DNA BRANDS INC.
CONDENSED CONSOLIDATED BALANCE SHEETS
(UNAUDITED)

		Dec 31, 14
ASSETS		
Current Assets		
Cash and Cash Equivalents	$	512
Net Receivables		59,503
Inventory		58,502
Other Current Assets		851
Total Current Assets		119,368
Property, Net		3,641
Other Assets		-
TOTAL ASSETS	$	123,009
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable	$	95,230
Short term and Current Long Term Debt		1,841,252
Other Current Liabilities		877,309
Long Term Debt		-
Other Liabilities		-
Total Liabilities		2,813,791
Stockholders' Deficit		
Preferred Stock		2,100
Common Stock		2,934,479
Additional Paid-in Capital		24,154,821
Accumulated Deficit		(29,782,182)
Total Stockholders' Deficit		(2,690,782)
Total Liabilities and Stockholders' Deficit	$	123,009

DNA BRANDS INC.

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(UNAUDITED)

	Jan-Dec 14
Sales	$ 202,733
Cost of Goods Sold	238,206
Gross Margin	(35,473)
Operating Expenses	
Compensation and Benefits	524,922
General and Administrative Expenses	336,502
Professional and Outside Services	527,419
Selling and Marketing Expenses	147,757
Total Operating Expenses	1,536,600
Loss from Operations	(1,572,073)
Other Income (Expense)	766,860
Loss before Income Taxes	(805,213)
Income Taxes	-
Net Loss	$ (805,213)

DNA BRANDS INC.

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(UNAUDITED)

		Jan-Dec 14
Net Income	$	(805,213)
Depreciation		8,200
Changes In Operating Assets and Liabilities		736,189
Net cash provided by Operating Activities		(60,824)
Net cash increase for period		(60,824)
Cash at beginning of period		61,336
Cash at end of period	$	512