THE NOW CORPORATION TO BECOME OPERATOR FOR HYDROPONIC HEMP FARM IN COLORADO

Portland, OR, Oct 7 th 2015 – THE NOW CORPORATION (OTC MARKETS: "NWPN") (the "Company" or "NOW") an industrial hemp industry innovator, is proud to announce that it has signed a definitive agreement to acquire a minimum of 80% interest in Field Of Greens, Inc. a Colorado Company owning the rights to 650 acres of a 10,000 acre parcel held in a family trust by purchasing the shares from the majority shareholder of Field of Greens. The Now Corporation is acquiring the ownership in an exchange of shares.

The valuation of Field Of Greens, Inc is approximately \$650,000 USD. The purchase is expected to close in 30 days. Field of Greens will be the cannabis-based marketing company operating as a wholly owned subsidiary of NOW.

Cannabis is dramatically growing in popularity; trends for 2015 include cannabis in the top 10 natural products to watch in 2015. As of the past November State elections, there are 34 states that have some form of cannabis accessibility on their statues. Field Of Greens' innovative hemp CBD oil lifestyle products are expected to be sold in all 50 states.

Our mission is to be the premier hemp industry innovator, leveraging our team of professionals to source, evaluate and purchase related value-added companies and products and allowing them to keep their integrity and entrepreneurial spirit. NOW will strive to create awareness within the industry, develop environmentally-friendly, economically sustainable businesses and increase shareholder value.

For more information, please visit the company's website at: www.thenowcorporation.net

On behalf of the Board of Directors,

"BRIAN SIMS"

Brian Sims President The NOW Corporation

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Disclaimer:

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933, and are subject to Rule 3B-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and other results and further events could differ materially from those anticipated in such statements. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements.