

Date: November 7, 2014



510 Burrard St, 3rd Floor  
Vancouver BC, V6C 3B9

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To: All Canadian Securities Regulatory Authorities

**Subject: SNIPP INTERACTIVE INC. (CANCELLED)**

Dear Sirs:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

|                                                          |                                            |
|----------------------------------------------------------|--------------------------------------------|
| Meeting Type :                                           | Annual General and Special Meeting         |
| Record Date for Notice of Meeting :                      | <b>November 10, 2014 (CANCELLED)</b>       |
| Record Date for Voting (if applicable) :                 | <b>November 10, 2014 (CANCELLED)</b>       |
| Beneficial Ownership Determination Date :                | <b>November 10, 2014 (CANCELLED)</b>       |
| Meeting Date :                                           | <b>December 16, 2014 (CANCELLED)</b>       |
| Meeting Location (if available) :                        | 6708 Tulip Hill Terrance, Bethesda, MD, US |
| Issuer sending proxy related materials directly to NOBO: | Yes                                        |
| Issuer paying for delivery to OBO:                       | No                                         |
| <b>Notice and Access (NAA) Requirements:</b>             |                                            |
| NAA for Beneficial Holders                               | No                                         |
| NAA for Registered Holders                               | No                                         |

**Voting Security Details:**

| Description   | CUSIP Number | ISIN         |
|---------------|--------------|--------------|
| COMMON SHARES | 83306Y102    | CA83306Y1025 |

Sincerely,

**Computershare**

Agent for SNIPP INTERACTIVE INC.