OTC Markets

OTCQB Certification

I, Lynnette Dillen], CFO] of Innovus Pharmaceuticals ("the Company"), certify that:

a. The Company is registered or required to file periodic reporting with the SEC or is exempt from SEC registration as indicated below (check one):
- ☒ Company is registered under Section 12(g) of the Exchange Act
- ☐ Company is relying on Exchange Act Rule 12g3-2(b)
- ☐ Company is a bank that reports to a Bank Regulator under Section 12(i) of the Exchange Act
- ☐ Company is a bank that is non-SEC reporting but is current in its reporting to a Banking Regulator
- ☐ Company is reporting under Section 15(d) of the Exchange Act.
- ☐ Other (describe) _____

b. The Company is current in its reporting obligations as of the most recent fiscal year end and any subsequent quarters, and such information has been posted either on the SEC's EDGAR system or the OTC Disclosure & News Service, as applicable.

c. The Company Profile displayed on www.otcmarkets.com is current and complete as of March 24, 2015 and includes the total shares outstanding, authorized, and in the public float as of that date.

d. The following is a complete list of attorney(s) and law firm(s) who advised or assisted in the preparation of the Company's most recent annual report, including in-house counsel: (If no attorney assisted in putting together the disclosure, indicate the person or persons who prepared the disclosure and their relationship to the company.)

(1)Randy Berholtz
In-House general counsel

(2) Sichenzia Ross,Friedman,Ference
61 Broadway, NY, NY 10006
James Turner

e. The following is a complete list of third party providers, including names and addresses, engaged by the Company, its officers, directors or controlling shareholders, during the period from the Company's prior fiscal year end to the date of this OTCQB Certification, to provide investor relations services, public relations services, or other related services to the Company including promotion of the Company or its securities:

Auditor:
Eisner Amper John Pennett 111 Wood Avenue South, Islein, NJ 08830
Investor Relations:
Chesapeake Kevin Holmes 305 Washington Ave #100, Towson, MD,21204
Transfer Agent:
Interwest Melinda Orth 1981 Murray Holladay Rd, Salt Lake City, UT

f. Listed below are the names, legal addresses and % of shares owned by all Officers, Directors and Control Persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities). If any of the beneficial shareholders are corporate shareholders, the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders must also be included.

Name	Address (City and State only)	% Shares Owned
Novalere Holdins, LLC David Cohen	199 Wells Ave.,Ste208, Bostob, MA 02459	31.6%
Bassam Damaj	9171 Towne Centre Drive Ste 440 San Diego, Ca 92122	15.3%

Lynnette Dillen	9171 Towne Centre Drive Ste 440 San Diego, Ca 92122	<1%
Henry Esber	9171 Towne Centre Drive Ste 440 San Diego, Ca 92122	5.2%
Vivian Liu	9171 Towne Centre Drive Ste 440 San Diego, Ca 92122	2.1%
Ziad Mirza	9171 Towne Centre Drive Ste 440 San Diego, Ca 92122	1.0%

Date: May 4, 2015

Name of Certifying CEO or CFO: Lynnette Dillen

Title: CFO

Signature: /s/ Lynnette Dillen
(Digital Signatures should appear as "/s/ [OFFICER NAME]")