

## NOTIFICATION OF LATE FILING

**Name of the Issuer:** Rocky Mountain High Brands, Inc. (RMHB)

**Check One:**      ☐ Annual Report      ☒ Quarterly Report      ☐ Interim Report

**For Period Ended:** 12/31/15

**Address of Principal Executive Office:**

9100 LBJ Freeway, Suite 200

Dallas, TX 75243

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**Reason for Delay in Posting Financial Report:** State below in reasonable detail why the Annual/Quarterly Report could not be filed within the prescribed time period.

RMHB was required by our Independent Registered Public Accounting Firm to secure a valuation of our Series C Preferred Stock from an independent valuation firm prior to issuing our quarterly report. This valuation will be used to compute the financial impact of the Series C Preferred Stock so it can be properly reflected in our quarterly report. This quarterly report will be included in our Form 10 filing with the Securities and Exchange Commission. The independent valuation will not be available until the end of this week.

**Anticipated Filing Date:**

[Please note that the filing of this notification grants issuers 5 additional calendar days to post a Quarterly or Interim Report and 15 calendar days to post an Annual Report.]

2/22/16

**Person to contact regarding this notification:**

Date: 2/15/16

Signature: /s/ Michael R. Welch

Name: Michael R. Welch

Title: Chief Financial Officer

**Instructions to post Notification of Late Filing in [www.OTCIQ.com](http://www.OTCIQ.com):**

1. Fill out this Notification of Late Filing form and convert the file to a PDF
2. Log in to [www.OTCIQ.com](http://www.OTCIQ.com) and click "Add Financial Report" on the left hand navigation
3. Select Dissemination Date "Immediate"
4. Under Report Type, select "Notification of Late Filing"
5. Enter Period End Date corresponding to the quarter/fiscal year end date for which this Notice is being filed
6. Click "Browse" and select the PDF saved in step 1 above.
7. A preview of the document will appear next. Please make sure to review the entire document & scroll down to click the "**Submit**" button. Your Notification of Late Filing will appear within a few minutes on [otcm Markets.com](http://otcm Markets.com)