Nutritional High International Inc.
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NUTRITIONAL HIGH APPOINTS GARY MARGOLIN AS COO

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF) is pleased to announce the addition of Gary Margolin as Chief Operating Officer.

As COO, Gary will be responsible for the Company's transition to the operational phase of its strategic plan, including the development and launch of the Company's hemp oil line of products, and bringing completion of construction and commencement of operations to the Company's Pueblo, Colorado and Lawrenceville, Illinois facilities. He will also work with CEO David Posner and other members of the management team to develop expansion opportunities in other states.

Gary previously served as a key advisor to the CEO and a member of the Chief Operating Committee of Cablevision Systems Corporation, driving revenue growth from $1.4 billion to $4 billion and market capitalization from $1 billion to over $14 billion. Before joining Cablevision, Gary was an attorney focusing on corporate and employment law, including corporate finance (venture capital, private placement, and public finance), M&A, labor relations (union and non-union) and governmental compliance. His clients included small private companies, start-up companies, large NYSE-listed companies, venture capital firms and an agency of the United States Government. Since leaving Cablevision, Gary has consulted to executives at companies ranging in size from startup to large NYSE-listed companies and has developed a similarly strong track record of driving growth.

David Posner, CEO of Nutritional High commented – "We are delighted to have an executive of Gary's caliber join our management team. He has a lengthy track record of building scaled, technologically-advanced operations in multiple states. We are seeing an increasing number of Fortune 500 executives enter the marijuana industry and believe Gary will be invaluable as we move to a fully operational state."

Gary Margolin commented – "Cannabis is a rapidly growing and maturing industry. What impressed me about Nutritional High is its commitment to the creation and execution of a business plan built for long-term success. While they could have chosen to accelerate revenue by building more rudimentary facilities, Nutritional High has remained steadfast in its commitment to creating operations that will provide consumers with the same consistency of products that they expect from mainstream food items. While the building of appropriate facilities and the development of such products can be a lengthy process, I know that both regulators and consumers will appreciate and reward the efforts. I look forward to helping the company bring their vision to fruition."

The Company's board has approved for issuance 1,100,000 stock options ("**Stock Options**") to Gary Margolin. Each Stock Option is exercisable into Common Shares at a price of $0.075 per Common Share for a period of five years from the date of issuance, vesting quarterly over a three year period.

Further to the press release on June 11, 2015, the Company has acquired the 2% minority interest in NH Medicinal Dispensaries Inc. ("**NHMD**") from the third party for 66,667 shares, and NHMD is now a wholly owned subsidiary of the Company. In addition, the Company has issued 406,668 shares at a price of $0.05 per share in lieu of payments for services owed to third parties.

With the addition of Gary Margolin and the earlier addition of Cordon Bleu-trained Anne Marie Youhana as VP Product Development and Quality Control, the Company has elected not to renew its consulting arrangement with Melissa Parks.

Furthermore, the Company has issued an additional 692,431 shares to Purple Haze as a final installment on its initial licensing obligations pursuant to the Company's licensing of using the song titles and bearing the likeness of iconic guitarist Jimi Hendrix (as outlined in the Company's press release dated June 4, 2015).

About Nutritional High International Inc.

Nutritional High is primarily focused on developing, acquiring and designing products and brands in the marijuana-infused edible products and oil extracts sectors for medical and adult recreational use. The Company works exclusively in U.S. states where such activity is permitted and regulated by state law, through entities which hold a valid license to produce marijuana-infused edible products and to distribute, and dispense marijuana products.

For updates on the edibles industry and highlights of the Company's press releases and other media coverage, please follow Nutritional High on Facebook, Twitter, Instagram and Google+.

For further information, please contact:

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