FOR IMMEDIATE RELEASE

DELTA GALIL ANNOUNCES ACQUISITION OF P.J. SALVAGE BRAND

Luxury Nightwear Manufacturer Expands Company's Leadership Position in Sleepwear and Intimate Apparel

Targets Growth Opportunity in Upscale International Department Stores and Specialty Retailers

Tel Aviv, July 20, 2015 – Delta Galil Industries, Ltd. (DELT/Tel Aviv Stock Exchange, DELTY.PK/OTCQX), the global manufacturer and marketer of branded and private label apparel products for men, women and children, as well as leisurewear and activewear, today announced that it has agreed to acquire the P.J. Salvage brand and other assets of California-based Loomworks Apparel, Inc. ("Loomworks"), a leading sleepwear, loungewear and intimates manufacturer and distributor with an international following.

P.J. Salvage is widely known for chic style and luxury fabrics, and pioneered the crossover of bedroom fashion into loungewear and everyday wear. The brand's meticulous attention to detail, superior quality, rich fabrics and flattering fit have made P.J. Salvage a favorite among celebrities and the fashion-minded. Its "California cool" sensibility is featured in leading high-end department store chains and specialty boutiques.

In addition to the P.J. Salvage brand, Delta will acquire all of Loomworks' operations, including its brand names and trademarks, intangibles, working capital and certain liabilities. The purchased business will become part of U.S. subsidiary Delta Galil USA, in a deal that is expected to close by the end of July 2015 and to be accretive to Delta's earnings.

"P.J. Salvage is one of the leading brands of fashionable pajamas, loungewear and intimates, with a style that transitions easily from nightwear to everyday wear, and is popular in key markets around the world," said Isaac Dabah, CEO of Delta Galil. "The acquisition of this respected brand is a further step in the growth of our branded business, and we plan to build on this opportunity to expand P.J. Salvage in upper end retailers in the U.S. and globally."

About Delta Galil Industries

Delta Galil Industries is a global manufacturer and marketer of branded and private label apparel products for men, women and children. Since its inception in 1975, the Company has continually strived to create products that follow a body-before-fabric philosophy, placing equal emphasis on comfort, aesthetics and quality. Delta Galil develops innovative seamless apparel including bras, shapewear and socks; intimate apparel for women; extensive lines of underwear for men; activewear, sleepwear and leisurewear. For more information, visit www.deltagalil.com.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and

while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, and distributor performance, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently; and other factors detailed in reports filed by the Company.

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