

PURATION, INC.

**QUARTERLY
FINANCIAL REPORT**

FOR THE QUARTER
ENDED SEPTEMBER 30, 2013

Puration, Inc.
Balance Sheet – Period Ending September 30, 2013

Assets

Current Assets:

Cash	\$ 206
Inventories	<u>164,870</u>

Total Current Assets	\$ 165,076
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Equipment and vehicles, net of accumulated depreciation of \$12,908	\$ 60,121
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Patents, trademarks and brands, net of Accumulated amortization of \$89,425	\$ 210,575
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Refundable deposits	<u>\$ 4,750</u>
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Total Assets	\$ 440,522
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Liabilities and Shareholders Equity

Current Liabilities:

Accounts payable, trade	\$ 110,039
Accounts payable-other	17,491
Accrued expenses	5,092
Accrued interest	<u>10,030</u>

Total Current Liabilities	\$ <u>142,652</u>
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Note payable – 12% SPN#1	\$ 40,000
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Note payable – 12% SPN#2	\$ 461,542
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Total Liabilities	\$ 644,194
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Stockholders' Equity:

Preferred stock, Series A, \$0.001 par value, 5,000,000 shares authorized; none outstanding	\$
Common stock, \$0.001 par value, 50,000,000 Shares authorized and outstanding	50,000
Additional paid-in capital	587,000
Retained earnings deficit	<u>(840,672)</u>

Total Stockholders' Equity	\$ <u>(203,672)</u>
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Total Liabilities and Stockholders' Equity	\$ 440,522
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Puration, Inc.
Statements of Operation
As of September 30, 2013

Operating Revenues:

Sales	\$	<u>1,014</u>
Total Operating Revenues	\$	<u>1,014</u>

Operating Expenses:

General and administrative expenses	\$	(196,567)
Depreciation		9,913
Accrued interest		<u>(10,030)</u>
Total Operating Expenses	\$	<u>(196,684)</u>
Loss From Operations	\$	<u>(195,670)</u>
Net Loss	\$	(195,670)
Loss Per Common Share	\$	<u>.00391</u>

Weighted Average Number of Common Shares Outstanding	<u>50,000,000</u>
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Puration, Inc.
Statements of Cash Flows
As of September 30, 2013

Operating Activities:

Net loss	\$	<u>(195,670)</u>
Adjustments to reconcile net loss:		
Depreciation		(9,913)
Increase Inventories		(94,120)
Increase in Accounts payable, trade		92,548
Increase in Notes payable, due in 1 year or less		<u>260,442</u>
Total Adjustments	\$	<u>248,957</u>
Decrease in Cash	\$	(6,263)
Net Increase in Cash		
Flows Operations	\$	47,024

**Notes to
Financial
Statement
September 30, 2013**

1. Nature of Operations

Puration, Inc. was incorporated in the State of Nevada on June 23, 2011 for the purpose of researching, designing, developing, producing, marketing, and distributing products and systems to improve the quality of the water used daily by people around the world. Puration, Inc. has developed, acquired, and licensed proprietary technology in the fields of water filtration and purification, providing a competitive advantage for its various products and systems. Current operations consist of the design, and production of personal-use water filter bottles and other containers. The corporate headquarters is located in Addison (Dallas), Texas.

On December 5, 2011, Puration, Inc. entered into a Stock Acquisition Agreement with Southwest Resources, Inc., a Delaware corporation, whereby 100% of the common stock of Puration was acquired by Southwest. Southwest's acquisition of Puration has been accounted for as a reverse merger. Puration has been in the business of water technology and water purification since its inception as a Nevada corporation on June 23, 2011. Puration has developed and acquired licenses and distribution agreements for water and technology that contribute substantially to the operations planned by the Company. On December 30, 2011, Southwest, the parent company, changed its domicile to the State of Nevada via a statutory merger business combination with Puration.

The Company is in the process of developing and/or acquiring several new products related to water purification. There have been no product sales to date; however, the Company received \$50,000 in revenues in the first quarter of 2012 in the form of license fees from its distribution agreement for Canada. Generally, products will be manufactured by the Company through outsourced vendors, or purchased from other manufacturers under a number or license and distribution agreements, and sold and delivered to customers around the world from multiple distribution centers. The Company does not expect to maintain its own inventories, assembly, or shipping operations. The company maintains approximately 2,500 square feet of office space in Dallas, Texas, which serves as the Company's main office as well as sales and marketing support.

2. Significant Accounting Policies

Fiscal Year End and Effective Reporting Date

The board of directors of the Company, as provided by the Company's bylaws, and in accordance with generally accepted accounting principles, has established a fiscal year end for accounting purposes for the Company. A fiscal year end of December 31 was designated by the board in its initial board meeting, and remains unchanged.

Management estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Principles of reporting and basis of presentation

For financial reporting purposes, the reverse acquisition of Puration, Inc. by Southwest Resources, Inc. has been treated as a recapitalization, with Southwest being the legal survivor and Puration being the accounting survivor and the operating entity. That is, the historical financial statements prior to December 28, 2011 are those of Puration and its operations, even though they are labeled as those of the Company. Retained earnings of Puration related to its operations are carried forward after the recapitalization. Operations prior to the recapitalization are those of the accounting survivor, Puration, which began in June, 2011. Earnings per share for the periods prior to the recapitalization are restated to reflect the equivalent number of shares outstanding for the entire period operations were conducted. Upon completion of the reverse merger, the financial statements become those of the operating company, with adjustments to reflect the changes in equity structure and receipt of the assets and liabilities of the Company.

Business combinations

On December 5, 2011, the Company entered into a Stock Acquisition Agreement to acquire Puration, Inc., a Nevada corporation, for 47,617,236 shares of restricted common stock. As a result of and immediately after this transaction, the shareholders of Puration, Inc. owned approximately 95% of the voting common stock of the Company.

In accordance with the treatment of this acquisition as a reverse merger, the 47,617,236 shares of common stock issued in conjunction with the merger were retroactively applied to the prior year as shares issued and outstanding as of the date of inception (June 23, 2011). Based on the par value of \$0.001 per share, the 47,617,236 shares were allocated as

shares issued as additional shares due to the effect of the merger. The Company acquired Puration as a part of its business plan to build an international water technology company.

Cash and cash flows

The Company maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. As of September 30, 2013, the Company had no cash balances in excess of the FDIC limits. The Company has not experienced any losses in such accounts and it believes it is not exposed to any significant risks affecting cash. None of the Company's cash is restricted.

For purposes of the statements of cash flows, cash includes demand deposits, time deposits, short-term cash equivalent investments with original maturities of less than three months and cash management money market funds available on a daily basis.

Receivables

Accounts receivable on product sales will consist primarily of receivables from the sale of water filter products and systems, including custom design and decoration. The Company sells to its customers based on its standard credit policies and regularly reviews accounts receivable for any bad debts. The review for bad debts is based on an analysis of the Company's collection experience, customer credit worthiness, and current economic trends. Receivables are determined to be past due based on payment terms of original invoices. The Company does not charge significant amounts of interest on past due receivables.

Terms of sale for international customers are cash in advance of production or shipment. Terms of sale on personal and small common-use products for domestic customers are cash in advance of shipment for retail and other small orders, and 50% deposit in advance on larger orders, subject to credit approval. There were no receivables on non-accrual of interest status at September 30, 2013. The Company has sustained no credit losses for the period reported, and management, has not made an allowance for any doubtful accounts. There were no accounts receivable at September 30, 2013.

Inventories

Inventory is stated at the lower of cost, determined by the first-in, first-out method, or net realizable value (market). Market is determined based on the net realizable value, with appropriate consideration given to obsolescence, excessive levels, deterioration and other factors. The Company does expect to have material quantities of Inventories, and has purchased finished goods which are currently being manufactured.

Furniture, Fixtures, and Equipment

Furniture, Fixtures, and Equipment are recorded at cost. Depreciation is calculated by the straight-line method over the estimated useful lives of the assets, ranging generally from 2 to 10 years. Additions to and major improvements of furniture, fixtures, and equipment are capitalized. Repair and maintenance expenditures are charged to expense as incurred. As furniture, fixtures, and equipment are sold or retired, the applicable cost and accumulated depreciation are eliminated from the accounts and any gain or loss is recorded.

Revenue Recognition

The Company sells a variety of water filtration products to individuals, retailers, distributors, contractors, and governmental entities. The Company generally recognizes revenues at the time of invoicing for these products, which is ordinarily done on a daily basis as products are shipped. Costs of discounts, credit card fees, and point-of-sale rebates are recognized at the date at which the related sales revenue is recognized and are recorded as a reduction of sales revenue.

Earnings per share

The Company records shares of common stock as outstanding at the time the Company becomes contractually obligated to issue shares. As of September 30, 2013 there were 50,000,000 shares authorized, issued, and outstanding. Basic earnings per share is calculated by dividing net profit by the weighted average number of common shares outstanding during the period. Diluted earnings per common share is calculated by adjusting outstanding shares, assuming conversion of all potentially dilutive stock options. At September 30, 2013, no dilutive instruments were outstanding.

3. Patents, Trademarks and Brands

Patents, trademarks and brands are recorded at cost, and consist of intellectual property rights purchased from Filter 2GO, Inc., a Texas corporation, on July 5, 2011 in the amount of \$300,000. Terms of the purchase were \$8,000 paid in cash, and a promissory note in the amount of \$292,000 payable over three years, plus interest on the outstanding balance at the rate of 8% per year. Principal payments of \$52,000 and interest payments of \$9,399 were made on the note during 2011. On December 12, 2011, at the option of Filter 2GO, the note was converted into 240,000 shares of Series A Convertible Preferred Stock which were cancelled this quarter.

4. Notes Payable

On April 01, 2013 the Company issued the following:

12% Secured Promissory Note #1 (SPN#1) in the amount of \$40,000.

12% Secured Promissory Note #2 (SPN#2) in the amount of \$461,542.

Both SPN's were issued as part of Confidential Settlement Agreement referenced in below Footnote #5.

5. Legal Issues

The lawsuit filed at the quarter ending December 31, 2012 by Regus Advisors, Inc. was settled by all parties to the lawsuit on April 01, 2013 when all parties to the lawsuit entered into a Confidential Settlement Agreement.