FOR IMMEDIATE RELEASE

NOHO, Inc. Increases Authorized Stock

Scottsdale, AZ – October 26, 2015-- On October 23, 2015, NOHO, Inc., a Wyoming corporation (the "Company"), by and through its Board of Directors effectuated an increase in the total number of authorized stock of the Company pursuant to Wyoming Statue § 17-16-1005 and § 17-16-602(a)(i) from 760,000,000 to 2,250,000,000 shares consisting of: (i) 2,200,000,000 shares of common stock, par value $0.001 per share ("Common Stock"); and (ii) 50,000,000 shares of preferred stock, par value $0.001 per share ("Preferred Stock"), the preferences, rights and limitations of classes or series of Preferred Stock may be designated from time to time by the Board of Directors.

The above description of the amendments to the Company's Articles of Incorporation (the "Amendments") is intended as a summary only and which is qualified in its entirety by the terms and conditions set forth therein, and may not contain all information that is of interest to the reader. For further information regarding the terms and conditions of the Amendments, this reference is made to such Amendments, which are attached hereto and are incorporated herein by this reference.

About NOHO, Inc.

NOHO Gold Premium and Functional Lifestyle beverage is setting the standard for beverages that not only taste great, but also serve a functionality. The 8.4 oz cans light refreshing flavor can be used to help combat against hangovers by mixing it with your favorite liquor or can be used as a healthy alternative to high sugar sodas and juices. With only 6 grams of sugar and 30 calories, it proves that healthy can taste good.

For additional information on NOHO please visit www.nohodrink.com and follow NOHO on www.instagram.com/nohodrink as well as at www.twitter.com/nohodrink.

Cautionary Note Regarding Forward-Looking Statements.
This press release contains statements that constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements appear in a number of places in this release and include all statements that are not statements of historical fact regarding the

intent, belief or current expectations of the Noho, Inc. (the “Company”), its directors or its officers with respect to, among other things: (i) financing plans; (ii) trends affecting its financial condition or results of operations; (iii) growth strategy and operating strategy. The words “may,” “would,” “will,” “expect,” “estimate,” “can,” “believe,” “potential” and similar expressions and variations thereof are intended to identify forward-looking statements. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the Company’s ability to control, and actual results may differ materially from those projected in the forward looking statements as a result of various factors. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond the Company's control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. The Company assumes no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future. Important factors that could cause actual results to differ materially from the company's expectations include, but are not limited to, those factors that are disclosed under the heading "Risk Factors" and elsewhere in documents filed by the company from time to time with the United States Securities and Exchange Commission and other regulatory authorities.

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Ed Murray, WY Secretary of State
FILED: 10/23/2015 04:09 PM
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Amendment ID: 2015-001778017

Profit Corporation
Articles of Amendment

1. Corporation name:

Noho, Inc.

2. Article(s) 5 is amended as follows:

Number and class of shares the corporation will have the authority to issue:
A total of 2,250,000,000 shares consisting of: (i) 2,200,000,000 shares of common stock, par value $0.001 per share ("Common Stock"); and (ii) 50,000,000 shares of preferred stock, par value $0.001 per share ("Preferred Stock"), the preferences, rights and limitations of classes or series of Preferred Stock may be designated from time to time by the Board of Directors.

3. If the amendment provides for an exchange, reclassification, or cancellation of issued shares, provisions for implementing the amendment if not contained in the amendment itself which may be made upon facts objectively ascertainable outside the articles of amendment.

4. The amendment was adopted on 10/15/2015
(Date – mm/dd/yyyy)

5. If the amendment was adopted by the incorporators or board of directors without shareholder approval, a statement that the amendment was duly approved by the incorporators or by the board of directors as the case may be and that shareholder approval was not required.

The amendment to article 5 was duly approved by a majority of the board of directors in a manner required by the articles of incorporation and shareholder approval was not required pursuant to WY Stat § 17-16-1005 and WY Stat § 17-16-602(a)(i).

Received
OCT 19 2015
Secretary of State
Wyoming

OR

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If approval was required by the shareholders, a statement that the amendment was duly approved by the shareholders in the manner required by this act and by the articles of incorporation.

Signature:

Date: 10/15/2015 *(mm/dd/yyyy)*

Print Name: John (Jay) Grdina

Title: President/CEO/Director

Contact Person: Luke Zouvas, Esq,

Daytime Phone Number: (619) 688-1116 Email: jlockett@zouvaslaw.com

Checklist

- ✓ ***Filing Fee: $50.00*** Make check or money order payable to Wyoming Secretary of State.
- ✓ The Articles of Amendment may be executed by the Chairman of the Board, President or another of its officers.
- ✓ Please submit one **originally signed** document and one exact photocopy of the filing.