

FORM 51-102F3
MATERIAL CHANGE REPORT

Item 1: Name and Address of Company

Snipp Interactive Inc. ("Snipp or the "Corporation")
6708 Tulip Hill Terrace
Bethesda, MD
20816
Telephone: (888) 997-6477

Item 2: Date of Material Change

February 25, 2015.

Item 3: News Release

The news release attached as Schedule "A" with respect to the material change described herein was disseminated on February 26, 2015 through Marketwired on February 26, 2015.

Item 4: Summary of Material Change

Snipp clears SEC review of Form 20-F Registration Statement.

Item 5.1: Full Description of Material Change

Snipp announces that the United States Securities and Exchange Commission (the "SEC") has completed its review of the Company's Form 20-F Registration Statement. Snipp is now registered as a reporting issuer under the United States Securities and Exchange Act of 1934 and must file certain reports on EDGAR, in compliance with rules established by the SEC for foreign reporting issuers.

Snipp's registration with the SEC gives its board of directors the flexibility to apply to be listed on a national securities exchange in the United States, subject to its meeting the qualification criteria of any particular exchange. The Company's Registration Statement and amendments are available on EDGAR at www.sec.gov/edgar.shtml and on SEDAR at www.sedar.com. Snipp would like to thank A.B. Korelin & Associates for their assistance in the preparation, submission and completion of the Form 20-F Registration Statement.

Snipp will provide a further update if its board of directors decides to proceed with a US listing.

Item 5.2: Disclosure for Restructuring Transactions

Not applicable.

Item 6: Reliance on subsection 7.1(2) of National Instrument 51-102

This report is not being filed on a confidential basis.

Item 7: Omitted Information

Not applicable.

Item 8: Executive Officer

Atul Sabharwal

CEO

Telephone: (415) 595-7151

Item 9: Date of Report

March 3, 2015.

Schedule "A"

Please see attached.



SNIPP INTERACTIVE INC. CLEARS SEC REVIEW OF FORM 20-F REGISTRATION STATEMENT

February 26, 2015

**TSX Venture Exchange
Trading Symbol: SPN**

BETHESDA, MD -- Snipp Interactive Inc. ("Snipp", or the "Company") an international provider of mobile marketing solutions listed on the TSX Venture Exchange (Trading Symbol: SPN), announces that the United States Securities and Exchange Commission (the "SEC") has completed its review of the Company's Form 20-F Registration Statement. Snipp is now registered as a reporting issuer under the United States Securities and Exchange Act of 1934 and must file certain reports on EDGAR, in compliance with rules established by the SEC for foreign reporting issuers.

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About Snipp Interactive Inc.

Snipp Interactive Inc. (www.snipp.com) builds cross-device shopper marketing solutions for brands to engage and interact with their customers. We provide a full spectrum of services including campaign conceptualization, rules and legal, design, execution, rewards provisioning and fulfillment. We have four main solution sets:

- **Mobile Promotions and Contests:** A turnkey contesting platform that provides a full range of mobile-based contests, from simple sweepstakes to instant win programs to tiered, multi-level games.
- **Purchase Promotions / Receipt Processing:** Snipp's unique SnippCheck mobile receipt processing solution allows brands to execute customized purchase-based promotions. We support any qualification criteria, work across all retailers and all devices.
- **Loyalty Programs:** Snipp's white-label loyalty engine allows clients to deploy anything from simple punch-card programs to sophisticated, full-fledged points-based loyalty programs with rewards stores attached.
- **Augmented Reality and Apps:** Snipp produces cutting edge augmented reality campaigns and apps for leading brands around the world.

Cautionary Note Regarding Forward-Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties, which may cause actual results to differ materially from the statements made. When used in this document, the words "may", "would", "could", "will", "intend", "plan", "anticipate", "believe", "estimate", "expect" and similar expressions are intended to identify forward-looking statements. Such statements reflect our current views with respect to future events and are

subject to such risks and uncertainties. Many factors could cause our actual results to differ materially from the statements made, including those factors discussed in filings made by us with the Canadian securities regulatory authorities. Should one or more of these risks and uncertainties, such as changes in demand for and prices for the products of the company or the materials required to produce those products, labor relations problems, currency and interest rate fluctuations, increased competition and general economic and market factors, occur or should assumptions underlying the forward looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, or expected.

We do not intend and do not assume any obligation to update these forward-looking statements, except as required by law. The reader is cautioned not to put undue reliance on such forward-looking statements.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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