

Date: April 14, 2015



510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: SNIPP INTERACTIVE INC.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	April 27, 2015
Record Date for Voting (if applicable) :	April 27, 2015
Beneficial Ownership Determination Date :	April 27, 2015
Meeting Date :	June 01, 2015
Meeting Location (if available) :	Toronto ON
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON SHARES	83306Y102	CA83306Y1025
COMMON DATED LEG EXP JUN/05/15	83306Y201	CA83306Y2015

Sincerely,

Computershare

Agent for SNIPP INTERACTIVE INC.