Belo Horizonte, August 12, 2015 – Kroton Educacional S.A. (BM&FBovespa: **KROT3**; OTCQX: **KROTY**), "Kroton" or the "Company," announces today its results for the second quarter of 2015 (2Q15). The Company's financial information is presented on a consolidated basis and in Brazilian real, in accordance with Brazilian Corporate Law and Generally Accepted Accounting Principles in Brazil (BRGAAP), and already conforms to International Financial Reporting Standards (IFRS), except where stated otherwise.

HIGHLIGHTS – REPORTED FIGURES

Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%	1H15	1H14	Chg.%
Gross Revenue	1,808,764	885,035	104.4%	1,623,698	11.4%	3,432,462	1,692,680	102.8%
Net Revenue	1,411,185	724,958	94.7%	1,287,875	9.6%	2,699,060	1,399,003	92.9%
Gross Income	950,268	514,563	84.7%	897,140	5.9%	1,847,408	1,005,898	83.7%
Gross Margin	*67.3%*	*71.0%*	*-3.6 p.p.*	*69.7%*	*-2.3 p.p.*	*68.4%*	*71.9%*	*-3.5 p.p.*
Operating Result	733,565	411,928	78.1%	703,834	4.2%	1,437,399	813,024	76.8%
Operating Margin	*52.0%*	*56.8%*	*-4.8 p.p.*	*54.7%*	*-2.7 p.p.*	*53.3%*	*58.1%*	*-4.9 p.p.*
Adjusted EBITDA	600,884	326,037	84.3%	551,569	8.9%	1,152,453	657,716	75.2%
Adjusted EBITDA Margin	*42.6%*	*45.0%*	*-2.4 p.p.*	*42.8%*	*-0.2 p.p.*	*42.7%*	*47.0%*	*-4.3 p.p.*
Adjusted Net Income	513,760	286,015	79.6%	455,312	12.8%	969,071	576,219	68.2%
Adjusted Net Margin	*36.4%*	*39.5%*	*-3.0 p.p.*	*35.4%*	*1.1 p.p.*	*35.9%*	*41.2%*	*-5.3 p.p.*
Adjusted Net Income /share	0.32	1.06	-70.3%	0.28	12.8%	0.60	2.14	-72.2%
Operating Cash Generation (OCG) after Capex [1]	209,213	256,785	-18.5%	4,707	4345.0%	213,920	1,035,912	-79.3%
OCG after Capex [1] / EBITDA (unadjusted)	*38.2%*	*80.5%*	*-42.3 p.p.*	*0.9%*	*37.3 p.p.*	*17.6%*	*145.4%*	*-127.9 p.p.*

1 Capex excludes investments in M&A and Special Projects.

HIGHLIGHTS – MANAGERIAL FIGURES (PRO FORMA)

Consolidated - Values in R$ (million)	2Q15	2Q14[1]	Chg.%	1Q15	Chg.%	1H15	1H14[1]	Chg.%
Net Revenue	1,411.2	1,231.6	14.6%	1,287.9	9.6%	2,699.1	2,446.1	10.3%
Adjusted EBITDA	600.9	417.8	43.8%	551.6	8.9%	1,152.5	902.8	27.7%
Adjusted EBITDA Margin	*42.6%*	*33.9%*	*8.7 p.p.*	*42.8%*	*-0.2 p.p.*	*42.7%*	*36.9%*	*5.8 p.p.*
Adjusted Net Income	513.8	335.8	53.0%	455.3	12.8%	969.1	732.3	32.3%
Adjusted Net Margin	*36.4%*	*27.3%*	*9.1 p.p.*	*35.4%*	*1.1 p.p.*	*35.9%*	*29.9%*	*6.0 p.p.*

[1] Considers the different accounting practices adopted by each Company until the end of the first semester of 2014.

✦ Net revenue grew 94.7% from 2Q14, driven primarily by the incorporation of the Anhanguera figures, but also by organic growth in the Postsecondary student base. In 1H15, net revenue amounted to R$2,699.1 million, increasing 92.9% on the prior-year period.

✦ Adjusted EBITDA in the quarter was R$600.9 million, growing 84.3% on 2Q14. In 1H15, Adjusted EBITDA was R$1.152.5 million, with margin of 42.7%, significantly higher than in the last six months of 2014, which already consolidated the Anhanguera figures. The pro forma data also show strong margin expansion of 8.7 p.p. on 2Q14 and 5.8 p.p. on 1H14.

✦ Adjusted net income came to R$513.8 million in 2Q15, increasing 79.6% from R$286.0 million in 2Q14. Adjusted net margin stood at 36.4% in the quarter, also substantially above the margins of recent quarters that already considered the Anhanguera merger. In 1H15, adjusted net income advanced 68.2% on 1H14 to R$969.1 million, with adjusted net margin of 35.9%. Pro forma net margin posted robust increases of 9.1 p.p. on 2Q14 and of 6.0 p.p. between 1H15 and 1H14.

✦ Operating cash generation after capex in the quarter came to R$209.2 million in 2Q15, reflecting the inflow of FIES credits in accordance with this year's schedule (PN 23) and the appropriated revenue-recognition policy.

✦ The launch of KLS 2.0 for all freshman in 2015 will improve academic quality, while also representing an important tool for leveraging operating efficiency in the On-Campus segment.

✦ Kroton won six awards in the IR Magazine Awards 2015, which once again demonstrated its efforts in over the years to improve its investor relations practices.

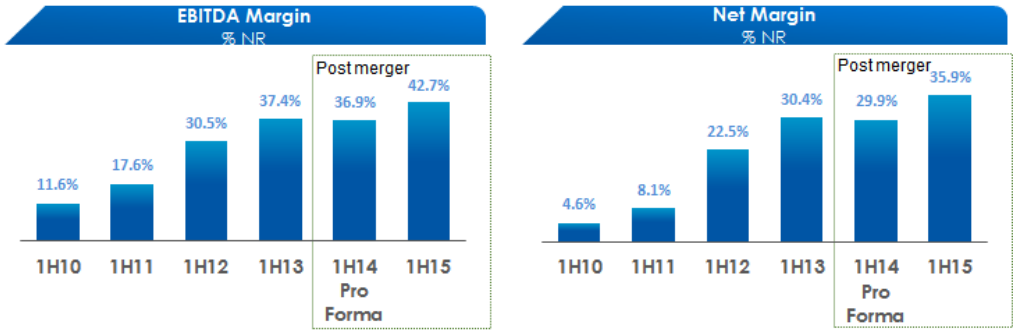
Investor Relations
Carlos Lazar – IRO
Carolina Igi – IR Coordinator
Pedro Gomes – IR Coordinator
Tel: + 55 (11) 3133-7309 / 7314 / 7311
E-mail: dri@kroton.com.br

MESSAGE FROM MANAGEMENT

The year 2015 has tested Brazilian companies. All have been affected by the crisis, but some have reacted better than others, thanks to management and governance structures that are capable of responding quickly and efficiently to the current environment. In this unfavorable macroeconomic environment, some companies have given in to the temptation of adopting measures that mitigate short-term impacts, but compromise long-term value creation, for which reason it is essential to understand each company's overriding purpose. At Kroton, our purpose (or mission) is to "Improve people's lives through quality education... creating sustainable value" and we will not waiver in this purpose, even during times of crisis.

Knowing that long-term value is our core objective, from which we will not deviate, does not mean that short-term results are irrelevant. And Kroton's numbers show that we are capturing value in the short term. In the first half of 2015 alone, we delivered EBITDA of R$1.1 billion, with EBITDA margin of 42.7%.

The historical data series show even more clearly the consistent improvement in the Company's efficiency. The following charts show the evolution, from 2010 to 2015, in EBITDA margin and net margin in the first six months of each year. EBITDA margin expanded by 580 basis points, while Net Margin advanced 600 basis points between 1H14 and 1H15, and a large portion of the synergies and efficiency gains have yet to be captured.



This improvement in EBITDA and Net Income is accompanied by the excellent performance of cash flow after capex, which reached R$209.2 million in 2Q15, despite the regulatory changes to the FIES student loan program. And when analyzing the financial health of a company, no indicator carries greater weight than cash generation. Furthermore, we have not observed any atypical variation in other operating and financial indicators, such as dropouts and losses, which reaffirms the adequacy of our policies and the rigorous control of risks exercised by the Company, which are particularly important during turbulent times.

The results in the first half of this year are very positive and indicate that 2015 will be an excellent year, with revenue growth and significant margin gains. However, if our priority is creating value over the long term, we must prioritize more relevant projects that will assure academic quality and profitability in the coming years.

In the area of academic quality, we have series of ongoing projects that includes implementation of the Kroton Learning System (KLS) 2.0. As of August 2015, all students in the first and second semesters at all institutions will begin to use this new teaching method. To determine the methodological and technological innovations to be adopted in KLS 2.0, Kroton met with 120 suppliers in 12 countries and incorporated into its model innovative concepts, such as competency-based development, flipped classroom and adaptive learning. In addition to its undeniable academic benefits, KLS 2.0 was created to promote the increased sharing of courses among students in different semesters and programs, which generates relevant productivity gains in the process of forming classes and consequently expanding margins over the coming years.

Aware of the academic model's potential for improving the sharing of courses, we found other opportunities to make the process of forming classes more efficient, especially through the use of technology. In 2014, we began developing the "Operational Survey" project, which is being implemented at most of our units already in this second semester. We worked 18 months to create an innovative software that draws on concepts from the operational survey to assure maximum efficiency in the process for forming classes at each of our units.

We are also conducting a number of initiatives to reduce dropouts. As part of "Retention Program," we have a set of 20 projects for better managing dropouts and student retention that will capture important efficiency gains in the entire Postsecondary Education business over the coming years.

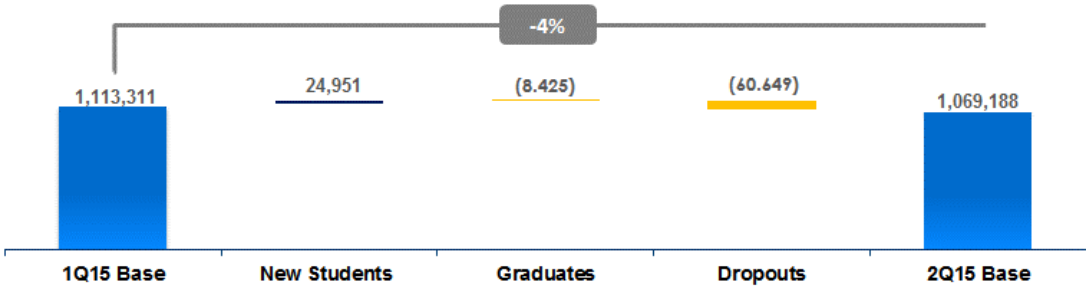
These innovations, combined with the more than 380 other projects that are advancing on scheduled, show how the Company is advancing in its efforts to improve even further its academic, operational and financial results.

That's how Kroton is responding to the crisis, with a solid management model, mature governance structures, a qualified, committed team with effective incentives and a long-term focus, while also seeking all opportunities for creating value in the short term.

OPERATING PERFORMANCE

POSTSECONDARY EDUCATION

Evolution in Number of Students



The evolution in the number of Postsecondary students between 1Q15 and 2Q15 by product (Undergraduate and Graduate) and teaching format (On-Campus and Distance Learning) is presented below.

	On-Campus			Distance Learning		
Students	**Undergraduate**	**Graduate**	**Total**	**Undergraduate**	**Graduate**	**Total**
1Q15 Base	**450,582**	**17,207**	**467,789**	**610,163**	**35,359**	**645,522**
New Students	13,147	1,414	14,561	11	10,379	10,390
Graduates	-	(1,751)	(1,751)	-	(6,674)	(6,674)
Dropouts	(16,170)	(849)	(17,019)	(40,911)	(2,719)	(43,630)
2Q15 Base	**447,559**	**16,021**	**463,580**	**569,263**	**36,345**	**605,608**
% Change 2Q15/ 1Q15	-0.7%	-6.9%	-0.9%	-6.7%	2.8%	-6.2%

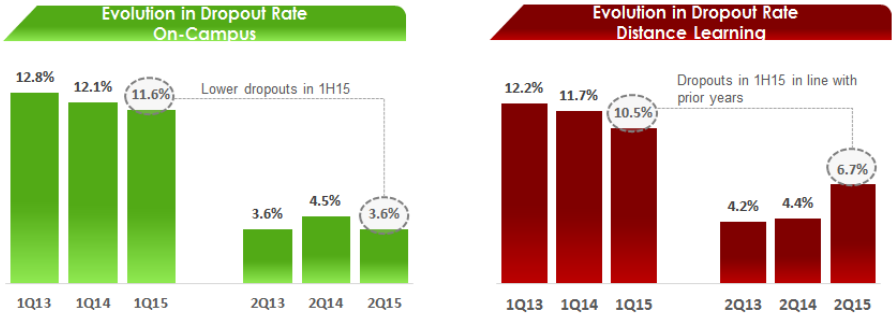
Students	**Total Undergraduate**	**Total Graduate**	**Total**
1Q15 Base	**1,060,745**	**52,566**	**1,113,311**
New Students	13,158	11,793	24,951
Graduates	-	(8,425)	(8,425)
Dropouts	(57,081)	(3,568)	(60,649)
2Q15 Base	**1,016,822**	**52,366**	**1,069,188**
% Change 2Q15/ 1Q15	-4.1%	-0.4%	-4.0%

At the end of 2Q15, the number of Postsecondary (Undergraduate and Graduate) students enrolled in both On-Campus and Distance Learning programs reached approximately 1.1 million, which represents a decline of 4.0% on the previous quarter, reflecting the natural seasonality of the business. Broken down by teaching format, the On-Campus student base accounted for 43.4% of the total student base in the quarter, while the Distance Learning student base accounted for 56.6%.

In the on-campus undergraduate business, note that the student base in the previous quarter considered a later deadline for analysis of the number of FIES and ex-FIES students. This extended deadline worked to minimize distortions caused by delays in the admissions process during the first admissions process in 2015 and to improve the comparison of new enrollments and reenrollment figures with the same quarter last year. Note also that we maintained the same policy for recognition of student revenue, recognizing only those students that had completed the admissions and amendment process by the end of 1Q15. As such, enrollments and amendments processed after the reporting date for the quarter (nearly 48,000 students) had 6 months of revenue recognized in 2Q15.

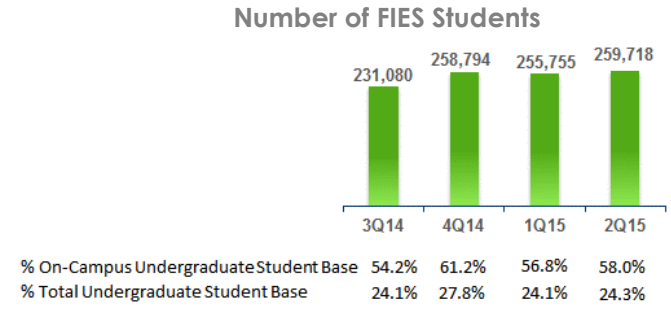
The Graduate business alone registered 11,800 new enrollments, mainly in the Distance Learning format, and a significant volume of graduations, which amounted to more than 8,000 students. Bear in mind that the Preparatory Courses (LFG) business also offers Graduate programs, whose students are included in the above table.

Evolution of Undergraduate Dropouts



The above analysis shows the history of dropouts for students in the On-Campus and Distance Learning Undergraduate segments. The highlight was the improvement between the first two quarters of 2015 and 2014 in the On-Campus segment. Meanwhile, the Distance Learning segment posted an increase between 2Q15 and 2Q14, mainly due to the higher number of 100% online students and the rigorous policies adopted in renegotiation processes. Analyzing the combination of the first and second quarters the level of dropouts is practically stable.

FIES



At the end of 2Q15, the Company had 259,718 students enrolled with FIES contracts, which represents growth of 1.5% from the previous quarter, supported by the effective participation by students who were in the process of normalizing their situation and by students who migrated from Private Special Installment Plan (PEP) in 2Q15. As a result, the penetration of students with financing stood at 58.0% of the On-Campus Undergraduate student base, or 24.3% of the total Undergraduate student base.

Private Special Installment Plan (PEP)

After introducing PEP10 at the end of the quarter, around 20,700 students were still enrolled in 2Q15, already considering the migration of approximately 900 students to FIES and the dropouts observed in the period, which maintained a behavior similar to that of non-FIES students.

During the new enrollment process in 3Q15, the Company will continue offering installment products, with the introduction of PEP30 and PEP50, under which students pay 30% and 50%, respectively, of monthly tuitions during the first 12 months of their academic program. Furthermore, the Company will continue working to develop a long-term financing facility, which should be offered initially in the second semester of 2016, in partnership with a financial institution that will be responsible for providing the funding.

Ministry of Education (MEC) Evaluations

Ratio	Below 3	Equal as 3	Above 3	Total Equal or Above 3
Course Concept (CC)	1.5%	48.1%	50.4%	98.5%
Institutional Concept (IC)	1.8%	70.6%	27.5%	98.2%

At the end of 2Q15, 98.5% of the academic programs and 98.2% of the institutions that form Kroton had received evaluations ranging from satisfactory to excellent, which reinforces its commitment to teaching quality in all of the educational services offered to students.

National Program to Promote Access to Vocational Education and Jobs (Pronatec)

With regard to Pronatec (Bolsa Formação), Kroton ended the quarter offering 49 different programs lasting 12 to 18 months at 87 On-Campus institutions.

Considering all admission cycles completed through the end of last year and emphasizing that to date no new admissions cycles have been conducted in 2015, the average base (average number of students with revenue recognized) in 2Q15 was 25,477 students (which are not included in the Postsecondary student base figure informed above). Of these students, 51.0% enrolled for morning classes, 25.5% for afternoon classes and 23.5% for evening classes. As in previous quarters, Pronatec revenue continued to be recognized based on confirmation of the student's presence in the classroom.

In July and August, Kroton concluded the enrollment process for 2015, in which it offered 17 different programs lasting 12 to 18 months at 34 On-Campus institutions, with a total of 4,045 students enrolled.

Language Courses

Kroton also offers language courses at a number of its Postsecondary Education units, seeking to offer yet another opportunity for its students' development, while also forging relationships with students still in their Secondary Education, who later may come to choose one of Kroton's units for their postsecondary education. At the end of 2Q15, the number of students in this business was 4,105 (note that these students are not included in the figure for Postsecondary students informed above).

Preparatory Courses (LFG) and Unregulated Programs

The Company offers, under the LFG brand, preparatory courses to prepare students to pass the Brazilian bar (OAB) examination and examinations for civil servant positions. Always positioned as a reference in preparatory courses, LFG's student base averaged 24,055 in 2Q15, representing growth of 6.3% on the previous quarter.

In parallel, the Company also offers Unregulated Programs through its On-Campus units and Distance Learning centers operated under various brands. These short-duration open enrollment programs allow students to increase their knowledge in various fields, such as Management, Education and Mathematics. In the first 6 months of the year, the Company administered these programs to 33,012 students (as with language courses, these students are not considered in the figure for Postsecondary students).

PRIMARY AND SECONDARY EDUCATION

In the Primary and Secondary Education business, Kroton's main activity is offering, through the Pitágoras Network, its Learning System, which comprises teaching book collections, teacher training, educational evaluations and other services, to private schools in the Pre-School, Primary and Secondary Education businesses.

For 2015, as already mentioned in the 4Q14 earnings release, the Company took the strategic decision not to renew most of the contracts with schools belonging to the Sesi Network. As a result, in 2015, the Company is serving only 713 Associated Schools and around 245,000 students in the private segment, down 16% from the previous year. However, the number of book collections sold through the Pitágoras and Cristã Network posted strong growth of 20% on the previous year, which demonstrates the strong recognition that these Learnings Systems enjoy nationwide and the future potential growth of the business.

FINANCIAL PERFORMANCE

In line with the format adopted in the last three quarters, as of 3Q14 the financial indicators incorporate the consolidated figures from Anhanguera, observing the practices already adopted by Kroton. Except where stated otherwise, the financial results prior to 3Q14 exclude the figures for Anhanguera.

2Q15 RESULTS

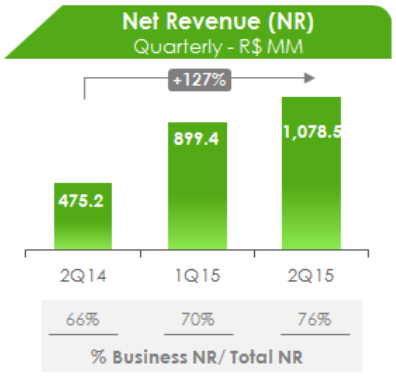
	On-Campus Education		Distance Learning		Primary and Secondary Education		Kroton Consolidated	
Values in R$ ('000)	2Q15	% Net Rev.	2Q15	% Net Rev.	2Q15	% Net Rev.	2Q15	% Net Rev.
Gross Revenue	**1,367,041**	**126.8%**	**397,803**	**136.3%**	**43,920**	**107.2%**	**1,808,764**	**128.2%**
Gross Profit Deductions	(288,587)	-26.8%	(106,036)	-36.3%	(2,957)	-7.2%	(397,579)	-28.2%
Tax	(33,753)	-3.1%	(7,880)	-2.7%	(1,130)	-2.8%	(42,763)	-3.0%
ProUni	(159,541)	-14.8%	(64,222)	-22.0%	-	0.0%	(223,763)	-15.9%
Returns	-	0.0%	-	0.0%	(1,827)	-4.5%	(1,827)	-0.1%
Total Discounts	(95,293)	-8.8%	(33,934)	-11.6%	-	0.0%	(129,227)	-9.2%
Net Revenue	**1,078,454**	**100.0%**	**291,767**	**100.0%**	**40,964**	**100.0%**	**1,411,185**	**100.0%**
Costs (COGS)	**(367,218)**	**-34.1%**	**(73,956)**	**-25.3%**	**(19,743)**	**-48.2%**	**(460,917)**	**-32.7%**
Cost of Goods	-	0.0%	-	0.0%	(7,931)	-19.4%	(7,931)	-0.6%
Cost of Services	(367,218)	-34.1%	(73,956)	-25.3%	(11,811)	-28.8%	(452,985)	-32.1%
Faculty, Other Personnel and Third-Party Services	(273,845)	-25.4%	(62,556)	-21.4%	(9,053)	-22.1%	(345,454)	-24.5%
Rent	(75,749)	-7.0%	(6,681)	-2.3%	(271)	-0.7%	(82,701)	-5.9%
Materials	(1,993)	-0.2%	(2,985)	-1.0%	(5)	0.0%	(4,983)	-0.4%
Maintenance	(4,599)	-0.4%	(799)	-0.3%	(136)	-0.3%	(5,534)	-0.4%
Other	(11,032)	-1.0%	(935)	-0.3%	(2,346)	-5.7%	(14,313)	-1.0%
Gross Income	**711,236**	**65.9%**	**217,811**	**74.7%**	**21,221**	**51.8%**	**950,268**	**67.3%**
Operating Expenses	**(131,289)**	**-12.2%**	**(27,131)**	**-9.3%**	**(6,821)**	**-16.7%**	**(165,241)**	**-11.7%**
Personnel Expenses	(73,095)	-6.8%	(21,833)	-7.5%	(5,128)	-12.5%	(100,056)	-7.1%
General and Administrative Expenses	(58,194)	-5.4%	(5,298)	-1.8%	(1,693)	-4.1%	(65,185)	-4.6%
Provision for Doubtful Accounts - PDA	**(52,313)**	**-4.9%**	**(21,691)**	**-7.4%**	**(484)**	**-1.2%**	**(74,487)**	**-5.3%**
(+) Interest and Penalties on Tuition	14,462	1.3%	8,429	2.9%	134	0.3%	23,025	1.6%
Operating Result	**542,097**	**50.3%**	**177,418**	**60.8%**	**14,050**	**34.3%**	**733,565**	**52.0%**
Sales and Marketing Expenses							**(67,206)**	**-4.8%**
Corporate Expenses							**(65,475)**	**-4.6%**
Adjusted EBITDA							**600,884**	**42.6%**
(-) Nonrecurring Costs and Expenses							(53,597)	-3.8%
EBITDA							**547,287**	**38.8%**
Depreciation and Amortization							(99,072)	-7.0%
Financial Result							(33,476)	-2.4%
Income and Social Contribution Tax							1,410	0.1%
Net Profit							**416,149**	**29.5%**
(+) Nonrecurring Costs and Expenses							53,597	3.8%
(+) Intangible Amortization (Acquisitions)							44,014	3.1%
Adjusted Net Profit							**513,760**	**36.4%**

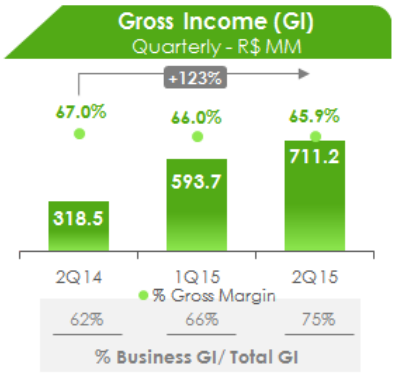
1H15 RESULTS

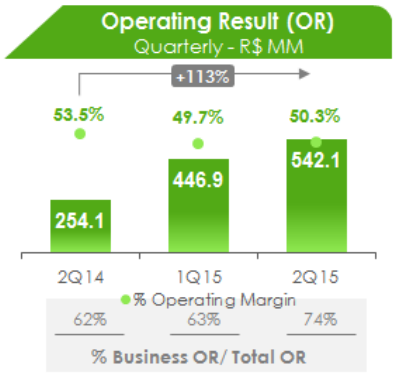
	On-Campus Education		Distance Learning		Primary and Secondary Education		Kroton Consolidated	
Values in R$ ('000)	1H15	% Net Rev.	1H15	% Net Rev.	1H15	% Net Rev.	1H15	% Net Rev.
Gross Revenue	**2,501,258**	**126.5%**	**818,567**	**133.2%**	**112,637**	**105.7%**	**3,432,462**	**127.2%**
Gross Profit Deductions	(523,367)	-26.5%	(203,954)	-33.2%	(6,081)	-5.7%	(733,402)	-27.2%
Tax	(61,829)	-3.1%	(16,665)	-2.7%	(2,462)	-2.3%	(80,957)	-3.0%
ProUni	(313,275)	-15.8%	(125,861)	-20.5%	-	0.0%	(439,136)	-16.3%
Returns	-	0.0%	-	0.0%	(3,619)	-3.4%	(3,619)	-0.1%
Total Discounts	(148,263)	-7.5%	(61,427)	-10.0%	-	0.0%	(209,690)	-7.8%
Net Revenue	**1,977,891**	**100.0%**	**614,613**	**100.0%**	**106,556**	**100.0%**	**2,699,060**	**100.0%**
Costs (COGS)	**(672,927)**	**-34.0%**	**(134,852)**	**-21.9%**	**(43,872)**	**-41.2%**	**(851,651)**	**-31.6%**
Cost of Goods	-	0.0%	-	0.0%	(20,950)	-19.7%	(20,950)	-0.8%
Cost of Services	(672,927)	-34.0%	(134,852)	-21.9%	(22,923)	-21.5%	(830,702)	-30.8%
Faculty, Other Personnel and Third-Party Services	(484,243)	-24.5%	(107,782)	-17.5%	(16,395)	-15.4%	(608,420)	-22.5%
Rent	(149,157)	-7.5%	(13,617)	-2.2%	(617)	-0.6%	(163,390)	-6.1%
Materials	(10,500)	-0.5%	(11,065)	-1.8%	(35)	0.0%	(21,601)	-0.8%
Maintenance	(9,021)	-0.5%	(1,176)	-0.2%	(299)	-0.3%	(10,496)	-0.4%
Other	(20,006)	-1.0%	(1,212)	-0.2%	(5,577)	-5.2%	(26,795)	-1.0%
Gross Income	**1,304,963**	**66.0%**	**479,762**	**78.1%**	**62,684**	**58.8%**	**1,847,408**	**68.4%**
Operating Expenses	**(299,876)**	**-15.2%**	**(73,598)**	**-12.0%**	**(20,887)**	**-19.6%**	**(394,361)**	**-14.6%**
Personnel	(142,291)	-7.2%	(44,355)	-7.2%	(9,601)	-9.0%	(196,247)	-7.3%
General and Administrative	(111,273)	-5.6%	(10,856)	-1.8%	(3,189)	-3.0%	(125,318)	-4.6%
Provision for Doubtful Accounts - PDA	**(94,661)**	**-4.8%**	**(45,556)**	**-7.4%**	**(1,341)**	**-1.3%**	**(141,558)**	**-5.2%**
(+) Interest and Penalties on Tuition	32,209	1.6%	20,648	3.4%	257	0.2%	53,114	2.0%
Operating Result	**988,947**	**50.0%**	**399,643**	**65.0%**	**48,809**	**45.8%**	**1,437,399**	**53.3%**
Sales and Marketing Expenses							**(155,788)**	**-5.8%**
Corporate Expenses							**(129,158)**	**-4.8%**
Adjusted EBITDA							**1,152,453**	**42.7%**
(-) Nonrecurring Costs and Expenses							(89,495)	-3.3%
EBITDA							**1,062,959**	**39.4%**
Depreciation and Amortization							(200,032)	-7.4%
Financial Result							(74,482)	-2.8%
Income and Social Contribution Tax							(554)	0.0%
Net Profit							**787,891**	**29.2%**
(+) Nonrecurring Costs and Expenses							89,495	3.3%
(+) Intangible Amortization (Acquisitions)							91,685	3.4%
Adjusted Net Profit							**969,071**	**35.9%**

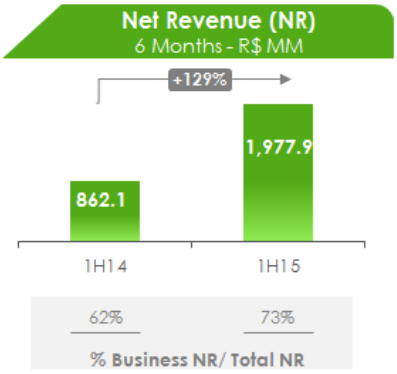
FINANCIAL PERFORMANCE – ON-CAMPUS POSTSECONDARY EDUCATION

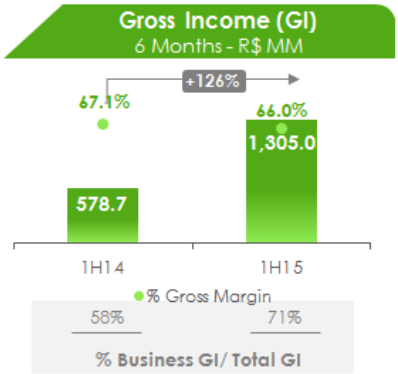
On-Campus Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%	1H15	1H14	Chg.%
Gross Revenue	**1,367,041**	**584,751**	**133.8%**	**1,134,217**	**20.5%**	**2,501,258**	**1,053,704**	**137.4%**
Gross Profit Deductions	(288,587)	(109,553)	163.4%	(234,780)	22.9%	(523,367)	(191,640)	173.1%
Tax	(33,753)	(14,286)	136.3%	(28,076)	20.2%	(61,829)	(25,088)	146.4%
ProUni	(159,541)	(49,823)	220.2%	(153,734)	3.8%	(313,275)	(97,243)	222.2%
Returns	-	-	n.a.	-	n.a.	-	-	n.a.
Total Discounts	(95,293)	(45,444)	109.7%	(52,970)	79.9%	(148,263)	(69,308)	113.9%
Net Revenue	**1,078,454**	**475,198**	**126.9%**	**899,437**	**19.9%**	**1,977,891**	**862,065**	**129.4%**
Net Revenue - Undergraduate	**1,031,411**	**447,910**	**130.3%**	**843,545**	**22.3%**	**1,874,956**	**815,512**	**129.9%**
Net Revenue - Ex-FIES and ex-PEP	213,254	118,161	80.5%	261,392	-18.4%	474,647	239,215	98.4%
Net Revenue - FIES	782,812	329,749	137.4%	547,508	43.0%	1,330,320	576,297	130.8%
Net Revenue - PEP (net of APV)	35,345	-	n.a.	34,645	2.0%	69,990	-	n.a.
Net Revenue - Graduate, Unregulated Programs, Pronatec	**47,043**	**27,288**	**72.4%**	**55,892**	**-15.8%**	**102,935**	**46,553**	**121.1%**
Net Revenue - Pronatec	34,508	17,651	95.5%	42,383	-18.6%	76,891	27,356	181.1%
Net Revenue - Graduate and Unregulated Programs	12,535	9,637	30.1%	13,509	-7.2%	26,043	19,197	35.7%
Total of Costs	**(367,218)**	**(156,745)**	**134.3%**	**(305,709)**	**20.1%**	**(672,927)**	**(283,371)**	**137.5%**
Cost of Goods	-	-	n.a.	-	n.a.	-	-	n.a.
Cost of Services	(367,218)	(156,745)	134.3%	(305,709)	20.1%	(672,927)	(283,371)	137.5%
Faculty, Other Personnel and Third-Party Services	(273,845)	(122,453)	123.6%	(210,399)	30.2%	(484,243)	(218,160)	122.0%
Rent	(75,749)	(24,703)	206.6%	(73,408)	3.2%	(149,157)	(48,557)	207.2%
Materials	(1,993)	(2,077)	-4.0%	(8,507)	-76.6%	(10,500)	(2,887)	263.7%
Maintenance	(4,599)	(3,558)	29.3%	(4,422)	4.0%	(9,021)	(6,362)	41.8%
Other	(11,032)	(3,953)	179.1%	(8,974)	22.9%	(20,006)	(7,405)	170.1%
Gross Income	**711,236**	**318,453**	**123.3%**	**593,727**	**19.8%**	**1,304,963**	**578,694**	**125.5%**
Gross Margin	*65.9%*	*67.0%*	*-1.1 p.p.*	*66.0%*	*-0.1 p.p.*	*66.0%*	*67.1%*	*-1.2 p.p.*
Total Operating Expenses	**(131,289)**	**(55,322)**	**137.3%**	**(122,275)**	**7.4%**	**(253,564)**	**(101,634)**	**149.5%**
Personnel Expenses	(73,095)	(30,340)	140.9%	(69,196)	5.6%	(142,291)	(56,742)	150.8%
General and Administrative Expenses	(58,194)	(24,982)	132.9%	(53,079)	9.6%	(111,273)	(44,892)	147.9%
Provision for Doubtful Account - PDA	**(52,313)**	**(13,944)**	**275.1%**	**(42,348)**	**23.5%**	**(94,661)**	**(26,913)**	**251.7%**
(+) Interest and Penalties on Tuition	14,462	4,903	195.0%	17,746	-18.5%	32,209	11,224	187.0%
Operating Result	**542,097**	**254,090**	**113.3%**	**446,851**	**21.3%**	**988,947**	**461,371**	**114.3%**
Operating Margin	*50.3%*	*53.5%*	*-3.2 p.p.*	*49.7%*	*0.6 p.p.*	*50.0%*	*53.5%*	*-3.5 p.p.*

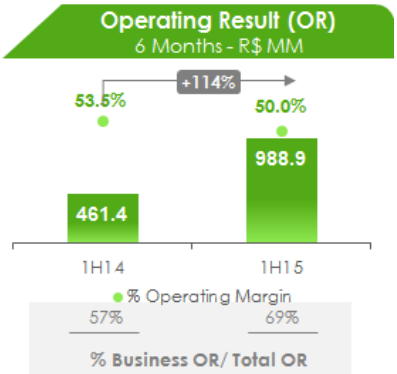












Revenue and Deductions

On-Campus Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Gross Revenue	**1,367,041**	**584,751**	**133.8%**	**1,134,217**	**20.5%**
Gross Profit Deductions	(288,587)	(109,553)	163.4%	(234,780)	22.9%
Tax	(33,753)	(14,286)	136.3%	(28,076)	20.2%
ProUni	(159,541)	(49,823)	220.2%	(153,734)	3.8%
Returns	-	-	n.a.	-	n.a.
Total Discounts	(95,293)	(45,444)	109.7%	(52,970)	79.9%
Net Revenue	**1,078,454**	**475,198**	**126.9%**	**899,437**	**19.9%**
Net Revenue - Undergraduate	**1,031,411**	**447,910**	**130.3%**	**843,545**	**22.3%**
Net Revenue - Ex-FIES and ex-PEP	213,254	118,161	80.5%	261,392	-18.4%
Net Revenue - FIES	782,812	329,749	137.4%	547,508	43.0%
Net Revenue - PEP (net of APV)	35,345	-	n.a.	34,645	2.0%
Net Revenue - Graduate, Unregulated Programs, Pronatec	**47,043**	**27,288**	**72.4%**	**55,892**	**-15.8%**
Net Revenue - Pronatec	34,508	17,651	95.5%	42,383	-18.6%
Net Revenue - Graduate and Unregulated Programs	12,535	9,637	30.1%	13,509	-7.2%

Deductions

Deductions from gross revenue increased 2.4 p.p. in 2Q15 compared to 2Q14, basically due to the growth in and adjustments to the ProUni student base resulting from the merger (including those related to the new rules, i.e. POEB). Compared to 1Q15, deductions as a ratio of gross revenue increased 3.4 p.p., which mainly reflects the impacts from the Tuition Adjustment Process (PAM), which is carried out mostly in even quarters, as well as the higher volume of discounts related to the Guarantor Fund (FGEDUC).

Net Revenue

Net revenue was R$1,078.5 million, advancing 126.9% in 2Q15 compared to 2Q14, due to the expansion in the paying student base resulting mainly from the incorporation of the Anhanguera figures. In parallel, net revenue growth compared to 2Q14 also benefitted from the revenue from Pronatec students of R$34.5 million in 2Q15. Note that incremental revenue from PEP came to R$35.3 million in the quarter (net of Adjustment to Present Value, or APV), or 3.3% of the segment's total revenue. Including APV, revenue from PEP students stood at R$56.0 million in 2Q15. Compared to the previous quarter, the net revenue growth of 19.9% reflects new student enrollment and the normalization of student enrollments (FIES and ex-FIES) in the period, as commented in the section on operating performance. In 1H15, net revenue amounted to R$2.0 billion, increasing 129.4% from the same period of 2014, due to the same factors mentioned above.

Average Net Ticket

On-Campus Postsecondary Education- Values in R$	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total	**691.71**	**755.73**	**-8.5%**	**694.99**	**-0.5%**

For a better understanding, the calculation of Kroton's average ticket considers the number of students effectively billed in the period (excluding Pronatec students, but including ProUni students), since, due to retroactive contract amendments, a student could be billed more than once in a certain month. Accordingly, the net average ticket in 2Q15 was R$691.71, virtually stable in relation to the prior quarter. Compared to the same period last year, the average ticket decreased 8.5%, due to the incorporation of the figures from Anhanguera, which has lower average prices compared to other Kroton institutions.

Costs

On-Campus Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total of Costs	**(367,218)**	**(156,745)**	**134.3%**	**(305,709)**	**20.1%**
Cost of Goods (CG)	-	-	n.a.	-	n.a.
Cost of Services (CS)	(367,218)	(156,745)	134.3%	(305,709)	20.1%
Faculty, Other Personnel and Third-Party Services	(273,845)	(122,453)	123.6%	(210,399)	30.2%
Rent	(75,749)	(24,703)	206.6%	(73,408)	3.2%
Materials	(1,993)	(2,077)	-4.0%	(8,507)	-76.6%
Maintenance	(4,599)	(3,558)	29.3%	(4,422)	4.0%
Other	(11,032)	(3,953)	179.1%	(8,974)	22.9%

% of Net Revenues	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total of Costs	**-34.1%**	**-33.0%**	**-1.1 p.p.**	**-34.0%**	**-0.1 p.p.**
Cost of Goods (CG)	0.0%	0.0%	n.a.	0.0%	n.a.
Cost of Services (CS)	-34.1%	-33.0%	-1.1 p.p.	-34.0%	-0.1 p.p.
Faculty, Other Personnel and Third-Party Services	-25.4%	-25.8%	0.4 p.p.	-23.4%	-2.0 p.p.
Rent	-7.0%	-5.2%	-1.8 p.p.	-8.2%	1.1 p.p.
Materials	-0.2%	-0.4%	0.3 p.p.	-0.9%	0.8 p.p.
Maintenance	-0.4%	-0.7%	0.3 p.p.	-0.5%	0.1 p.p.
Other	-1.0%	-0.8%	-0.2 p.p.	-1.0%	0.0 p.p.

Cost of services as a ratio of net revenue in this business increased 1.1 p.p. in 2Q15 from the same quarter of 2014. This behavior is due to the merger of Anhanguera, which has a different cost structure, particularly in terms of rent expenses, since its units are generally located in wealthier regions. Excluding this figure, we observed consistent gains in efficiency indicators, with improvement in the students/classroom ratio, due to the incorporation of DL courses in the curricula of On-Campus programs and the ongoing improvement at the acquired operations. Another important factor is that offering the PEP plan at the beginning of the semester helps to dilute the segment's costs, since it adds incremental revenue without a corresponding increase in expenses. Compared to the previous quarter, total costs as a ratio of net revenue remained practically stable, supported by higher revenue in 2Q15.

Gross Income

On-Campus Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Gross Income	**711,236**	**318,453**	**123.3%**	**593,727**	**19.8%**
Gross Margin	*65.9%*	*67.0%*	*-1.1 p.p.*	*66.0%*	*-0.1 p.p.*

Gross income from on-campus education reached R$711.2 million in 2Q15, increasing 123.3% on the same period last year. The result was due to strong revenue growth driven by the higher number of students in recent admission processes and by the incorporation of the Anhanguera students. However, higher costs in the quarter, especially in the line rent (also due to the Anhanguera merger), reduced gross margin in the period by 1.1 p.p. Compared to the previous quarter, gross margin in the segment remained practically stable, at 65.9%, demonstrating the efforts made to ensure the capture of higher efficiency levels at the various institutions.

Operating Expenses

On-Campus Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total Operating Expenses	**(131,289)**	**(55,322)**	**137.3%**	**(122,275)**	**7.4%**
Personnel Expenses	(73,095)	(30,340)	140.9%	(69,196)	5.6%
General and Administrative Expenses	(58,194)	(24,982)	132.9%	(53,079)	9.6%

% of Net Revenues	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total Operating Expenses	**-12.2%**	**-11.6%**	**-0.5 p.p.**	**-13.6%**	**1.4 p.p.**
Personnel Expenses	-6.8%	-6.4%	-0.4 p.p.	-7.7%	0.9 p.p.
General and Administrative Expenses	-5.4%	-5.3%	-0.1 p.p.	-5.9%	0.5 p.p.

Personnel, General and Administrative Expenses

In 2Q15, personnel, general and administrative expenses as a ratio of net revenue increased 0.5 p.p. from 2Q14, basically due to the incorporation of the figures from Anhanguera, whose management is less centralized than the other Kroton brands, an issue that is still being addressed by the integration process. Compared to the previous quarter, the 1.4 p.p. decrease reflects not only the higher revenue in the period, but also efficiency gains, the capture of synergies and the efforts to control operating expenses.

Provision for Doubtful Accounts (PDA)

On-Campus Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Provision for Doubtful Account - PDA	(52,313)	(13,944)	275.1%	(42,348)	23.5%
PDA / Postsecondary Net Revenues[1]	*-5.0%*	*-3.0%*	*-2.0 p.p.*	*-4.9%*	*-0.1 p.p.*
Provision for Doubtful Account - PDA ex-FIES & PEP	(14,643)	(8,174)	79.1%	(17,897)	-18.2%
PDA ex-FIES / Postsecondary Net Revenues ex-FIES & ex-PEP[1]	*-6.5%*	*-6.4%*	*-0.1 p.p.*	*-6.5%*	*0.0 p.p*
Provision for Doubtful Account - PDA FIES	(19,997)	(5,771)	246.5%	(7,129)	180.5%
PDA FIES / Postsecondary Net Revenues FIES[1]	*-2.6%*	*-1.8%*	*-0.8 p.p.*	*-1.3%*	*-1.3 p.p.*
Provision for Doubtful Account - PDA PEP	(17,672)	-	n.a.	(17,323)	2.0%
PDA PEP / Postsecondary Net Revenues PEP[1]	*-50.0%*	*n.a.*	*n.a.*	*-50.0%*	*0.0 p.p*

[1] Net Revenue for the On-Campus excludes revenues from Pronatec

In the On-Campus Education business, total PDA corresponded to 5.0% of net revenue in 2Q15, already considering the standardization of practices for provisioning (historical analysis) and for recognizing revenue from FIES students based on the consistent and conservative criteria adopted by Kroton. In line with the PDA presented last quarter, the figure also considers the higher provisioning in the period to meet the changes in FIES, especially those related to the Private Special Installment Plan (PEP) offered to students who were unable to contract FIES financing. In this case, Kroton chose to adopt a highly conservative provisioning policy, assuming a PDA of 50%. As a result of the aforementioned points, total PDA in the On-Campus Education business registered an increase of 2.0 p.p. compared to 2Q14, but remained stable compared to 1Q15, reaffirming the resilience of our business, even when faced with deteriorating economic conditions. Lastly, PDA ex-FIES and ex-PEP also remained stable when compared to 2Q14 and 1Q15, respectively.

Accounts Receivable

On-Campus Education - Values in R$ (´000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Net Accounts Receivable	**1,172,666**	**350,655**	**234.4%**	**897,912**	**30.6%**
Tuition and Agreements to Receive	263,370	108,808	142.1%	247,196	6.5%
Long Term Portfolio	2,716	18,354	-85.2%	2,978	-8.8%
PEP	32,452	-	n.a	21,815	48.8%
FIES	874,128	223,493	291.1%	625,923	39.7%

Total accounts receivables net of PDA increased 30.6% in 2Q15 compared to 1Q15, mainly due to the increase in FIES Accounts Receivables following the changes to the program, most notably Administrative Rule 23 (PN 23) in 2014, which modified the flow of repurchase payments for 2015. Another factor influencing this increase was the creation of PEP to compensate for the restrictions imposed on the FIES program, as already mentioned.

Average Accounts Receivable Term

For the calculation of the average term of accounts receivable in the Postsecondary business, Kroton presents three distinct analyses:

1. Total Accounts Receivable

On-Campus Education - days	2Q15	2Q14	Chg.(days)	1Q15	Chg.(days)
Net Accounts Receivable / Total Net Revenue On-Campus	114	79	35 Days	90	24 Days

Calculation base: net balance of short-term accounts receivable related to monthly tuition fees and agreements receivable (ex-FIES, FIES and PEP), divided by Postsecondary net revenue in the last 12 months, multiplied by 360 days.

In 2Q15, the average term increased by 35 days compared to 2Q14, mainly due to changes in the schedule for FIES receivables due to PN 23, which also influenced the variation compared to 1Q15.

2. Accounts Receivable, excluding the balances of FIES receivables and revenues

On-Campus Education - days	2Q15	2Q14	Chg.(days)	1Q15	Chg.(days)
Net Accounts Receivable (ex-FIES) / Net Revenue (ex-FIES)	82	74	08 Days	72	10 Days

Calculation base: net balance of short-term accounts receivable (including PEP) related solely to monthly tuition fees and agreements receivable, divided by Postsecondary net revenue (ex-FIES) in the last 12 months, multiplied by 360 days.

In 2Q15, the average term increased 8 days from 2Q14, reflecting the consolidation of the Anhanguera operation and the introduction of PEP. Compared to the previous quarter, the increase of 10 days was due to the delay in the start of the academic year and the higher balance of short-term accounts receivable.

3. FIES Accounts Receivable

On-Campus Education - days	2Q15	2Q14	Chg.(days)	1Q15	Chg.(days)
Net Accounts Receivable Fies / Net Revenue Fies	124	82	42 Days	99	25 Days

Calculation base: net balance of short-term accounts receivable related solely to FIES, divided by net revenue from monthly FIES payments in the last 12 months, multiplied by 360 days.

In 2Q15, the average term of FIES accounts receivable was 124 days, increasing 42 days from 2Q14 and 25 days from 1Q15. As mentioned above, the increase was expected and should rise even further due to PN 23, returning to 2014 levels as from 2016.

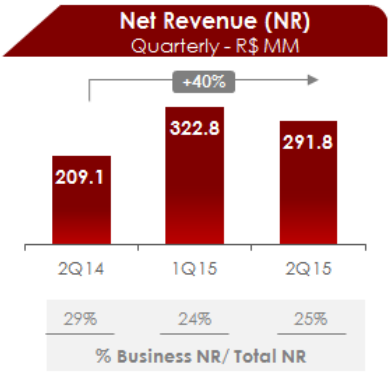
OPERATING RESULT

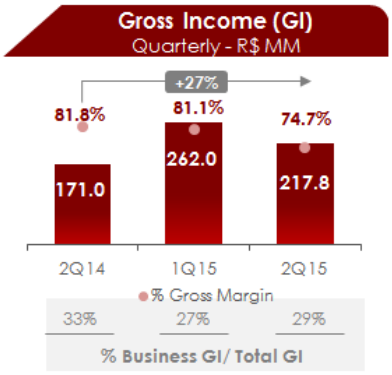
On-Campus Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Gross Income	**711,236**	**318,453**	**123.3%**	**593,727**	**19.8%**
(-) Total Operating Expenses	(131,289)	(55,322)	137.3%	(122,275)	7.4%
(-) Provision for Doubtful Account - PDA	(52,313)	(13,944)	275.1%	(42,348)	23.5%
(+) Interest and Penalties on Tuition	14,462	4,903	195.0%	17,746	-18.5%
Operating Result	**542,097**	**254,090**	**113.3%**	**446,851**	**21.3%**
Operating Margin	*50.3%*	*53.5%*	*-3.2 p.p.*	*49.7%*	*0.6 p.p.*

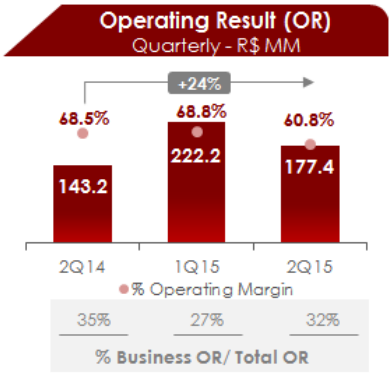
The operating result (before marketing expenses) in 2Q15 amounted to R$542.1 million, representing operating margin of 50.3%, down 3.2 p.p. on the year-ago period, reflecting primarily the incorporation of the figures from Anhanguera, as in the case of the other account lines for this segment. Compared with 1Q15 and already considering Anhanguera figures, operating margin improved 0.6 p.p., accompanying the trend of capturing operating efficiency gains through the integration projects and economies of scale, as well as rigorous budget control. In 1H15, the operating result amounted to R$988.9 million, with operating margin of 50.0%, demonstrating significant improvement from the second half of 2014 (margin of 45.4%), a period that already consolidated the Anhanguera figures, which effectively confirms the capture of synergies and operating efficiency gains by the Anhanguera merger.

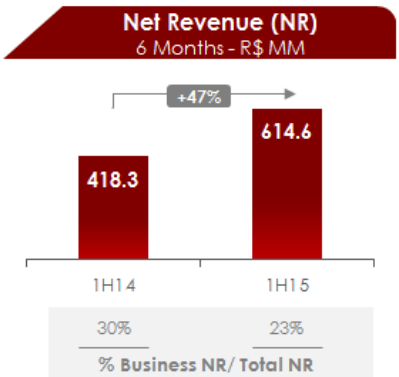
FINANCIAL PERFORMANCE – DISTANCE LEARNING POSTSECONDARY

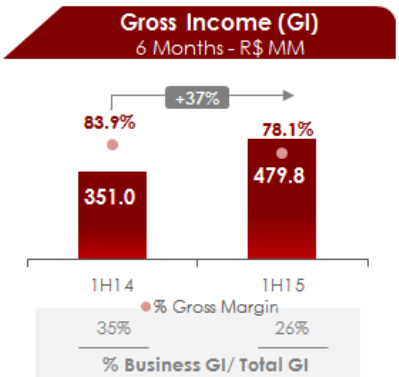
Distance Learning - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%	1H15	1H14	Chg.%
Gross Revenue	**397,803**	**255,411**	**55.8%**	**420,764**	**-5.5%**	**818,567**	**512,214**	**59.8%**
Gross Profit Deductions	(106,036)	(46,344)	128.8%	(97,918)	8.3%	(203,954)	(93,909)	117.2%
Tax	(7,880)	(4,199)	87.7%	(8,786)	-10.3%	(16,665)	(7,829)	112.9%
ProUni	(64,222)	(31,156)	106.1%	(61,639)	4.2%	(125,861)	(62,155)	102.5%
Returns	-	-	n.a.	-	n.a.	-	-	n.a.
Total Discounts	(33,934)	(10,989)	208.8%	(27,494)	23.4%	(61,427)	(23,926)	156.7%
Net Revenue	**291,767**	**209,066**	**39.6%**	**322,846**	**-9.6%**	**614,613**	**418,305**	**46.9%**
Net Revenue - Undergraduate	265,798	197,915	34.3%	297,021	-10.5%	562,819	395,830	42.2%
Net Revenue - Graduate, LFG and Unregulated Programs	25,969	11,151	132.9%	25,825	0.6%	51,795	22,474	130.5%
Total of Costs	**(73,956)**	**(38,109)**	**94.1%**	**(60,896)**	**21.4%**	**(134,852)**	**(67,344)**	**100.2%**
Cost of Goods	-	-	n.a.	-	n.a.	-	-	n.a.
Cost of Services	(73,956)	(38,109)	94.1%	(60,896)	21.4%	(134,852)	(67,344)	100.2%
Faculty, Other Personnel and Third-Party Services	(62,556)	(26,652)	134.7%	(45,226)	38.3%	(107,782)	(46,422)	132.2%
Rent	(6,681)	(1,849)	261.3%	(6,936)	-3.7%	(13,617)	(3,654)	272.6%
Materials	(2,985)	(9,181)	-67.5%	(8,081)	-63.1%	(11,065)	(16,553)	-33.2%
Maintenance	(799)	(328)	143.6%	(377)	111.9%	(1,176)	(491)	139.3%
Other	(935)	(99)	841.5%	(277)	237.9%	(1,212)	(223)	442.7%
Gross Income	**217,811**	**170,957**	**27.4%**	**261,950**	**-16.9%**	**479,762**	**350,960**	**36.7%**
Gross Margin	*74.7%*	*81.8%*	*-7.1 p.p.*	*81.1%*	*-6.5 p.p.*	*78.1%*	*83.9%*	*-5.8 p.p.*
Total Operating Expenses	**(27,131)**	**(15,409)**	**76.1%**	**(28,080)**	**-3.4%**	**(55,211)**	**(33,796)**	**63.4%**
Personnel Expenses	(21,833)	(8,313)	162.6%	(22,522)	-3.1%	(44,355)	(18,279)	142.7%
General and Administrative Expenses	(5,298)	(7,096)	-25.3%	(5,558)	-4.7%	(10,856)	(15,517)	-30.0%
Provision for Doubtful Account - PDA	(21,691)	(13,885)	56.2%	(23,865)	9.1%	(45,556)	(27,776)	64.0%
(+) Interest and Penalties on Tuition	8,429	1,559	440.8%	12,220	-31.0%	20,648	5,705	261.9%
Operating Result	**177,418**	**143,222**	**23.9%**	**222,224**	**-20.2%**	**399,643**	**295,094**	**35.4%**
Operating Margin	*60.8%*	*68.5%*	*-7.7 p.p.*	*68.8%*	*-8.0 p.p.*	*65.0%*	*70.5%*	*-5.5 p.p.*

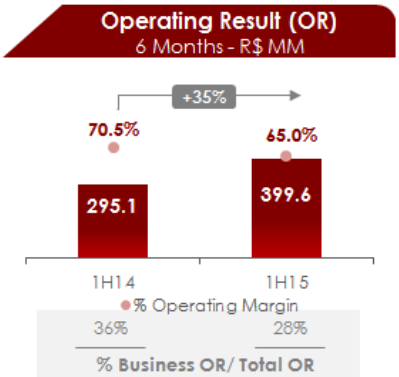












Revenue and Deductions

Distance Learning - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Gross Revenue	**397,803**	**255,411**	**55.8%**	**420,764**	**-5.5%**
Gross Profit Deductions	(106,036)	(46,344)	128.8%	(97,918)	8.3%
Tax	(7,880)	(4,199)	87.7%	(8,786)	-10.3%
ProUni	(64,222)	(31,156)	106.1%	(61,639)	4.2%
Returns	-	-	n.a.	-	n.a.
Total Discounts	(33,934)	(10,989)	208.8%	(27,494)	23.4%
Net Revenue	**291,767**	**209,066**	**39.6%**	**322,846**	**-9.6%**
Net Revenue - Undergraduate	265,798	197,915	34.3%	297,021	-10.5%
Net Revenue - Graduate, LFG and Unregulated Programs	25,969	11,151	132.9%	25,825	0.6%

Deductions

In the Distance Learning business, the main deduction items are the discounts granted and ProUni, which combined corresponded to 24.7% of total gross revenue in 2Q15, increasing 8.2 p.p. from the same period last year. As in the On-Campus business, the ProUni line increased due to compliance with the new rules (POEB) and the impact from the incorporation of the Anhanguera figures. Meanwhile, the increase in total discounts from 1Q15 is due to the recognition of discounts granted to enrolled students within the normal policies practiced by the Company on a retroactive basis (1Q15 and 2Q15), due to operational issues.

Net Revenue

In 2Q15, net revenue amounted to R$291.8 million, growing 39.6% on 2Q14, which is mainly explained by the incorporation of the Anhanguera student base (including students from LFG and DL unregulated programs) and by the positive impacts from the new enrollment and re-enrollment processes. In 1H15, net revenue grew by 46.9% from 1H14, to R$614.6 million.

As in the On-Campus business, the criteria for revenue recognition remain completely the same as those adopted by Kroton in prior quarters. However, it is important to note that the post-transfer DL revenue of Unopar represents 64% of the total revenue received per student (i.e., 100% of revenue less 36% transferred to the center), while the post-transfer DL revenue of Anhanguera represents 70% (i.e., 100% of revenue less 30% transferred to the center), remembering that the latter brand also offers DL programs through own centers that do not generate transfers. Therefore, because the revenue base is higher at Anhanguera, even though the nominal result is the same, the percentage margin will always be structurally lower. Nonetheless, note that the process for migrating from the Anhanguera model to the Unopar model has already begun and is advancing on schedule with the renewal of contracts with existing centers.

Net Average Ticket

Distance Learning - Values in R$	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total (Student)	**243.31**	**245.63**	**-0.9%**	**249.90**	**-2.6%**

For comparison purposes, Kroton reports only the effective ticket paid by the student, without discounting the transfers to the owners of the Centers. Therefore, considering all (100%) of the revenue and the combination of the DL Undergraduate, DL Graduate and LFG businesses, the average ticket was R$243.31, or 2.6% lower than in 1Q15, which is explained by the fact that the annual tuition increase is implemented in the second half of the year and by the launch of new programs, such as those with 100% DL formats, which have lower prices than programs with hybrid formats. Compared to the same period last year, the average ticket remained stable despite the incorporation of the figures of Anhanguera, which has lower average prices compared to other Kroton institutions.

Costs

Distance Learning - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total of Costs	**(73,956)**	**(38,109)**	**94.1%**	**(60,896)**	**21.4%**
Cost of Goods	-	-	n.a.	-	n.a.
Cost of Services	(73,956)	(38,109)	94.1%	(60,896)	21.4%
Faculty, Other Personnel and Third-Party Services	(62,556)	(26,652)	134.7%	(45,226)	38.3%
Rent	(6,681)	(1,849)	261.3%	(6,936)	-3.7%
Materials	(2,985)	(9,181)	-67.5%	(8,081)	-63.1%
Maintenance	(799)	(328)	143.6%	(377)	111.9%
Other	(935)	(99)	841.5%	(277)	237.9%

% of Net Revenues	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total of Costs	**-25.3%**	**-18.2%**	**-7.1 p.p.**	**-20.9%**	**-4.5 p.p.**
Cost of Goods (CG)	0.0%	0.0%	0.0 p.p.	0.0%	0.0 p.p.
Cost of Services (CS)	-25.3%	-18.2%	-7.1 p.p.	-20.9%	-4.5 p.p.
Faculty, Other Personnel and Third-Party Services	-21.4%	-12.7%	-8.7 p.p.	-15.5%	-5.9 p.p.
Rent	-2.3%	-0.9%	-1.4 p.p.	-2.4%	0.1 p.p.
Materials	-1.0%	-4.4%	3.4 p.p.	-2.8%	1.7 p.p.
Maintenance	-0.3%	-0.2%	-0.1 p.p.	-0.1%	-0.1 p.p.
Other	-0.3%	0.0%	-0.3 p.p.	-0.1%	-0.2 p.p.

In 2Q15, cost of services came to R$74.0 million and as a ratio of net revenue increased 7.1 p.p. from 2Q14, mainly due to the consolidation of the figures from Anhanguera, which has a higher cost structure, since it includes the costs of in-class tutors, who are paid by the Company and not by the center, as is the case at Unopar. In this context, note that initiatives are already being implemented to improve performance in Anhanguera's DL operation, most notably the migration of contracts with centers and the teaching model to one weekly meeting (instead of two) and the restructuring of the LFG operations. The increase in rent costs is basically explained by the apportionment of the use of classrooms by the on-campus classes of the distance learning programs offered at the Anhanguera campuses. Compared to 1Q15, this line as a ratio of net revenue improved 4.5 p.p., due to the seasonal increase in direct payroll costs, especially those related to the hiring of new professors and tutors, which was partially offset by lower spending on teaching materials.

Gross Income

Distance Learning - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Gross Income	**217,811**	**170,957**	**27.4%**	**261,950**	**-16.9%**
Gross Margin	*74.7%*	*81.8%*	*-7.1 p.p.*	*81.1%*	*-6.5 p.p.*

Gross income was R$217.8 million in 2Q15, with gross margin of 74.7%, down 7.1 p.p. from 2Q14, due to the incorporation of the figures from Anhanguera, which still have lower margins. Compared to 1Q15, the lower gross margin is explained by seasonality and the adjustment to the line total discounts in the quarter, as mentioned in the comment on deductions. In 1H15, gross income amounted to R$479.8 million, with gross margin of 78.1%.

Operating Expenses

Distance Learning - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total Operating Expenses	**(27,131)**	**(15,409)**	**76.1%**	**(28,080)**	**-3.4%**
Personnel Expenses	(21,833)	(8,313)	162.6%	(22,522)	-3.1%
General and Administrative Expenses	(5,298)	(7,096)	-25.3%	(5,558)	-4.7%

% of Net Revenues	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total Operating Expenses	**-9.3%**	**-7.4%**	**-1.9 p.p.**	**-9.6%**	**0.3 p.p.**
Personnel Expenses	-7.5%	-4.0%	-3.5 p.p.	-7.7%	0.2 p.p.
General and Administrative Expenses	-1.8%	-3.4%	1.6 p.p.	-1.9%	0.1 p.p.

Personnel, General and Administrative Expenses

In 2Q15, personnel expenses as a ratio of the segment's net revenue increased 3.5 p.p. from 2Q14, due to the incorporation of the figures of Anhanguera, which has a higher-cost structure. Meanwhile, general and administrative expenses improved 1.6 p.p. from 2Q14, due to the capture of efficiency gains and the efforts to reduce expenses implemented since the start of the integration process.

Provision for Doubtful Accounts (PDA)

Distance Learning - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Provision for Doubtful Account - PDA	(21,691)	(13,885)	56.2%	(23,865)	-9.1%
PDA / Distance Learning Net Revenues	*-7.4%*	*-6.6%*	*-0.8 p.p.*	*-7.4%*	*0.0 p.p.*

As in the On-Campus business, it is important to note that since 3Q14, the criteria for calculating PDA consider the standardization of provisioning practices for receivables at Anhanguera institutions to converge them with the practices adopted by Kroton in recent years. As a result, provisioning for the DL business as a ratio of net revenue stood at 7.4%, increasing 0.8 p.p. from 2Q14, due to the higher PDA of students in Anhanguera's DL operations, which also include the LFG operations. Compared to 1Q15, which has comparable provisioning criteria, the level of PDA remained stable, which reinforces the effectiveness of our collections policy, despite the more challenging macroeconomic conditions. This performance also reflects the capture and benefits from the Anhanguera merger achieved by unifying collections practices.

Accounts Receivable

Distance Learning - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Net Accounts Receiveble	**219,611**	**110,794**	**98.2%**	**188,864**	**16.3%**
Tuition and Agreements to Receive - Short term	219,611	110,794	98.2%	188,864	16.3%

In 2Q15, net accounts receivables in the Distance Learning business amounted to R$219.6 million, increasing 98.2% from 2Q14, which basically reflects the growth in the receivables-generating student base due to the incorporation of the Anhanguera figures. Compared to 1Q15, the increase is due to the seasonality of the business.

Average Accounts Receivable Term

Distance Learning - Days	2Q15	2Q14	Chg.(days)	1Q15	Chg.(days)
Net Accounts Receivable / Net Revenue	**66**	**54**	**12 Days**	**57**	**09 Days**

Calculation base: net balance of short-term accounts receivable, divided by estimated Distance Learning net revenue in the last 12 months, multiplied by 360 days.

As in previous quarters, the average receivables term in the Distance Learning business increased compared to the previous year, due to the convergence of billing and provisioning practices in the DL business to those of the On-Campus business. This indicator was also impacted by the incorporation of the figures from Anhanguera, which has a longer average term compared to Unopar and Uniasselvi. The increase compared to 1Q15 is due to the seasonality of the operation similar to that observed in the same periods of 2014.

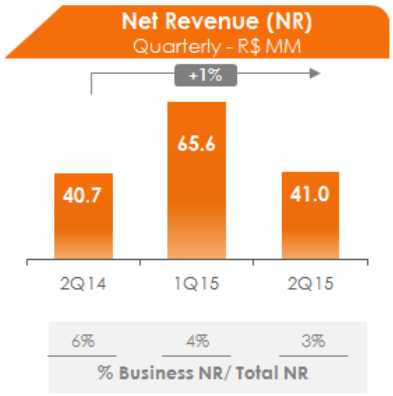
Operating Result

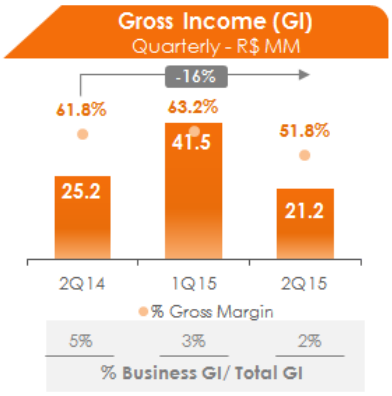
Distance Learning - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Gross Income	**217,811**	**170,957**	**27.4%**	**261,950**	**-16.9%**
(-) Total Operating Expenses	(27,131)	(15,409)	76.1%	(28,080)	-3.4%
(-) Provision for Doubtful Account - PDA	(21,691)	(13,885)	56.2%	(23,865)	-9.1%
(+) Interest and Penalties on Tuition	8,429	1,559	440.8%	12,220	-31.0%
Operating Result	**177,418**	**143,222**	**23.9%**	**222,224**	**-20.2%**
Operating Margin	*60.8%*	*68.5%*	*-7.7 p.p.*	*68.8%*	*-8.0 p.p.*

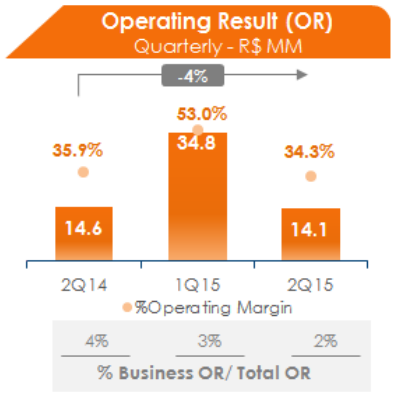
In 2Q15, the operating result (excluding marketing expenses) of the Distance Learning segment amounted to R$177.4 million, increasing 23.9% from 2Q14, with operating margin decreasing 7.7 p.p. to 60.8%. Note once again that this performance reflects the effects from the incorporation of the results from Anhanguera's DL operation (including LFG), which has lower margins compared to the other institutions. Compared to 1Q15, the 8.0 p.p. decrease in operating margin reflects seasonality and the adjustment in the line total discounts made in the quarter, as mentioned in the comment on deductions. In 1H15, operating result was R$399.6 million, with margin of 65.0%, well above the level (56.5%) in the second half of 2014, a period that already consolidated the Anhanguera figures, reflecting the important synergies and operating efficiency gains captured in the segment.

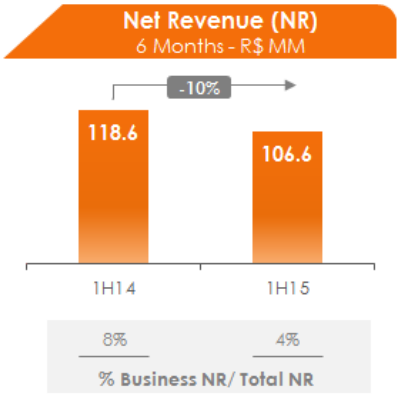
FINANCIAL PERFORMANCE – PRIMARY AND SECONDARY

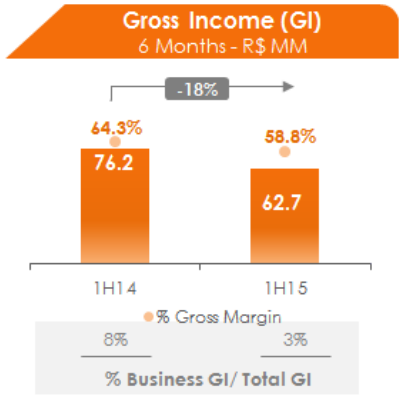
Primary and Secondary Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%	1H15	1H14	Chg.%
Gross Revenue	**43,920**	**44,874**	**-2.1%**	**68,717**	**-36.1%**	**112,637**	**126,762**	**-11.1%**
Gross Profit Deductions	(2,957)	(4,179)	-29.3%	(3,125)	-5.4%	(6,081)	(8,128)	-25.2%
Tax	(1,130)	(1,196)	-5.5%	(1,332)	-15.2%	(2,462)	(2,400)	2.6%
ProUni	-	-	n.a.	-	n.a.	-	-	n.a.
Returns	(1,827)	(2,983)	-38.8%	(1,792)	1.9%	(3,619)	(5,728)	-36.8%
Total Discounts	-	-	n.a.	-	n.a.	-	-	n.a.
Net Revenue	**40,964**	**40,694**	**0.7%**	**65,592**	**-37.5%**	**106,556**	**118,634**	**-10.2%**
Management Contracts and Own Operations	15,439	13,785	12.0%	15,195	1.6%	30,634	28,040	9.3%
Associated Schools Network	25,524	26,909	-5.1%	50,397	-49.4%	75,922	90,594	-16.2%
Total of Costs	**(19,743)**	**(15,541)**	**27.0%**	**(24,129)**	**-18.2%**	**(43,872)**	**(42,390)**	**3.5%**
Cost of Goods	(7,931)	(4,784)	65.8%	(13,018)	-39.1%	(20,950)	(21,598)	-3.0%
Cost of Services	(11,811)	(10,758)	9.8%	(11,111)	6.3%	(22,923)	(20,792)	10.2%
Faculty, Other Personnel and Third-Party Services	(9,053)	(8,293)	9.2%	(7,342)	23.3%	(16,395)	(13,707)	19.6%
Rent	(271)	(275)	-1.2%	(346)	-21.5%	(617)	(542)	13.9%
Materials	(5)	(14)	-63.0%	(30)	-82.6%	(35)	5	-853.9%
Maintenance	(136)	(625)	-78.2%	(162)	-16.2%	(299)	(1,268)	-76.5%
Other	(2,346)	(1,551)	51.3%	(3,231)	-27.4%	(5,577)	(5,281)	5.6%
Gross Income	**21,221**	**25,153**	**-15.6%**	**41,463**	**-48.8%**	**62,684**	**76,244**	**-17.8%**
Management Contracts and Own Operations	6,177	7,692	-11.7%	6,177	0.0%	12,354	15,397	-19.8%
Associated Schools Network	14,475	1,772	-20.3%	35,208	-58.9%	49,682	60,847	-18.3%
Gross Margin	*51.8%*	*61.8%*	-10.0 p.p.	63.2%	-11.4 p.p.	*58.8%*	*64.3%*	-5.4 p.p.
Management Contracts and Own Operations	*15.1%*	*17.2%*	-2.1 p.p.	15.1%	0.0 p.p.	*11.6%*	*13.0%*	-1.4 p.p.
Associated Schools Network	*35.3%*	*44.6%*	-9.3 p.p.	85.9%	-50.6 p.p.	*46.6%*	*51.3%*	-4.7 p.p.
Total Operating Expenses	**(6,821)**	**(8,673)**	**-21.4%**	**(5,969)**	**14.3%**	**(12,790)**	**(16,770)**	**-23.7%**
Personnel Expenses	(5,128)	(5,523)	-7.2%	(4,473)	14.6%	(9,601)	(10,925)	-12.1%
General and Administrative Expenses	(1,693)	(3,150)	-46.3%	(1,496)	13.2%	(3,189)	(5,846)	-45.4%
Provision for Doubtful Account - PDA	(484)	(1,940)	-75.1%	(857)	-43.5%	(1,341)	(3,220)	-58.4%
(+) Interest and Penalties on Tuition	134	78	72.6%	123	9.1%	257	307	-16.2%
Operating Result	**14,050**	**14,617**	**-3.9%**	**34,759**	**-59.6%**	**48,809**	**56,560**	**-13.7%**
Operating Margin	*34.3%*	*35.9%*	-1.6 p.p.	53.0%	-18.7 p.p.	*45.8%*	*47.7%*	-1.9 p.p.

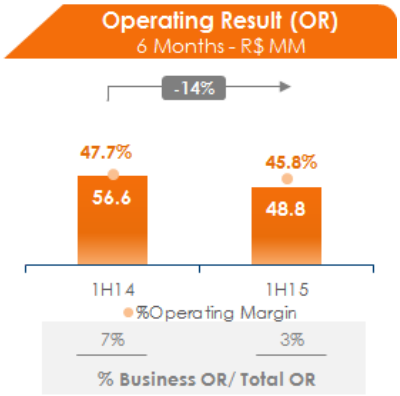












Revenue and Deductions

Primary and Secondary Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Gross Revenue	**43,920**	**44,874**	**-2.1%**	**68,717**	**-36.1%**
Gross Profit Deductions	(2,957)	(4,179)	-29.3%	(3,125)	-5.4%
Tax	(1,130)	(1,196)	-5.5%	(1,332)	-15.2%
ProUni	-	-	n.a.	-	n.a.
Returns	(1,827)	(2,983)	-38.8%	(1,792)	1.9%
Total Discounts	-	-	n.a.	-	n.a.
Net Revenue	**40,964**	**40,694**	**0.7%**	**65,592**	**-37.5%**
Management Contracts and Own Operations	15,439	13,785	12.0%	15,195	1.6%
Associated Schools Network	25,524	26,909	-5.1%	50,397	-49.4%

Deductions

In 2Q15, deductions as a ratio of gross revenue decreased 2.5 p.p. compared to 2Q14, reflecting the improvement in the line returns observed in the quarter due to the operational improvements made to the logistics system over the last year.

Net Revenue

Net revenue advanced 0.7% on 2Q14, mainly due to improvement in management contracts and own operations. Note that 2Q14 was positively impacted by earlier than usual sales due to the World Cup. Excluding this effect, net revenue would have grown even more, showing that the rescission of contracts with SESI schools as of this year was offset by the segment's sales performance in both management contracts and learning systems. Compared to the previous quarter, the decrease of 37.5% in net revenue reflects seasonality. In 1H15, net revenue amounted to R$106.6 million.

Average Net Ticket

In the Primary and Secondary Education business, the average annual amount charged for the sale of educational materials to the Associated Schools in 2015 was R$462.00 per student, or 7.9% higher than in 2014.

Costs

Primary and Secondary Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total of Costs	**(19,743)**	**(15,541)**	**27.0%**	**(24,129)**	**-18.2%**
Cost of Goods (CG)	(7,931)	(4,784)	65.8%	(13,018)	-39.1%
Cost of Services (CS)	(11,811)	(10,758)	9.8%	(11,111)	6.3%
Faculty, Other Personnel and Third-Party Services	(9,053)	(8,293)	9.2%	(7,342)	23.3%
Rent	(271)	(275)	-1.2%	(346)	-21.5%
Materials	(5)	(14)	-63.0%	(30)	-82.6%
Maintenance	(136)	(625)	-78.2%	(162)	-16.2%
Other	(2,346)	(1,551)	51.3%	(3,231)	-27.4%

% of Net Revenues	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total of Costs	**-48.2%**	**-38.2%**	**-10.0 p.p.**	**-36.8%**	**-11.4 p.p.**
Cost of Goods (CG)	-19.4%	-11.8%	-7.6 p.p.	-19.8%	0.5 p.p.
Cost of Services (CS)	-28.8%	-26.4%	-2.4 p.p.	-16.9%	-11.9 p.p.
Faculty, Other Personnel and Third-Party Services	-22.1%	-20.4%	-1.7 p.p.	-11.2%	-10.9 p.p.
Rent	-0.7%	-0.7%	0.0 p.p.	-0.5%	-0.1 p.p.
Materials	0.0%	0.0%	0.0 p.p.	0.0%	0.0 p.p.
Maintenance	-0.3%	-1.5%	1.2 p.p.	-0.2%	-0.1 p.p.
Other	-5.7%	-3.8%	-1.9 p.p.	-4.9%	-0.8 p.p.

In 2Q15, cost of goods sold as a ratio of net revenue in the business increased 7.6 p.p. due to the different timetable of book collection production between both periods. The 2.4 p.p. increase in cost of goods sold compared to 2Q14 was also due to the change in the calendar from last year, which was impacted by the World Cup. Compared to the prior quarter, the increase in cost of goods sold was due to increased hiring of third-party services.

Gross Income

Primary and Secondary Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Gross Income	**21,221**	**25,153**	**-15.6%**	**41,463**	**-48.8%**
Management Contracts and Own Operations	6,177	6,992	-11.7%	6,177	0.0%
Associated Schools Network	14,475	18,161	-20.3%	35,208	-58.9%
Gross Margin	*51.8%*	*61.8%*	*-10.0 p.p.*	*63.2%*	*-11.4 p.p.*
Management Contracts and Own Operations	*15.1%*	*17.2%*	*-2.1 p.p.*	*15.1%*	*0.0 p.p.*
Associated Schools Network	*35.3%*	*44.6%*	*-9.3 p.p.*	*85.9%*	*-50.6 p.p.*

In 2Q15 compared to 2Q14, gross income decreased 15.6% and gross margin contracted 10.0 p.p., due to the aforementioned reasons. In the same line, the 1H15 result also posted declines, of 17.8% in gross income and 5.4 p.p. in gross margin.

Operating Expenses

Primary and Secondary Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total Operating Expenses	**(6,821)**	**(8,673)**	**-21.4%**	**(5,969)**	**14.3%**
Personnel Expenses	(5,128)	(5,523)	-7.2%	(4,473)	14.6%
General and Administrative Expenses	(1,693)	(3,150)	-46.3%	(1,496)	13.2%

% of Net Revenues	2Q15	2Q14	Chg.%	1Q15	Chg.%
Total Operating Expenses	**-16.7%**	**-21.3%**	4.7 p.p.	**-9.1%**	-7.6 p.p.
Personnel Expenses	-12.5%	-13.6%	1.1 p.p.	-6.8%	-5.7 p.p.
General and Administrative Expenses	-4.1%	-7.7%	3.6 p.p.	-2.3%	-1.9 p.p.

Personnel, General and Administrative Expenses

Personnel, general and administrative expenses as a percentage of revenue decreased 4.7 p.p. from 2Q14. As in previous quarters, the reduction is explained by the initiatives to optimize headcount in the segment and by lower expenses with advisory services in the segment.

Provision for Doubtful Accounts (PDA)

Primary and Secondary Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Provision for Doubtful Account - PDA	(484)	(1,940)	-75.1%	(857)	-43.5%
PDA / Primary and Secondary Education Net Revenues	*-1.2%*	*-4.8%*	*3.6 p.p.*	*-1.3%*	*0.1 p.p.*

PDA stood at 1.2% of net revenue in 2Q15, decreasing 3.6 p.p. from 2Q14, due to the higher provisioning in the period given the anticipation of the calendar. Compared to the prior quarter, PDA remained practically stable at a very low level, which reaffirms the effectiveness of the provisioning policy adopted for the segment.

Accounts Receivable

Primary and Secondary Education	2Q15	2Q14	Chg.%	1Q15	Chg.%
Net Accounts Receivable	**35,567**	**57,007**	**-37.6%**	**51,353**	**-30.7%**

The reduction in accounts receivables compared to 2Q14 is explained by the anticipation of book collection sales in the period and the impact of the World Cup on the school calendar. Compared to the prior quarter, the decrease in accounts receivable is due to seasonality.

Average Accounts Receivable Term

Primary and Secondary Education - Days	2Q15	2Q14	Chg.(days)	1Q15	Chg.(days)
Net Accounts Receivable / Net Revenue	72	111	-39 Days	104	-32 Days

Calculation base: net balance of short-term accounts receivable, divided by Primary and Secondary Education net revenue in the last 12 months, multiplied by 360 days.

As in accounts receivable, the decrease of 39 days in the average accounts receivable term in the Primary and Secondary Education business in 2Q15 compared to 2Q14 is associated with the anticipation to 2Q14 of a portion of book collection sales as already mentioned.

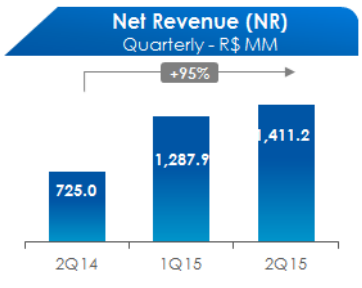
Operating Result

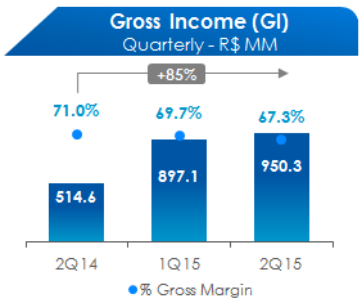
Primary and Secondary Education - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Gross Income	**21,221**	**25,153**	**-15.6%**	**41,463**	**-48.8%**
(-) Total Operating Expenses	(6,821)	(8,673)	-21.4%	(5,969)	14.3%
(-) Provision for Doubtful Account - PDA	(484)	(1,940)	-75.1%	(857)	-43.5%
(+) Interest and Penalties on Tuition	134	78	72.6%	123	9.1%
Operating Result	**14,050**	**14,617**	**-3.9%**	**34,759**	**-59.6%**
Operating Margin	*34.3%*	*35.9%*	-1.6 p.p.	53.0%	-18.7 p.p.

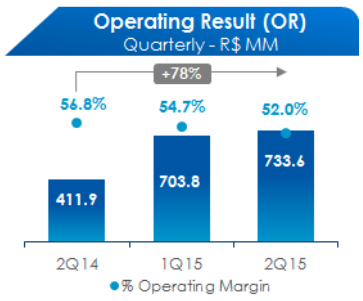
In 2Q15, the operating result (before marketing expenses) amounted to R$14.1 million, with operating margin of 34.3%, only 1.6 p.p. below the margin in 2Q14, a period marked by extraordinarily stronger revenue. This performance underscores the ongoing initiatives to capture efficiency gains in the Primary and Secondary Education operations. In 1H15, the operating result was R$48.8 million, with operating margin of 45.8%.

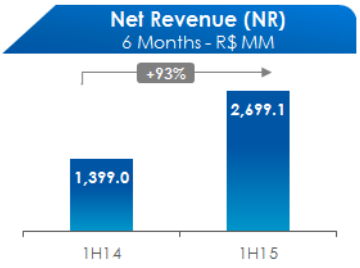
FINANCIAL PERFORMANCE – KROTON

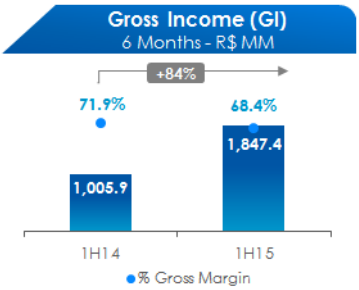
Consolidated - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%	1H15	1H14	Chg.%
Gross Revenue	**1,808,764**	**885,035**	**104.4%**	**1,623,698**	**11.4%**	**3,432,462**	**1,692,680**	**102.8%**
Gross Profit Deductions	(397,579)	(160,077)	148.4%	(335,823)	18.4%	(733,402)	(293,677)	149.7%
Tax	(42,763)	(19,681)	117.3%	(38,194)	12.0%	(80,957)	(35,317)	129.2%
ProUni	(223,763)	(80,979)	176.3%	(215,373)	3.9%	(439,136)	(159,398)	175.5%
Returns	(1,827)	(2,983)	-38.8%	(1,792)	1.9%	(3,619)	(5,728)	-36.8%
Total Discounts	(129,227)	(56,433)	129.0%	(80,464)	60.6%	(209,690)	(93,234)	124.9%
Net Revenue	**1,411,185**	**724,958**	**94.7%**	**1,287,875**	**9.6%**	**2,699,060**	**1,399,003**	**92.9%**
Total of Costs	**(460,917)**	**(210,395)**	**119.1%**	**(390,735)**	**18.0%**	**(851,651)**	**(393,106)**	**116.6%**
Cost of Goods	(7,931)	(4,784)	65.8%	(13,018)	-39.1%	(20,950)	(21,598)	-3.0%
Cost of Services	(452,985)	(205,612)	120.3%	(377,716)	19.9%	(830,702)	(371,508)	123.6%
Faculty, Other Personnel and Third-Party Services	(345,454)	(157,398)	119.5%	(262,966)	31.4%	(608,420)	(278,288)	118.6%
Rent	(82,701)	(26,827)	208.3%	(80,689)	2.5%	(163,390)	(52,753)	209.7%
Materials	(4,983)	(11,272)	-55.8%	(16,618)	-70.0%	(21,601)	(19,436)	11.1%
Maintenance	(5,534)	(4,511)	22.7%	(4,961)	11.5%	(10,496)	(8,121)	29.2%
Other	(14,313)	(5,603)	155.4%	(12,481)	14.7%	(26,795)	(12,910)	107.6%
Gross Income	**950,268**	**514,563**	**84.7%**	**897,140**	**5.9%**	**1,847,408**	**1,005,898**	**83.7%**
Gross Margin	*67.3%*	*71.0%*	*-3.6 p.p.*	*69.7%*	*-2.3 p.p.*	*68.4%*	*71.9%*	*-3.5 p.p.*
Total Operating Expenses	**(165,241)**	**(79,404)**	**108.1%**	**(156,325)**	**5.7%**	**(321,565)**	**(152,200)**	**111.3%**
Personnel, General and Administrative Expenses	(165,241)	(79,404)	108.1%	(156,325)	5.7%	(321,565)	(152,200)	111.3%
Personnel Expenses	(100,056)	(44,177)	126.5%	(96,191)	4.0%	(196,247)	(85,945)	128.3%
General and Administrative Expenses	(65,185)	(35,228)	85.0%	(60,133)	8.4%	(125,318)	(66,255)	89.1%
Provision for Doubtful Account - PDA	**(74,487)**	**(29,770)**	**150.2%**	**(67,070)**	**11.1%**	**(141,558)**	**(57,910)**	**144.4%**
(+) Interest and Penalties on Tuition	23,025	6,540	252.1%	30,089	-23.5%	53,114	17,236	208.2%
Operating Result	**733,565**	**411,928**	**78.1%**	**703,834**	**4.2%**	**1,437,399**	**813,024**	**76.8%**
Operating Margin	*52.0%*	*56.8%*	*-4.8 p.p.*	*54.7%*	*-2.7 p.p.*	*53.3%*	*58.1%*	*-4.9 p.p.*
Selling and Marketing Expenses	**(67,206)**	**(35,596)**	**88.8%**	**(88,583)**	**-24.1%**	**(155,788)**	**(66,850)**	**133.0%**
Corporate Expenses	**(65,475)**	**(50,295)**	**30.2%**	**(63,682)**	**2.8%**	**(129,158)**	**(88,458)**	**46.0%**
Adjusted EBITDA	**600,884**	**326,037**	**84.3%**	**551,569**	**8.9%**	**1,152,453**	**657,716**	**75.2%**
Adjusted EBITDA Margin	*42.6%*	*45.0%*	*-2.4 p.p.*	*42.8%*	*-0.2 p.p.*	*42.7%*	*47.0%*	*-4.3 p.p.*
(-) Non-Recurring Costs and Expenses	(53,597)	(7,005)	665.1%	(35,898)	49.3%	(89,495)	(12,305)	627.3%
EBITDA	**547,287**	**319,032**	**71.5%**	**515,672**	**6.1%**	**1,062,959**	**645,411**	**64.7%**
EBITDA Margin	*38.8%*	*44.0%*	*-5.2 p.p.*	*40.0%*	*-1.3 p.p.*	*39.4%*	*46.1%*	*-6.8 p.p.*
Depreciation and Amortization	(99,072)	(32,563)	204.2%	(100,960)	-1.9%	(200,032)	(63,221)	216.4%
Financial Result	(33,476)	(10,224)	227.4%	(41,005)	-18.4%	(74,482)	(22,798)	226.7%
Income Tax / Social Contribution	(23,683)	(8,565)	176.5%	(16,775)	41.2%	(40,458)	(15,708)	157.6%
Deferred Income Tax / Social Contribution	25,092	1,180	n.a.	14,812	69.4%	39,904	(68)	n.a.
Net Income	**416,149**	**268,861**	**54.8%**	**371,743**	**11.9%**	**787,892**	**543,617**	**44.9%**
Net Margin	*29.5%*	*37.1%*	*-7.6 p.p.*	*28.9%*	*0.6 p.p.*	*29.2%*	*38.9%*	*-9.7 p.p.*
(+) Non Recurring Costs and Expenses	53,597	7,005	665.1%	35,898	49.3%	89,495	12,305	627.3%
(+) Intagnible Amortization (Acquisitions)	44,014	10,149	333.7%	47,671	-7.7%	91,685	20,298	351.7%
Adjusted Net Income	**513,760**	**286,015**	**79.6%**	**455,312**	**12.8%**	**969,072**	**576,219**	**68.2%**
Adjusted Net Margin	*36.4%*	*39.5%*	*-3.0 p.p.*	*35.4%*	*1.1 p.p.*	*35.9%*	*41.2%*	*-5.3 p.p.*

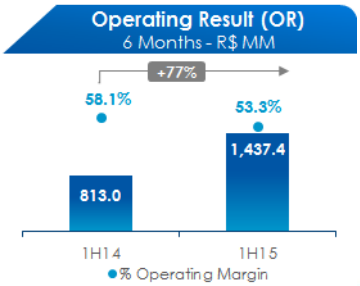












SELLING AND MARKETING EXPENSES

Consolidated - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Selling and Marketing Expenses	(67,206)	(35,596)	88.8%	(88,583)	-24.1%

% of Net Revenue	2Q15	2Q14	Chg.%	1Q15	Chg.%
Selling and Marketing Expenses	-4.8%	-4.9%	0.1 p.p.	-6.9%	2.1 p.p.

Selling and marketing expenses as a ratio of net revenue remained practically stable compared to 2Q14 and fell slightly compared to 1Q15, demonstrating the rigorous control exercised, despite the more challenging commercial environment observed this year.

CORPORATE EXPENSES

Consolidated - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Corporate Expenses	(65,475)	(50,295)	30.2%	(63,682)	2.8%
Personnel Expenses	(49,002)	(32,020)	53.0%	(49,355)	-0.7%
General and Administrative Expenses	(16,474)	(18,275)	-9.9%	(14,327)	15.0%

% of Net Revenue	2Q15	2Q14	Chg.%	1Q15	Chg.%
Corporate Expenses	-4.6%	-6.9%	2.3 p.p.	-4.9%	0.3 p.p.
Personnel Expenses	-3.5%	-4.4%	0.9 p.p.	-3.8%	0.4 p.p.
General and Administrative Expenses	-1.2%	-2.5%	1.4 p.p.	-1.1%	-0.1 p.p.

Within corporate expenses, personnel expenses as a ratio of net revenue decreased 0.9 p.p. and 0.4 p.p. compared to 2Q14 and 1Q15, respectively. This performance is primarily explained by the synergies captured by the post-merger consolidation of administrative structures and by the headcount adjustments at the corporate level between 1Q15 and 2Q15. Analyzing separately general and administrative expenses as a ratio of net revenue shows a 1.4 p.p. drop from 2Q14 due to the initiatives to renegotiate contracts under the scope of the integration.

NONRECURRING EVENTS

Values in R$ ('000)	2Q15	1Q15	1H15
Integrations	47,105	30,516	77,621
Greenfield Projects	6,492	5,382	11,874
Total of Nonrecurring Items	**53,597**	**35,898**	**89,495**

In 2Q15, Kroton recognized certain nonrecurring events, mainly those related to M&A activity and the integration with Anhanguera. As was the case last quarter, the increase in nonrecurring expenses was due to the Anhanguera merger, since we are now in the final phase of the process, and to the anticipation of certain processes in relation to the original timetable. In this context, in 2Q15, we registered integration expenses, especially those related to the Anhanguera merger, of R$47.1 million. Within this amount, the highest items were expenses related to personnel/severance (R$39.2 million) and to strategic and IT consulting services (R$7.0 million). The Company also incurred expenses with greenfield and other projects, which together accounted for R$6.5 million in the period. In 1H15, nonrecurring expenses amounted to R$89.5 million. The Company expects nonrecurring expenses to decrease significantly as from 3Q15.

FINANCIAL RESULT

Consolidated - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
(+) Financial Revenues	12,857	12,994	-1.1%	11,595	10.9%
Interest on Financial Investment	9,369	12,763	-26.6%	9,854	-4.9%
Others	3,488	231	n.a.	1,741	100.4%
(-) Financial Expenses	(46,334)	(23,218)	99.6%	(52,600)	-11.9%
Banks Expenses	(2,100)	(3,702)	-43.3%	(2,241)	-6.3%
Interest on Loans	(25,652)	(14,025)	82.9%	(30,614)	-16.2%
Interest and Tax on Late Payment	(1,151)	(833)	38.2%	(1,153)	-0.2%
Interest on Loans for Acquisitions	(5,480)	(4,575)	19.8%	(5,968)	-8.2%
Foreign Exchange Variation (FX)	-	-	n.a.	-	n.a.
Restatement of Contingencies	(8,383)	-	n.a.	(9,834)	-14.8%
Others	(3,568)	(83)	n.a.	(2,791)	27.8%
Financial Result[1]	**(33,476)**	**(10,224)**	**227.4%**	**(41,005)**	**-18.4%**

[1] Excludes interest and fines on late monthly tuition payments.

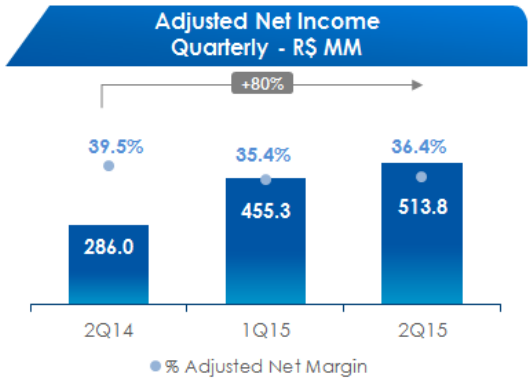
In 2Q15, the net financial result was an expense of R$33.5 million, which was impacted by the lines "interest on loans" and "interest on loans for acquisitions," due to the carryover of debt from Anhanguera. As was the case in the prior quarter, the breakdown of the line "Restatement of Contingencies," which also had an adverse impact on the quarter's financial result, proved necessary due to the higher amount assessed after preparing the Opening Balance Sheet due to the Anhanguera merger. Also note that the settlement of the entire outstanding balance of foreign-denominated debt in 4Q14 helped prevent a more significant adverse impact in the first half of the year. Compared to 1Q15, the net financial expense decreased, mainly due to the lower interest on loans and the higher cash balance in the period.

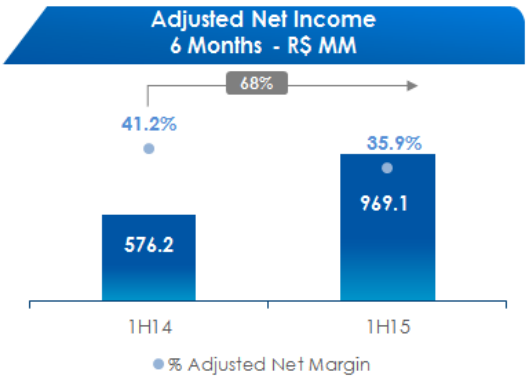
NET INCOME

Consolidated - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Operating Result	**733,565**	**411,928**	**78.1%**	**703,834**	**4.2%**
(+) Selling and Marketing Expenses	(67,206)	(35,596)	88.8%	(88,583)	-24.1%
(+) Corporate Expenses	(65,475)	(50,295)	30.2%	(63,682)	2.8%
(+) Depreciation and Amortization ex-Intangible	(55,058)	(22,414)	145.6%	(53,289)	3.3%
(+) Financial Result[1]	(33,476)	(10,224)	227.4%	(41,005)	-18.4%
(+) Income Tax / Social Contribution	(23,683)	(8,565)	176.5%	(16,775)	41.2%
(+) Deferred Income Tax / Social Contribution	25,092	1,180	n.a.	14,812	69.4%
Adjusted Net Income	**513,760**	**286,015**	**79.6%**	**455,312**	**12.8%**
Adjusted Net Margin	*36.4%*	*39.5%*	*-3.0 p.p.*	*35.4%*	*1.1 p.p.*
(+) Nonrecurring Costs and Expenses	(53,597)	(7,005)	665.1%	(35,898)	49.3%
(+) Intangible Amortization (Acquisitions)	(44,014)	(10,149)	333.7%	(47,671)	-7.7%
Net Income	**416,149**	**268,861**	**54.8%**	**371,743**	**11.9%**
Net Margin	*29.5%*	*37.1%*	*-7.6 p.p.*	*28.9%*	*0.6 p.p.*

[1] Excludes interest and fines on late monthly tuition payments.

Adjusted net income (adjusted for the amortization of intangible assets and nonrecurring costs and expenses) amounted to R$513.8 million, with adjusted net margin of 36.4%, which decreased 3.0 p.p. from the same period in 2014. Nonetheless, the Company has posted robust improvement from immediately prior periods, in which comparisons consider the Anhanguera figures, i.e., 3Q14: 26.6%, 4Q14: 27.3% and 1Q15: 35.4%. Adjusted earnings per share in 2Q15 was R$0.32. The variation in the line "deferred income tax and social contribution taxes is due to temporary tax differences (for more information, see Note 9 to the Financial Statements). In 1H15, adjusted net income increased 68.2% to R$969.1 million, with adjusted net margin of 35.9%.





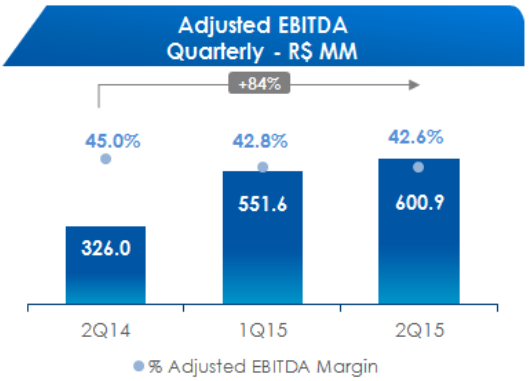
Excluding the adjustments for nonrecurring costs and expenses and the amortization of intangible assets, net income was R$416.1 million in 2Q15 and R$787.9 million in 1H15.

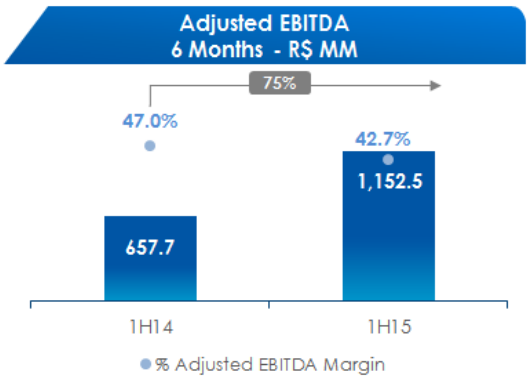
EBITDA

Consolidated - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Net Income (Loss)	**416,149**	**268,861**	**54.8%**	**371,743**	**11.9%**
(+) Depreciation and Amortization	99,072	32,563	204.2%	100,960	-1.9%
(+) Financial Result [1]	33,476	10,224	227.4%	41,005	-18.4%
(+) Income Tax / Social Contribution	23,683	8,565	176.5%	16,775	41.2%
(+) Deferred Income Tax / Social Contribution	(25,092)	(1,180)	n.a.	(14,812)	69.4%
EBITDA	**547,287**	**319,032**	**71.5%**	**515,672**	**6.1%**
EBITDA Margin	*38.8%*	*44.0%*	*-5.2 p.p.*	*40.0%*	*-1.3 p.p.*
(+) Nonrecurring Costs and Expenses	53,597	7,005	665.1%	35,898	49.3%
Adjusted EBITDA	**600,884**	**326,037**	**84.3%**	**551,569**	**8.9%**
Adjusted EBITDA Margin	*42.6%*	*45.0%*	*-2.4 p.p.*	*42.8%*	*-0.2 p.p.*

[1] Excludes interest and fines on late monthly tuition payments.

In 2Q15, Adjusted EBITDA was R$600.9 million, increasing 84.3% from 2Q14, with Adjusted EBITDA margin of 42.6%. This is practically in line with margin in the previous quarter and significantly above the margins in the second half of 2014, in which analyses considered the Anhanguera figures, i.e., 3Q14: 34.8% and 4Q14: 32.5%. EBITDA performance in the period confirms the efforts being made to capture operating efficiency gains and to rigorously control of costs and expenses. In 1H15, adjusted EBITDA amounted to R$1,152.5 million, with EBITDA margin of 42.7%.



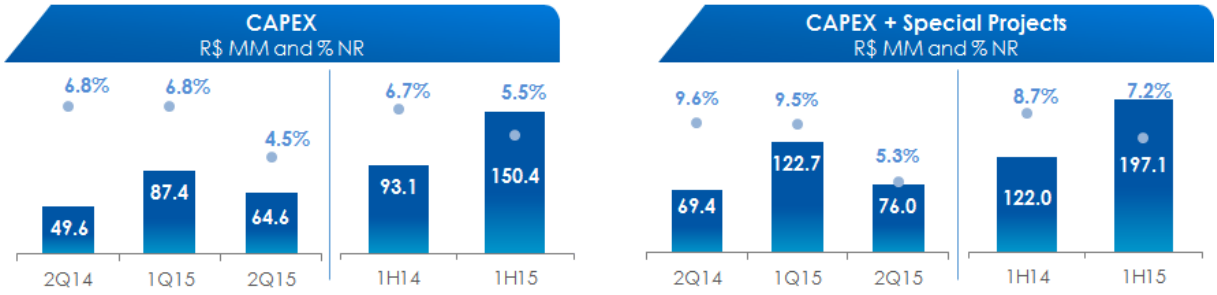


Excluding the adjustments for nonrecurring costs and expenses, the Company generated EBITDA of R$547.3 million in 2Q15 and R$1,063.0 million in 1H15, increasing 71.5% and 64.7%, respectively. Meanwhile, EBITDA margin stood at 38.8% in the quarter and 39.4% in the first six months of the year.

INVESTMENT (CAPEX)

In 2Q15, Kroton invested R$64.6 million, allocated as follows:

(i) information technology and library equipment: R$9.8 million (15%);
(ii) content and systems development and software licenses: R$18.1 million (28%);
(iii) laboratory and related equipment: R$8.6 million (13%);
(iv) expansions – construction and improvements: R$28.3 million (44%).



In 2Q15, investments corresponded to 4.5% of net revenue, with the largest part allocated to expansion projects with construction and improvements at existing units. In 1H15, capex amounted to R$150.4 million, which corresponds to 5.5% of period net revenue.

Kroton also has been investing in special projects, such as expansions of physical structures and greenfield projects, which came to R$11.4 million in 2Q15 and R$46.7 million in 1H15. Therefore, total investment as a ratio of net revenue stood at 5.3% in 2Q15 and 7.2% in 1H15, within the estimate of 7.5% for the whole of the year.

NET DEBT

Consolidated - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%
Cash and Cash Equivalents	389,290	489,862	-20.5%	331,796	17.3%
Cash	12,035	7,066	70.3%	51,510	-76.6%
Securities	377,255	482,796	-21.9%	280,286	34.6%
Loans and Financing	889,915	398,006	123.6%	889,125	0.1%
Short-term Debt	196,982	81,475	141.8%	195,762	0.6%
Long-term Debt	692,933	316,530	118.9%	693,363	-0.1%
Net Cash (Debt)[1]	**(500,625)**	**91,856**	**n.a**	**(557,329)**	**-10.2%**
Other Short and Long Term Debt	272,901	203,774	33.9%	307,632	-11.3%
Net Cash (Debt)[2]	**(773,526)**	**(111,918)**	**591.2%**	**(864,961)**	**-10.6%**

[1] Considers only bank obligations.
[2] Net cash (debt) considering all short- and long-term obligations related to the taxes paid in installments and the acquisitions, including the amount to be paid within 6 years related to the Uniasselvi acquisition.

At the close of 2Q15, total cash and financial investments amounted to R$389.3 million, up 17.3% from the immediately prior period, mainly reflecting the cash generation in the quarter. Accordingly, net debt ended the period at R$500.6 million, down slightly from 1Q15, which represents a similar behavior, even if we also consider all other short- and long-term obligations, such as tax and contribution payment installments and obligations related to the acquisitions up to 2Q15. Total net debt includes amounts related to installment payments for acquisitions, especially the amount related to Uniasselvi, which is being paid in six annual installments since 2013.

CASH FLOW

Actual Cash Flow

Consolidated - Values in R$ ('000)	2Q15	2Q14	Chg.%	1Q15	Chg.%	1H15	1H14	Chg.%
Net Income before Income Interest	**414,739**	**276,244**	**50.1%**	**373,706**	**11.0%**	**788,445**	**690,628**	**14.2%**
(+) Net Income adjustments before Income Interest	211,711	80,610	162.6%	186,479	13.5%	398,190	576,922	-31.0%
Depreciation and Amortization	99,073	32,562	204.3%	100,959	-1.9%	200,032	249,767	-19.9%
Provision for Doubtful Accounts (PDA)	74,488	29,770	150.2%	67,070	11.1%	141,558	147,542	-4.1%
Others	38,150	18,278	108.7%	18,450	106.8%	56,600	179,613	-68.5%
(+) Income Tax and Social Contribution	(2,826)	(3,558)	-20.6%	(4,029)	-29.9%	(6,855)	(16,487)	-58.4%
(+) Changes in Working Capital	(355,440)	(46,899)	657.9%	(458,947)	-22.6%	(814,387)	(230,241)	253.7%
(Increase) Reduction in Accounts Receivable ex-FIES	(44,008)	(75,496)	-41.7%	(252,678)	-82.6%	(296,687)	25,484	n.a.
(Increase) Reduction in Accounts Receivable FIES	(320,195)	3,931	n.a.	(209,766)	52.6%	(529,960)	(261,791)	102.4%
Others	8,763	24,666	-64.5%	3,497	150.6%	12,260	6,066	102.1%
Operating Cash Generation before Capex	**268,184**	**306,397**	**-12.5%**	**97,209**	**175.9%**	**365,393**	**1,346,034**	**-72.9%**
Capex - Recurring	(58,970)	(49,612)	18.9%	(92,502)	-36.2%	(151,473)	(310,121)	-51.2%
Operating Cash Generation after Capex	**209,213**	**256,785**	**-18.5%**	**4,707**	**n.a.**	**213,920**	**1,035,912**	**-79.3%**
Capex - Special Projects	(8,776)	(19,875)	-55.8%	(26,791)	-67.2%	(35,566)	(57,690)	-38.3%
Operating Cash Generation after Capex and Special Projects	**200,438**	**236,910**	**-15.4%**	**(22,084)**	**n.a.**	**178,354**	**978,223**	**-81.8%**
(+) M&A Activities	(35,788)	(31,650)	13.1%	(6,082)	488.4%	(41,870)	146,035	n.a.
(+) Cash Flow from Financing Activities	(107,259)	(248,076)	-56.8%	(95,385)	12.4%	(202,644)	(1,117,648)	-81.9%
Free Cash Flow	**57,391**	**(42,816)**	**n.a.**	**(123,551)**	**n.a.**	**(66,160)**	**6,609**	**n.a.**

Consolidated - Values in R$ ('000)	2Q15	2Q14	Chg.%	1H15	1H14	Chg.%
Operating Cash Generation (OCG) before Capex	**268,184**	**306,397**	**-12.5%**	**365,393**	**1,346,034**	**-72.9%**
OCG / EBITDA	*49.0%*	*96.0%*	-47.0 p.p.	*34.4%*	*208.6%*	-174.2 p.p.
Operating Cash Generation after Capex	**209,213**	**256,785**	**-18.5%**	**213,920**	**1,035,912**	**-79.3%**
OCG / EBITDA	*38.2%*	*80.5%*	-42.3 p.p.	*20.1%*	*160.5%*	-140.4 p.p.
Operating Cash Generation after Capex and Special Projects	**200,438**	**236,910**	**-15.4%**	**178,354**	**978,223**	**-81.8%**
OCG / EBITDA	*36.6%*	*74.3%*	-37.6 p.p.	*16.8%*	*151.6%*	-134.8 p.p.
Free Cash Flow	**57,391**	**(42,816)**	**n.a.**	**(66,160)**	**6,609**	**n.a.**

The Company's Free Cash Flow stems from cash flow from operating activities – derived from net income adjusted for all noncash effects in the profit and loss and comprises all variations in working capital, taxes paid (income tax and social contribution) and investments made (ex-acquisitions) – and from cash flow from non-operating activities, which includes all financial flows not related to the operations. All figures in the above table exclude any adjustments or pro forma analyses and reflect only the actual cash flow in the periods.

Accordingly, operating cash flow before capex amounted to R$268.2 million in 2Q15, or 12.5% lower than in 2Q14, primarily reflecting the change in working capital due to the new cycle of tuition receivables from FIES students after Administrative Rule (PN 23) announced in December 2014. Considering the disbursements for capex in the period, operating cash flow was R$209.2 million in 2Q15. Considering also the capex for special projects, operating cash flow was R$200.4 million, reversing the negative amount recorded last quarter. Meanwhile, the Company's free cash flow was R$57.4 million in the period, confirming that FIES payments are being made in accordance with the new timetable and the effectiveness of the Company's revenue-recognition practices.

Operating cash flow after capex corresponded to 38.2% of EBITDA in 2Q15. After the disbursements for capex and special projects, cash flow corresponded to 36.6% of EBITDA in the period. In 1H15, operating cash flow after total capex disbursements corresponded to 16.8% of period EBITDA.

CAPITAL MARKETS AND SUBSEQUENT EVENTS

STOCK PERFORMANCE

Kroton stock (KROT3) is a component of the Bovespa Index (Ibovespa), Special Corporate Governance Stock Index (IGC), Special Tag-Along Stock Index (ITAG), Consumption Sector Index (ICON) and MSCI Brazil.

The stock was traded in 100% of trading sessions during 2Q15, registering financial trading volume of R$9.4 billion and 1,168,212 trades in the period, which represents average daily trading volume of R$154.1 million. On June 30, 2015, Kroton's market capitalization was R$19.3 billion.

In the second quarter of 2015, Kroton's stock price increased 15.5%, while the Bovespa Index (Ibovespa) advanced 3.8%. In the same period, the ICON, IGC and ITAG gained 7.1%, 5.2% and 3.9%, respectively. Kroton stock is currently covered by research analysts at 19 different local and international institutions.

Highlights- KROT3	2Q15
Average Daily Trade Volume (average)	R$ 154.1 million
Maximum (R$ per share)	R$ 12.93
Minimum (R$ per share)	R$ 10.25
Average (R$ per share)	R$ 11.65
Closing Quote	R$ 11.89
Variation in the period (%)	15.5%

SHARE BUYBACK PROGRAM

On July 8, 2015, the Company approved its fifth repurchase program, which will be valid for 365 days and authorizes the acquisition of up to 54,007,297 shares, which corresponds to 4% of the free-float on said date. During July, a total of 4,500,000 common shares issued by the Company were repurchased at an average price of R$9.96 per share, with this number of shares representing 8.3% of the limit established by the program.

In the fourth repurchase program, which ended on June 30, 2015, the Company repurchased a total of 3,602,800 common shares, which represents 17.2% of the limit established by the program (20,939,240 shares or 2.5% of the free-float).

OWNERSHIP STRUCTURE

After the capital increases approved on April 13, May 13 and June 30, 2015, Kroton's share capital is divided into 1,625,428,893 common shares, distributed as follows:

*Kroton Ownership Structure**	Quantity	%
Treasury	6,774,819	0.4%
Free Float	1,618,654,074	99.6%
Total	**1,625,428,893**	**100.0%**

* Position on July 31, 2015.

DIVIDENDS

In the Meeting held on August 12, 2015, the Board of Directors approved the distribution of dividends related to the results for the second quarter of 2015 in the amount of R$98,835,120.37, which will be calculated towards the minimum mandatory dividend for 2015, which corresponds to R$0.061 per common share and to 25% of adjusted net income, after deduction of the legal reserve. Shareholders of record at the close of trading on August 12, 2015 are entitled to the dividends.

AWARDS

On July 14, Kroton was the big winner of the IR Magazine Awards, which identifies Brazil's best companies and professionals in the area of investor relations. The awards garnered include the Grand Pix for Best Investor Relations Program; Best IR by a CEO; Best Investor Relations Executive; Best Investor Meeting; Most Improvement in Investor Relations; and Best Company in the Industry – Cyclical Consumption. The awards reaffirm the efforts made in recent years by Kroton in the areas of communication and transparency in its relations with the financial community.

ABOUT KROTON EDUCACIONAL

Kroton Educacional S.A. (BM&FBovespa: KROT3) is one of the largest for-profit private educational organizations in the world. Operating for over 45 years, Kroton has a nationwide presence in all of Brazil's states. Today, Kroton has approximately 1.1 million Postsecondary students in both the On-Campus and Distance Learning formats, through its 130 Postsecondary units and 726 active Undergraduate Distance Learning centers, and also offers Vocational programs under Pronatec and Preparatory Courses through LFG. In Primary and Secondary Education, its main business is offering Learning Systems, which in 2015 will serve 713 private schools in the country.

DISCLAIMER

This document contains forward-looking statements and information. These forward-looking statements and information are merely forecasts and not guarantees of future performance. All stakeholders are cautioned that such forward-looking statements and information involve risks, uncertainties and factors relating to the operations and business environments of Kroton and its subsidiaries and affiliates, and that the actual results of the companies could differ materially from the future results anticipated explicitly or implicitly by such forward-looking statements and information.

APPENDIX 1 – CONSOLIDATED BALANCE SHEET

R$ ('000)

Assets	2Q15	% AV	1Q15	% AV
Current Assets	**2,078,164**	**12.6%**	**1,686,360**	**10.7%**
Cash and Banks	12,035	0.1%	51,510	0.3%
Financial Investments	372,569	2.3%	275,703	1.7%
Accounts Receivable	1,392,676	8.4%	1,112,017	7.0%
Inventories	28,748	0.2%	27,105	0.2%
Advances	86,290	0.5%	29,287	0.2%
Recoverable Taxes	60,253	0.4%	50,823	0.3%
Other Accounts Receivable	125,593	0.8%	139,915	0.9%
Non current Assets	**14,406,755**	**87.4%**	**14,102,819**	**89.3%**
Long Term Assets	**886,061**	**5.4%**	**722,042**	**4.6%**
Securities	4,686	0.0%	4,583	0.0%
Accounts Receivables	35,168	0.2%	26,112	0.2%
Deferred Taxes	493,448	3.0%	458,451	2.9%
Judicial Escrow Deposits	50,299	0.3%	47,456	0.3%
Advances to Suppliers	1,680	0.0%	1,805	0.0%
Judicial Escrow Deposits	6,103	0.0%	6,222	0.0%
Warranty for Fiscal, Work and Civil Losses	287,364	1.7%	170,571	1.1%
Other	7,313	0.0%	6,842	0.0%
Investments	1,600	0.0%	1,600	0.0%
Fixed Assets	1,503,439	9.1%	1,485,130	9.4%
Intangible	12,015,655	72.9%	11,894,047	75.3%
Total Assets	**16,484,919**	**100.0%**	**15,789,179**	**100.0%**
Liabilities and Shareholders' Equity				
Current Liabilities	**1,090,001**	**6.6%**	**930,275**	**5.9%**
Suppliers	179,239	1.1%	165,894	1.1%
Loans and Financing	2,439	0.0%	2,427	0.0%
Debenture	194,543	1.2%	193,335	1.2%
Payroll and Related Charges	394,388	2.4%	320,893	2.0%
Income Tax and Social Contribution	64,495	0.4%	16,787	0.1%
Taxes and Contribution	65,005	0.4%	57,613	0.4%
Advances to Clients	94,362	0.6%	83,005	0.5%
Tax and Contribution Payment Installments	11,208	0.1%	12,720	0.1%
Accounts Payable - Acquisitions	77,563	0.5%	71,160	0.5%
Dividends Payable	6	0.0%	17	0.0%
Other	6,753	0.0%	6,424	0.0%
Non current Liabilities	**3,242,398**	**19.7%**	**3,047,748**	**19.3%**
Suppliers	-	0.0%	-	0.0%
Loans and Financing	39,632	0.2%	40,385	0.3%
Debenture	653,301	4.0%	652,978	4.1%
Provision for Tax, Labor and Civil Lawsuit Losses	1,126,416	6.8%	905,813	5.7%
Tax and Contribution Payment Installments	48,873	0.3%	49,434	0.3%
Accounts Payable - Acquisitions	135,257	0.8%	174,318	1.1%
Deferred Taxes	1,234,637	7.5%	1,220,619	7.7%
Others	4,282	0.0%	4,201	0.0%
Shareholder´s Equity	**12,152,520**	**73.7%**	**11,811,156**	**74.8%**
Total Liabilities and Shareholders' Equity	**16,484,919**	**100.0%**	**15,789,179**	**100.0%**

APPENDIX 2 – QUARTERLY INCOME STATEMENT RECONCILIATION

		Non-accounting adjustments					
	2Q15 Results (Book)	Interest and Penalties on Tuition	Depre-ciation	Intangible Amortization (Acquisitions)	Non-recurring Costs and Expenses	Reclassification between Costs and expenses	2Q15 Results (Release)
	(In thousand reais, except otherwise indicated)						
Gross Revenue	**1,808,764**	-	-	-	-	-	**1,808,764**
Postsecondary	1,764,844	-	-	-	-	-	1,764,844
Primary and Secondary	43,920	-	-	-	-	-	43,920
Deductions from Gross Revenue	**(397,579)**	-	-	-	-	-	**(397,579)**
Postsecondary	(394,623)	-	-	-	-	-	(394,623)
Primary and Secondary	(2,957)	-	-	-	-	-	(2,957)
Net Revenue	**1,411,185**	-	-	-	-	-	**1,411,185**
Postsecondary	1,370,221	-	-	-	-	-	1,370,221
Primary and Secondary	40,964	-	-	-	-	-	40,964
Costs of Goods/Services	**(595,978)**	-	-	-	-	-	**(460,917)**
Cost of Goods Sold	(7,931)	-	-	-	-	-	(7,931)
Cost of Services Rendered	(588,047)	-	37,404	-	6,574	(91,083)	(452,985)
Gross Income	**815,207**	-	-	-	-	-	**950,268**
Operating Expenses	**(389,380)**	-	-	-	-	-	**(372,409)**
Selling Expenses	(68,905)	-	-	-	294	(1,405)	(67,206)
Provision for Doubtful Accounts	(74,487)	-	-	-	-	-	(74,487)
Personnel Expenses	(127,832)	-	-	-	39,512	60,737	(149,058)
General and Administrative Expenses	(118,342)	-	61,668	-	6,767	31,751	(81,658)
Other Operating Income (Expenses)	186	-	-	-	(186)	-	-
Income before Financial Result	**425,827**	-	-	-	-	-	**577,859**
Interest and Penalties on Tuition	-	23,025	-	-	-	-	23,025
Depreciation and Amortization	-	-	(99,072)	44,014	-	-	(55,058)
Financial Result	**(11,088)**	-	-	-	-	-	**(33,476)**
Financial Expenses	(46,970)	-	-	-	637	-	(46,334)
Financial Revenues	35,882	(23,025)	-	-	-	-	12,857
Income from Operations	**414,739**	-	-	-	-	-	**512,350**
Income and Social Contribution Tax	1,410	-	-	-	-	-	1,410
Current	(23,683)	-	-	-	-	-	(23,683)
Deferred	25,092	-	-	-	-	-	25,092
Net Income	**416,149**	**-**	**-**	**44,014**	**53,597**	**-**	**513,760**

APPENDIX 3 – FULL YEAR INCOME STATEMENT RECONCILIATION

	1H15 Results (Book)	Interest and Penalties on Tuition	Depre-ciation	Intangible Amortization (Acquisitions)	Non-recurring Costs and Expenses	Reclassifi-cation between Costs and expenses	1H15 Results (Release)
	(In thousand reais, except otherwise indicated)						
Gross Revenue	**3,432,462**	-	-	-	-	-	**3,432,462**
Postsecondary	3,319,825	-	-	-	-	-	3,319,825
Primary and Secondary	112,637	-	-	-	-	-	112,637
Deductions from Gross Revenue	**(733,402)**	-	-	-	-	-	**(733,402)**
Postsecondary	(727,321)	-	-	-	-	-	(727,321)
Primary and Secondary	(6,081)	-	-	-	-	-	(6,081)
Net Revenue	**2,699,060**	-	-	-	-	-	**2,699,060**
Postsecondary	2,592,504	-	-	-	-	-	2,592,504
Primary and Secondary	106,556	-	-	-	-	-	106,556
Costs of Goods/Services	**(1,131,494)**	-	-	-	-	-	**(851,651)**
Cost of Goods Sold	(20,950)	-	-	-	-	-	(20,950)
Cost of Services Rendered	(1,110,544)	-	82,983	-	12,315	(184,545)	(830,702)
Gross Income	**1,567,566**	-	-	-	-	-	**1,847,408**
Operating Expenses	**(757,116)**	-	-	-	-	-	**(748,069)**
Selling Expenses	(160,078)	-	-	-	294	(3,996)	(155,788)
Provision for Doubtful Accounts	(141,558)	-	-	-	-	-	(141,558)
Personnel Expenses	(172,830)	-	-	-	66,020	187,794	(294,604)
General and Administrative Expenses	(281,612)	-	117,048	-	9,191	746	(156,119)
Other Operating Income (Expenses)	(1,038)	-	-	-	1,038	-	-
Income before Financial Result	**810,450**	-	-	-	-	-	**1,099,340**
Interest and Penalties on Tuition	-	53,114	-	-	-	-	53,114
Depreciation and Amortization	-	-	(200,032)	91,685	-	-	(108,347)
Financial Result	**(22,004)**	-	-	-	-	-	**(74,482)**
Financial Expenses	(99,571)	-	-	-	637	-	(98,934)
Financial Revenues	77,566	(53,114)	-	-	-	-	24,452
Income from Operations	**788,445**	-	-	-	-	-	**969,625**
Income and Social Contribution Tax	(554)	-	-	-	-	-	(554)
Current	(40,458)	-	-	-	-	-	(40,458)
Deferred	39,904	-	-	-	-	-	39,904
Net Income	**787,892**	**-**	**-**	**91,685**	**89,495**	**-**	**969,071**

APPENDIX 4 – QUARTERLY INCOME STATEMENT

	2Q15	% Net Rev.	2Q14	% Net Rev.	2Q15 / 2Q14	1Q15	% Net Rev.	2Q15 / 1Q15
	(In thousand reais, except otherwise indicated)							
Gross Revenue	**1,808,764**	**128.2%**	**885,035**	**122.1%**	**104.4%**	**1,623,698**	**126.1%**	**11.4%**
Postsecondary	1,764,844	125.1%	840,162	115.9%	110.1%	1,554,981	120.7%	13.5%
Primary and Secondary	43,920	3.1%	44,874	6.2%	-2.1%	68,717	5.3%	-36.1%
Deductions from Gross Revenue	**(397,579)**	**-28.2%**	**(160,077)**	**-22.1%**	**148.4%**	**(335,823)**	**-26.1%**	**18.4%**
Postsecondary	(394,623)	-28.0%	(155,898)	-21.5%	153.1%	(332,698)	-25.8%	18.6%
Primary and Secondary	(2,957)	-0.2%	(4,179)	-0.6%	-29.3%	(3,125)	-0.2%	-5.4%
Net Revenue	**1,411,185**	**100.0%**	**724,958**	**100.0%**	**94.7%**	**1,287,875**	**100.0%**	**9.6%**
Postsecondary	1,370,221	97.1%	684,264	94.4%	100.2%	1,222,283	94.9%	12.1%
Primary and Secondary	40,964	2.9%	40,694	5.6%	0.7%	65,592	5.1%	-37.5%
Costs of Goods/Services	**(595,978)**	**-42.2%**	**(269,742)**	**-37.2%**	**120.9%**	**(535,516)**	**-41.6%**	**11.3%**
Cost of Goods Sold	(7,931)	-0.6%	(4,784)	-0.7%	65.8%	(13,018)	-1.0%	-39.1%
Cost of Services Rendered	(588,047)	-41.7%	(264,958)	-36.5%	121.9%	(522,498)	-40.6%	12.5%
Gross Income	**815,207**	**57.8%**	**455,216**	**62.8%**	**79.1%**	**752,359**	**58.4%**	**8.4%**
Operating Expenses	**(389,380)**	**-27.6%**	**(175,286)**	**-24.2%**	**122.1%**	**(367,736)**	**-28.6%**	**5.9%**
Selling Expenses	(68,905)	-4.9%	(37,068)	-5.1%	85.9%	(91,174)	-7.1%	-24.4%
Provision for Doubtful Accounts	(74,487)	-5.3%	(29,770)	-4.1%	150.2%	(67,070)	-5.2%	11.1%
Personnel Expenses	(127,832)	-9.1%	(53,234)	-7.3%	140.1%	(111,318)	-8.6%	14.8%
General and Administrative Expenses	(118,342)	-8.4%	(55,253)	-7.6%	114.2%	(96,951)	-7.5%	22.1%
Other Operating Income (Expenses)	186	0.0%	39	0.0%	381.7%	(1,223)	-0.1%	n.a.
Income before Financial Result	**425,827**	**58.7%**	**279,930**	**38.6%**	**52.1%**	**384,623**	**29.9%**	**10.7%**
Financial Result	**(11,088)**	**-0.8%**	**(3,684)**	**-0.5%**	**200.9%**	**(10,916)**	**-0.8%**	**1.6%**
Financial Expenses	(46,970)	-3.3%	(23,218)	-3.2%	102.3%	(52,600)	-4.1%	-10.7%
Financial Revenues	35,882	2.5%	19,534	2.7%	83.7%	41,684	3.2%	-13.9%
Income from Operations	**414,739**	**29.4%**	**276,245**	**38.1%**	**50.1%**	**373,707**	**29.0%**	**11.0%**
Income and Social Contribution Tax	1,410	0.1%	(7,384)	-1.0%	n.a.	(1,964)	-0.2%	n.a.
Current	(23,683)	-1.7%	(8,565)	-1.2%	176.5%	(16,775)	-1.3%	41.2%
Deferred	25,092	1.8%	1,180	0.2%	n.a.	14,812	1.2%	69.4%
Net Income	**416,149**	**29.5%**	**268,861**	**37.1%**	**54.8%**	**371,743**	**28.9%**	**11.9%**

APPENDIX 5 – FULL YEAR INCOME STATEMENT

	1H15	% Net Rev.	1H14	% Net Rev.	1H15 / 1H14
	(In thousand reais, except otherwise indicated)				
Gross Revenue	**3,432,462**	**127.2%**	**1,692,680**	**121.0%**	**102.8%**
Postsecondary	3,319,825	123.0%	1,565,918	111.9%	112.0%
Primary and Secondary	112,637	4.2%	126,762	9.1%	-11.1%
Deductions from Gross Revenue	**(733,402)**	**-27.2%**	**(293,677)**	**-21.0%**	**149.7%**
Postsecondary	(727,321)	-26.9%	(285,549)	-20.4%	154.7%
Primary and Secondary	(6,081)	-0.2%	(8,128)	-0.6%	-25.2%
Net Revenue	**2,699,060**	**100.0%**	**1,399,003**	**100.0%**	**92.9%**
Postsecondary	2,592,504	96.1%	1,280,369	91.5%	102.5%
Primary and Secondary	106,556	3.9%	118,634	8.5%	-10.2%
Costs of Goods/Services	**(1,131,494)**	**-41.9%**	**(509,818)**	**-36.4%**	**121.9%**
Cost of Goods Sold	(20,950)	-0.8%	(21,598)	-1.5%	-3.0%
Cost of Services Rendered	(1,110,544)	-41.1%	(488,220)	-34.9%	127.5%
Gross Income	**1,567,566**	**58.1%**	**889,185**	**63.6%**	**76.3%**
Operating Expenses	**(757,116)**	**-28.1%**	**(324,231)**	**-23.2%**	**133.5%**
Selling Expenses	(160,078)	-5.9%	(71,855)	-5.1%	122.8%
Provision for Doubtful Accounts	(141,558)	-5.2%	(57,910)	-4.1%	144.4%
Personnel Expenses	(239,150)	-8.9%	(99,340)	-7.1%	140.7%
General and Administrative Expenses	(215,292)	-8.0%	(95,208)	-6.8%	126.1%
Other Operating Income (Expenses)	(1,037)	0.0%	82	0.0%	n.a.
Income before Financial Result	**810,450**	**57.9%**	**564,954**	**40.4%**	**43.5%**
Financial Result	**(22,004)**	**-0.8%**	**(5,562)**	**-0.4%**	**295.6%**
Financial Expenses	(99,571)	-3.7%	(49,152)	-3.5%	102.6%
Financial Revenues	77,566	2.9%	43,590	3.1%	77.9%
Income from Operations	**788,445**	**29.2%**	**559,393**	**40.0%**	**40.9%**
Income and Social Contribution Tax	(554)	-0.0%	(15,776)	-1.1%	-96.5%
Current	(40,458)	-1.5%	(15,708)	-1.1%	157.6%
Deferred	39,904	1.5%	(68)	-0.0%	n.a.
Net Income	**787,892**	**29.2%**	**543,617**	**38.9%**	**44.9%**

APPENDIX 6 – CASH FLOW STATEMENT

R$ 000	2Q15	2Q14	1Q15
Net Income before Income Interest	**414,739**	**276,244**	**373,706**
Net Income (Loss) Adjustments before Income Interest			
Depreciation and Amortization	99,073	32,562	100,959
Provision for Doubtful Accounts	74,488	29,770	67,070
Provision for Tax, Labor and Civil Losses	3,358	1,793	(21,990)
Provision (Reversal) for Invetories Losses	(190)	-	(3,939)
Financial Charges	34,139	18,639	40,817
Income from Securities	(9,369)	(12,763)	(9,854)
Grant of Stock Options	10,398	10,595	12,192
Gain (loss) from Sale or Write-off of Non-current Assets	(186)	14	1,224
Changes in Working Capital	**(355,440)**	**(46,899)**	**(458,947)**
(Increase) Reduction in Accounts Receivable (ex-FIES)	(44,008)	(75,496)	(252,678)
(Increase) Reduction in Accounts Receivable FIES	(320,195)	3,931	(209,766)
(Increase) Reduction in Inventories	(1,453)	(3,560)	12,910
(Increase) Reduction in Advances	(56,878)	(13,526)	21,447
(Increase) Decrease in Escrow Deposits	(2,843)	511	(4,235)
Increase (Decrease) in Other Assets	7,289	1,796	(19,748)
Increase (Reduction) in Suppliers	12,429	2,851	(18,800)
Increase (Decrease) in Payroll and Related Taxes	73,495	25,950	16,607
Increase (Decrease) in Legal Obligations	(6,650)	2,840	7,349
Increase (Decrease) in Advances to Clients	11,357	9,246	(18,207)
(Decrease) in Taxes Installments	1,560	837	(1,421)
(Decrease) in Taxes Provision for Tax, Labor and Civil Losses	(29,952)	(2,758)	6,486
Increase (Decrease) in Other Liabilities	409	479	1,109
Income Tax and Social Contribution	**(2,826)**	**(3,558)**	**(4,029)**
Capex - Recurring	**(58,970)**	**(49,612)**	**(92,502)**
Additions to Fixed Assets	(42,459)	(39,002)	(68,887)
Additions to Intangible Assets	(16,511)	(10,610)	(23,615)
Cash Flow from Operating Activities after Capex - Recurring	**209,213**	**256,785**	**4,707**
Capex - Special Projects	**(8,776)**	**(19,875)**	**(26,791)**
Asset Acquisition	-	(77)	-
Brownfields	(8,776)	(19,798)	(26,791)
Cash Flow from Operating Activities after total Capex	**200,438**	**236,910**	**(22,084)**
(+) M&A Activities	**(35,788)**	**(31,650)**	**(6,082)**
Acquisition of New Units	(35,788)	(31,650)	(6,082)
(+) Cash Flow from Financing Activities	**(107,259)**	**(248,076)**	**(95,385)**
Sale (Acquisition) of Treasury Shares	483	(1,823)	(24,565)
Capital Increase, Net of Issuance Costs	2,624	-	5,378
Borrowings and financing	-	-	569,785
Payments of Borrowings and Financing	(758)	(150,505)	(621,202)
Interest Paid on Borrowings and Debentures	(28,478)	(30,445)	(31,245)
Income from Financial Investments	9,266	12,598	-
Redemption (Investment) of Securities	-	(3,606)	9,839
Disposal of Non-current Asset	-	-	-
Refis Payment	(3,633)	(9,040)	(3,375)
Bank and Charges Fees	1,521	-	-
Payment of Dividends	(88,284)	(65,255)	-
(=) Cash Flow from Non-Operating Activities	**(143,047)**	**(279,726)**	**(101,467)**
Total Cash Generation	**57,391**	**(42,816)**	**(123,551)**
Net Increase (Decrease) in Cash and Cash Equivalents			
Cash and Cash Equivalents at the Start of the Period	327,213	528,359	450,764
Cash and Cash Equivalents at the End of the Period	384,604	485,543	327,213
Net Increase (Decrease) in Cash and Cash Equivalents	**57,391**	**(42,816)**	**(123,551)**