

Date: October 16, 2014



510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: SNIPP INTERACTIVE INC.

Dear Sirs:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	November 10, 2014
Record Date for Voting (if applicable) :	November 10, 2014
Beneficial Ownership Determination Date :	November 10, 2014
Meeting Date :	December 16, 2014
Meeting Location (if available) :	6708 Tulip Hill Terrance, Bethesda, MD, US
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON SHARES	83306Y102	CA83306Y1025

Sincerely,

Computershare

Agent for SNIPP INTERACTIVE INC.