OTC Pink Basic Disclosure Guidelines

FOR: DECEMBER 31, 2014

1) Name of the issuer and its predecessors (if any)

In answering this item, please also provide any names used by predecessor entities in the past five years and the dates of the name changes.

REAL BRANDS, INC.

We are a company incorporated under the laws of the state of Nevada on November 6, 1992. The Company was formed under the name Mercury Software. From 1997 to 2005 the Company changed its name several times. On October 10, 2005, the Company changed its name to Global Beverage Solutions, Inc. and began trading on the OTC Bulletin Board under the symbol GBVS.OB.

On October 22, 2013, we changed the name of the Company to Real Brands, Inc. ("Real Brands"). The Financial Industry Regulatory Authority ("FINRA") approved Real Brands' corporate actions regarding its name change and its new stock symbol request and approved Real Brands' 150:1 Reverse Stock Split. The new symbol was designated as GBVSD. On November 19, 2013, the ticker symbol changed to RLBD.

2) Address of the issuer's principal executive offices

Company Headquarters
Address 1: 1398 S.W. 160th Avenue
Address 2: Suite 303
Address 3: Ft Lauderdale, FL 33326
Phone: 954-658-0770
Email: jerry@realbrandsusa.com
Website(s): www.realbrandsusa.com

IR Contact
Address 1: Uptick Capital (Simeon Wohlberg)
Address 2: 30 Morgan Street
Address 3: Stamford, CT 06905
Phone: 917-747-4798
Email: simeon@uptickcapital.com
Website(s): www.uptickcapital.com

3) Security Information

Trading Symbol: RLBD
Exact title and class of securities outstanding: Common Stock and Series A Preferred Stock
CUSIP: 75584Q108
Par or Stated Value: $0.001 Common Stock and Series A Preferred Stock
Total shares authorized: 38,000,000 Common Stock and 2,000,000 Series A Preferred Stock as of: March 30, 2015
Total shares outstanding: 20,246,090 Common Stock and 200,000 Series A Preferred Stock as of: March 30, 2015

Series A Preferred Stock has "super voting rights" of 100 votes per share. Effective October 22, 2013 a 150:1 reverse split, pursuant to which 150 shares of the corporation's stock outstanding immediately prior to the time of the amendment were

converted into one share of fully paid and non-assessable Common Stock or Series A Preferred Stock of the Company. No fractional shares are to be issued in connection with reverse stock split; instead, fractional shares are to be rounded up to the next highest whole number.

The 8,000,000 common stock shares issued to the SPV on May 1, 2014 were shown as Treasury Shares.

Transfer Agent
Name: Securities Transfer Corporation (Jason Freeman)
Address 1: 2591 Dallas Parkway
Address 2: Suite 102
Address 3: Frisco, TX 75034
Phone: 469-633-0101 ext. 103
Is the Transfer Agent registered under the Exchange Act?* Yes: ☑ No: ☐

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security:

All of the issued shares of stock listed under item 4 below are "restricted" within the meaning of SEC Rule 144.

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

Within the past year please list any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization:

Effective October 22, 2013 a 150:1 reverse split, pursuant to which 150 shares of the corporation's stock outstanding immediately prior to the time of the amendment were converted into one share of fully paid and non-assessable Common Stock or Series A Preferred Stock of the Company. No fractional shares are to be issued in connection with reverse stock split; instead, fractional shares are to be rounded up to the next highest whole number.

Effective May 1, 2014 Real Brands International Group Limited was formed in Hong Kong as a Special Purpose Vehicle (SPV) for the purpose of financing and exploiting the Company's intellectual property rights within the Asian Territory. The Company will contribute 8,000,000 common stock shares to the SPV. Additionally the Company will issue 1,000,000 common stock shares to Endeavor Global Partners (HK) for their advisory services regarding the SPV transaction.

4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

Date	Type of Securities	Issued to	Services Provided	Nature of Each Offering	Any jurisdictions where the offering was registered or qualified;	Number of Shares Offered (Post Reverse Split)	The price at which the shares were offered, and the amount actually paid to the issuer;	The trading status of the shares	Whether shares have a legend
Shares Issued (Series A Preferred Stock - for the period ended December 31, 2013									
07/17/13	Common Shares	Jerry Pearring	Employment	Rule 144 D	-	200,000	$-/(a)	Restricted	Issued Legend
	TOTALS					**200,000**			
Prior years - Common Stock (after Reverse split)						**5,206,087**			
Shares Issued (Common Stock) after Reverse Split for the period ended December 31, 2013 and 2012									
05/01/13	Common Shares	Sauce Concepts, Inc.	Trademark Assets Acquired	Rule 144 K	-	3,333,333	$-/(a)	Restricted	Issued Legend
07/17/13	Common Shares	Jerry Pearring	Employment	Rule 144 D	-	3,333,333	$-/(a)	Restricted	Issued Legend
07/17/13	Common Shares	Ed Schwartz	Employment	Rule 144 D	-	1,666,667	$-/(a)	Restricted	Issued Legend
07/17/13	Common Shares	Uptick Capital	Marketing Consulting	Rule 144 D	-	75,000	$-/(a)	Restricted	Issued Legend
07/17/13	Common Shares	Joe Griffin	Consulting	Rule 144 D	-	200,000	$-/(a)	Restricted	Issued Legend
	TOTALS					**13,814,420**			
Shares Issued (Common Stock) for the First Quarter Ended March 31, 2014									
01/14/14	Common Shares	Seth Silverman	Sales Consulting	Rule 144 K	-	200,000	$-/(a)	Restricted	Issued Legend
01/14/14	Common Shares	Andrew Jacobs	Sales Consulting	Rule 144 K	-	200,000	$-/(a)	Restricted	Issued Legend
01/14/14	Common Shares	Keith Whitestone	Marketing Consulting	Rule 144 K	-	200,000	$-/(a)	Restricted	Issued Legend
01/14/14	Common Shares	Arnold Davis	Sales Consulting	Rule 144 K	-	200,000	$-/(a)	Restricted	Issued Legend
01/14/14	Common Shares	Matthew Pitnick	Sales Consulting	Rule 144 K	-	66,667	$-/(a)	Restricted	Issued Legend
01/14/14	Common Shares	David Hartman	Sales Consulting	Rule 144 K	-	50,000	$-/(a)	Restricted	Issued Legend
02/14/14	Common Shares	David Failla	Administrative Consulting	Rule 144 K	-	400,000	$-/(a)	Restricted	Issued Legend
03/31/14	Common Shares	David Warren	Marketing Consulting	Rule 144 K	-	100,000	$-/(a)	Restricted	Issued Legend
03/31/14	Common Shares	Christopher Casey	Legal	Rule 144 K	-	100,000	$-/(a)	Restricted	Issued Legend
03/31/14	Common Shares	Donovan Casey	Legal	Rule 144 K	-	100,000	$-/(a)	Restricted	Issued Legend
03/31/14	Common Shares	Joseph Griffin	Consulting	Rule 144 K	-	15,000	$-/(a)	Restricted	Issued Legend
03/31/14	Common Shares	Edward Schwartz	Conversion	Rule 144 K	-	250,000	$-/(a)	Restricted	Issued Legend

03/31/14	Common Shares	Marla Bohall	Investor	Rule 144 K	-	66,667	$0.15/$10,000	Restricted	Issued Legend
03/31/14	Common Shares	Aurelio Caraballo	Investor	Rule 144 K	-	66,667	$0.15/$10,000	Restricted	Issued Legend
03/31/14	Common Shares	Steven Sadaka	Investor	Rule 144 K	-	166,667	$0.15/$25,000	Restricted	Issued Legend
03/31/14	Common Shares	James Clavijo	Administrative Consulting	Rule 144 K	-	66,667	$-/(a)	Restricted	Issued Legend
03/31/14	Common Shares	James Patti	Sales Consulting	Rule 144 K	-	50,000	$-/(a)	Restricted	Issued Legend
	TOTALS					**16,112,755**			
Shares Issued (Common Stock) for the Second Quarter Ended June 30, 2014									
05/01/14	Common Shares	RLBD HK	Subsidiary	Rule 144 K	-	8,000,000	$-/(a)	Restricted	Issued Legend
05/01/14	Common Shares	Endeavor Global	Business Consulting	Rule 144 K	-	1,000,000	$-/(a)	Restricted	Issued Legend
05/01/14	Common Shares	Jerry Pearring	Employment Agreement	Rule 144 K	-	666,667	$-/(a)	Restricted	Issued Legend
05/01/14	Common Shares	Ed Schwartz	Employment Agreement	Rule 144 K	-	666,667	$-/(a)	Restricted	Issued Legend
03/31/14	Common Shares	Melton Management	Exchange for Interest Payable	Rule 144 K	-	1,166,667	$-/(a)	Restricted	Issued Legend
	TOTALS					**27,612,756**			
Shares Issued (Common Stock) for the Third Quarter Ended September 30, 2014									
07/01/14	Common Shares	James Clavijo	Administrative Consulting	Rule 144 K	-	500,000	$-/(a)	Restricted	Issued Legend
08/20/14	Common Shares	Hunter Murtaub	Investor	Rule 144 K	-	133,334	$-/(a)	Restricted	Issued Legend
	TOTALS					**28,246,090**			
Shares Returned (Common Stock) for the Fourth Quarter Ended December 31, 2014									
11/16/14	Common Shares	RLBD HK	Subsidiary	Rule 144 K	-	(8,000,000)	$-/(a)	Restricted	Issued Legend
	TOTALS					**20,246,090**			

Shares are restricted within the meaning of SEC Rule 144. The certificates contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

With respect to private offerings of securities, the list shall also indicate the identity of the persons who purchased securities in such private offering; *provided, however*, that in the event that any such person is an entity, the list shall also indicate (a) the identity of each natural person beneficially owning, directly or indirectly, more than ten percent (10%) of any class of equity securities of such entity and (b) to the extent not otherwise disclosed, the identity of each natural person who controlled or directed, directly or indirectly, the purchase of such securities for such entity.

5) Financial Statements

Provide the financial statements described below for the most recent fiscal year end or quarter end to maintain qualification for the OTC Pink Current Information tier. For the initial disclosure statement (qualifying for Current Information for the first time) please provide reports for the two previous fiscal years and any interim periods.

1. Balance sheet;
2. Statement of income;
3. Statement of cash flows;
4. Financial notes; and
5. Audit letter, if audited

The financial statements requested pursuant to this item shall be prepared in accordance with US GAAP by persons with sufficient financial skills.

You may either (i) attach/append the financial statements to this disclosure statement or (ii) post such financial statements through the OTC Disclosure & News Service as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report").

If you choose to publish the financial reports separately as described in part (ii) above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to otciq.com in the field below.

Unaudited Financial Statements are incorporated by reference on March 30, 2015: Quarterly Report Filing – Real Brands, Inc. Financials December 31, 2014

Information contained in a Financial Report is considered current until the due date for the subsequent Financial Report. To remain in the OTC Pink Current Information tier, a company must post its Annual Report within 90 days from its fiscal year-end date and Quarterly Reports within 45 days of its fiscal quarter-end date.

6) Describe the Issuer's Business, Products and Services

Describe the issuer's business so a potential investor can clearly understand the company. In answering this item, please include the following:

1. a description of the issuer's business operations;

Real Brands, Inc. is a brand building company in the consumer products industry focusing on distribution, licensing, acquisition and new brand development. The company is based in Ft. Lauderdale, FL and has the following divisions: Real Brands Beverage Group, Real Brands Food Group, and Real Brands Venture Group.

The company's distribution strategy is to engage distribution opportunities of recognized brands to further establish our distribution networks. Recent activity has included export sales of brands like Arizona Iced Tea to the Caribbean and direct-store-delivery (DSD) sales of functional beverages and ethnic Hispanic food and beverages in the New York and Texas markets.

The company's licensing strategy is to license existing trademarks that are known to consumers and being promoted by the owners of the trademark. These arrangements sometimes include upfront and ongoing royalty payments with the potential of future strategic opportunities such as brand acquisition and sub-licensing.

The company's acquisition strategy is to accretively acquire existing brands that can be efficiently integrated into the Company's infrastructure and benefit from the gross profit contribution from existing distributed, licensed, and proprietary brands.

The company's brand development strategy will be timed to leverage existing company resources once a larger geographic distributor and retail network is in place. Launching a proprietary brand into a larger geographic footprint will accelerate sales of the internally developed brands and also enable the Company to meet co-packing minimums, thereby creating efficient product launches.

The Real Brands Beverage Group division will independently operate along the Company's strategies of distribution, licensing, acquisition, and brand development within the beverage industry. Development to date includes an exclusive

worldwide licensing agreement to develop and market non-alcoholic, beer, and malt beverages under the registered trademark HillBilly Brand entered on May 15th, 2013 with HillBilly Brand Inc., of Lakeland, FL.

The Real Brands Food Group division will independently operate the Company's strategies of distribution, licensing, acquisition, and brand development within the packaged food and foodservice business. Development to date includes the acquisition of trademark and other inventory related assets of "The Original Sandwich Sauce" brand from Sauce Concepts, Inc. on May 1, 2013.

Real Brands Venture Group, Inc. division will independently operate the Company's brand development strategy through distribution, export, joint venture and similar opportunities.

Real Brands, Inc. is led by a strong management team with both public and private company leadership experience in the food and beverage space:

Jerry Pearring, Chairman and CEO

Before joining Real Brands in 2007, Mr. Pearring served as President of XStream Beverage Network, a public New Age beverage brand-building and distribution Company in Ft. Lauderdale, FL from 2003 to 2007. Until the beginning of 2003, Mr. Pearring served as SVP of Domestic Business for BEVsystems International, a bottled water manufacturer. From 1996 to 2001, he served as President and CEO of Total Quality Beverage, a natural beverage manufacturer. From 1994 to 1996, Mr. Pearring served as General Manager of Nantucket Nectars of Washington DC and as the National Sales Manager of Soho Beverages from 1992-1994. From 1984-1992, Mr. Pearring was General Manager and owner of Chesapeake Export, from 1981-1984, he served in a Sales and Marketing position with Anheuser-Busch, Inc. He holds an M.B.A. from Marymount University and a B.S. from George Mason University.

Edward Schwartz, President & COO

Mr. Schwartz is the founder and CEO of Sauce Concepts, Inc., a specialty food company that manufactures and markets Sandwich Sauces through retail and specialty stores and foodservice distributors. Real Brands acquired the assets of Sauce Concepts in May 2013 and Mr. Schwartz joined the company as President, Chief Operating Officer and a Director. From 2004- 2011, Mr. Schwartz was the founder and CEO of The Eddie Black Food Group, a food management company operating cafes and catering for corporate clients in South Florida such as Southern Wine and Spirits, DHL, and The Atlantis Hotel Chains. Mr. Schwartz has extensive background in the food industry with over 30 years of experience. As an entrepreneur Ed has started and sold several successful companies. From 1990 -1997 Ed was a consultant to Coca-Cola as an expert in "Branding" and "Non-Traditional" and "Intercept" marketing, a concept that allows national restaurant brands to enter new and emerging markets by using modular merchandising, carts and kiosks and cooking technology.

2. Date and State (or Jurisdiction) of Incorporation:

We are a company incorporated under the laws of the state of Nevada on November 6, 1992.

3. the issuer's primary and secondary SIC Codes;

Primary – 2080 Beverages
Secondary – 2000 Food and Kindred
Secondary – 2090 Misc. Food and Kindred

4. the issuer's fiscal year end date;

December 31

5. principal products or services, and their markets;

The Company is primarily focusing on distributors and retailers in the United States and the Caribbean.

The Real Brands Beverage Group division will independently operate along the Company's strategies of distribution, licensing, acquisition, and brand development within the beverage industry. Development to date includes an exclusive worldwide licensing agreement to develop and market non-alcoholic, beer, and malt beverages under the registered trademark HillBilly Brand entered on May 15th, 2013 with HillBilly Brand Inc., of Lakeland, FL.

The Real Brands Food Group division will independently operate the Company's strategies of distribution, licensing, acquisition, and brand development within the packaged food and foodservice business. Development to date includes the acquisition of trademark and other inventory related assets of "The Original Sandwich Sauce" brand from Sauce Concepts, Inc. on May 1, 2013.

Real Brands Venture Group, Inc. division will independently operate the Company's brand development strategy through distribution, export, joint venture and similar opportunities.

7) Describe the Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The Company leases office space in Sunrise, Florida. On October 8, 2013, the Company entered into a lease agreement through December 31, 2016 for office space in Sunrise, Florida. The Company was required to provide $2,471 as a security deposit. The rent for the first year was $1,639. The rent increases by 4% per annum: $30,104 on year two; $33,987 on year three; and $34,197 on year four.

8) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

A. Names of Officers, Directors, and Control Persons. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

Name	Position
Jerome R. Pearring, Jr. ("Jerry")	**Director – Chief Executive Officer, Chief Financial Officer and Chairman of the Board (Control Person)**
Edward Schwartz	**Director – Chief Operations Officer and President (Control Person)**

5% Stockholders (common stock shares)	
Jerome R. Pearring, Jr.	**36.0%**
Edward Schwartz	**29.0%**

Jerry Pearring owns 200,000 series A preferred shares.

B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

Name and Address of Beneficial Owner	Number of Shares Beneficially Owned	Percentage Beneficially Owned of Common Stock Outstanding	Percentage Beneficially Owned of Common Stock Outstanding (Fully Diluted)
Jerome R. Pearring, Jr. (1)	**7,333,333**	**36.0%**	**36.0%**
Edward Schwartz (2)	**5,916,667**	**29.0%**	**29.0%**

(1) Includes 7,333,333 shares of common stock, owned by Mr. Pearring within 60 days of March 30, 2015. The address of Mr. Pearring is c/o Real Brands, Inc., 1398 S.W. 160th Ave., Suite 303, Sunrise, FL 33326.

(2) Includes 5,916,667 shares of common stock, owned by Mr. Schwartz within 60 days of March 30, 2015. The address of Mr. Schwartz is c/o Real Brands, Inc., 1398 S.W. 160th Ave., Suite 303, Sunrise, FL 33326.

9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel
Name: Ross M. Greenberg, Esq.
Firm: Greenberg Law Group, P.A.
Address 1: 2883 Executive Park Drive, Suite 200, Weston, FL 33331
Address 2:
Phone: 954-659-8300
Email: ross@greenberglawgrp.com

Accountant or Auditor
Name: James Clavijo, CPA
Firm: CVP, LLC
Address 1: 1919 Van Buren St, Hollywood, FL 33020
Address 2:
Phone: 305-304-7700
Email: cpaclavijo@gmail.com

Investor Relations
Address 1: Uptick Capital (Simeon Wohlberg)
Address 2: 30 Morgan Street, Stamford, CT 06905
Phone: 917-747-4798
Email: simeon@uptickcapital.com

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.
None
Name: _____
Firm: _____
Address 1: _____
Address 2: _____
Phone: _____
Email: _____

10) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

I, **Jerry Pearring**. certify that:

1. I have reviewed this Annual disclosure statement of **Real Brands, Inc**.;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

March 31, 2015 [Date]

/s/Jerry Pearring [Signature]
(Digital Signatures should appear as "/s/ [OFFICER NAME]")

Chief Executive Officer and Chief Financial Officer [Title]