

DNA BRANDS, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED)

ASSETS

6/30/2015

Current assets

Cash \$ 8,828.29

Accounts receivable, net -

Inventory, net -

Prepaid expenses and other current assets 1,389

Total current assets 10,217

Property and equipment, net -

Total assets \$ 10,217.29

LIABILITIES AND STOCKHOLDERS' DEFICIT

Current liabilities

Accounts payable \$ 89,256.74

Accrued liabilities 305,277

Loans payable, net of discounts 808,606

Loans payable to officers 264,531

Other current liabilities 166,726

Total current liabilities 1,634,397

Long-term portion of convertible, subordinated debentures, net of discounts -

Loans payable to related party -

Total liabilities	1,634,397
Commitments and contingencies	
Stockholders' deficit	
Preferred stock, \$0.001 par value, 10,000,000 authorized, 2,100,000 issued and outstanding	2,100
Common stock, \$0.001 par value, 6,000,000,000 authorized, 5,772,241,767 shares issued and outstanding	5,772,242
Additional paid-in capital	22,570,825
Accumulated deficit	(29,969,347)
Total stockholders' deficit	(1,624,180)
Total liabilities and stockholders' deficit	\$ 10,217.29

DNA BRANDS, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)
FOR THE THREE MONTH PERIOD ENDED JUNE 30, 2015

Sales	\$ 5,372.00
Cost of goods sold	58,502
Gross margin	<u>(53,130)</u>
Operating expenses	
Compensation and benefits	15,462
General and administrative expenses	21,056
Professional and outside services	7,553
Selling and marketing expenses	-
Total operating expenses	<u>44,071</u>
Loss from operations	<u>97,201</u>
Other income (expense)	-
Interest expense	(9,090)
Total other income (expense)	<u>(9,090)</u>
Loss before income taxes	<u>(106,291)</u>
Income taxes	-
Net loss	<u>\$ (106,291.00)</u>

DNA BRANDS, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)
FOR THE PERIOD ENDED JUNE 30, 2015

	<u>Jan - Jun 15</u>
OPERATING ACTIVITIES	
Net Income	\$ (106,291.00)
Adjustments to reconcile Net Income to net cash used in Operating Activities:	
Inventory Asset	58,502
Accounts Payable	6,280
Accrued Interest	9,090
Current Liabilities	(278)
Officer Loan	25,398
Net cash used in Operating Activities	(7,299)
Net cash decrease for period	(7,299)
Cash at beginning of period	16,127
Cash at end of period	<u>\$ 8,828.00</u>