Safer Shot, Inc. Announces Forward Stock Split Effective September 24, 2015

NEW YORK, NY – 9/24/2015 – Safer Shot, Inc., (OTCPINK: SAFSD), announced that it has completed a 1,000 for 1 forward split of its common stock. Approved by FINRA, the forward split was announced September 23, 2015 on the FINRA Daily List. This corporate action is effective as of the market opening today, September 24, 2105. Safer Shot, Inc. common stock will trade temporarily under a new symbol "SAFSD". The symbol will revert back to its original symbol, "SAFS" after 20 business days. More information about Safer Shot, Inc., can be found in its quarterly and annual reports located on the OTC Markets website, www.otcmarkets.com.

About Safer Shot

Safer Shot, Inc., is a technology company with an initial focus on developing and marketing its Non-Lethal Weapons, and subsequently selling to the Military, Law Enforcement and Private Security sectors. For further information please visit Safer Shot at www.safershot.com.

This press release may contain certain statements that are not descriptions of historical information, but are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Exchange Act of 1934. These forward-looking statements refer to matters that involve risks and uncertainties. Such statements reflect management's current views and are based on certain assumptions. Actual results could differ materially from the assumptions currently anticipated.

Contact:

Safer Shot, Inc.
Investor Relations
info@safershot.com

###