NATURALLY SPLENDID ENTERPRISES LTD.
Suite 605 – 1166 Alberni Street
Vancouver, BC V6E 3Z3
Telephone: (604) 685-6375

NOTICE OF ANNUAL GENERAL MEETING

TO THE SHAREHOLDERS:

NOTICE IS HEREBY GIVEN that the annual general meeting (the "Meeting") of Naturally Splendid Enterprises Ltd. (the "Company") will be held at Suite 704, 595 Howe Street, Vancouver, British Columbia on Tuesday, September 30, 2014, at 10:00 am (Vancouver time) for the following purposes:

1. To set the number of directors of the Company for the ensuing year at seven (7) persons. See "Number of Directors" in the Information Circular dated August 27, 2014 (the "Information Circular").

2. To elect J. Craig Goodwin, Chuck Jenkins, Russ Crawford, Peter Hughes, Peter Howes, Frank Siemens and Bryan Carson for the ensuing year. See "Election of Directors" in the Information Circular.

3. To appoint Smythe Ratcliffe LLP, Chartered Accountants, as the auditors of the Company until the next annual general meeting of the Company and to authorize the directors of the Company to fix the remuneration to be paid to the auditors. See "Appointment of Auditor" in the Information Circular.

4. To consider, and if deemed advisable, approve a resolution ratifying and approving the Company's Stock Option Plan as described in the Information Circular. See "Particulars of Matters to be Acted Upon – Ratification and Approval of Stock Option Plan" in the Information Circular.

5. To receive the audited financial statements of the Company for the financial years ended December 31, 2013 and 2012, and the accompanying report of the auditors.

The Company's Board of Directors has fixed August 18, 2014 as the record date for the determination of shareholders entitled to notice of and to vote at the Meeting and at any adjournment or postponement thereof. Each registered shareholder at the close of business on that date is entitled to such notice and to vote at the Meeting in the circumstances set out in the Information Circular.

The Company has elected to use the 'Notice and Access' provisions for the Meeting pursuant to National Instrument 54-101 – *Communications with Beneficial Owners of Securities of a Reporting Issuer* with respect to the mailing to its registered shareholders and beneficial shareholders. The Notice and Access provisions are a new set of rules developed by the Canadian Securities Administrators that reduce the volume of materials that must be physically mailed to shareholders by allowing the Company to post the Information Circular and any additional materials on a non-SEDAR website rather than deliver such materials by mail. Shareholders will receive this Notice of Meeting and a form of proxy (the "Notice Package") and may choose to receive a hard copy of the Information Circular.

The Company is sending the Notice Package directly to non-objectioning beneficial holders ("NOBOs"). The Company will not pay for intermediaries to deliver the Notice Package to objectioning beneficial holders ("OBOs"), and OBO's will not receive the Notice Package unless their intermediary assumes the cost of delivery.

Please review the Information Circular carefully prior to voting in relation to the matters conducted at the Meeting. The Information Circular is available on SEDAR (www.sedar.com) or on the Company's website (http://www.naturallysplendid.com/agm). Shareholders may obtain, without any charge to them, a paper copy of the Information Circular (and the audited financial statements and related management's discussion and analysis for the Company's last financial year and any documents referred to in the Information Circular) and further information on Notice and Access by contacting the Company as follows:

Email:	Facsimile:	Telephone:
chuck@naturallysplendid.com	(604) 909-1163	(604) 685-6375 (collect calls with be accepted)

Requests for paper copies of the Information Circular (and any other related documents) must be received by no later than 12:00 noon (Vancouver time) on September 19, 2014 in order for shareholders to receive paper copies of such documents and return their completed Proxies or VIFs by the deadline for submission of 10:00 a.m. (Vancouver time) on September 26, 2014.

If you cannot attend, we encourage you to complete and return the form of proxy and voting instruction form provided to you indicating your voting instructions. Please complete, date and sign your form of proxy and voting instruction form and return it by mail in the envelope provided for this purpose and deposit it with the Company's transfer agent, Computershare Investor Services Inc., 510 Burrard St, 3rd Floor Vancouver BC, V6C 3B9, or by following procedures for telephone or internet voting provided in the enclosed form of proxy or voting instruction form. To be valid, a completed form of proxy or voting instruction form must be received by the Company's transfer agent by no later than 10:00 a.m. (Vancouver Time) on September 26, 2014.

If you are a non-registered shareholder of the Company and received the Notice Package through an intermediary, please complete and return the materials in accordance with the instructions provided to you by your intermediary.

DATED at Vancouver, British Columbia, this 27th day of August, 2014.

By Order of the Board of
NATURALLY SPLENDID ENTERPRISES LTD.

"Chuck Jenkins"

Chuck Jenkins
Chief Financial Officer, Secretary and Director