exceeds the fair value of the assets would be recognized. We may be required to record a significant charge in our financial statements during the period in which any impairment of our goodwill or finite-lived intangible assets is determined, which would negatively affect our results of operations.

***The loss of one or more of our key personnel, or our failure to attract and retain other highly qualified personnel in the future, could harm our business.***

We currently depend on the continued services and performance of our key personnel, including Raymond Firth. Although we have entered into employment agreements with Mr. Firth, the agreements have no specific duration and constitute at-will employment. In addition, many of our key technologies and systems are custom-made for our business by our personnel. The loss of key personnel, including members of management as well as key engineering, product development, marketing, and sales personnel, could disrupt our operations and have an adverse effect on our business.

As we continue to grow, we cannot guarantee we will continue to attract the personnel we need to maintain our competitive position. In particular, we intend to continue to hire a significant number of technical personnel in the foreseeable future, and we expect to face significant competition from other companies in hiring such personnel. As we mature, the incentives to attract, retain, and motivate employees provided by our equity awards or by future arrangements may not be as effective as in the past, and if we issue significant equity to attract additional employees, the ownership of our existing stockholders may be further diluted. Additionally, we have a number of current employees whose equity ownership in our company has provided them a substantial amount of personal wealth, which could affect their decisions about whether or not to continue to work for us. As a result of these factors, it may be difficult for us to continue to retain and motivate our employees. If we do not succeed in attracting, hiring, and integrating excellent personnel, or retaining and motivating existing personnel, we may be unable to grow effectively.

***The concentration of our stock ownership limits our stockholders' ability to influence corporate matters.***

This concentrated control limits or severely restricts our stockholders' ability to influence corporate matters and, as a result, we may take actions that our stockholders do not view as beneficial. As a result, the market price of our common stock stock could be adversely affected.

**PART D. MANAGEMENT STRUCTURE AND FINANCIAL INFORMATION:**

Item XI. The names of the chief executive officer, members of the board of directors, as well as control persons.

The following table sets forth the name, position and age of each of our directors and executive officers.

| Name | Position |
|---|---|
| Raymond W. Firth | President and Chief Executive Officer |
| Thomas Powers | Secretary, Director |
| Todd Davis | Director |

**Raymond W. Firth**

For more than the last 10 years, Mr. Firth has been President of Findit, Inc. and its predecessors. Raymond Firth joined the Air Force at the age of 18 and later went on to graduate from the University of Maryland. After graduating, Mr. Firth worked for Wang Laboratories in various roles from field engineer to Mid-South region business manager. During his time with Wang he also worked in Asia for approximately 17 years supporting government and corporate multinational accounts. After working at Wang, Mr. Firth moved back to the United States and started his own internet company. The company initially offered dialup internet access and later focused on business web application development and consulting. In 2005 Mr. Firth help launch TransWorldNews along with other web properties. Mr. Firth has been overseen the development of the Findit platform.

**Todd Davis**

Mr. Davis has been CEO of Endexx Corporation from 2003 to the present. He

has been a CEO/Advisor/Director and Consultant for multiple Small Cap companies from 2000 to the Present. He has participated in and managed or structured over 100 IPO's, private placements and convertible debentures raising in excess of 00 million in the Small and Micro Cap arena over the last 26 years. His areas of concentration include Technology, Biotech, Medical Technology, and Software as a Service. Mr. Davis was educated at Northern Arizona University and has a Bachelor of Science in Administrative Communications.

**Thomas Powers**

Mr. Powers has been a member of the Board of Directors of Findit, Inc. since 2012. He has been the Channel Sales Manager for the Merchant Cooperative since May 2008. From January 2006, he has been Merchant Services Consultant, Marketing Consultant and President of Merchant Wire Consulting. He founded Merchant Wire Consulting which consults, designs, sells and installs business electronics that cover POS systems, credit card terminals, alarm systems, security cameras and audio video equipment. He also designs and manages SEO campaigns, develops websites and practices Social Media marketing.

Our executive officers are elected by the board of directors and serve at the discretion of the board. All of the current directors serve until the next annual shareholders' meeting or until their successors have been duly elected and qualified.

## EXECUTIVE COMPENSATION

We did not pay any compensation to our officers and directors during 2015 or 2014.

### A. Legal/Disciplinary History.

During the past ten years, no present director, executive officer or person nominated to become a director or an executive officer of the Company:

1. was a general partner or executive officer of any business against which any bankruptcy petition was filed, either

at the time of the bankruptcy or two years prior to that time;

2. was convicted in a criminal proceeding or named subject to a pending criminal proceeding (excluding traffic violations and other minor offenses);

3. was subject to any order, judgment or decree, not subsequently reversed, suspended or vacated, of any court of competent jurisdiction, permanently or temporarily enjoining, barring, suspending or otherwise limiting his involvement in any type of business, securities or banking activities; or

4. was found by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission or the Commodity Futures Trading Commission to have violated a Federal or state securities or commodities law, and the judgment has not been reversed, suspended or vacated.

### B. Family Relationships

No family relationship exists between or among any of our officers and directors.

### C. Disclosure of Related Party Transactions.

Not applicable.

### D. Disclosure of Conflicts of Interest

Although we have not adopted formal procedures for the review, approval or ratification of transactions with related persons, we adhere to a general policy that such transactions should only be entered into if they are on terms that, on the whole, are no more favorable, or no less favorable, than those available from unaffiliated third parties and their approval is in accordance with applicable law. Such transactions require the approval of our board of directors.

## Item XII. Financial Information for the issuer's most recent fiscal period:

The unaudited consolidated financial statements of the Company for the year ended December 31, 2015 based on operations of Findit, Inc. are posted on OTCMarkets.com and are incorporated herein by reference.

## Item XIII. Similar financial information for such part of the two preceding fiscal years as the issuer or its predecessor has been in existence:

The unaudited consolidated financial statements of the Company for the relevant periods are posted on OTCMarkets.com and are incorporated herein by reference.

## Item XIV. Beneficial Owners

The following persons beneficially own more than five percent (5%) of any class of the issuer's equity securities:

### SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

To our knowledge, the following table sets forth, as of December 17, 2010, information regarding the ownership of our common and preferred stock by persons who own more than 5% of our common and preferred stock, each of our directors and each of our executive officers; and all directors and executive officers as a group.

Each person has sole voting and investment power with respect to the shares shown, except as otherwise noted.

**As of December 31, 2015**

| Name of Beneficial Owner | Number of Shares Owned | Percentage of Class Owned |
|---|---|---|
| Wooeb, Inc. (1)<br>1596 Lavista Road NE<br>Atlanta, Georgia 30329 | 500,000,000 | 30.6 |

| | | |
|---|---|---|
| Link My Fan, Inc. (1)<br>1596 Lavista Road NE<br>Atlanta, Georgia 30329 | 1,000,000,000 | 61.2 |
| TransWorldNews, Inc. (1)<br>1596 Lavista Road NE<br>Atlanta, Georgia 30329 | 40,590,217 | 2.5 |
| Raymond W. Firth<br>1596 Lavista Road NE<br>Atlanta, Georgia 30329 | 7,571,698 | 0.5 |
| Thomas Jaynes<br>1596 Lavista Road NE<br>Atlanta, Georgia 30329 | 571,000 | 0.3 |
| Thomas Powers<br>1596 Lavista Road NE<br>Atlanta, Georgia 30329 | 1,250,000 | 0.8 |
| | | |
| Cede & Co.<br>PO Box 222 Bowling Green Station<br>New York, NY 10274 | 44,361,606 | 2.7 |
| Total | 1,594,344,521 | 97.6 |
| | | |
| **Convertible Preferred Class A Stock** | | |
| Raymond W. Firth<br>1596 Lavista Road NE<br>Atlanta, Georgia 30329 | 5,000,000 | 100% |
| | | |
| **Series B convertible Predferred Stock** | | |
| Wooeb, Inc. (1)<br>1596 Lavista Road NE<br>Atlanta, Georgia 30329 | 500,000 | 14.3% |
| Link My Fan, Inc. (1)<br>1596 Lavista Road NE | 3,000,000 | 85.7% |

| | | |
|---|---|---|
| Atlanta, Georgia 30329 | | |
| | | |

(1) Raymond W. Firth controls this entity.

The numbers and percentages set forth in these columns are based on 1,633,174,385 shares of common stock outstanding as of December 31, 2015. The number and percentage of shares beneficially owned is determined in accordance with Rule 13d-3 of the Securities Exchange Act of 1934, and the information is not necessarily indicative of beneficial ownership for any other purpose. Under such rule, beneficial ownership includes any shares as to which the selling security holder has sole or shared voting power or investment power and also any shares, which the selling security holder has the right to acquire within 60 days.

**Item XV. The name, address, telephone number and email address of each of the following outside providers that advise the issuer on matters relating to the operations, business development and disclosure:**

Investment Banker: None

Promoters: None

Legal Counsel:

John E. Lux, Esq.
1629 K Street, Suite 300
Washington, DC 20006
Telephone: (202) 780-1000
Email: john.lux@securities-law.info
Website www.securities-law.info

Accounting Firm/Auditors:

C. Douglas, Jr. Erwin., CPAs
4480-H South Cobb Drive, Suite 106
Smyrna, Georgia 30080

Public Relations Consultant:

None.

Investor Relations Consultant:

None.

Other Advisors/Financing and Business Consulting:

None

## Item XVI. Management's Discussion and Analysis or Plan of Operations

## CAUTION: FORWARD – LOOKING STATEMENTS

The following discussion should be read in conjunction with our financial statements and related notes.

Certain matters discussed herein may contain forward-looking statements that are subject to risks and uncertainties. Such risks and uncertainties include, but are not limited to, the following:

- the volatile and competitive nature of our industry,
- the uncertainties surrounding the rapidly evolving markets in which we compete,
- our dependence on its intellectual property rights,
- the success of marketing efforts by third parties,
- the changing demands of customers and*
- the arrangements with present and future customers and third parties.

Should one or more of these risks or uncertainties materialize or should any of the underlying assumptions prove incorrect, actual results of current and future operations may vary materially from those anticipated.

This report includes forward-looking statements based on the Company's current assumptions, expectations and projections about future events. When used in this report, the words "believes," "anticipates," "may," "expect,"

"intend," "estimate," "project" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain such words. In this report, the Company discloses important factors that could cause actual results to differ materially from management's expectations. For more information on these and other factors, see "Forward-Looking Information" herein.

The following Management's Discussion and Analysis of Financial Condition and Results of Operations should be read in conjunction with "Risk Factors," and the financial statements and related notes included elsewhere in this filing.

## Business Overview

Findit's operations are affected by industry economic factors. However, the Company's growth initiatives and its mix of products and services, have helped to limit the potential adverse impact of any unfavorable developments on its operating results.

In 2015, the Company increased revenues and net income. The Company's growth initiatives and new product development had a positive impact on 2015 results.

Highlights of 2015 were:

- Revenues were $343,682, compared with $191,437 for 2014. Net income rose to $94,17 for 2015 compared with a loss of $35,742 for 2014.

## Results of Operations

### *Results of Operations for the year ended December 31, 2015 compared with the year ended December 31, 2014*

In 2015, the Company reported revenues from press release packages of $280,657 compared with revenues from press release packages of 55,383 in 2014.

Total expenses in 2015 were 334, 256 compared with 227,179 in 2014.

## Liquidity and Capital Resources

Cash at year end 2015 was $6576 compared with 2231 for 204. Current liabilities fell from 189,736 in 2014 to 73,022 in 2015.

**Stockholders Equity**

Stockholders' equity increased to 28,825 in 2015 compared to a negative 92,097 at year end 2014.

**Critical Accounting Policies**

The Company has identified its critical accounting policies as those accounting policies that can have a significant impact on the presentation of the Company's financial condition and results of operations and that require the use of complex and subjective estimates based upon past experience and management's judgment. Because of the uncertainty inherent in such estimates, actual results may differ materially from the estimates used. The consolidated financial statements and related notes contain information that is pertinent to the Company's accounting policies and to Management's Discussion and Analysis. The information that follows represents additional specific disclosures about the Company's accounting policies regarding risks, estimates, subjective decisions or assessments whereby materially different financial condition and results of operations could have been reported had different assumptions been used or different conditions existed.

*Revenue Recognition.* The Company recognizes revenue on product sales in the period when received.

*Accounts Receivable*. The Company does not maintain accounts receivable.

*Inventories.* The Company provides services and does not sell goods. Therefore the Company has no inventory.

*Capital Expenditures*

The Company has no material capital expenditures for rhe subject period.

*Development and Engineering*

The Company is committed to, and has consistently invested in, research, development and engineering activities to design and develop new and improved products. Such costs are expensed.

## PART E. ISSUANCE HISTORY

### Item XVII List of securities offerings and shares issued for services in the past two years and through the date of disclosure statement.

*Detailed below are all events, in chronological order, that resulted in changes in total shares of Common Stock for the Company within the two-year period ending on the last day of our most recent fiscal year (2015) and since December 31, 2015:*

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

The following shares were issued in 2014:

Rayne Forecast Restricted Shares Purchased at 0.0009 cents Common Stock 10,750,000

AGS Financial Free Trading Common Shares as part of recession settlement 3,000,000

The following shares were issued in 2015:

Raymond Firth was issued 3,196,047 Restricted Shares of Common Stock for Converted Debt.

TransWorldNews, Inc. was issued 6,832,933 shares of Restricted Common Stock for Converted Debt.

Holly Andrews was issued 2,216,667 shares of Restricted Common Stock for Converted Debt.

00 Holdings was issued 8,750,000 shares of Restricted Common Stock for Converted Debt.

Each of the above securities offerings or transactions was made by officers and directors of the issuer and was not a registered offering. The offerings relied upon an exemption under Regulation S or Rule 4(2) of the Securities Act of 1933, as amended. The shares in these offerings or transactions were restricted (i.e., not freely tradable); and the certificates evidencing such shares contained a legend (1) stating that the shares have not been registered under the Securities Act of 1933, as amended, and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act of 1933, as amended.

Artemis Acq. Corp. (AAC) has been issued in March 2013, 404,615,535 shares as a result of the merger described above. We have inquired of the previous management, whether any shares were, previously issued. These shares were canceled due to the rescission of this transaction. In addition the company issued over 2 billion shares to stockholders of an affiliated company. The number of these shares have been reduced. With the completion of the acquisition of Wooeb.com and LinkMyFan.com, the correct calculation of the current number of shares outstanding is now 1,629,170,032. These include shares issued that are listed above.

B. Any jurisdictions where the offering was registered

Detailed below are all events, in chronological order, that resulted in changes in total shares of Convertible Preferred Series C Stock for the Company within the two-year period ending on the last day of our most recent fiscal year (2009) and since December 31, 2009:

Management believes that the above share issuances were exempt from the registration requirements of the Securities Act of 1933, as amended, by virtue of exemptions from registration contained in Section 4(2) of the Securities Act of 1933, as amended and/or Regulation D, Rule 504 promulgated under the Securities Act of 1933, as amended.

## PART F. EXHIBITS

### Item XVIII. Material Contracts:

None.

## Item XIX. Articles of Incorporation and Bylaws.

The relevant documents are posted on OTCMarkets.com and are incorporated herein by reference.

## Item XX. Purchase of Equity Securities by the Issuer and Affiliated Purchasers:

The Company did not purchase or repurchase any of its equity securities during the periods reported on in this disclosure statement.

## Item XXI. Issuer's Certifications.

I, Raymond Firth, President of Findit, Inc., certify that:

I have reviewed this initial disclosure statement of Findit, Inc.;

Based upon my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results or operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: March ___, 2016

By:__
Raymond Firth

President
Findit, Inc..