

REVENGE DESIGNS INC.

DISCLOSURE STATEMENT

FOR THE FISCAL YEAR ENDING January 31, 2015

CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This Disclosure Statement for the quarter ended January 31, 2015 (this “**Disclosure Statement**”) of Revenge Designs, Inc. (the “**Company**” or “**we**,” “**our**” or “**us**”) contains certain forward-looking statements. These forward-looking statements, which may be identified by words such as “anticipates,” “believes,” “intends,” “estimates,” “expects,” “forecasts,” “plans,” “projects” and similar expressions, include but are not limited to statements regarding (i) future plans, objectives, strategies, expenditures, results and objectives of future operations and research; (ii) proposed new products, services, developments or industry rankings; (iii) future revenue, economic conditions or performance; (iv) potential collaborative arrangements; and (v) the need for and availability of additional financing.

The forward-looking statements included herein are based on current expectations that involve a number of risks and uncertainties. These forward-looking statements are based on assumptions regarding our business and technology, which involve judgments with respect to, among other things, future scientific, economic and competitive conditions, and future business decisions, all of which are difficult or impossible to predict accurately, and many of which are beyond our control. Accordingly, undue reliance should not be placed on forward-looking statements, as they only represent our views on the date the statements were made. Although we believe that the assumptions underlying the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements, and actual results may differ materially from those set forth in the forward-looking statements. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by us or any other person that our objectives or plans will be achieved. We do not intend to and specifically decline any obligation to update any forward-looking statement or to publicly announce the results of any revision to any statement to reflect new information or future events or developments.

REVENGE DESIGNS INC.

The following information is provided to assist securities brokerage firms and potential investors with “due diligence” compliance. The information set forth below as to the above named corporation follows the requirements of the Pink Sheets Issuers Disclosure Statement and generally follows the format set forth therein.

Section One: Issuer’s Initial Disclosure Obligations

Part A **General Company Information**

Item 1 **The exact name of the issuer and its predecessor (if any).**

The Issuer is Revenge Designs Inc.

It was formerly Southern Cosmetics, Inc. until 12-07

Prior to this it was known as Heritage Mines Ltd. until 7-05

Prior to this it was known as Alchemy Equities until 4-95

Item 2 **The address of the issuer’s principal executive offices.**

1308 Factory Place
Los Angeles CA 90013
Phone 575.605.2375
E-mail: revengedesignsinc@gmail.com

All other contract information is the same as stated above.

Item 3 **The jurisdiction(s) and date of the issuer’s incorporation or organization.**

The Company is incorporated under the laws of the State of Nevada.

Part B **Share Structure**

Item 4 **The exact title and class of securities outstanding.**

Common Stock
Trading Symbol: RVGD
CUSIP: 761379 403

Item 5 Par or stated value and description of the security.

- A. *Par or Stated Value.* Provide the par or stated value for each class of outstanding securities.

Common Stock: \$.001 par value per share

Preferred Stock: \$.001 par value per share

- B. *Common or Preferred Stock.*

1. For common equity, describe any dividend, voting and preemption rights.

Common Stock: Customary dividend rights under Nevada law, when, as and if dividends are declared on the Common Stock by the Company's Board of Directors; customary voting rights under Nevada law, on a one vote for one share basis; no preemption rights.

2. For preferred stock, describe the dividend, voting, conversion and liquidation rights as well as redemption or sinking fund provisions.

Preferred Stock: Series "A" Convertible Preferred Stock

Dividends and Distributions. Each holder of shares of Series A Preferred Stock shall be entitled to receive dividends or distributions on each such share of Series A Preferred Stock on an "as converted" into Common Stock basis as provided in when and if dividends are declared on the Common Stock by the Board. Dividends shall be paid in cash or property, as determined by the Board.

Liquidation Preference. There shall be no preference in favor of the holders of the Series A Preferred Stock over the holders of Common Stock or other series of Preferred Stock upon any liquidation, dissolution, or winding up of the Company, whether voluntary or involuntary (collectively, Liquidation"). Upon any Liquidation, the entire net assets of the Company shall be distributed among the holders of the Series A Preferred Stock (on an "as converted basis" into Common Stock) the other series of Preferred Stock, if any, subject to the terms of their certificates of designation, and Common Stock, ratably in proportion to each such holder's percentage ownership of the Common Stock of the Company on a fully diluted basis, and such distribution may be made in cash or in property taken at its fair value

(as determined in good faith by the Board) or both, at the election of the Board.

Conversion. Each share of Series A Preferred Stock shall be convertible (the " Conversion Rights ") at the option of the holder thereof, at any time after the date of issuance of such share, at the office of the Company or any transfer agent for the Series A Preferred Stock into that number of shares of Common Stock equal to \$1.00, based on fifty percent (50%) of the lowest closing bid price of the Common Stock for the ten (10) trailing days immediately preceding such date of conversion ("Conversion Shares"). The closing bid price shall be determined using price quotations from the applicable of the NASDAQ OTCBB or Pink Sheets LLC. The shares of Common Stock received upon conversion shall be fully paid and non-assessable shares of Common Stock,. and the Company shall deliver these shares free of any restriction from trading and bear any costs related to such issuance

3. Describe any other material rights of common or preferred stockholders.

None.

4. Describe any provision in the issuer's charter or by-laws that would delay, defer or prevent a change in control of the issuer.

The Company's Articles of Incorporation give the Company's Board of Directors blank check authority to issue the Company's Common Stock, which in certain circumstances could be used to delay, defer or prevent a change in control of the issuer. At the date hereof, all 500,000,000 authorized shares of the Company's Common Stock are designated as Common Stock, of which 175,152,072 shares are issued and outstanding.

Item 6 The number of shares or total amount of the securities outstanding for each class of securities authorized.

Common Stock:

As of January 31, 2015, of the 500,000,000 shares of authorized common stock, there were 175,152,072 shares of common stock outstanding, of which approximately 100,152,072 shares are freely tradable (public float) and there were approximately 82 beneficial stockholders and 42 stockholders of record.

Preferred Stock:

There are no shares of Preferred Stock outstanding.

Item 7 The name and address of the transfer agent.

First American Stock Transfer, Inc.
4747 N. 7th Street, Suite 170
Phoenix, AZ 85014
Telephone: 602-485-1346
Fax: 602-788-0423

First American Stock Transfer is registered under the Exchange Act and is an SEC approved transfer agent.

Part C Business Information

Item 8 The nature of the issuer's business.

The Company is a corporation under Nevada law. The Company was originally incorporated on November 1995, under the laws of the State of Colorado as Alchemy Equities Ltd.

1. the issuer's fiscal year end date;

The Company's fiscal year ends on January 31.

2. whether the issuer (or any predecessor) has been in bankruptcy, receivership or any similar proceeding;

The Company was in receivership (Nevada Case # 12OC 000781B) The receivership was concluded and closed on February 25, 2013.

3. any material reclassification, merger, consolidation, or purchase or sale of a significant amount of assets;
4. any default of the terms of any note, loan, lease or other indebtedness or financing arrangement requiring the issuer to make payments;

The Company is not currently is in default on any note, loan, lease or other indebtedness.

5. any change of control;

On January 20, 2015 the Company acquired all of the outstanding shares of Cartel Blue Inc. in exchange for 75,000,000 common shares of the Issuer. Concurrent with this, 275,000,000 common shares issued to the former President and Director were cancelled, thus resulting in a change of control to David Rhodes, the current President, Secretary, and Director.

6. any increase of 10% or more of the same class of outstanding equity securities;

None

7. any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization;

On June 24, 2013, the Company effected a reverse stock split of its outstanding shares of Common Stock, on a one new share for 42,000 old shares basis.

8. any delisting of the issuer's securities by any securities exchange or deletion from the OTC Bulletin Board; and

None.

9. any current, past, pending or threatened legal proceedings or administrative actions whether by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator. State the names of the principal parties, the nature and current status of the matters, and the amounts involved.

There are no current, past, pending or threatened legal proceedings or administrative actions either by or against the Company. There are no current, past or pending trading suspensions by a securities regulator.

C. Business of Issuer.

The Company acquired 100% of the issued and outstanding shares of Cartel Blue Inc., a Wyoming Corporation, on January 20, 2015. As such, Cartel Blue Inc. is a wholly-owned subsidiary of the Issuer.

Cartel Blue Inc. ("Cartel") is a Los Angeles California based and newly launched ecofriendly apparel company that utilizes high quality fabrics and designs with contemporary and edgy marketing strategies in conjunction with popular and unique celebrities in the film, television and music industries.

The company will primarily manufacture and market eco-friendly based denim and cotton premium jeans and tops for both men and women. Cartel Blue manufactures all of its apparel products in the United States of America while utilizing the best in class of fabric suppliers and apparel designers.

Cartel Blue's mission is to bring unique eco-friendly premium jeans and tops to consumers concerned with high quality fashion and/or social issue changes that enlarge their personal freedoms.

Being a collection driven company our vision is to become the preferred option of our customers in the premium jean and top market.

Our target segments are brands and retailers that focus their efforts in servicing midrange premium standard jean market with prices from \$150-250 and retail and midrange premium standard top market, with prices from \$50-100 retail. For these segments, our value proposition is to be a high quality product with an operation system to deliver, at large scale, differentiated jeans and tops to the market in a timely manner.

Our apparel products are superior to most of our competitors because we source eco-friendly fabrics, utilize American grown and woven premium cotton fabrics, have forward thinking experienced designers, and utilize Los Angeles, California based premium apparel manufactures.

Moreover, we have unique marketing skill sets that enable us to attract customers at a low cost. These skill sets, inter alia, include working with social issue change organizations seeking to raise funds through direct email sales of Cartel Blue apparel to its members, free standing displays of Cartel Blue apparel in extraordinary locations with distinctive point of purchase attachments to attract consumer attention, and extraordinary celebrity support.

We anticipate that organization members appreciating Cartel Blue products and understanding that a portion of their purchase will be given back to the organization will create astounding product sales. Additionally, Cartel Blue has designed free standing displays that will exhibit both eco-friendly premium jeans and tops.

To the extent material to an understanding of the issuer, please also include the following:

1. the issuer's primary and secondary SIC codes;

The Company's primary SIC code is 2300, apparel.

2. if the issuer has never conducted operations, is in the development stage, or is currently conducting operations;

The Company currently is a development stage company.

3. whether the issuer is or has at any time been a "shell company";

The Company has never been a shell company.

4. the names of any parent, subsidiary, or affiliate of the issuer, and its business purpose, its method of operation, its ownership, and whether it is included in the financial statements attached to this disclosure statement;

Cartel Blue Inc. is a wholly owned subsidiary of the Issuer, and has been consolidated in the financial statements of the Issuer. Cartel Blue Inc. is the sole operating entity of the Issuer.

5. the effect of existing or probable governmental regulations on the business;

None.

6. an estimate of the amount spent during each of the last two fiscal years on research and development activities, and, if applicable, the extent to which the cost of such activities are borne directly by customers;

None.

7. costs and effects of compliance with environmental laws (federal, state, and local); and

None.

8. the number of total employees and number of full-time employees.

At January 31, 2015, we have four (4) employees including our management. We anticipate that if we receive financing we will hire additional employees in the areas of administrative and tech support.

Risk Factors

The Company is subject to a number of risk factors associated with development and early stage businesses. The risks the Company believes are most significant are set forth below:

Company is unable to attract, train and retain technical personnel, business may be materially and adversely affected.

Item 9 The nature of products or services offered.

- A. principal products or service, and their markets;

Products, Services & Pricing

Premium Jeans

Cartel Blue sells premium jeans that advocate positive social issue change or otherwise have unique fashion appeal.

Product description: Luxury premium jeans made in the United States of America with careful and studied attention to fit, eco-friendly fabric, and style.

Product benefits: Cartel Blue premium jeans show off a consumers' status and/or their social issue change desires. Premium jeans are also known for giving wearers that perfect fit that boosts sex appeal.

Product price: Premium jeans have become the jean consumers depend upon most so frequent wearing helps consumers justify the higher price of \$150 and up.

Product expected purchase frequency/quantity: Premium jean consumers have on the average of 7 jeans in their collection and purchase 2 to 3 pairs a year.

Product strengths: Cartel Blue premium jeans are made in the United States of America, and have unique fashion appeal and/or advocate positive social issue change.

Premium T-Shirts and Tops

Product description: Luxury premium t-shirts and tops made in the United States of America with careful and studied attention to fit, fabric, and style.

Product benefits: Cartel Blue premium t-shirts and tops show off a consumers' status and/or their social issue change desires

Product price: Premium t-shirts and tops have become the t-shirt or top consumers depend upon most so frequent wearing helps consumers justify the higher price of \$30 and up.

Product expected purchase frequency/quantity: Premium t-shirt and top consumers have on the average 10-20 t-shirts and tops in their collection and purchase 4-7 each year.

Product strengths: Cartel Blue premium t-shirts and tops are made of 100% cotton and/or cotton/cotton blends of fabric, have unique fashion appeal, and/or advocate positive social issue change.

B. distribution methods of the products or services;

The Company intends to distribute its products through a combination of retail (direct to end user) and wholesale (to the end user through a reseller) strategy. In addition, the company will sell directly through their website www.cartelblue.com

C. status of any publicly announced new product or service;

The Company is still in the process of developing awareness of all of its products.

D. competitive business conditions, the issuer's competitive position in the industry, and method of competition;

The following company is one of our many direct competitors, which accurately represents a good cross section most of the Issuers' competitors.

Citizens of Humanity

Products offered: Premium jeans and tops

Price points: Premium denim jeans \$150-600, and t-shirts \$30-600.

Revenues: Citizens of Humanity had over 100 million dollars in 2013 sales.

Location: Huntington Park, California

Customer segments/geographies served: Citizens of Humanity serve men and women with sales in over 35 countries worldwide and have an ecommerce presence.

Competitor's key strengths: Citizens of Humanity manufacture fashionable premium jeans and t-shirts in the USA with care towards fabric, fits, and styles. Citizens of Humanity do not manufacture apparel items to be sold at discount in order to maintain their sales price points. Helping others is a core value of Citizens of Humanity. The company creates limited edition of t-shirts for various celebrities with all proceeds donated to the charity of their choice.

Competitor's key weaknesses: Although Citizens of Humanity have sales in over 35 countries around the world their sales are primarily limited to Los Angeles, California area. Citizens of Humanity limit their donations to charities by only contributing proceeds from limited edition of t-shirt sales.

The following companies are our indirect competitors which also accurately represent A cross section most of the Issuers indirect competitors.

Joe's Jeans

Products offered: Premium denim jeans and tops.

Price points: Premium denim jeans \$150-300, and t-shirts \$75-100.

Revenues: Joe's Jeans had 180,000,000 million dollars in 2013 sales.

Location: Los Angeles, California.

Customer segments/geographies served: Joe's Jeans serve men and women via 350 department store doors, 1,000 specialty stores accounts primarily in located in the United States of America, and has an e-commerce presence.

Competitor's key strengths: Joe's Jeans manufacture fashionable premium jeans and t-shirts in the USA, Mexico, and Morocco with care towards fabric, fits, and styles.

Competitor's key weaknesses: Joes' Jeans does not advocate any social causes. Presently and in increasing numbers Joe's Jeans is moving their apparel production to Mexico, Morocco along with other foreign countries.

Cartel Blue is positioned to outperform competitors for the following reasons:

Competitive Advantage

Products :

Cartel Blue products are superior to our competitors because we source and utilize cotton fabrics, utilize United States of America grown and woven premium cotton fabrics, rely on forward thinking designers, and rely on Los Angeles based apparel manufactures.

Human Resources:

We have assembled an all-star management team selected on basis of experience and desire to fight for positive social issue change.

Location:

Our location allows us to better serve customers because we are outside the center of Los Angeles, California apparel center and have the advantage of looking in rather than looking out which allows unique perspective. Further, we have a large pool of highly qualified potential employees.

Operational Systems:

We are in the development stage of creating systems that enable us to provide a high availability of Cartel Blue products to consumers. The systems include but are not limited to an ecommerce internet website, mobile apps, and email update system for our products.

Customers:

We will be serving customers drawn to high quality fashion apparel made of eco-friendly fabrics made in United States of America along with customers concerned with and/or active in positive social issue change movements.

Marketing:

We have unique marketing plan, promotional plan, and distribution plan as outlined within this business plan that will allow us to attract customers at a low cost and provide superior customer service.

E. sources and availability of raw materials and the names of principal suppliers;

The Company believes that all of its raw materials are readily available from numerous sources, and does not depend on any one source.

F. dependence on one or a few major customers;

The Company does not depend on one or a few customers.

G. patents, trademarks, licenses, franchises, concessions, royalty agreements or labor contracts, including their duration; and

The Company has U.S. Trademark Reg No. 4,690,524 for the name “Cartel Blue” used on various apparel items.

H. the need for any government approval of principal products or services and the status of any requested government approvals.

None.

Item 10 The nature and extent of the issuer’s facilities.

The Company currently leases office space at 1308 Factory Place, Los Angeles, CA 90013

Part D Management Structure and Financial Information

Item 11 The name of the chief executive officer, members of the board of directors, as well as control persons.

A. Officers and Directors.

The following sets forth certain information concerning our directors and executive officers:

<u>Name</u>	<u>Age</u>	<u>Position</u>
David Rhodes	65	President, Secretary. and Director

1. Business address;

1308 Factory Place, Los Angeles, CA 90013

2. Employment history (which must list all previous employers for the past 5 years, positions held, responsibilities and employment dates);

David Rhodes – President, Secretary, Treasurer, Director

David Rhodes has over 25 years of experience in the apparel industry. Mr. Rhodes has owned and overseen all aspects of numerous successful start-up retail apparel stores including the Top Drawer, The Factory, Blue Thumb Pant Company and MacArthur Park stores.

Mr. Rhodes has also owned and overseen all aspects of successful start-up apparel manufacturing companies Wings and Chevalier. Finally, Rhodes has experience as the lead buyer for 232 Double-Up apparel stores.

3. Board memberships and other affiliations;

None.

4. Compensation by the issuer; and

5. Number and class of the issuer's securities beneficially owned by each such person.

As of January 31, 2015, Mr. Rhodes beneficially owned 75,000,000 shares of restricted common stock.

B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None.

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that

permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None.

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None.

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities.

None.

- C. Disclosure of Family Relationships.

None.

- D. Disclosure of Related Party Transactions.

None..

- E. Disclosure of Conflicts of Interest.

None.

Item 12 Financial information for the issuer's most recent fiscal period.

The unaudited Consolidated Financial Statements of the Company for the fiscal years ended January 31, 2015 and January 31, 2014 are uploaded to OTC Markets.

- (i) List describing the financial statements that are incorporated by reference herein:

Unaudited Consolidated Balance Sheets as of January 31, 2015 and 2014

Unaudited Consolidated Statements of Operations for the Years Ended January 31, 2015 and 2014

Unaudited Consolidated Statements of Cash Flows for the Years Ended January 31, 2013 and 2012

- (ii) Where financial statements can be found:

OTC Markets – under the Issuers filing and disclosures.

- (iii) Cross-references to the specific location where the information requested by this Item 12 can be found in the incorporated documents:

Not applicable.

Item 13 Similar financial information for such part of the two preceding fiscal years as the issuer or its predecessor has been in existence.

The Unaudited Consolidated Financial Statements of the Company for the fiscal years ended January 31, 2015 and January 31, 2014 are uploaded to OTC Markets.

- (i) List describing the financial statements that are incorporated by reference herein:

See Item 12 above

- (ii) Where financial statements can be found:

See Item 12 above.

- (iii) Cross-references to the specific location where the information requested by this Item 13 can be found in the incorporated documents:

See Item 12 above.

Item 14 Beneficial Owners.

The following table sets forth certain information regarding the ownership of our Common Stock as of the date hereof, by each person known to us to own more than 5% of our outstanding common stock. Unless otherwise indicated, all shares are owned directly and the indicated person has sole voting and investment power.

The following information is set out as of July 31, 2013:

Name and Address	Shares of Common Stock Beneficially Owned	Percent of Common Stock Beneficially Owned ⁽²⁾
David Rhodes	75,000,000	43%

Item 15 The name, address, telephone number, and email address of each of the following outside providers that advise the issuer on matters relating to operations, business development and disclosure.

1. Investment Banker:

None.

2. Promoters:

None.

3. Counsel:

Law Offices of James Scheltema

5042 Durham Road

West Columbia, MD 21044

4. Accountant or Auditor:

None.

5. Public Relations Consultant(s):

None.

6. Investor Relations Consultant:

None.

7. Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement – the information shall include telephone number and email address of each advisor.

None.

Item 16 Management's Discussion and Analysis or Plan of Operation.

A. Plan of Operation.

The plan of operation is achieve key business milestones that our company expects to accomplish as we grow, which include the following:

Key point of purchase marketing strategies have been formulated and instituted in future apparel production.

Key styles and fits of premium denim jeans and premium t-shirts have been determined and will continue to evolve.

Key customer contacts have been secured and further customer contacts are being sought.

Key research and development of social media applications will be engaged.

Key team member positions that will be required for growth will be sought and secured.

B. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The Company anticipates securing \$2 million of growth capital during the second quarter of 2015. During the third and fourth quarters of 2015 the Company anticipates completing all inventory fulfillment and final distribution and pre sales order Agreements.

During the first quarter of 2016 the company anticipates establishing stabilized operations with revenues tracking at an average of approximately \$500,000.00 per month.

C. Off-Balance Sheet Arrangements.

None.

Part E Issuance History

Item 17 List of securities offerings and shares issued for services in the past two years.

The Company has had no securities offerings in the past two years, not has issued any shares for services in the last two years.

Part F Exhibits

Item 18 Material Contracts.

None.

Item 19 Articles of Incorporation and Bylaws.

The Company's Articles of Incorporation, as amended through July 31, 2015, are attached hereto as **Exhibit Item 19.1**.

The Company's Amended and Restated Bylaws are attached hereto as **Exhibit Item 19.2**.

Item 20 Purchases of Equity Securities by the Issuer and Affiliated Purchasers.

None.

Item 21 Issuer's Certifications.

Included under Section Two: Item 9 below.

Item 9 Certifications.

I, David Rhodes, President of Revenge Designs Inc., certify that:

1. I have reviewed the foregoing Disclosure Statement for the year period ended January 31, 2015 (this "**Disclosure Statement**") of Revenge Designs, Inc.
2. Based on my knowledge, this Disclosure Statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this Disclosure Statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this Disclosure Statement, fairly present in all material respects the financial condition, results of operations and cash flows of Revenge Designs, Inc. as of, and for, the periods presented in this Disclosure Statement.

March 23, 2015

S/S David Rhodes

David Rhodes
President

