Britvic plc
21 March 2016

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

1.	Name of the *issuer* BRITVIC PLC	2.	State whether the notification relates to (i) a transaction notified in accordance with *DTR* 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH DTR 3.1.2R
3.	Name of person discharging managerial responsibilities/director SUE CLARK	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest NOTIFICATION IS MADE IN RESPECT OF PERSON REFERRED TO IN 3 ABOVE.	6.	Description of shares (including class), debentures or derivatives or financial instruments relating to shares ORDINARY SHARES OF 20 PENCE EACH
7.	Name of registered shareholders(s) and, if more than one, the number of shares held by each of them SUE CLARK	8	State the nature of the transaction PURCHASE OF ORDINARY SHARES
9.	Number of shares, debentures or financial instruments relating to shares acquired 15,000 ORDINARY SHARES	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) 0.00%
11.	Number of shares, debentures or financial instruments relating to shares disposed N/A	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) N/A
13.	Price per share or value of transaction	14.	Date and place of transaction

	£7.0157 PER SHARE		18 MARCH 2016, LONDON
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) 15,000 SHARES FOLLOWING NOTIFICATION REPRESENTING 0.00% OF THE ISSUED SHARE CAPITAL	16.	Date issuer informed of transaction 21 MARCH 2016

If a *person discharging managerial responsibilities* has been granted options by the *issuer* complete the following boxes

17	Date of grant	18.	Period during which or date on which exercisable
19.	Total amount paid (if any) for grant of the option	20.	Description of shares or debentures involved (class and number)
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	22.	Total number of shares or debentures over which options held following notification
23.	Any additional information N/A	24.	Name of contact and telephone number for queries CLARE THOMAS 0121 711 1102

Name of authorised officer of issuer responsible for making notification **CLARE THOMAS, GENERAL COUNSEL AND COMPANY SECRETARY** **Date of notification 21 March 2016**