# SUNSET CAPITAL ASSETS, INC. March 31, 2015

General Company Information:

**Item 1 Exact name of the issuer:**

Sunset Capital Assets, Inc.

**Item 2 Address of the Issuer's principal executive office:**

**Sunset Capital Assets, Inc.**
1637 Racetrack Road, Suite 116
St. Johns, Florida 32259
Telephone: +1.904.436.6217
Facsimile: +1.888.832.0513
Website: www.sunsetcapitalassets.com

**Investor Relations Contact for the Issuer:**
Jeffrey S. Betros
1637 Racetrack Road, Suite 116
St. Johns, Florida 32259
Telephone: +1.904.436.6217
Facsimile: +1.888.832.0513
Email: jbetros@sunsetcap.net

**Item 3 Security Information:**

**Trading Symbol:** SNST
**CUSIP:** 86769A 305
**Par or Stated Value:** .0001

**Number of Common Shares Outstanding as of March 31, 2015**
**Shares Authorized:** Fifty Million (50,000,000)
**Shares Outstanding:** Thirteen Million Two Hundred Ninety One Thousand Two Hundred and Fourteen **(13,291,214)**

**Number of Preferred Shares Outstanding as of March 31, 2015**
**Shares Authorized:** Ten Million (10,000,000)
**Shares Outstanding:** Ten Million (10,000,000)

**Transfer Agent:**

Issuer Direct Corporation
500 Perimeter Park Dr, Suite D
Morrisville, NC 27560
+1.919.481.4000
The Transfer Agent is registered under the Exchange Act. Yes

**Item 4 Issuance History in the past two fiscal years:**

January 4, 2012
A. Resolution of Board of Directors approved a reverse stock split (1 for 500).
B. N/A
C. 500 for 1 or 5B Authorized to 60 Million Authorized (50M Common and 10M Preferred)
D. 5,591,640 shares issued
E. $0.0001 par value per share
F. Free trading with no legend or restrictions
G. N/A

April 9, 2012
A. Resolution of Board of Directors to purchase non-Class A common shareholders of US Financial Assets, Inc.
B. N/A
C. 580,000 of non-Class A shares (restricted)
D. 580,000 of non-Class A shares issued (restricted)
E. Share price for SNST was $1.50 per share transition ratio of 1:1, US Financial shares for Sunset Brands, Inc.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate.

August 21, 2012
A. Resolution of board of Directors to assign 160,000 shares of restricted SNST Common.
B. N/A
C. 160,000 Common Shares (restricted)
D. 160,000 Common Shares (restricted)
E. The share price was established at $1.50 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate.

February 22, 2013
A. Resolution of Board of Directors to approve a disbursement of 500,000 shares of SNST Common as payment for Consultant services under a contract agreement dated 1-15-11.
B. N/A
C. 500,000
D. 500,000
E. The share price in the contract was established at .10 per share.
F. Free trading shares.
G. N/A

March 29, 2014

A. Resolution of Board of Directors to approve a disbursement of 1,050,000 shares on April 25, 2014 of SNST Common for the acquisition of Investment Capital Fund Group-Delaware LLC.
B. N/A
C. 1,050,000
D. 1,050,000
E. Shares were exchanged for 100% of Investment Capital Fund Group-Delaware LLC
F. Restricted
G. All shares were issued with a restricted legend placed on the bottom of each certificate.

May 5, 2014

A. Resolutions of board of Directors to issue a total of 349,167 shares in certificate form of restricted SNST Common.
B. N/A
C. 349,167 Common Shares (restricted)
D. 349,167 Common Shares (restricted)
E. The share price was established at $.5 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

June, 9, 2014

A. Resolutions of board of Directors to issue a total of 126,667 shares in certificate form of restricted SNST Common.
B. N/A
C. 126,667 Common Shares (restricted)
D. 126,667 Common Shares (restricted)
E. The share price was established at $.5 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

July, 10, 2014

A. Resolutions of board of Directors to issue a total of 40,000 shares in certificate form of restricted SNST Common.
B. N/A
C. 40,000Common Shares (restricted)
D. 40,000 Common Shares (restricted)
E. The share price was established at $.5 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

September 23, 2014

A. Resolutions of board of Directors to issue a total of 100,000 shares in certificate form of restricted SNST Common.
B. N/A
C. 100,000 Common Shares (restricted)
D. 100,000 Common Shares (restricted)
E. The share price was established at $.5 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

October 9, 2014

A. Resolutions of board of Directors to issue a total of 3,262,500 shares in certificate form of restricted SNST Common fulfilling merger agreements and employee retention.
B. N/A
C. 3,262,500 Common Shares (restricted)
D. 3,262,500 Common Shares (restricted)
E. The share price was established at $.5 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

October 28, 2014

A. Resolutions of board of Directors to issue a total of 130,000 shares in certificate form of restricted SNST Common.
B. N/A
C. 130,000 Common Shares (restricted)
D. 130,000 Common Shares (restricted)
E. The share price was established at $.5 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

October 29, 2014

A. Resolutions of board of Directors to issue a total of 394,783 shares in certificate form of restricted SNST Common.
B. N/A
C. 394,783 Common Shares (restricted)
D. 394,783 Common Shares (restricted)
E. The share price was established at $ 1.15 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

December 02, 2014

A. Resolutions of board of Directors to issue a total of 135,720 shares in certificate form of restricted SNST Common.
B. N/A
C. 135,720 Common Shares (restricted)
D. 135,720 Common Shares (restricted)
E. The share price was established at $ 1.25 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

January 7, 2015

A. Resolutions of board of Directors to issue a total of 73,296 shares in certificate form of restricted SNST Common.
B. N/A
C. 73,296 Common Shares (restricted)
D. 73,296 Common Shares (restricted)
E. The share price was established at $ 1.25 per share.
F. Restricted Shares

G. All shares were issued with a restricted legend placed on the bottom of each certificate

January 28, 2015
A. Resolutions of board of Directors to issue a total of 144,132 shares in certificate form of restricted SNST Common.
B. N/A
C. 144,132 Common Shares (restricted)
D. 144,132 Common Shares (restricted)
E. The share price was established at $ 1.25 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

February 19, 2015
A. Resolutions of board of Directors to issue a total of 156,524 shares in certificate form of restricted SNST Common.
B. N/A
C. 156,524 Common Shares (restricted)
D. 156,524 Common Shares (restricted)
E. The share price was established at $ 1.25 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

March 12, 2015
A. Resolutions of board of Directors to issue a total of 100,000 shares in certificate form of restricted SNST Common for employee's retention.
B. N/A
C. 100,000 Common Shares (restricted)
D. 100,000 Common Shares (restricted)
E. The share price was established at $ 1.00 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

March 13, 2015
A. Resolutions of board of Directors to issue a total of 128,510 shares in certificate form of restricted SNST Common.
B. N/A
C. 128,510 Common Shares (restricted)
D. 128,510 Common Shares (restricted)
E. The share price was established at $ 1.25 per share.
F. Restricted Shares
G. All shares were issued with a restricted legend placed on the bottom of each certificate

**Item 5 Financial Statements:**

Financial Information of the Issuer is posted through the OTC Disclosure and News Service and is hereby incorporated by referenced thereto.

**Item 6 Describe the Issuer's Business, Products and Services:**

**A. Plan of Operation**

Sunset Capital Assets, Inc. (OTC: SNST) is a boutique, global, investment and advisory firm headquartered in Jacksonville, FL and well capitalized with assets valued in excess of $500 million. Founded in 2012; the right combination of values, intellectual capital, and financial resources defines Sunset as a firm positioned for significant growth. Sunset takes a pioneering, consulting-based approach to corporate equity investing, partnering with management teams to build class-leading businesses and improve their operations. Since inception, the firm has extended this approach across asset classes and seeks to build one of the strongest organically grown alternative asset platforms in the world.

B. Incorporated May 1, 1998 under the name "Novanet International, Inc.", in the State of Nevada. On August 1, 2001, the Company filed Articles of Amendment with the State of Nevada to change its corporate name to "Cascade Sled Dog Adventures, Inc.". On October 4, 2004, the Company filed a Certificate of Amendment with the State of Nevada, to change its name to "Sunset Brands, Inc.". On January 25, 2012, the Company filed a Certificate of Amendment with the State of Nevada, to change its name to "Sunset Capital assets, Inc."

C. Primary 6199 and Secondary 6500 SIC Codes.

D. Sunset Capital Assets, Inc. Fiscal Year End is 12/31

E. See above Plan of Operation

**Item 7 Describe the Issuer's Facilities:**

The Company's Corporate Office, US Financial Assets, HAF Holdings, Inc., Walter Williams Inc., Investment Capital Fund Group, LLC and Sunset Capital Title Services, LLC are located at 1637 Racetrack Road, Suites 116, 116A and 116B, Jacksonville, Florida 32259. Our offices are located in professional office buildings and are leased.

**Item 8 Officers, Directors, and Control Persons:**

**A.**

| | |
|---|---|
| J. Bert Watson, Sr | Chairman |
| Alan L. Speck | Chief Executive Officer |
| Jeffrey S. Betros | President |
| J. Bert Watson, Jr. | Chief Investment Officer |
| Walter Williams | Director |

**B.** Legal/Disciplinary History: N/A

**C.** Beneficial Shareholders owning more than 10 percent of any class of equity:

**Class A Common Shares:**

J. Bert Watson, Sr. 4,871,577 Restricted shares or (38%)

**Series A Preferred Stock**:
HAF Capital Advisors, LLC 10,000,000 shares or (100%)

Beneficial Owners of HAF Capital Advisors, LLC:

- J. Bert Watson Sr 50% ownership
- John f. Watson Jr. 50% ownership

## Item 9 Third Party Providers:

### Legal Counsel

Name: Daniel C. Vaughn
Firm: Dan Vaughn Law
Address: 3480 West Marginal Way, Seattle, WA 98106
Phone: +1.206.654.7309
Email: dan@danvaughnlaw.com

### Accountant

Name: Bradley K. Kennington, Independent, CPA, PA
Firm: Bradley K. Kennington, CPA Independent CPA Firm
Address: 1104 Buckbean Branch East, Jacksonville, FL 32259
Phone: +1.904.584.1995
Email: brad@kwsjaxcpa.com

### Investor Relations

Name: Jeff Betros
Firm: Sunset Capital Assets
Address: 1637 Racetrack Road Suite 116, Jacksonville, FL 32259
Phone: +1.904.436.6217
Email: jbetros@sunsetcap.net

## Item 10 Issuer Certification

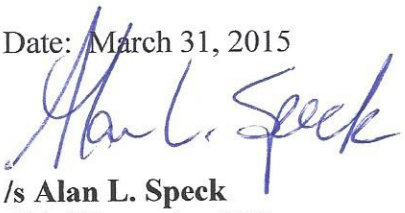
I, Alan L. Speck certify that:

1. I have reviewed this First Quarter 2015 Disclosure Statement of Sunset Capital Assets, Inc.

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and all other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: March 31, 2015



**/s Alan L. Speck**
Chief Executive Officer