

IOU Financial Inc.
Condensed Consolidated Financial Statements
For the Six Months Ended June 30, 2014 and 2013

**NOTICE OF NO AUDITOR REVIEW OF CONDENSED INTERIM
CONSOLIDATED FINANCIAL STATEMENTS**

**The accompanying interim condensed consolidated financial statements of
IOU Financial Inc for the six months ended June 30, 2014 and 2013
have not been reviewed or audited by the Company's auditors.**

IOU FINANCIAL INC.

Interim Consolidated Financial Statements

For the Six Months Ended June 30, 2014 and 2013

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IOU Financial INC.

Interim Consolidated Statements of Financial Position
as at June 30, 2014, December 31, 2013

	Note	June 30, 2014 \$	December 31, 2013 \$
Assets			
Current assets			
Cash		4,301,197	1,308,021
Cash held in trust	4	3,015,534	2,008,977
Sales taxes receivable		42,720	27,493
Commercial loans receivable -net	5	10,946,738	11,704,268
Servicing asset	5	1,226,693	571,954
Other assets		145,826	86,250
Prepays and deposits		27,682	62,188
Total current assets		19,706,390	15,769,151
Equipment	6	55,305	38,876
Intangible asset	7	35,507	62,537
Other loan	15	50,861	50,699
Total non-current assets		141,673	152,112
Total assets		19,848,063	15,921,263
Liabilities and Shareholders' Equity			
Current liabilities			
Accounts payable and accrued liabilities	8	336,891	423,657
Loan contracts in transit	5	703,415	538,499
Funds held in trust for third parties	5	2,244,073	1,489,625
Financing credit facility	9	6,551,256	6,236,531
Total current and total liabilities		9,835,635	8,688,312
Shareholders' Equity			
Share capital	10	17,720,761	14,022,542
Contributed surplus		2,498,884	2,623,132
Accumulated other comprehensive income/(loss)		319,456	274,637
Deficit		(10,526,673)	(9,687,360)
Total Shareholders' Equity		10,012,428	7,232,951
Total liabilities and Shareholders' Equity		19,848,063	15,921,263

The accompanying notes are an integral part of these consolidated financial statements

Approved by the Board:

Phil Marleau (*signed*), Director

Mayco Quiroz (*signed*), Officer

IOU Financial INC.

Interim Consolidated Statements of Comprehensive Loss
for the Three and Six Month Period Ended June 30, 2014 and 2013

		For the three months ended June 30, 2014	For the three months ended June 30, 2013	For the six months ended June 30, 2014	For the six months ended June 30, 2013
	Note	\$	\$	\$	\$
Financial Revenue					
Financing revenue	12	653,754	581,551	1,398,779	998,441
Other fees and servicing income	12	253,874	53,920	454,913	85,182
Net gain recognized on sale of loans	5	586,178	96,717	984,515	125,230
Total Financial Revenue		1,493,806	732,188	2,838,207	1,208,853
Financial expenses					
Interest expense		187,932	121,885	370,100	204,615
Provision for loan losses – net of recoveries	5	55,260	248,645	278,824	322,563
Total Financial expenses		243,192	370,530	648,924	527,178
Net financial income before operating and other expenses		1,250,614	361,658	2,189,283	681,675
Operating expenses	13	1,675,143	923,419	3,028,596	1,659,243
Operating loss		424,529	561,761	839,313	977,568
Loss before income taxes		424,529	561,761	839,313	977,568
Income taxes		-	-	-	-
Total net loss for the period		424,529	561,761	839,313	977,568
Other comprehensive loss:					
Items that may be reclassified subsequently to net loss:					
Currency translation differences		211,524	(233,582)	(44,819)	(307,414)
Total comprehensive loss for the period		636,053	328,179	794,494	670,154
Comprehensive loss attributable to:					
Common shareholders		636,053	328,179	794,494	670,154
Net loss attributable to:					
Common shareholders		424,529	561,761	839,313	977,568
Loss per share:					
Basic and diluted loss per share		0.01	0.01	0.02	0.01

IOU Financial INC.

Interim Consolidated Statements of Changes in Shareholders' Equity
for the Six Months Ended June 30, 2014 and 2013

	Commons Shares (#)	Capital Stock (\$)	Contributed Surplus (\$)	Deficit (\$)	Foreign currency translation reserve (\$)	Total shareholders' equity(\$)
Balance as at December 31, 2012	38,809,453	11,594,097	1,983,784	(8,242,658)	(87,108)	5,248,115
Private Placement -Third tranche	3,957,250	1,112,297	347,891	-	-	1,460,188
Private Placement - Fourth Tranche	2,447,000	697,016	192,586	-	-	889,602
Private Placement - Fifth tranche	987,500	302,157	65,773	-	-	367,930
Warrants exercised	250,000	132,500	(7,500)	-	-	125,000
Net loss and comprehensive loss	-	-	-	(977,568)	307,414	(670,154)
Stock based compensation	-	-	157,550	-	-	157,550
Balance as at June 30, 2013	46,451,203	13,838,067	2,740,084	(9,220,226)	220,306	7,578,231

	Commons Shares (#)	Capital Stock (\$)	Contributed Surplus (\$)	Deficit (\$)	Accumulated other comprehensive income (\$)	Total shareholders' equity(\$)
Balance as at December 31, 2013	46,787,997	14,022,542	2,623,132	(9,687,360)	274,637	7,232,951
Net loss and comprehensive loss	-	-	-	(839,313)	44,819	(797,494)
Warrants exercised (Note 10)	5,323,483	3,581,819	(464,444)	-	-	3,117,375
Options exercised (Note 10)	250,000	116,400	(3,900)	-	-	112,500
Stock based compensation (Note 10)	-	-	344,096	-	-	344,096
Balance as at June 30, 2014	52,361,480	17,720,761	2,498,884	(10,526,673)	319,456	10,012,428

The accompanying notes are an integral part of these consolidated financial statements

IOU Financial INC.

Interim Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2014 and 2013

	Note	2014 \$	2013 \$
Operating Activities			
Net loss for the year		(839,313)	(977,568)
Non- cash items included in net loss	14	(1,556,576)	(560,920)
Net change in non-cash working capital items	14	(40,101,220)	(12,327,590)
Interest received		1,398,779	998,441
Interest expense		370,100	204,615
Cash used in operating activities		(40,728,230)	(12,663,022)
Financing Activities			
Funds held in trust for third parties		754,448	522,076
Interest expense		(370,100)	(204,615)
Sale of commercial loans		40,896,603	6,796,750
Issuance of equity, net of transaction costs		-	3,382,721
Warrants exercised		3,117,375	125,000
Options exercised		112,500	-
Transaction costs associated with financing credit facility		-	(154,330)
Issuance/(repayment) of financing credit facility		243,197	2,496,666
Cash generated from financing activities		44,754,023	12,964,268
Investing Activities			
Additions to intangible asset		-	(36,073)
Additions to equipment		(26,060)	(16,413)
Cash held in trust		(1,006,557)	(719,764)
Cash used in investing activities		(1,032,617)	(772,250)
Increase/(decrease) in cash		2,993,176	(471,004)
Cash beginning of period		1,308,021	1,919,626
Cash end of period		4,301,197	1,448,622

The accompanying notes are an integral part of these consolidated financial statements

IOU Financial Inc.

Notes to the Condensed Interim Consolidated Financial Statements

June 30, 2014 and 2013

1. General information

IOU Financial Inc. (“IOUF”, “IOU Financial”, the “Company”) (formerly MCO Capital Inc.) (“MCO”) is incorporated under Part 1A of the Business Corporations Act (Quebec). The registered office of IOU Financial Inc. is located at 1 Place Ville-Marie, Suite 1812, Montreal, Quebec, Canada. Until February 28, 2011, the business of IOU Financial Inc. was to identify and evaluate business assets with a view to a potential acquisition.

On February 28, 2011, IOU Central Inc. (“IOUC”, “IOU Central”) entered into a share exchange agreement with IOU Financial Inc. for the acquisition by IOUF of all the issued and outstanding shares of IOUC.

IOUC was incorporated under the laws of the Canadian Business Corporations Act on August 10, 2006 and presently operates an Internet based commercial lending business in the United States of America, through its subsidiary, IOU Central Inc. (USA) (“IOU USA”), located in the state of Georgia in the United States of America (Incorporated in Delaware on August 16, 2006).

IOU Financial Inc. is a public company listed on the TSX Venture Exchange (TSX-V).

These condensed interim consolidated financial statements were authorized for issuance by the Board of Directors of the Company on August 26, 2014.

2. Basis of preparation

The condensed interim consolidated financial statements of IOU Financial Inc have been prepared in accordance with International Accounting Standard 34 “Interim Financial reporting” (“IAS 34”) as issued by the International Accounting Standards Board (“IASB”) and should be read in conjunction with the annual financial statements for the year ended 31 December 2013, which have been prepared in accordance with IFRS.

These condensed interim consolidated financial statements have been prepared on the historical cost basis. Historical cost is generally based on the fair value of the consideration given in exchange for assets. Other measurement bases used are described in the applicable notes.

3. Significant accounting policies

The accounting policies adopted are consistent with those of the previous financial year, except as described below.

Amendments to IAS 32 – Financial Instruments: Presentation was issued by the IASB in December 2011 and address inconsistencies in practice when applying offsetting criteria for financial assets and liabilities. The amendments to IAS 32 are effective for annual periods beginning on or after January 1, 2014. The adoption of the amendments to IAS 32 did not have an impact on the Company’s financial information.

Amendments to IAS 36, Impairment of assets, on the recoverable amount disclosures for non-financial assets. This amendment removed certain disclosures of the recoverable amount of the

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CGUs which had been included in IAS 36 by the issue of IFRS 13. The amendments to IAS 36 are effective for annual periods beginning on or after January 1, 2014. The adoption of this amendment to IAS 36 did not have an impact on the Company's financial information.

New standards and interpretations not yet adopted

IFRS 9 - Financial Instruments ("IFRS 9") was issued by the IASB on November 12, 2009 (and amended in November 2013) and will replace IAS 39 Financial Instruments: Recognition and Measurement ("IAS 39"). IFRS 9 uses a single approach to determine whether a financial asset is measured at amortized cost or fair value, replacing the multiple rules in IAS 39. The approach in IFRS 9 is based on how an entity manages its financial instruments in the context of its business model and the contractual cash flow characteristics of the financial assets. The new standard also requires a single impairment method to be used, replacing the multiple impairment methods in IAS 39. The effective date for IFRS 9 (as amended) is January 1, 2018. The Company is currently evaluating the impact of IFRS 9 on its consolidated financial statements.

Use of Estimates and judgements

The preparation of the interim consolidated financial statements in conformity with IFRS requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the consolidated financial statements and reported amounts of revenues and expenses during the period. Actual results could differ from management's best estimates as additional information becomes available in the future.

In preparing these condensed interim consolidated financial statements, the significant judgements made by management in applying the group's accounting policies and the key sources of estimation uncertainty were the same as those applied to the consolidated financial statements for the year ended December 31, 2013.

4. Cash held in trust

Cash held in trust amounted to \$3,015,534 (December 31, 2013: \$2,008,977). Cash held in trust comprises funds held on behalf of third party loan purchasers, bonding insurance collateral and cash held as security for lending activities.

5. Commercial loans receivable

As at June 30, 2014 and December 31, 2013, the Company held commercial loans receivable as part of its regular operations

	June 30, 2014	December 31, 2013
	\$	\$
Principal balance of commercial loans receivable	10,978,430	12,351,031
Unamortized fees and transactions costs	249,414	372,782
Commercial loans receivable	11,227,844	12,723,813
Less allowance for loan losses	(281,106)	(1,019,545)
Commercial loans receivable -net	10,946,738	11,704,268

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**Notes to the Condensed Interim Consolidated Financial
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The loans bear fixed interest at rates ranging between 12.99% - 14.99% (December 31, 2013: 12.00% - 21.10%) and mature no later than 12 months after each balance sheet date. Guarantee fees charged on each loan range between 5.85% and 14.50% (December 31, 2013: 0.00% - 14.00%) of the original loan amount. The loans are being repaid daily over their terms. Loans are not collateralized, but are backed by a general security agreement against all of the assets of the business and are personally guaranteed by the owner(s) of the business. The commercial loans receivable are denominated in US dollars. Transaction costs and unamortized fees comprise broker commissions and loan closing fees and are deferred over the term of the loan in accordance with the Company's accounting policy. At June 30, 2014, \$703,415 (December 31, 2013: \$538,499) of commercial loans receivable had been closed for funding but the funds were yet to be dispersed. This amount has been presented in "Current liabilities."

Impaired loans and allowances for loan losses:

At period end, the Company performed a comprehensive review of its loan portfolio for the purposes of determining any specific allowances for each loan.

If it is determined that no objective evidence of impairment exists for an individually assessed loan, this loan will be included in a group of loans with similar credit risk characteristics and the group is then collectively assessed for impairment in accordance with the Company's accounting policy.

The fair value of the loans (net of allowance), at June 30, 2014 is \$10,946,738 (December 31, 2013: \$11,704,268)

Movements in the allowance for loan losses are as follows:

	June 30, 2014	December 31, 2013
	\$	\$
Allowance at January 1	1,019,545	99,929
Provision for receivables impairment	410,044	1,416,645
Receivables written off during the year as uncollectible	(1,166,993)	(532,715)
Foreign exchange	18,510	35,686
Allowance at the end of the period	281,106	1,019,545
Recoveries of previously charged off loans	131,220	58,909

Amounts charged to the allowance are written off, when there is no expectation of recovering additional cash.

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A summary of the collective and individual components of the allowance for loan losses is as follows:

	June 30, 2014	December 31, 2013
	\$	\$
Allowance for loan losses - collective	100,902	50,542
Allowance for credit losses - individual	180,204	969,003
	281,106	1,019,545

Age and Credit Quality:

An analysis of the age of the remaining loans receivable in each period presented is as follows:

	June 30, 2014		December 31, 2013	
Age	\$		\$	
Current	10,627,680	94.65%	11,223,612	88.21%
Payments in arrears:				
1 to 21 payments	201,216	1.79%	246,646	1.94%
22- 63 payments	182,779	1.63%	463,877	3.65%
64 + payments	216,169	1.93%	789,678	6.20%
Total	11,227,844	100%	12,723,813	100%

An analysis of the credit quality of the loans receivable in each period presented is as follows:

	June 30, 2014		December 31, 2013	
Credit Quality	\$		\$	
Neither past due nor impaired	10,627,680	94.65%	11,223,612	88.21%
Past due but not impaired:				
1 to 21 payments	151,537	1.35%	204,726	1.61%
22 + payments	216,122	1.93%	271,320	2.13%
Impaired	232,505	2.07%	1,024,155	8.05%
Total	11,227,844	100%	12,723,813	100%

Past due but not impaired balances relate to financial assets which are contractually overdue but are not deemed to be impaired. Based on historical information on borrower default rates, management considers the credit quality of loan receivables that are neither past due nor impaired to be satisfactory.

Loan sales and servicing asset:

During the six month period ended June 30, 2014, the Company sold some of its commercial loans receivable, on a non-recourse basis, at face value, for total proceeds of \$40,896,603 (June 30, 2013: \$6,796,750). At the time of the sale, the Company transferred to the purchaser of such loans all rights and risks associated with the loans sold, and the Company determined that the criteria for derecognition contained in IAS 39 Financial Instruments had been met. However, as per the debt assignment agreements, the Company retained the servicing rights (payment collections) to the

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loans and the purchaser agreed to be charged a servicing fee over the term of the loans. In accordance with the Company's accounting policy, the Company recognized a net gain on the sale of the commercial loans of \$984,515 for the six month period ended June 30, 2014 (June 30, 2013: \$125,230), along with a servicing asset that will be amortized to the statement of comprehensive loss over the term of the servicing asset. At June 30, 2014, the carrying amount of this asset amounted to \$1,226,693 (December 31, 2013: \$571,954). The servicing asset is determined by comparing the actual expected cash flows to be received to the fair value of providing such services. The fair value of the servicing was determined by using readily available third-party pricing for a similar type of service, which is around 1% of the total principal and interest collected over the term of the servicing period.

At June 30, 2014, there was \$2,244,073 (December 31, 2013: \$1,489,625) held in trust on behalf of these purchasers.

6. Equipment

	Office Equipment	Computer Equipment	Total
Cost			
Balance at January 1, 2013	36,526	18,010	54,536
Additions	7,885	18,145	26,030
Balance at December 31, 2013	44,411	36,155	80,566
Additions	8,386	17,674	26,060
Balance at June 30, 2014	52,797	53,829	106,626
Accumulated depreciation			
Balance at January 1, 2013	22,750	6,766	29,516
Depreciation charge for the year	4,581	7,593	12,174
Balance at December 31, 2013	27,331	14,359	41,690
Depreciation charge for the period	3,173	6,458	9,631
Balance at June 30, 2014	30,504	20,817	51,321
Carrying amounts			
At December 31, 2013	17,080	21,796	38,876
At June 30, 2014	22,293	33,012	55,305

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7. Intangible asset

Intangible assets are comprised of internal use software.

	June 30, 2014	December 31, 2013
	\$	\$
Cost		
Beginning of Year	1,174,682	1,165,493
Investment tax credits applied	-	(28,840)
Acquisitions –Internally developed	-	38,029
Balance – End of Year	1,174,682	1,174,682
Accumulated amortization		
Balance - Beginning of Year	1,112,145	1032,308
Amortization charge for the year	27,030	79,837
Balance – End of Year	1,136,175	1,112,145
Carrying amount		
December 31, 2013	62,537	
June 30, 2014	35,507	

8. Accounts payable and accrued liabilities

	June 30, 2014	December 31, 2013
	\$	\$
Trade Payables	259,367	247,106
Other payables and accruals	77,524	176,551
Total	336,891	423,657

IOU Financial Inc.
Notes to the Condensed Interim Consolidated Financial
Statements

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9. Financing credit facility

At the end of the period, the carrying value of the liability amounted to:

	June 30, 2014	December 31, 2013
	\$	\$
Financing credit facility	6,551,256	6,308,059
Less transaction costs (net of amortization)	-	(71,528)
Total	6,551,256	6,236,531

On April 30, 2012, the Company and its subsidiary entered into a financing credit facility agreement with a third party lender. In terms of this agreement, the lender had agreed to provide a one year, secured credit facility to the Company's subsidiary for up to CAD\$3 million. Interest on the facility was calculated at the per annum rate of fourteen percent above US base rate. This credit facility is being repaid daily over its term and will automatically renew for one year periods unless either party gives termination notice.

On March 14, 2013, the Company renewed and increased the facility from CAD\$3 million to US\$10 million for an additional one year term. The lender had an option to extend the contract by an additional year by providing IOU with an increase in the facility to US\$15.0 million. Under the renewed agreement with the lender, interest on the facility was reduced by two percent to a per annum rate of twelve percent above US base rate. In any month where the average balance of the facility was equal to or greater than US\$6.0 million, the interest on the facility would be further reduced by two percent to a per annum rate of ten percent above US base rate. In any month where the average balance of the facility was equal to or greater than US\$10.0 million, the interest on the facility would be further reduced by one percent to a per annum rate of nine percent above US base rate. The terms of this renewal came into effect on June 15, 2013.

On February 24, 2014, the Company further renewed and increased this facility from US\$10 million to US\$15 million for an additional one year term. Under this renewal, interest on the facility will be reduced by two percent to a per annum rate of 10 percent above US base rate in any month where the average outstanding balance on the facility is equal to or greater than US\$6.0 million, the interest on the facility will be further reduced by one percent to a per annum rate of nine percent above US base rate in any month where the average outstanding balance on the facility is equal to or greater than US\$10.0 million. The terms of the renewal came into effect on June 15, 2014 for a period of one year.

In accordance with IAS 39, "Financial Instruments: Recognition and Measurement", transaction costs directly attributable to the acquisition of the above financial liability have been included in the initial measurement of the liability and are being amortized over the term of the agreement. Amortization of \$73,775 (June 30, 2013: \$76,045) has been included in "Operating expenses" (Note 13).

In terms of this agreement, all assets held by the company's subsidiary and IOUF are collateralized against the facility, up to a maximum amount of \$15 million.

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Asset	Carrying Amount at June 30, 2014 (\$)	Carrying Amount at December 31, 2013 (\$)
Equipment	55,305	38,876
Commercial loans receivable-net	10,946,738	11,704,268
Intangible asset	35,507	62,537
Cash	4,301,197	1,936,167
Other assets	267,119	226,630

As part of the covenants, the Company shall either cause IOUC to file articles of dissolution and to distribute all of the assets thereof to IOUF or the Company will cause IOUC to be named a party to the Agreement as a solidary co-borrower and to grant additional security agreements acceptable to the Lender.

10. Capital stock

On May 23, 2014, the shareholders of the Company approved a special resolution whereby the Company's Articles of Incorporation were amended in order to restate its share capital by creating a new class of shares designated as Common Shares with no par value. Each Class B Common Share issued and outstanding immediately prior to this amendment, was changed into one Common Share for every Class B Common Share held. Each class B share reserved for issuance was also changed into one Common Share reserved for issuance for every Class B Common Share reserved for issuance. It was further resolved to cancel the authorized but unissued Class A subordinate shares, Class A preferred shares and class B preferred shares. Each Common Share will entitle the holder thereof to one vote at all meetings of the shareholders of the Company.

Authorized

Unlimited number of Common Shares entitled to one vote per share without par value.

Issued

	June 30, 2014 \$	December 31, 2013 \$
52,361,480 (December 31, 2013: 46,787,997) Common shares	17,720,761	14,022,542

IOU Financial Inc.

**Notes to the Condensed Interim Consolidated Financial
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Warrants

A continuity schedule of outstanding common share purchase warrants for the periods presented are as follows:

Balance at January 1, 2013	11,751,237
Granted	6,053,053
Exercised	(954,590)
Forfeited	-
Expired	(4,096,430)
Balance at December 31, 2013	<u>12,753,270</u>
Granted	-
Expired	(1,543,153)
Exercised	(5,323,483)
Balance at June 30, 2014	<u><u>5,886,634</u></u>

During the period ended June 30, 2014, 5,323,483 warrants were exercised for an equivalent number of class B shares.

As at June 30, 2014 outstanding share purchase warrants are:

Exercise Price	Expiry Date	#
\$0.60	19-Aug-14	2,754,437
\$0.60	14-Sept-14	1,410,250
\$0.60	26-Sept-14	740,625
\$0.40	30-May-17	60,000
\$0.40	21-Dec-17	388,238
\$0.40	28-Dec-17	114,281
\$0.40	19-Feb-18	215,027
\$0.40	14-Mar-18	178,432
\$0.40	26-Mar-18	25,344
TOTAL		<u>5,886,634</u>

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Stock-Based Compensation:

Employee Stock Option Plan:

Share options are granted to directors, officers, selected employees and consultants. The exercise price of the granted options is determined by the Board of Directors at a price which shall not be lower than the greater of the closing market price of the shares on the Stock Exchange on: a) the trading day prior to the grant of the Options and b) the date of the grant of the options.

The employee options granted in 2012, 2013 and 2014 vest over a three year period, with one third vesting immediately and one-third vesting on each of the first and second anniversaries of the date of the grant. Each option is exercisable for a period of five years from the date of grant, provided that it has vested.

Movements in options for the periods presented are as follows:

	Options Outstanding	Average exercise price per share option (\$)
Balance at January 1, 2013	1,971,242	0.41
Granted	1,489,000	0.40
Forfeited	(120,000)	0.40
Expired	(306,242)	0.40
Balance on December 31, 2013	3,034,000	0.40
Exercised	(250,000)	0.45
Granted	1,744,500	0.60
Balance on June 30, 2014	4,528,500	0.48

The following summarizes information about share options outstanding at June 30, 2014:

Exercise price	Number of options	Number exercisable	Expiry Date
0.60	100,000	-	May-2016
0.40	1,295,000	1,295,000	Apr-2017
0.40	1,384,000	922,666	Apr-2018
0.41	105,000	70,000	May-2018
0.60	1,539,500	513,167	Apr-2019
0.60	105,000	35,000	May-2019
	4,528,500	2,835,833	

Out of the 4,528,500 outstanding options (December 31, 2013: 3,034,000) 2,835,833 options (December 31, 2013: 1,609,666) were exercisable.

On April 24, 2014 the Company granted options entitling certain directors, officers and employees of the Company to acquire up to an aggregate of 1,539,500 Common Shares of the Company at an exercise price of \$0.60 per share. These options vest over a three year period, with one third vesting immediately and one-third vesting on each of the first and second anniversaries of the date

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of the grant. Each option is exercisable for a period of five years from the date of grant, provided that it has vested.

	Tranche 1	Tranche 2	Tranche 3
Number of options	513,167	513,167	513,166
Exercise price	0.60	0.60	0.60
Expected volatility	94%	92%	90%
Risk free interest rate	1.06%	1.06%	1.06%
Expected life (years)	5	4	3
Dividend yield	0%	0%	0%
Grant-date fair value (per option)	\$0.42	\$0.38	\$0.33

On May 28, 2014 the Company granted options entitling certain directors of the Company to acquire up to an aggregate of 105,000 Class B common shares of the Company at an exercise price of \$0.60 per share. These options vest over a three year period, with one third vesting immediately and one-third vesting on each of the first and second anniversaries of the date of the grant. Each option is exercisable for a period of five years from the date of grant, provided that it has vested.

	Tranche 1	Tranche 2	Tranche 3
Number of options	35,000	35,000	35,000
Exercise price	0.60	0.60	0.60
Expected volatility	94%	92%	90%
Risk free interest rate	1.03%	1.03%	1.03%
Expected life (years)	5	4	3
Dividend yield	0%	0%	0%
Grant-date fair value (per option)	\$0.41	\$0.37	\$0.33

For the period ended June 30, 2014, the Company recognized a stock based compensation cost relating to the above employee stock option plan of \$339,472 (June 30, 2013: \$29,953).

Third Party Stock Based Compensation:

On May 28, 2014, the Company granted options to its strategic investor relations consultant, entitling them to acquire 100,000 Class B Common Shares of the Company at an exercise price of \$0.60; these options have a term of two years and vest over a period of 12 months, at a rate of 25% at the end of each three-month period. The Company recognized a stock based compensation cost relating to the above of \$4,624.

During the period ended June 30, 2014, 250,000 options were exercised for an equivalent number of class B shares.

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11. Financial risk management

The Company is exposed to a variety of financial risks including credit risk, liquidity risk, and market risk (including foreign exchange and interest rate). The condensed interim financial statements do not include all financial risk management information and disclosures required in the annual financial statements; they should be read in conjunction with the Company's annual financial statements as at December 31, 2013. There have been no changes in the Company's risk management policies since year end.

a) Credit Risk

The Company's maximum credit risk is the carrying value of the cash, cash held in trust, other receivables and commercial loans receivable. As of June 30, 2014, \$232,505 (December 31, 2013 - \$1,024,155) of the commercial loans receivable were impaired and an allowance for expected losses of \$281,106 (December 31, 2013 - \$1,019,545) has been established (Refer to Note 5).

b) Liquidity Risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they become due.

The following are the contractual maturities of financial liabilities, as at December 31, 2013:

	Carrying amount	0 to 12 months	1 to 2 years
	\$	\$	\$
Accounts payable and accrued liabilities	423,657	423,657	-
Loan contracts in transit	538,499	538,499	-
Funds held in trust for third party lender	1,489,625	1,489,625	-
Financing credit facility	6,236,531	6,236,531	-

The following are the contractual maturities of financial liabilities, as at June 30, 2014:

	Carrying amount	0 to 12 months	1 to 2 years
	\$	\$	\$
Accounts payable and accrued liabilities	336,891	336,891	-
Loan contracts in transit	703,415	703,415	-
Funds held in trust for third party lender	2,244,073	2,244,073	-
Financing credit facility	6,551,256	6,551,256	-

c) Foreign Exchange Risk

The Company operates internationally and is exposed to foreign exchange risk arising from currency exposure with respect to the US dollar. Foreign exchange risk arises from foreign denominated future commercial transactions and recognized assets and liabilities.

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The Company does not use derivative financial instruments to reduce its foreign exchange exposure. Fluctuations in foreign exchange rates could cause unanticipated fluctuations in the Company's operating results.

The Company's foreign exchange exposure as at June 30, 2014 and December 31, 2013 relates to US dollar commercial loans receivable, cash, accounts payable and accrued liabilities and a financing credit facility. The exchange rate applied as at June 30, 2014 was 1.067 (December 31, 2013: 1.0636).

Based on the Company's foreign currency exposure noted above, varying the above foreign exchange rates to reflect a one (1) percent strengthening of the Canadian dollar would have increased the net loss by approximately \$61,818 (June 30, 2013: \$73,826), assuming that all other variables remained constant. An assumed one (1) percent weakening of the Canadian dollar would have had an equal but opposite effect on the above currencies to the amounts shown above, on the basis that all other variables remain constant.

d) Interest Rate Risk

The Company is subject to interest rate risk on its cash and cash held in trust. Sensitivity to a 1% change in interest rates would not have a material effect.

None of the Company's current commercial lending is based on variable interest rates. The Company is also exposed to changes in the value of a loan when that loan's interest rate is at a rate other than current market rate. The Company mitigates this risk by lending for short terms, with terms at the inception of the loan generally varying from six months to one year.

The Company is exposed to cash flow interest rate risk on its finance credit facility issued at a variable rate. During 2014 and 2013, the borrowings at a variable rate were denominated in USD. The Company mitigates this risk by borrowing for a 12 month term and therefore the Company does not believe that its exposure to interest rate risk is significant.

Interest income presented in the consolidated statement of comprehensive loss represents interest income on financial assets that are classified as loans and receivables.

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12. Revenue by category

	For the three months ended June 30		For the six months ended June 30	
	\$	\$	\$	\$
	2014	2013	2014	2013
Analysis of revenue by category:				
- Financing revenue (1)	653,754	581,551	1,398,779	998,441
Total financing revenue	653,754	581,551	1,398,779	998,441
Other fees and servicing income:				
- Non- sufficient funds fees	29,582	3,936	53,348	5,545
- Referral fees	1,385	1,278	6,882	3,816
- Servicing fees	713,858	83,927	1,215,226	120,826
- Amortization of servicing asset	(490,951)	(35,221)	(820,543)	(45,005)
Total other fees and servicing income	253,874	53,920	454,913	85,182

(1)The calculation of financing revenue takes into account all contractual terms of the financial instrument including fee income charged to the borrower on the origination of the loan net of any transactions costs that are directly attributable to the financial instrument. These fees are amortized over the period of the loan. In 2013, some of these fees were presented separately in the quarterly statement of comprehensive income, however the Company has presented these fees net as management believes this presentation to be more relevant.

13. Operating expenses

	For the Three months ended June 30		For the six months ended June 30	
	2014	2013	2014	2013
	\$	\$	\$	\$
Operating expenses:				
Wages and Salaries	780,704	386,740	1,437,994	661,164
Credit on qualifying wages	(30,313)	(28,750)	(59,063)	(28,750)
Stock based compensation	305,397	127,553	344,096	157,550
Consulting fees	25,338	25,716	52,406	36,208
Sales Taxes	-	6,991	-	29,023
Rental Expense	44,693	21,443	86,927	46,481
Insurance	13,104	16,548	26,071	32,036
Amortization of transactions costs – credit facility	33,282	37,806	73,775	76,045
Interest and bank charges	21,579	13,236	38,539	19,080
Professional Fees	39,089	42,354	70,185	93,184
Legal and accounting fees	51,664	113,497	248,304	208,877
Business Fees and Licenses	21,488	16,909	78,883	22,884
Travel and Entertainment	51,535	20,575	98,090	31,847
Telecommunications	10,282	9,693	19,804	15,449
Data services, IT costs and other	252,182	59,051	392,158	124,461
Advertising and Promotion	36,993	52,547	83,767	92,008
Depreciation and amortization	18,126	17,693	36,660	41,696
Realized foreign exchange gain	-	(16,183)	-	-
Total Operating Expenses	1,675,143	923,419	3,028,596	1,659,243

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14. Supplemental cash flow information

Non-cash items included in net loss for the six months ended June 30, are as follows:

	2014 \$	2013 \$
Currency translation differences	44,819	307,414
Depreciation of equipment	9,631	5,248
Amortization of intangible asset	27,030	36,447
Amortization of servicing asset	820,542	45,005
Stock-based compensation	344,096	157,550
Interest revenue	(1,398,779)	(998,441)
Gain on servicing asset	(1,479,161)	(193,531)
Unrealized foreign exchange loss	1,471	3,343
Amortization of transactions costs- financing credit facility	73,775	76,045
	(1,556,576)	(560,920)

Net change in non-cash working capital items is comprised of the following:

	2014 \$	2013 \$
Sales taxes receivable	(15,227)	(56,658)
Other assets	(59,576)	(2,522)
Commercial loans receivable	(40,139,074)	(13,137,891)
Prepaid and deposits	34,506	30,286
Loan contracts in transit	164,916	493,864
Accounts payable and accrued liabilities	(86,765)	345,331
	(40,101,220)	(12,327,590)

15. Related party transactions

Except as disclosed elsewhere, the Company had the following transactions with related parties:

- a) In May 2011, the Company began renting its Canadian office space from a company under common control. This lease is renewable every 12 months under similar terms and may be cancelled by IOU Financial Inc. upon a given notice period of 6 months prior to the end of the lease term. The amount expensed as rent for the year relating to this lease amounts to \$43,950 excluding applicable taxes (2013: \$ 24,500). The terms of this operating lease are similar to those that would have been present for an arm's length transaction.
- b) The CEO and director of IOUF is a shareholder in a company that owns a significant stake in Palos Capital Corporation, the parent company of Palos Management Inc ('Palos'). During the six month period ended June 30, 2014, a fund managed by Palos Management Inc purchased \$7,573,700 (2013: Nil) of commercial loans receivable from the Company

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for which the Company has retained the servicing rights. Servicing fees amounting to \$165,264 have been earned by the Company on these loans during the six months ended June 30, 2014 (2013: \$Nil). Palos also received agency fees of \$20,231 (2013: Nil) relating to \$5,429,451 (2013:\$Nil) of loans sold to a third party purchaser during the period. During the 2013 period, Palos was one of IOUF's co-lead brokers in the private placement that commenced in December 2012. In the first quarter of 2013, Palos received commissions and warrants relating to the \$5 million private placement amounting to \$70,217 and \$175,543 respectively (2014: \$Nil).

- c) At period end, unsecured officer loans owed to the Company amounted to \$50,861 (USD\$ 47,668) and have no fixed terms of repayment.
- d) Key Management Compensation

	For the three month period ended June 30, 2014	For the three month period ended June 30, 2013	For the six month period ended June 30, 2014	For the six month period ended June 30, 2013
	\$	\$	\$	\$
Salaries and other short-term employee benefits	171,802	80,006	294,932	142,313
Share-based payments	239,737	87,352	274,730	110,426
	411,539	167,358	569,662	252,739

Key management compensation amounted to \$569,662 for the six months ended June 30, 2014 (June 30, 2013: \$252,739).

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16. Segment information

During the three and six month period ended June 30, 2014, the Company reviewed its reportable operating segments according to the manner in which the information is used by the chief operating decision maker and determined that it operates in two reportable operating segments: Lending and Servicing. These segments have been identified on the basis of services provided. There has been no aggregation of segments and all revenues from these segments are attributed to the United States of America.

The Company's Lending segment originates and retains loans as part of its loans receivable portfolio. The Company's Servicing segment services loans that have been sold to third party purchasers on a non-recourse basis in exchange for a servicing fee.

The chief operating decision maker assesses segment performance based on segment operating loss/income which is defined as operating loss before certain non cash items, corporate expenses and depreciation and amortization.

Substantially all of the Company's non-current assets are located in the USA.

There are no sales between segments and all transactions with third parties are carried out on an arm's length basis. The accounting policies of the segments reported are the same as those applied in the preparation of the annual consolidated financial statements.

Revenues and expenses for the three and six months ended June 30, by segment are as follows:

For the Three months ended June 30:			2014			2013		
	Lending	Servicing	Total	Lending	Servicing	Total		
Financial revenue								
Financing revenue	653,754		653,754	581,551	-	581,551		
Fee income	30,967		30,967	5,214	-	5,214		
Servicing income		713,858	713,858	-	83,927	83,927		
Accelerated recognition of transaction costs on loans sold		(214,890)	(214,890)	-	(31,482)	(31,482)		
Total segment revenue	684,721	498,968	1,183,689	586,765	52,445	639,210		
Financial expenses								
Interest expense	187,932	-	187,932	121,885	-	121,885		
Provision for loan losses	55,260	-	55,260	248,645	-	248,645		
Total financial expenses	243,192	-	243,192	370,530	-	370,530		
Net financial income before operating and other expenses	441,529	498,968	940,497	216,235	52,445	268,680		
Operating expenses	329,599	769,065	1,098,664	354,822	144,927	499,749		
Total segment operating gain/(loss)	111,930	(270,097)	(158,167)	(138,587)	(92,482)	(231,069)		

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For the six months ended June 30:			2014			2013		
	Lending	Servicing	Total	Lending	Servicing	Total		
Financial revenue								
Financing revenue	1,398,779	-	1,398,779	998,441	-	998,441		
Fee income	60,229	-	60,229	9,361	-	9,361		
Servicing income	-	1,215,226	1,215,226	-	120,826	120,826		
Accelerated recognition of transaction costs on loans sold	-	(494,646)	(494,646)	-	(68,301)	(68,301)		
Total segment revenue	1,459,008	720,580	2,179,588	1,007,802	52,525	1,060,327		
Financial expenses								
Interest expense	370,100	-	370,100	204,615	-	204,615		
Provision for loan losses	278,824	-	278,824	322,563	-	322,563		
Total financial expenses	648,924	-	648,924	527,178	-	527,178		
Net financial income before operating and other expenses	810,084	720,580	1,530,664	480,624	52,525	533,149		
Operating expenses	693,101	1,345,431	2,038,532	688,821	254,770	943,591		
Total segment operating gain/(loss)	116,983	(624,851)	(507,868)	(208,197)	(202,245)	(410,442)		

Reconciliation to total financial revenue and total net loss for the three and six months ended June 30, by segment, is as follows:

Three months ended June 30			Six months ended June 30	
	2014	2013	2014	2013
Total segment revenue	1,183,689	639,210	2,179,588	1,060,327
Amortization of servicing asset	(490,950)	(35,221)	(820,542)	(45,005)
Gain on servicing asset	801,067	128,199	1,479,161	193,531
Total financial revenue as reported	1,493,806	732,188	2,838,207	1,208,853

Three months ended June 30			Six months ended June 30	
	2014	2013	2014	2013
Total segment operating loss	158,167	231,069	507,868	410,442
Corporate allocation	219,673	240,621	535,532	440,361
Non-cash items:				
Gain on servicing asset	(801,067)	(128,199)	(1,479,161)	(193,531)
Depreciation and amortization	542,359	90,717	930,978	162,746
Stock based compensation	305,397	127,553	344,096	157,550
Total net loss for the period	424,529	561,761	839,313	977,568

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Operating expenses are allocated to each segment based on the percentage of assets under management as follows:

2014				2013		
For the six month period	Lending	Servicing	Total	Lending	Servicing	Total
Average assets under management	11,664,731	22,371,176	34,035,907	8,604,498	3,187,974	11,792,472
% distribution	34%	66%	100%	73%	27%	100%
Allocated operating expenses	693,101	1,345,431	2,038,532	688,821	254,770	943,591

For the three month period	Lending	Servicing	Total	Lending	Servicing	Total
Average Assets under management	11,226,050	26,649,996	37,876,046	10,445,498	4,181,039	14,626,537
% distribution	30%	70%	100%	71%	29%	100%
Allocated operating expenses	329,599	769,065	1,098,664	354,822	144,927	499,749

Of the Company's total revenues, revenues from one customer of IOUF's servicing segment represents approximately \$840,827 for the six month period ended June 30, 2014 (June 30, 2013: \$120,826) and \$513,770 for the three month period ended June 30, 2014 (June 30, 2013: \$436,691).

The assets and liabilities by segment are as follows:

At June 30, 2014				At December 31, 2013		
	Lending	Servicing	Total	Lending	Servicing	Total
Asset:						
Cash held in trust	820,179	2,195,355	3,015,534	628,146	1,380,831	2,008,977
Other segment assets	15,605,837	-	15,605,837	13,340,332	-	13,340,332
Total segment assets	16,426,016	2,195,355	18,621,371	13,968,478	1,380,831	15,349,309

Reconciliation of total segment assets to total assets is as follows:

At June 30, 2014			At December 31, 2013	
	Total		Total	
Total segment assets	18,621,371		15,349,309	
Servicing asset	1,226,693		571,954	
Total reported assets	19,848,064		15,921,263	

At June 30, 2014				At December 31, 2013		
	Lending	Servicing	Total	Lending	Servicing	Total
Liabilities:						
Total liabilities	7,591,562	2,244,073	9,835,635	7,198,687	1,489,625	8,688,312

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17. Commitments

i) Operating lease commitments – subsidiary company as lessee

In June 2012, The Company's subsidiary began leasing its US office under a non cancellable operating lease agreement. The term of the lease is 38 months and may be cancelled only after 26 months upon the payment of a termination fee. The lease agreement is renewable at the end of the lease period for a similar term.

The future aggregate minimum lease payments under the non-cancellable operating lease are as follows:

	2014
	\$
No later than 1 year	85,214
Later than 1 year and no later than 2 years	14,242
	99,456

ii) Contingency

On December 2, 2013, GBR Funding, Inc., a merchant cash advance company based in Atlanta, Georgia filed a lawsuit against IOU Financial, Inc., IOU Central, Inc., and four individual defendants – two current IOU Central employees, one former broker for IOU Central, and one current broker for IOU Central – in the Superior Court of Cherokee County, Georgia seeking up to 10 million US Dollars in damages. IOU Central was served with a copy of GBR Funding's complaint and related papers, through its registered agent, on December 16; IOU Financial was not served.

At the February 4, 2014 hearing on GBR Funding's emergency petition for temporary restraining order and preliminary injunction, GBR Funding agreed to (i) dismiss all claims against IOU Financial and one of the IOU Central employee defendants; (ii) withdraw its temporary restraining order/preliminary injunction request; and (iii) consent to the transfer of the remaining claims to the Superior Court for Cobb County, Georgia. In exchange, IOU Central agreed (i) to withdraw its motion to dismiss; (ii) to not accept loan applications from the former broker; and (iii) that the two IOU Central employee defendants would not solicit GBR Funding customers or brokers. The parties' agreement was read into the court record at the hearing and a stipulated order was entered by the court on February 24. The case has been transferred to the Superior Court for Cobb County, Georgia and the parties will move forward in that court. IOU Central will continue to actively defend against the remaining claims in this lawsuit.

In management's opinion, the lawsuit is without merit and the outcome of the lawsuit and the amount, if any, which the Company may be required to pay, is not determinable at this time. Consequently, no provision is accounted for in the financial statements.

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18. Events after the reporting date

- During the months of July and August of 2014, the Company sold part of its commercial loans receivable, on a non-recourse basis, at no gain or loss, for total proceeds of \$14,068,415. At the time of the sale, the Company transferred to the purchaser of such loans all rights and risks associated with the loans sold and the Company determined that the criteria for derecognition contained in IAS 39 Financial Instruments had been met. However, as per the debt assignment agreements, the Company retained the servicing rights (payment collections) to the loans and the purchaser agreed to be charged a servicing fee over the term of the loans.
- During the month of August 2014, 941,812 warrants were exercised and an equivalent number of Class B shares were issued to the holders of these warrants.