Britvic plc

8 January 2016

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

Britvic plc ("the Company") was notified on 7 January 2016, that the following transactions have taken place in relation to the Britvic Share Incentive Plan ("SIP") on 6 January 2016. The SIP is an all-employee trust arrangement approved by HM Revenue and Customs, under which employees are able to receive allocations of free ordinary shares in the Company of 20 pence each ("ordinary shares") ("free shares").

1. The SIP trust subscribed for 85,880 ordinary shares on 6 January 2016 at nominal value (£17,176). A total of 266,043 shares were allocated by the SIP Trust to employees participating in the SIP as free shares.

2. The directors and persons discharging managerial responsibilities named below were each allocated 500 free shares as participants in the SIP, for no consideration.

Name	Role
Simon Litherland	Executive Director
John Gibney	Executive Director
Doug Frost	PDMR
Paul Graham	PDMR
Matt Barwell	PDMR

As a result of the above transaction, the interests of the same directors and persons discharging managerial responsibilities and their connected persons in the Company's ordinary Shares (excluding options, awards under the Company's LTIPs and interests as potential beneficiaries of the Company's Employee Benefit Trusts) are as follows:

Name	Number of Ordinary Shares	Name of Connected Person	Number of Ordinary Shares	Total of Ordinary Shares	Percentage of Issued Share Capital
Simon Litherland	34,847	-	-	34,847	0.01
John Gibney	245,990	-	-	245,990	0.09
Doug Frost	193,584	-	-	193,584	0.07
Paul Graham	16,667	-	-	16,667	0.01
Matt Barwell	1,483	-	-	1,483	0.00

This notification is made pursuant to Disclosure and Transparency Rule 3.1.4(1).

Jonathan Adelman
Interim General Counsel
Britvic plc