Britvic plc

25 January 2016

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

Britvic plc ("the Company") was notified on 22 January 2016, that the following transactions have taken place in relation to the Britvic Irish Profit Sharing Scheme ("PSS") on 22 January 2016. The PSS is an all-employee trust arrangement approved by HM Revenue and Customs, under which employees are able to receive allocations of free ordinary shares in the Company of 20 pence each ("ordinary shares") ("free shares").

1. The PSS trust subscribed for and was allotted 24,694 ordinary shares at nominal value (£4,938.80). The shares were allocated by the PSS trust to eligible employees participating in the PSS as free shares.

2. Kevin Donnelly, a person discharging managerial responsibilities, was allocated 164 free shares as a participant in the PSS, for no consideration.

As a result of the above transaction, the total interests of Kevin Donnelly in the Company's ordinary Shares (excluding options, awards under the Company's LTIPs and interests as potential beneficiaries of the Company's Employee Benefit Trusts) is 9,647, representing 0.00% of the Company's issued share capital.

This notification is made pursuant to Disclosure and Transparency Rule 3.1.4(1).

Jonathan Adelman
General Counsel (Interim)
Britvic plc