Britvic plc

8 March 2016

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

Britvic plc (the "Company") announces the vesting of Share(1) awards made in March 2013 under the Company's Performance Share Plan ("PSP").

Details of the number of Shares vested in respect of Executive Directors and other Persons Discharging Managerial Responsibilities ("PDMR"), together with the number of any vested Shares subsequently sold, are detailed below:

Name	Role	Vested Share Award: PSP	Number of Shares Sold: PSP(2)	Total Share interests(3)	% of Issued Share Capital(3)
Simon Litherland(2)	Executive Director	130,528	61,564	166,217	0.06

Notes:

1. The share awards were made in respect of the Company's ordinary shares of 20 pence each ("Shares").

2. The participant sold the number of shares stated to cover liabilities to UK income tax and national insurance contributions arising on vesting. All sales were made in the London market on 7 March 2016 at a price of 704 pence per share, details of which were notified to the Company on 7 March 2016.

3. The total interests of Simon Litherland in the Company's Shares (excluding all options, awards under the Company's LTIP and interests as a potential beneficiary of the Company's Employee Benefit Trusts) and the percentages of the Company's shares in issue that they represent, following the transaction.

This notification is pursuant to Disclosure and Transparency Rule 3.1.4.

Clare Thomas
General Counsel and Company Secretary
Britvic plc