OTC Pink Basic Disclosure Guidelines

1) Name of the Issuer and its predecessors (if any)

In answering this item, please also provide any names used by predecessor entities in the past five years and the dates of the name changes.

Early Equine, Inc. ((the "Company" or the "Issuer").

2) Address of the Issuer's principal executive offices

Company Headquarters

236 Sarles St.
Mt. Kisco, NY 10549
Phone: (914) 574-6174
Email:
brian@entbrands.com
Website(s): NA

IR Contact

Brian Lukow, President
236 Sarles St.
Mt. Kisco, NY 10549
Phone: (914) 574-6174
Email: brian@entbrands.com
Website(s): NA

3) Security Information

Trading Symbol: EEQU
Exact title and class of securities outstanding: Common Voting Stock
CUSIP: 270279 102
Par or Stated Value: $0.001
Total shares authorized: 50,000,000 as of: 09/30/2015
Total shares outstanding: 7,888,500 as of: 10/30/2015

Transfer Agent

Interwest Transfer Co., Inc.
1981 Murray Holladay Rd.,
Suite 100
P.O. Box 17136
Salt Lake City, UT 84117
Phone: (801) 272-9294

Is the Transfer Agent registered under the Exchange Act?* Yes

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

None.

List any restrictions on the transfer of security:

None; however, see the notes to the Capitalization Table below regarding certain Lock-Up/Leak-Out Agreements and certain Leak Out Agreements.

Describe any trading suspension orders issued by the SEC in the past 12 months.

None.

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

Acquisition of certain assets of Crazy for the Boys, LLC., a Delaware limited liability company ("CFTB" and the "CFTB Transaction"), in exchange for 5,201,500 shares of Issuer, along with the issuance of other shares of common stock, all as outlined below under Item 4.

4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the Issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

A. The nature of each offering (e.g., Securities Act of 1933, as amended (the "Securities Act"), Rule 504, intrastate, etc.): See the Capitalization Table below.

B. Any jurisdiction where the offering was registered or qualified: See the Capitalization Table below.

C. The number of shares offered: See the Capitalization Table below.

D. The number of shares sold: See the Capitalization Table below.

E. The price at which the shares were offered, and the amount actually paid to the Issuer: See the Capitalization Table below.

F. The trading status of the shares: There are approximately 101,600 shares in the public float that are not subject to resale under Lock-Up/Leak-Out Agreements or Lock-Up Agreements or Leak-Out Agreements. Please see Item 4.

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act: Yes, as applicable.

Capitalization Table

	Price Per Share	Shares	Proceeds	
Outstanding Issuer Common Stock Prior to Asset Acquisition				**998,500**
		998,500		998,500
Shares Issued Under CFTB Transaction				
CFTB Assets (2)	(2), (4)	5,201,500	(2), (4)	5,201,500
Subscriber (3), (4)	$0.25	400,000	$100,000	
Subscriber (3), (4)	$0.25	20,000	$5,000	
Subscriber (3), (4)	$0.25	20,000	$5,000	
Subscriber (3), (4)	$0.08	624,250	$49,500	
Subscriber (3), (4)	$0.001	312,125	$312.50	
Subscriber (3), (4)	$0.001	312,125	$312.50	
		1,688,500		1,688,500
Post-CFTB Transaction Closing Issued and Outstanding Shares of Issuer				**7,888,500**

(1) The 998,500 shares were issued under Rule 506 and SEC Regulation D to "accredited investors" who were residents of the state of Utah, for an aggregate of paid in capital of $164,385, $10,000 of which was contributed inventory at cost. 750,000 of these shares were issued during the fiscal year ended September 30, 2004; and 248,500 shares were issued during the fisca year ended September 30, 2010.

(2) These are the shares of the Issuer's common stock that were issued to CFTB for the assets acquired in the CFTB Transactio

(3) These shares represent subscriptions to the Company for cash, at a price of between $0.001 to $0.25 per share. Those paying less than $0.25 per share are subscribing for shares that were a part of shares previously offered to a finder of CFTB. All of these shares are subject to a Leak-Out Agreement under which only 1/6th of the holdings on any such purchaser can be sold in the six (6) consecutive months following the Lock-Up Period, on a non-cumulative basis, once the shares can be lawfully sold under applicable securities laws, rules and regulations, and may need to be held for a minimum period of one (1) year.

(4) The foregoing description of any agreements is a brief summary only, which is modified in its entirety to the actual agreement See the CFTB Transaction Documents that accompany this filing for a copy of any of the referenced agreements.

Private Purchases of Common Stock

248,500 shares of the Company's common stock were acquired from certain current principals of the Company or persons who may be deemed to have been "affiliates" of the Company at a price of $0.004 per share. These shares were part of shares initially offere to a finder regarding the CFTB Transaction. These shares and those shares retained by the sellers of these shares (427,722 share in the aggregate) are subject to the same Lock-Up/Leak Out Agreement referenced in note (2) to the Capitalization Table.

Lock-Up Agreement

Certain other shareholders of the Company owning in excess of 5,000 shares executed 90 day Lock-Up Agreements in connection with the closing of the CFTB Transaction, affecting approximately 75,000 shares.

Miscellaneous Exhibits

Asset Purchase Agreement regarding the CFTB Transaction
Form of Lock-Up/Leak-Out Agreement
Form of Leak-Out Agreement

5) Financial Statements

Provide the financial statements described below for the most recent fiscal year end or quarter end to maintain qualification for the OTC Pink Current Information tier. For the initial disclosure statement (qualifying for Current Information for the first time) please provide reports for the two previous fiscal years and any interim periods.

Please see the reports of the Company filed with the OTC Markets between December 30, 2014 (the Annual Report for the fiscal ye ended September 30, 2014, along with the audited financial statements contained therein for the fiscal years ended September 30, 2014, and 2013, along with the Quarterly Reports (and other information) of the Company filed from December 30, 2014, to and including August 4, 2015.

Financial statements for the fiscal year ended September 30, 2015, will be filed prior to December 31, 2015.

The financial statements requested pursuant to this item shall be prepared in accordance with US GAAP by persons with sufficient financial skills.

You may either (i} attach/append the financial statements to this disclosure statement or (ii) post such financial statements through the OTC Disclosure & News Service as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report"}.

If you choose to publish the financial reports separately as described in part (ii) above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to otciq.com in the field below.

Information contained in a Financial Report is considered current until the due date for the subsequent Financial Report. To remain in the OTC Pink Current Information tier, a company must post its Annual Report within 90 days from its fiscal year-end date and Quarterly Reports within 45 days of its fiscal quarter-end date.

6) Describe the Issuer's Business, Products and Services

Describe the Issuer's business so a potential investor can clearly understand the company. In answering this item, please include the following:

A. Description of the Issuer's business operations;

The Issuer's business model is based upon the lucrative "tween" demographic consisting of children 7-14 years old, utilizing both traditional and social media through motion pictures, pre-recorded music, television, live concert performance, licensed merchandise and corporate sponsorships. The Issuer specializes in creating, launching and marketing original Pop Music groups commonly referred to as "Boy Bands and "Girl Groups".

B. Date and State (or Jurisdiction) of Incorporation:

Incorporated March 2nd 2004 in Utah.

C. The Issuer's primary and secondary SIC Codes:

Primary: 78
Secondary: 79

D. The Issuer's fiscal year end date:

September 30.

E. Principal Products or Services, and their Markets;

The Issuer is developing a new Girl Group brand based around an original pop group consisting of five teen-age girls. Each group member portrays a different fictional character. The characters each represent a distinct cross section of popular teen personas. They are: the "hip hop girl"; the "punk rocker" the "biker babe", the "hippie chick" and a preppie cheerleader. Each character will be highly stylized to represent a distinct fashion statement. An overriding theme to the group is the celebration of individuality. The underlying social message is anti–clique. The Girl Group will be marketed to children primarily between the ages of seven and fourteen. This target demo is often referred to as the "tween market". Management believes the girls cast to portray each character are of the highest "triple threat" caliber. "Triple threat" refers to a performer's ability to excel at singing, dancing and acting. The Issuer shall produce a full length feature film called "Crazy for the Boys" which is based on the fictionalized back-story of a new five girl pop group.

7) Describe the Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the Issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the Issuer, give the location of the principal plants and other property of the Issuer and describe the condition of the properties. If the Issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the Issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The Issuer's offices are those of its President, Brian Lukow and are provided by Mr. Lukow at no charge to the Company. The Issuers mailing address is 236 Sarles St. Mt. Kisco, NY 10549. The Issuer plans to lease offices in the near future with third parties at current market prices.

8) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the Issuer, as well as the identity of any significant shareholders.

A Names of Officers. Directors. and Control Persons. In responding to this item, please provide the names of each of the Issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the Issuer's equity securities), as of the date of this information statement.

Brian Lukow: President, Director and control person:
Brian Gold: Director
Amy Venture O'Brien: Secretary and Director
Crazy for the Boys, LLC: Beneficial Owner of 65.9% of outstanding voting securities.
Howard Saretsky: Beneficial Owner of 9.49% of the outstanding voting securities.

B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

N/A

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

N/A

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

N/A

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

N/A

C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the Issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

Crazy for the Boys, LLC.
236 Sarles St.
Mt. Kisco, NY 10549
5,201,500 shares or approximately 66% of the outstanding voting securities of the Company.

Brian Lukow, one of the Managing Members of CFTB directly owns 0 shares or 0 % of the outstanding common and voting stock of the Company; however, Mr. Lukow beneficially owns approximately 17 % of CFTB. or indirectly owns approximately 884,255 shares or 11.3 % of the outstanding common and voting stock of the Company.

9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

Name: Jeffrey G. Klein. Esq.
Firm: Jeffrey G. Klein, PA
301 Yamato Road
Suite 1240
Boca Raton, FL 33431
Office: (561)953-1126
Fax: (561)994-6693
Cell: (561)414-1640
jklein@jkleinlegal.com

Accountant or Auditor

MaloneBailey
9801 Westheimer Road, Suite 1100
Houston, TX 77042
o: 713.343.4221
f: 713.343.3421

Investor Relations

Brian Lukow
Early Equine, Inc
1236 Sarles St.
Mt. Kisco, NY 10549
Phone: (914) 574-6174
Email: brian@entbrands.com

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

N/A

10) Issuer Certification

The Issuer shall include certifications by the chief executive officer and chief financial officer of the Issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below: I. Brian Lukow certify that:

1. I have reviewed this disclosure statement of Early Equine, Inc.;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the Issuer as of, and for, the periods presented in this disclosure statement

Dated: 11/3/15

Brian Lukow, President and Director