

FORM 51-102F3
MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

SNIPP INTERACTIVE INC.
6708 TULIP HILL TERRACE
BETHESDA, MD, 20816
U.S.A
Tel: 888 99-76477

Item 2 Date of Material Change

October 22, 2014

Item 3 News Release

A news release disclosing the material change referred to in this report was disseminated by the Company through Marketwired on October 23, 2014. A copy of the news release has been filed on SEDAR and is available at www.sedar.com.

Item 4 Summary of Material Change

The Company announced that it has filed a Registration Statement on Form 20-F to register its common shares (the “Shares”) with the United States Securities and Exchange Commission (the “SEC”).

Item 5 Full Description of Material Change

The Company announced that it has filed a Registration Statement on Form 20-F to register its Shares with the SEC.

A Form 20-F, once declared effective by the SEC, allows certain foreign issuers to register securities with the SEC pursuant to applicable U.S. securities laws. Snipp’s registration of its Shares with the SEC would allow the Shares to be listed on a national securities exchange in the United States.

The Form 20-F is available on EDGAR at www.sec.gov/edgar.shtml and on SEDAR at www.sedar.com.

Item 6 Reliance on subsection 7.1(2) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

None.

Item 8 Executive Officer

Atul Sabharwal
CEO
Tel: 415-595-7151

Item 9 Date of Report

October 23, 2014