NOTIFICATION OF LATE FILING

Name of the Issuer: Hollywood Media Corp.

Check One: ☐ Annual Report ☑ Quarterly Report ☐ Interim Report

For Period Ended: June 30, 2015

Address of Principal Executive Office (Street and Number):

2255 Glades Road
Suite 221A
Boca Raton, Florida 33431

State below in reasonable detail why the Annual/Quarterly Report, could not be filed within the prescribed time period.

As a result of delays in filing the Annual Report for the year ended December 31, 2014, Hollywood Media Corp.'s Quarterly Report for the quarter ended June 30, 2015 cannot be filed on time without unreasonable effort or expense.

Anticipated Filing Date: October 15, 2015

[Please be informed that the filing of this notification grants issuers 5 additional calendar days to post a Quarterly or Interim Report and 15 calendar days to post an Annual Report.]

Person to contact in regard to this notification:

Date: 8/13/15

Signature: Tammy G Hedge

Name: Tammy G. Hedge

Title: Chief Financial Officer