OTC Pink Basic Disclosure Guidelines

## 1) Name of the issuer and its predecessors (if any)

In answering this item, please also provide any names used by predecessor entities in the past five years and the dates of the name changes.

Formerly = Sleeping with the Enemy, Inc. - July 11, 2007 until November 16, 2007
Formerly = Direct Response Financial Services, Inc. - June 14, 2002
Formerly = Relevant Links, Inc. - Incorporated on April 7, 2000

## 2) Address of the issuer's principal executive offices

Company Headquarters
Address: 100 Spectrum Center Dr. Suite 900, Irvine, CA 92618
Phone: 714 620 1100
Email: info@healthycoffee.com
Website: www.GoHCEI.com

IR Contact
Address 1:
Address 2:
Address 3:
Phone:
Email:
Website (s}: __

## 3) Security Information

Trading Symbol: HCEI
CUSIP: 42224G205

Common Shares
Par or Stated Value: $0.001
Total shares authorized: 4,809,999,990 as of: 12/31/2015
Total shares outstanding: 3,679,665,991 as of: 12/31/2015

Preferred A Shares
Par or Stated Value: $0,001
Total shares authorized: 100,000,000 as of: 12/31/2015
Total shares outstanding: 67,810,058 as of: 12/31/2015

Preferred B Shares
Par or Stated Value: $0,0001
Total shares authorized: 20,000,000 as of: 12/31/2015
Total shares outstanding: 260,000 as of: 12/31/2015

Preferred C Shares
Par or Stated Value: $0,0001
Total shares authorized: 10 as of: 12/31/2015
Total shares outstanding: 8 as of: 12/31/2015

Preferred D Shares
Par of Stated Value: $0.0001
Total shares authorized: 50,000,000 as of: 12/31/2015
Total shares outstanding: 50,000,000 as of: 12/31/2015

Transfer Agent
Name: Colonial Stock & Transfer
Address: 66 Exchange Pl, Ste 100, Salt lake City, UT 84111
Phone: 801-355-5740

Is the Transfer Agent registered under the Exchange Act?* Yes:

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security:
N/A

Describe any trading suspension orders issued by the SEC in the past 12 months.
N/A

**4) Issuance History**

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

On August 2, 2011, the company issued 5,000 restricted preferred shares to Ana Sabrina Cecena for administrative services rendered in connection with the Company.

On August 2, 2011, the company issued 10,000 restricted preferred shares to Allwin Simanjuntak for administrative services rendered in connection with the Company.

On August 2, 2011, the company issued 10,000 restricted preferred shares to Antonio Alvarez for consultant services rendered in connection with the Company's business development.

On September 28, 2011, the company issued 10,000 restricted preferred shares to Camille V Aguiluz for consultant services rendered in connection with the Company's business development.

On July 23, 2012, the company issued 2,500 restricted preferred shares to Arielle Tate for consultant services rendered in connection with the Company's business development.

On August 17, 2012, the company issued 2,500 restricted preferred shares to Allan Hermosa Azuelo for consultant services rendered in connection with the Company's business development.

On June 26, 2013, the company issued 10,000,000 restricted common shares to Amable V Aguiluz X for consultant services rendered in connection with the Company's business development.

On June 26, 2013, the company issued 100,000,000 restricted common shares to Amable Rick Aguiluz for consultant services rendered in connection with the Company's business development.

On June 28, 2013, the company issued 1,000,000 restricted common shares to Grace Cabales for consultant services rendered in connection with the Company's business development.

On June 26, 2013, the company issued 5,000,000 restricted common shares to Camille V Aguiluz for consultant services rendered in connection with the Company's business development.

On April 14, 2015, the company issued 3,000,000,000 restricted common shares to Amable Rick Aguiluz for consultant services rendered in connection with the Company's business development.

On April 16, 2015, the company issued 100,000,000 restricted common shares for the conversion of debt to an accredited investor.

On April 16, 2015, the company issued 200,000,000 restricted common shares for the conversion of debt.

On May 8, 2015, the company issued 200,000,000 restricted common shares for the conversion of debt.

On May 28, 2015, the company issued 300,000,000 restricted common shares for the conversion of debt.

## 5) Financial Statements

Provide the financial statements described below for the most recent fiscal year end or quarter end to maintain qualification for the OTC Pink Current Information tier. For the initial disclosure statement (qualifying for Current Information for the first time) please provide reports for the two previous fiscal years and any interim periods.

Balance sheet;
Statement of income;
Statement of cash flows;
Financial notes; and
Audit letter, if audited

The financial statements requested pursuant to this item shall be prepared in accordance with US GAAP by persons with sufficient financial skills.

You may either (i) attach/append the financial statements to this disclosure statement or (ii) post such financial statements through the OTC Disclosure & News Service as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report").

If you choose to publish the financial reports separately as described in part (ii) above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to otciq.com in the field below.

Information contained in a Financial Report is considered current until the d e date for the subsequent Financial Report. To remain in the OTC Pink Current Information tier, a company must post it Annual Report within 90 days from its fiscal year-end date and Quarterly Reports within 45 days of its fiscal quarter-end date.

## 6) Describe the Issuer's Business, Products and Services

Describe the issuer's business so a potential investor can clearly understand the company. In answering this item, pleaseinclude the following:

A. A description of the issuer's business operations:

Healthy Coffee's products are sold exclusively through its marketing subsidiary, Healthy Coffee Global Marketing, Inc., which uses a simple and unique internet driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. Healthy Coffee is well positioned in the market place at the intersection of three mega billion dollar industries: coffee, wellness and energy drinks.

B. Date and State (or Jurisdiction) of Incorporation:

Incorporated in Colorado on April 7th as Relevant Links, Inc.

C. The issuer's primary and secondary SIC Codes:

Primary: 5963 - Direct Selling Establishments

D. The issuer's fiscal year end date:

December 31, 2013

E. Principal products or services, and their markets:

Principal products: Energi Black (Coffee), Energi Blend (Coffee), Energi Chai (Tea), Energi Blast (Energy Drink), Energi Choco.
Markets: Coffee drinkers around the world.

## 7) Describe the Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership .

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

Currently Healthy Coffee leases on office located at 100 Spectrum Center Dr. Suite 900, Irvine, CA 92618

## 8) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding 9f the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

A. Names of Officers, Directors, and Control Persons. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

Rick Aguiluz, Founder & CEO

Rick is the architect of the Healthy Coffee® concept, and created the FRM business model, which combines three business models into one: Franchise, Retail and Multi Level Marketing business models. Because of the

FRM business model, Healthy Coffee® is the first company to successfully merge the traditional retail business with direct sales, and is now revolutionizing the direct sales industry. Because of the FRM business model, Healthy Coffee® is the first company to market an exclusive automatic vending machine that is designed for offices, mom and pop stores, clinics, hospitals, and small business as well as chain stores.

Rick has 16 years full time experience in direct sales. A great motivational speaker and sales trainer, Rick has trained tens of thousands of distributors worldwide. He was the top agent in the USA for a life insurance company in 1994. In 1996, he got involved in his direct sales company, and within 13 months became the top distributor with over 25,000 distributors. He opened the Philippines with close to 5,000 people at the Philippine International Convention Center, the biggest launch event in the company's history. Rick has also been Director of Sales, and Director of International Sales for two publicly listed NASDAQ companies, and was responsible for opening two countries in Asia. In 1999 Rick was featured on the cover of an MLM Magazine as the "Hardest Working Man in Network Marketing".

In 2003, Rick was responsible for taking an Asian company from a 1,600 sqft office/warehouse, $30,000 per month sales and 800 distributors to over $30 million a year, 46,000 sqft., and over 100,000 distributors in North America and Asia. Rick has studied Electronics & Communications Engineering (BSECE) at the University of Santo Tomas; Managers Course at the University of the Philippines; Professional Managers Program at the Ateneo Graduate School of Business; Entrepreneur Programs at the Univ. of Southern California, Los Angeles; Export Marketing Strategies at the Wharton School. He is a Certified Professional Network Marketer through the University of Illinois at Chicago, College of Business Administration. Rick is an active member of Rotary Club Newport Irvine, Multi Level Marketing International Association, MLM Distributor Rights Association, Filipino American Chamber of Commerce of Orange County, Asian American Chamber of Commerce, and Lions Club. At the helm of Healthy Coffee International, you can expect Rick to run a tight ship, with smooth sailing ahead.

Louie Aguiluz, Vice President

Louie was corporate Field Trainer for an MLM company, and has over 11 years of sales and marketing experience in the USA, and Asia. He was a Loan Supervisor for a Financial Services Company based in Northern California specializing on mortgage where they topped the $100 million mark in loan volume in 2005. His previous experience also consists of recruitment, event management as well as Government sales. He has also owned and operated several cell phone retail kiosks. Louie is known for his practical, real world perspective and is a firm believer in innovation as it distinguishes the difference between a leader and a follower.

Camille Aguiluz, Board Secretary

Camille has an Associate degree in Nursing, and is a Registered Nurse. She was Administrative Assistant for a management and sales consulting organization for four years then started in Healthy Coffee as Account Manager, and pursued her career as an RN.

B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant In a pending criminal proceeding (excludingtraffic violations and other minor offenses):

   N/A

2. The entry of an order, judgment, or decree, not subsequently r versed, suspended or vacated , by a court ofcompetent jurisdiction that permanently or temporarily enjoined/barred, suspended or otherwise limited suchperson's involvement in any type of business, securities, commodities, or banking activities;

N/A.

3. A finding or judgment by a court of competent jurisdiction (in a civil action) , the Securities and Exchange Commission , the Commodity Futures Trading Commission or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended,orvacated; or

   NA

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

   NA

C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

| Name | Amount and Nature of Beneficial Ownership | Percent of outstanding Common Stock (1) | Amount and Nature of Beneficial Ownership | Percent of outstanding Preferred Stock (2) |
|---|---|---|---|---|
| Calsan International Pte Ltd<br>10 Anson Rd. #05-17 Intl Plaza<br>Singapore, 79903 | | | 7,000,000 (3) | 10.38% |
| Go Global Alliance<br>18023 Lemon Dr. #C419<br>Yorba Linda, CA 92886 | | | 5,000,000 (4) | 7.41% |
| Healthy Coffee Asia Pte Ltd.<br>10 Anson Rd. #05-17 Intl Plaza<br>Singapore, 79903 | | | 39,700,000 (5) | 58.86% |
| Healthy Coffee Hong Kong Ltd.<br>Unit LG 80 Houston Center, 63 Moody Rd<br>Kowloon, Hong Kong | | | 5,000,000 (6) | 7.41% |
| Amable V Aguiluz X<br>24 Teheran St.<br>Multinational Village, Paranaque<br>Metro Manila | 10,000,000 (7) | 5.81% | | |
| Amable Rick Aguiluz<br>18023 Lemon Dr. #C419<br>Yorba Linda, CA 92886 | 100,000,000 (8) | 58.12% | | |
| Camille V Aguiluz<br>22765 Savi Ranch Parkway, Unit F | 5,000,000 (9) | 2.91% | | |

| | | | | | |
|---|---|---|---|---|---|
| Yorba Linda, CA 92887 | | | | | |

(1) Based upon 3,679,655,991 shares of common stock issued and outstanding as of December 31, 2015.
(2) Based upon 67,810,058 shares of preferred stock issued and outstanding as of December 31, 2015.
(3) Mr. Rick Aguiluz has sole voting and dispositive power over all these shares.
(4) Mr. Rick Aguiluz has sole voting and dispositive power over all these shares.
(5) Mr. Rick Aguiluz has sole voting and dispositive power over all these shares.
(6) Mr. Rick Aguiluz has sole voting and dispositive power over all these shares.

**9) Third Party Providers**

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel Name:
Firm: John Thomas
11650 S. State St, Suite 240, Draper, UT 84020
Phone: 801-816-2500
Email: jthomas@acadiagrp.com

Accountant or Auditor
Name: Pablo Malana, CPA
Firm: Pablo Malana, CPA, An Accountancy Firm
Address 1: 17150 Norwalk Blvd, Suite 103
Address 2:
Phone:
Email:

Investor Relations Consultant
Name:
Firm:
Address 1:
Address 2:
Phone:
Email:

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to thisdisclosure statement.
Name:
Firm:
Address 1:
Address 2:
Phone:
Email:

**10) Issuer Certification**

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

I, Rick Aguiluz, certify that:

1. I have reviewed this quarterly disclosure statement of Healthy Coffee International;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

February 1, 2015



Rick Aguiluz,
CEO/President