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June 3, 2015

NUTRITIONAL HIGH ANNOUNCES US DTC ELIGIBILITY, TERMINATION OF NEW MEXICO ACQUISITION AND PROVIDES CORPORATE UPDATE

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Nutritional High International Inc. (the "Company" or "Nutritional High") (CSE:NHL; OTCQB:SPLIF) announces the receipt of DTC Eligibility by The Depository Trust Company ("**DTC**"), the termination of its previously announced New Mexico acquisition and a wind up of its legacy clinic business.

DTC Eligibility

Nutritional High announces that it has secured DTC eligibility by The Depository Trust Company for its shares traded on the OTCQX® under the symbol "SPLIF". The DTC is a subsidiary of the Depository Trust & Clearing Corporation ("**DTCC**"), and manages the electronic clearing and settlement of publicly traded companies. Securities that are eligible to be electronically cleared and settled through the DTC are considered "DTC eligible." This electronic method of clearing securities speeds up the receipt of stock and cash, and thus accelerates the settlement process for investors and brokers, enabling the stock to be traded over a much wider selection of brokerage firms by coming into compliance with their requirements.

New Mexico

The Company has elected not to proceed with the previously announced acquisition (see: Nutritional High press release dated April 10, 2015) of an interest in Zephyr Management Inc., a management company which was to be established to provide services to Sacred Garden ("Sacred Garden"), an entity licensed to produce medical cannabis in New Mexico. The Company's decision was influenced by various factors identified during the due diligence process, larger opportunities in other states being pursued by Nutritional High, and a decision to maintain the Company's stated focus on marijuana oils, extracts and edibles while limiting exposure to risks inherent in marijuana growing.

Nutritional High CEO, David Posner, commented as follows: "Given the small size of the New Mexico market in relation to the costs to acquire Zephyr, to build out its grow capabilities, and to build out our edibles facility using the quality control and dosing methods we have been, we have decided to focus our financial resources on other pipeline opportunities."

Mr. Posner continued: "Nutritional High will instead focus on executing its business plan in states which have either approved adult (recreational) marijuana use or medical marijuana states which are more populous. To this end, in addition to operationalizing our existing assets in Colorado and Illinois, we have selected five other states in which to focus our development

efforts and we are seeing significant progress on those fronts. We may also consider lower cost entry points into New Mexico in the future. We wish Sacred Garden well in its efforts to continue to expand and develop its business."

Wind up of Canadian Clinic Business

The Company also wishes to announce that it is taking steps to wind up its legacy clinic business, which was operated under its 51% owned subsidiary, Eglinton Medicinal Advisory Inc. The Company has taken this decision to become a pure play company focused entirely on the US edibles and infused marijuana products market.

About Nutritional High International Inc.

Nutritional High is primarily focused on developing, acquiring and designing products and brands in the marijuana-infused edible products and oil extracts sectors for medical and adult recreational use. The Company works exclusively in U.S. states where such activity is permitted and regulated by state law, through entities which hold a valid license to produce marijuana-infused edible products and to distribute, and dispense marijuana products.

For updates on the edibles industry and highlights of the Company's press releases and other media coverage, please follow Nutritional High on Facebook, Twitter, Instagram and Google+.

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