Britvic plc

5 February 2016

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

Britvic plc (the "Company") was notified on 2 February 2016, that the following Person Discharging Managerial Responsibilities acquired, on 2 February 2016, conditional awards to acquire, for no consideration, such number of the Company's ordinary shares as are set out below, under the Britvic Performance Share Plan (PSP):

Name	Role	Number of shares subject to awards (PSP)
Jean Luc Tivolle	PDMR	11,735

This notification is pursuant to Disclosure and Transparency Rule 3.1.4.

Jonathan Adelman

General Counsel (Interim)

Britvic plc