

Britvic plc

30 November 2015

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

Britvic plc (the "Company") announces the vesting of Share⁽¹⁾ awards made in 2012 under the Company's Performance Share Plan ("PSP").

Details of the number of Shares vested in respect of Executive Directors and other Persons Discharging Managerial Responsibilities ("PDMR"), together with the number of any vested Shares subsequently sold, are detailed below:

Name	Role	Vested Share Award: PSP	Number of Shares Sold: PSP ⁽³⁾	Total Share interests ⁽⁴⁾	% of Issued Share Capital ⁽⁴⁾
Simon Litherland ⁽²⁾	Executive Director	-	-	34,320	0.01
John Gibney ⁽²⁾	Executive Director	-	-	245,463	0.09
Kevin Donnelly	PDMR	17,591	8,297	9,483	0.01
Doug Frost	PDMR	50,996	24,053	200,057	0.08
Paul Graham	PDMR	27,746	13,087	16,143	0.01
Jean-Luc Tivolle	PDMR	12,518	-	12,518	0.00

Notes:

1. The share awards were made in respect of the Company's ordinary shares of 20 pence each ("Shares").
2. The 2012 share awards for the Executive Directors do not vest until March 2016.
3. The participants sold the number of shares stated to cover liabilities to UK income tax and national insurance contributions arising on vesting. All sales were made in the London market on 26 November 2015 at a price of 709.6 pence per Share, details of which were notified to the Company on 27 November 2015.
4. The total interests of the Executive Directors and PDMRs in the Company's Shares (excluding all options, awards under the Company's LTIP and interests as a potential beneficiary of the Company's Employee Benefit Trusts) and the percentages of the Company's shares in issue that they represent, following the transaction.

This notification is pursuant to Disclosure and Transparency Rule 3.1.4.

Jonathan Adelman
Company Secretary (Interim)
Britvic plc