CYRELA

Notice to the Market

PUBLICLY-HELD AUTHORIZED CAPITAL STOCK COMPANY

Corporate Taxpayers' ID (CNPJ/MF) 73.178.600/0001-18

Company Registry NIRE - 35.300.137.728

SUBSTANTIAL HOLDER

São Paulo, August 13, 2015 – Pursuant to Article 12 of Instruction 358 of Comissão de Valores Mobiliários ("CVM", or the Brazilian Securities and Exchange Commission), dated January 3, 2002, as amended, Cyrela Brazil Realty S.A. Empreendimentos e Participações ("Cyrela" or "Company"), a residential real estate developer, announces to its shareholders and the market in general that the Company received a notification letter from Dynamo on August 13, 2015 informing as follows:

(i) On this date, Dynamo held 20,330,998 common shares issued by the Company ("Common Shares"), corresponding to 5.09% of the Company's capital, on behalf of some of its clients and in the capacity of an investment adviser.

Dynamo further states that these Common Shares are held only for investment purposes and not to alter the Company's ownership breakdown or management structure.

Neither Dynamo nor any other persons associated with it hold, directly or indirectly, any bonuses, subscription rights, stock options or debentures convertible into common shares issued by the Company. Additionally, there are not agreements or contracts regulating voting rights or the purchase and sale of securities issued by the Company.

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The notification letter has been filed at the Company's headquarters.

São Paulo, August 13, 2015.

Eric Alexandre Alencar

Financial Director and Investor Relations Director