

---

**Gooi Global, Inc.**  
1901 Bell Avenue  
Suite 4  
Des Moines, IA 50315

**☒ 2014 ANNUAL REPORT**

**UNAUDITED COMPARITIVE FINANCIAL STATEMENTS**

**MANGEMENT DISCUSSION AND ANALYSIS**

For the period ended December 31, 2014

Amended on April 16, 2015

TICKER: GOOI

CUSIP: 38259Y 103

---

# **GOOI GLOBAL, INC.**

And Subsidiaries

## **Unaudited Comparative**

## **Financial Statements**

For the Years Ending

December 31, 2014 and December 31, 2013

1901 Bell Avenue

Suite 4

Des Moines, IA 50315

38259Y 103

(CUSIP)

Trading Symbol: GOOI

### **Certification**

The accompanying unaudited consolidated financial statements of Gooi Global, Inc., have been prepared in accordance with accounting principles generally accepted in the United States of America. They do not include all information and footnotes required by generally accepted accounting principles. In the opinion of management, the accompanying financial statements, and the notes thereto, represent a fair presentation of the financial position and results of the Company at December 31, 2014 and December 31, 2013 and the results of operations for the 12-month period(s) ending December 31, 2014 and December 31, 2013. The consolidated financial statements notes thereto should be read in conjunction with these financial statements, accordingly these financial statements were not designed to be used without such notes.

/S/ Mark White

Chief Executive Officer  
April 16, 2015

# GOOI GLOBAL, INC.

## CONSOLIDATED BALANCE SHEETS

	(Unaudited) December 31, 2014	(Unaudited) December 31, 2013
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and Cash Equivalents	\$ 33,812	\$ 44,643
Accounts Receivable	76,240	32,980
Prepaid Expenses	-	-
Current Portion of Notes Receivable	50,000	50,000
<b>Total Current Assets</b>	<b>\$ 110,052</b>	<b>\$ 127,623</b>
<b>PROPERTY PLANT AND EQUIPMENT, NET</b>	<b>\$ -</b>	<b>\$ -</b>
<b>OTHER ASSETS AND LONG TERM INVESTMENTS</b>		
Restricted Cash	\$ 9,012,570	\$ 9,012,570
Notes Receivable	-	-
<b>Total Other Assets and Long Term Investments</b>	<b>\$ 9,012,570</b>	<b>\$ 9,012,570</b>
<b>Total Assets</b>	<b>\$ 9,122,622</b>	<b>\$ 9,140,193</b>
<b>LIABILITIES &amp; STOCKHOLDERS' EQUITY (DEFICIT)</b>		
<b>CURRENT LIABILITIES</b>		
Accounts Payable	\$ 199,720	\$ 124,287
Accrued Liabilities	\$ 181,866	\$ 178,662
<b>Total Other Current Liabilities</b>	<b>\$ 312,145</b>	<b>\$ 172,349</b>
Notes Payable	\$ -	-
<b>Total Current Liabilities</b>	<b>\$ 693,731</b>	<b>\$ 475,298</b>
<b>LONG TERM LIABILITIES</b>		
Lines of Credit	0	-
Current Portion of Long Term Debt	0	-
Shareholder Loans	\$ 987,847	\$ 195,489
<b>Total Long Term Liabilities</b>	<b>\$ 987,847</b>	<b>\$ 195,489</b>
<b>Total Liabilities</b>	<b>\$ 1,681,578</b>	<b>\$ 670,787</b>
<b>STOCKHOLDERS' EQUITY (DEFICIT)</b>		
Common Stock, \$.001 par value, 500,000,000 Shares Authorized 199,078,758 and 199,078,759 Issued and Outstanding Respectively as of December 31, 2012, \$.0001 par value, 23,758,160 Issued and Outstanding as of December 31, 2013.	\$ 2,411	\$ 2,376
Preferred Series A, \$.0001 par value, 5,000,000 Shares Authorized 295,200 Issued and Outstanding as of December 31, 2013.	\$ 30	\$ 30
Preferred Series C, \$.0001 par value, 500,000 Shares Authorized 500,000 Issued and Outstanding as of December 31, 2013.	\$ 50	\$ 50
<b>Additional Paid - in Capital</b>	<b>\$ 9,375,436</b>	<b>\$ 9,528,872</b>
<b>Total Capital Stock</b>	<b>\$ 9,377,927</b>	<b>\$ 9,531,328</b>
<b>Deficit Accumulated Prior to the Development Stage</b>		
<b>Earnings Accumulated During the Development Stage</b>		
Prior Accumulated Retained Earnings (Deficit)	\$ (1,062,467)	\$ (376,687)
Year to Date Profit (Loss)	\$ (874,333)	\$ (685,235)
<b>Total Retained Earnings (Deficit)</b>	<b>\$ (1,936,800)</b>	<b>\$ (1,061,922)</b>
<b>Total Stockholders' Equity (Deficit)</b>	<b>\$ 7,441,127</b>	<b>\$ 8,469,406</b>
<b>Total Liabilities &amp; Equity (Deficit)</b>	<b>\$ 9,122,705</b>	<b>\$ 9,140,193</b>

# GOOI GLOBAL, INC.

## UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS

	The Year Ended December 31, 2014	The Year Ended December 31, 2013
Revenues	\$ 150,980	\$ 206,523
Costs of Goods Sold	7,971	25,134.84
Gross Profit	143,009	181,388
Selling, General & Administrative Expenses	989,100	858,510
Depreciation and Amortization	-	-
Income (Loss) from Operations	(846,091)	(677,122)
Other Income (Loss)		
Other Income	-	-
Interest Income	-	-
Taxes and Licenses	(13,142)	-
Interest Expense and Financing Costs	(15,100)	(8,114)
Total Other Income (Loss)	(28,242)	(8,114)
Net Income (Loss)	\$ (874,333)	\$ (685,235)
Basic Net Income (Loss) Per Common Share	(0.0361)	(0.0301)
Diluted Net Income (Loss) Per Common Share	\$ (0.0361)	\$ (0.0301)
Weighted Average of Common Shares Outstanding	24,208,160	22,737,327

See accompanying notes to unaudited condensed financial statements which are an integral part of these financial statements

# GOOI GLOBAL, INC.

## UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS

	The Year Ended December 31, 2014	The Year Ended December 31, 2013
<b>OPERATING ACTIVITIES</b>		
Net Income (Loss)	\$ (874,333)	\$ (685,235)
Adjustments To Reconcile Net Loss to Cash Used By Operating Activities:		
Depreciation and Amortization	-	-
Changes in Operating Assets and Liabilities		
Decrease (Increase) in Accounts and Notes Receivable	6,740	(73,840)
(Increase) Decrease in Other Current Assets	-	-
Increase(Decrease) in Notes Payable	-	(75,000)
Increase (Decrease) in Accrued Liabilities	3,204	168,714
Increase(Decrease) in Other Liabilities	139,796	172,349
Increase(Decrease) in Accounts Payable	75,433	124,287
Cash Used By Operating Activities	(649,160)	(368,725)
<b>INVESTING ACTIVITIES</b>		
Decrease in Common Stock Held for Investment	-	-
Cash Provided (Used) By Investing Activities	-	-
<b>FINANCING ACTIVITIES</b>		
Retirement/Tender of Stock	-	-
Increase in Common and Preferred Stock	(153,401)	9,439,570
Merger Transaction (Capital Adjustments)		
Changes in Notes Payable - Current Portion	-	-
Changes in Notes Payable - Related Parties	792,358	-
Net Cash Provided by Financing Activities	638,957	9,439,570
<b>NET INCREASE (DECREASE) IN CASH</b>	(10,203)	9,070,845
<b>CASH AND CASH EQUIVALENTS, beginning of period</b>	9,085,048	14,203
<b>CASH AND CASH EQUIVALENTS, end of period</b>	\$ 9,074,845	\$ 9,085,048

See accompanying notes to unaudited condensed financial statements which are an integral part of these financial statements.

# GOOI GLOBAL, INC.

## UNAUDITED

### CONSOLIDATED STATEMENTS OF STOCKHOLDER'S EQUITY (DEFICIT)

	Preferred Stock		Common Stock		Additional Paid-In Capital	Retained Earnings (Deficit)
	Shares	Amount	Shares	Amount		
Balance, December 31, 2012	-	-	199,078,758	199,078	(107,320)	(376,687)
Share Consolidation Feb 15, 2013			(179,170,882)	(179,171)	179,171	
Par Value Change from .001 to .0001				(17,916)	17,916	
Common shares issued at \$.25/share at \$0.0001 par value			500,000	50	124,950	
Net Income for the Quarter ended March 31, 2013						(141,830)
Common shares issued at \$.01/share at \$0.0001 par value			2,700,000	270	26,730	
Preferred A shares issued at \$30.53/share at \$0.0001 par value	295,200	30			9,012,540	
Preferred C shares issued at \$0.00/share at \$0.0001 par value	500,000	50			(50)	
Net Income for the Quarter ended June 30, 2013						(209,237)
Common shares issued at \$.25/share at \$0.0001 par value pursuant to warrant exercise			200,000	20	49,980	
Adjustment due to Share Consolidation Feb 15, 2013			284			
Net Income for the Quarter ended September 30, 2013						(137,516)
Common shares issued at \$.50/share at \$0.0001 par value			450,000	45	224,955	
Net Income for the Quarter ended December 31, 2013						(196,652)
Common shares issued at \$.50/share at \$0.0001 par value			350,000	35	174,965	
Net Income for the Quarter ended March 31, 2014						(223,398)
Net Income for the Quarter ended June 30, 2014						(247,188)
Net Income for the Quarter ended						

**Gooi Global, Inc.**

## **NOTES TO THE FINANCIAL STATEMENTS**

**Amended April 16, 2015: Amended from the report filed 4/15/2015 to reflect the change in the company's CUSIP Number. This is the only change made to the report.**

### **(UNAUDITED)**

#### **1. ORGANIZATION**

Gooi Global, Inc. (the "Company") was incorporated on August 28, 1986 pursuant to the laws of the State of Delaware. From 1986 until June 2005, the Company was a steel and ore smelting industry based in Warren Ohio, in active operation and in receivership. From 1993 until 2005 the Company was in receivership. It emerged out of bankruptcy in 2005 and retained its status with the state of Delaware as an active company. The Company rested its certificate of incorporation and changed its name to Ridgecrest Healthcare Group, Inc. on October 17, 2005. In October and November 2005, the Company acquired assets and stock from Healthcare Enterprises Group, PLC, a company based in the United Kingdom. One of those assets was Medical Development Specialists, a healthcare consulting company that had annual revenues of approximately \$3,000,000 per year. Other assets included holdings in other public and private healthcare related companies in the US and UK.

During 2009 the Company decided to shift its focus from healthcare and related investing to technology development and management consulting. On September 24, 2009 the Company rested its certificate of incorporation with the State of Delaware and changed its name to Liberty Technologies, Inc. During 2009 the remainder of the Healthcare assets were either vended out or exchanged for shares, the Company retaining only a small portion of these assets so that it could focus on its new business. The Company entered the Development stage in January of 2009.

The Company merged with Capalyst, Inc. (D/B/A DomiKnow) on December 18, 2012. The Company is in the business of providing email and social media marketing services for small business. The Company exited the development stage (for accounting purposes) on January of 2012.

On August 30, 2014, the Company ceased its internet marketing and advertising services business operations due to insufficient working capital, current liabilities, and lack of prospects for additional funding. Accordingly, during and subsequent to the reporting period ended September 30, 2014, the Company has undertaken a number of strategic management and operational changes, including but not limited to adopting a new business model in which the Company will incubator for start-up and small businesses operating in the mortgage processing, mortgage lending, and predictive analytics verticals.

On April 1, 2015 the company changed its name to Gooi Global, Inc. and is now trading under the symbol "GOOI".

## **2. BASIS OF PRESENTATION**

The accompanying consolidated financial statements have been prepared on a “going concern” basis in accordance with United States generally accepted accounting principles (“GAAP”). The “going concern” basis of presentation assumes that the Company will continue its operations for the foreseeable future and will be able to realize its assets and discharge its liabilities and commitments in the normal course of business. As of December 31, 2014, the Company had Shareholder’s equity of (\$7,441,127).

These financial statements do not include any adjustments that would be necessary should the Company be unable to continue as a going concern.

## **3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

### ***Cash and cash equivalents***

The Company considers all highly liquid instruments with a maturity of three months or less at the time of issuance to be cash equivalents. Traditionally, the Company has considered its restricted cash as a cash equivalent. This restricted cash represents a private placement of 295,200 convertible Preferred Series A shares for \$9,012,570 to nine qualified investors (the “Preferred Stock Investors”), pursuant to which the Preferred Stock Investors purchased a private placement of Units consisting of Preferred Shares (convertible into Common Shares) and Warrants to purchase Common Shares. The total Unit purchase was \$9,012,570 (10,013.97 per Unit) and \$9,012,570 is currently reflected in equity section of the Company’s Balance Sheet as restricted cash. When converted into Common Shares the transaction equated to an average Common Share price of \$0.3060 per share. Under the terms of the Unit Subscription Agreement (USA), the Preferred Stock Investor’s cash and the Securities purchased (in certificate form) have been deposited in a restricted account with an Intermediary whereby an Account Management Agreement (AMA) between the Investors, the Company and the Intermediary governs the release of funds to the Company from the restricted account. As of September 30, 2014 the Company had \$9,129,528 in cash and cash equivalents when the restricted cash is included. Although, pursuant to the private placement agreement, the Preferred Stock Investors may not request a return of capital without the agreement of the Company and the Company may not request to unwind or alter the transaction without agreement of the Investor, the Company now believes that this restricted cash is not a cash equivalent.

Therefore, as of December 31, 2014 the company has negative cash available of (\$33,812).

If the restricted cash is included, as per previous financial statements, the Company would have had \$9,074,845 cash on hand compared to \$9,085,048 for the period ending December 31, 2013.



### ***Revenue Recognition***

Revenue is recognized when services and goods are contracted for, the service is provided or the title to the goods passes hands and collectability is reasonably assured.

### ***Intangible assets and impairment***

U.S. generally accepted accounting principles require that long-lived assets and intangibles to be held and used by the Company, be reviewed for possible impairment, whenever events or changes in circumstances indicated that the carrying amount of an asset may not be recoverable. If changes in circumstances indicate that the carrying amount of an asset that an entity expects to hold and use may not be recoverable, future cash flows expected to result from the use of the asset and its disposition must be estimated. If the undiscounted value of the future cash flows is less than the carrying amount of the asset, impairment is recognized. All intangible assets were effectively impaired to \$0.00 in prior periods.

### ***Fair Value Measurements***

The Company follows FASB ASC 820, "Fair Value Measurements and Disclosures," for all financial instruments and non-financial instruments accounted for at fair value on a recurring basis. This accounting standard established a single definition of fair value and a framework for measuring fair value, sets out a fair value hierarchy to be used to classify the source of information used in fair value measurement and expands disclosures about fair value measurements required under other accounting pronouncements. It does not change existing guidance as to whether or not an instrument is carried at fair value. The Company defines fair value as the price that would be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. When determining the fair value measurements for assets and liabilities, which are required to be recorded at fair value, the Company considers the principal or most advantageous market in which the Company would transact and the market-based risk measurements or assumptions that market participants would use in pricing the asset or liability, such as inherent risk, transfer restrictions and credit risk. The Company has adopted FASB ASC 825, "Financial Instruments", which allows companies to choose to measure eligible financial instruments and certain other items at fair value that are not required to be measured at fair value. The Company has not elected the fair value option for any eligible financial instruments.

As required by ASC 820, assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement.

Due to related parties is reflected in the balance sheets at carrying value, which approximates fair value due to its short-term nature.

### ***Foreign Currency Translation***

The Company's functional currency is US Dollars. Foreign currency balances are translated into US dollars as follows:

Monetary assets and liabilities are translated at the period-end exchange rate. Non-monetary assets are translated at the rate of exchange in effect at their acquisition, unless such assets are carried at market or nominal value, in which case they are translated at the period-end exchange rate. Revenue and expense items are translated at the average exchange rate for the period. Foreign exchange gains and losses in the period are included in operations.

### ***Use of Estimates***

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

### ***Basic and Diluted Net Income (Loss) Per Share***

The Company computes net loss per share in accordance with FASB ASC Topic 260, "Earnings per Share". This topic requires presentation of both basic and diluted earnings per share ("EPS") on the face of the income statement. Basic loss per share is computed by dividing net loss available to common shareholders by the weighted average number of common shares outstanding during the year. Diluted EPS gives effect to all dilutive potential common shares outstanding during the year including stock options, using the treasury stock method, and convertible preferred stock, using the if-converted method. In computing diluted EPS, the average stock price for the year is used in determining the number of shares assumed to be purchased from the exercise of stock options or warrants. Diluted EPS excludes all dilutive potential common shares if their effect is anti-dilutive.

### ***Income taxes***

The Company follows FASB ASC Topic 820, "Income Taxes" which requires the use of the asset and liability method of accounting for income taxes. Under this method, deferred tax assets and liabilities are recognized for future tax consequences attributable to temporary differences between the financial statements carrying amounts of existing assets and liabilities and loss carry forwards and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the year in which those temporary differences are expected to be recovered or settled.

### **Undisclosed Liabilities**

As a consequence of a change in management, the company has recognized approximately \$480,000 in previously undisclosed liabilities during the 3<sup>rd</sup> and 4<sup>th</sup> quarters. These include \$158,000 due the IRS for Form 941 taxes and a number of other liabilities, mainly long term notes payable or leases that had matured. In addition, the company has renegotiated approximately \$535,000 in other liabilities that had matured into longer term obligations.

The Company is presently undergoing an audit of its operations and financial reports of operations for all prior periods from and after January 2012 and including the period covered by this report. The Company expects that this audit will reveal errors in the prior unaudited reports and that it will be necessary to restate these prior reports to disclose additional liabilities and contingent liabilities that were not previously reported. While management has begun to recognize and refinance those liabilities, there could be other undisclosed liabilities in excess of \$250,000 that may be discovered in the process of the audits. The actual amount of the undisclosed additional liabilities and contingent liabilities cannot be fully determined until completion of the Company's audit of the prior periods.

### **Recent accounting pronouncements**

The Company adopts new pronouncements relating to generally accepted accounting principles applicable to the Company as they are issued, which may be in advance of their effective date. Management does not believe that any recently issued, but not yet effective, accounting standards if currently adopted would have a material effect on the accompanying financial statements.

## **4. INVESTMENTS**

During the 2014 fiscal year the Company had no investments.

## **5. LITIGATION**

No legal action, to which management is currently aware, has been brought against the Company. No amounts have been provided for in the accounts.

## **6. RELATED PARTY BALANCES AND TRANSACTIONS**

Amounts due to related parties represent advances made by directors, officers and shareholders. Amounts in lieu of management fees have been accrued and converted into a note payable by the company with Brent Wilder its former President, this amount outstanding at December 31, 2012 is \$50,000 which is accruing interest at a rate of 10% per annum. The note required payment of the outstanding principal and interest on or

before February 28, 2011. The note is also convertible to common stock in the Company. As of December 31, 2012 should such conversion take place the conversion would result in the issuance of 50,000,000 shares of common stock to satisfy obligations of the note. The Company elected to perform a 10 for 1 reverse stock split in February 2013, and as such the resulting conversion on the note was adjusted to 5,000,000 accordingly. The Company understands that the note was sold to unrelated third parties in 2012. 54% of the conversion rights of the note were exercised by the note holders resulting in the issuance of 2,700,000 shares of common stock of the Company and resulting in a decrease in the amount of the debt by \$27,000.

As part of its broader restructuring, Gooi Global, Inc. returned \$362,799 in capital contributions to John Stokka in a promissory note in a stock purchase agreement for 16,889,854 shares and settlement of any severances or accrued owed owned directly by John Stokka or his family and settlement of any severances or accrued pay owed Mr. Stokka. Those shares are expected to be returned to Treasury during the second quarter of 2015 as part of a broader restructuring of the finances and capital structure of the company. As of December 31, 2014, the amount outstanding on the promissory note to John Stokka was \$281,245.12. This promissory note carries no interest.

In a related transaction, the company agreed with K4, LLC to extend a ONE MILLION DOLLAR line of credit to the company at an interest rate of 6% pending a final agreement of a broader restructuring of the company that as of the close of this period remained under discussion and negotiation. As of December 31, 2014, the company has drawn on \$723,764.88 of the line of credit. It is expected that K4, LLC will receive shares in the company as a result of this final agreement and closing that will include the return of John Stokka's shares to the company.

## **7. MERGER**

On December 18, 2012 the Company was merged with Capalyst, Inc. (D/B/A) Gooi Global whereby the Company was the surviving entity. The merger resulted in the shareholders of record of Capalyst being issued control shares of 195,489,103 shares in consideration for the merger, and the Company's acquisition of 195,489,104 shares from the previous control shareholders (of the Company prior to the merger) in consideration for notes payable of \$195,489.

## **8. REVERSE STOCK SPLIT**

On February 18, 2013 the Company consolidated its Common Stock with a 1 for 10 reverse stock split. This resulted in the issued and outstanding Common Stock being reduced from 199,078,758 to approximately 19,907,876. Fractional shares were rounded up to the next whole share. The par value of the post-split Common Stock was adjusted from \$0.001 per share to \$0.0001 per share.

## **9. PRIVATE PLACEMENT**

In the first quarter of 2013 the Company completed a small private placement of 500,000 common shares for \$125,000 at a par value of \$0.0001 per share. The participants in the private placement also received warrants to purchase an additional 250,000 common shares for \$62,500 at a par value of \$0.0001 per share.

In the second quarter of 2013 the Company completed a private placement of 50,000 convertible Preferred Series A shares for \$1,250,000 at a par value of \$0.0001 per share with a qualified Investor. The Preferred Series A Shares are convertible to Common Shares at a ratio of 100 Common Shares for each share of Preferred Series A Stock. The private placement consists of options that can be exercised by the Investor in tranches of 400 Preferred Series A Shares at a price of \$25.00 each. The Company expects the options to be exercised over the next few months.

In the second quarter of 2013 the Company completed a private placement of 295,200 convertible Preferred Series A shares for \$9,012,570 with nine qualified Investors, pursuant to which the Investors purchased a private placement of Units consisting of Preferred Shares (convertible into Common Shares) and Warrants to purchase Common Shares. The total Unit purchase was \$9,012,570 (10,013.97 per Unit) and \$9,012,570 is currently reflected in equity section of the Company's Balance Sheet as restricted cash. When converted into Common Shares the transaction equated to an average Common Share price of \$0.3060 per share. Under the terms of the Unit Subscription Agreement (USA), the Investor's cash and the Securities purchased (in certificate form) have been deposited in a restricted account with an Intermediary whereby an Account Management Agreement (AMA) between the Investors, the Company and the Intermediary governs the release of funds to the Company from the restricted account. The Investors may NOT request a return of capital without the agreement of the Company and the Company may not request to unwind or alter the transaction without agreement of the Investors. The shares are fully paid and non-assessable.

The funds are released to the Company in 36 periodic installments pursuant to the AMA schedule approved by the Company and the Investors. Trading volumes at or above a minimum bid price will release a percentage of each periodic "Breakout" funds to the Company. There are provisions within the agreement which address release of funds to the Company in the event that 1) trading volume is below the minimums, and 2) average bid prices are above or below the minimums. These provisions are in place to ensure the offering goes forward in a smooth and timely manner and all the funds disbursed to the Company and the shares distributed to the Investors.

The company was in the process of renegotiating this private placement in 2014 which was successfully concluded in February of 2015 but has yet to close. Full details of the company's recapitalization plan will be discussed in either the quarterly report for the period ending March, 31 2015 or in a separate management discussion and analysis released prior to that report.

**THE REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK**

# **GOOI GLOBAL, INC.**

## **Management's Discussion and Analysis**

**For the Years Ending  
December 31, 2014  
and December 31, 2013**

1901 Bell Avenue, Suite #4  
Des Moines, IA 50315

38259Y 103  
(CUSIP)

Trading Symbol: GOOI

This Management Discussion and Analysis ("MD&A") reviews the activities Gooi Global, Inc. ("LBTL", "We" or "Us") and its subsidiaries, and compares the financial results of the year ended December 31, 2014 with the same period of 2013. The MD&A should be read in conjunction with the unaudited consolidated financial statements and accompanying notes for all relevant periods. Copies of which are attached, and are also filed on [www.otcm Markets.com](http://www.otcm Markets.com)

**In December of 2012 the Company merged with an operational business, Capalyst (D/B/A DomiKnow), in a transaction that resulted in the control shareholders of Capalyst assuming control of the Company. The company has since been renamed to Gooi Global, Inc. and is engaged in the mortgage fulfillment and predictive analytics businesses as part of a broader strategy to acquire rapidly growing firms in these verticals.**

The Company prepares its consolidated financial statements in accordance with accounting standards generally accepted in the United States. All dollar amounts presented are expressed in United States Dollars unless otherwise noted.

## **FORWARD LOOKING INFORMATION**

Except of statements of historical fact, the discussion and analysis of financial performance and position including, without limitation, statement regarding projections, future plans, and objectives of Gooi Global, Inc. are forward-looking statements that are subject to various risks and uncertainties. Forward-looking statements are based on management experience, historical results, current expectations and analyses, trends, government policies, and current business and economic conditions, including GOOI's analysis of its subsidiary product and service offerings and its expectations regarding the effects of anticipated product and service offering changes and the potential benefits and such efforts and activities on GOOI's results of operations in future periods. There can be no assurance that such statements will prove to be accurate; actual results and future events could differ materially from those anticipated in such statements.

## **DESCRIPTION AND OVERVIEW OF THE BUSINESS**

### **Our History**

Gooi Global, Inc. (the "Company") was incorporated on August 28, 1986 pursuant to the laws of the State of Delaware. From 1986 until June 2005, the Company was a steel and ore smelting industry based in Warren Ohio, in active operation and in receivership. From 1993 until 2005 the Company was in receivership. It emerged out of bankruptcy in 2005 and retained its status with the state of Delaware as an active company. The Company rested its certificate of incorporation and changed its name to Ridgecrest Healthcare Group, Inc. on October 17, 2005. In October and November 2005, the Company acquired assets and stock from Healthcare Enterprises Group, PLC, a company based in the United Kingdom. One of those assets was Medical Development Specialists, a healthcare consulting company that had annual revenues of approximately \$3,000,000 per year. Other assets included holdings in other public and private healthcare related companies in the US and UK.

During 2009 the Company decided to shift its focus from healthcare and related investing to technology development and management consulting. On September 24, 2009 the Company restated its certificate of incorporation with the State of Delaware and changed its name to Liberty Technologies, Inc. During 2009 the remainder of the Healthcare assets were either vended out or exchanged for shares, the Company retaining only a small portion of these assets so that it could focus on its new business.

From 2009 to December of 2012 the Company engaged in business consulting and was actively seeking merger and acquisition opportunities.



In December of 2012, the Company merged with a private corporation Capalyst, Inc. d/b/a Gooi Global. The Company changed its name to Gooi Global, Inc. and the merger resulted in the management and board of directors of the company being replaced by the management and board of directors of Capalyst, Inc.

In August of 2014, the company discontinued its internet and email marketing businesses to restructure and develop a new strategy.

In October of 2014, the company resolved to change its name to Gooi Global and pursue a business strategy to acquire and develop early stage, rapidly growing firms in the mortgage fulfillment and predictive analytics verticals. The company began renegotiating and restructuring its liabilities and searching for new sources of capital.

Consequent to these resolutions, the company secured a ONE MILLION DOLLAR (\$1,000,000) line of credit from K4, LLC which is an entity partially controlled by Mike Kemery, Chairman and CEO of DomKnow, Inc. Mr. Kemery has subsequently been succeeded by Mark White as CEO. The company entered further discussions with investors to restructure the company's finances and deploy its new business strategy. These discussions were concluded successfully on February 27, 2015 and will be discussed in a separate management discussion and analysis to be published prior to the company's first quarter 2015 filing.

On April 1, 2015, the company was renamed Gooi Global, Inc. and is now trading under the symbol "GOOI".

The Company exited the development stage (for accounting purposes) on January of 2012.

## **OVERALL PERFORMANCE**

### **Comparative Figures**

Certain comparative figures have been reclassified to conform to the presentation of the 2011 and 2010 results. Management does not believe that these reclassifications have created a material impact on the results of operations for the period.

### **Selected Annual Information**

	2014	2013
Revenues	\$150,980	\$206,523
SG&A Expenses	(\$989,100)	(\$858,510)
Net Income (Loss)	(\$874,333)	(\$677,122)
Net Loss Per Common Share	(0.0362)	(0.0301)

**The following is a discussion of certain expense categories:**

*Selling general and administrative*

The company's continued difficulty generating sales combined with its rising expenses resulting in an insolvency in July of 2014 requiring emergency funding in the form of shareholder loans. The consequence was the discontinuation of operations in August, 2014.

*Amortization*

In prior periods the Company recognized an impairment expense for substantially all of its intellectual property, and as a result, the Company does not have any amortizable assets on its balance sheet, and therefore recognizes no amortization.

*Bad Debt*

The Company did not experience any bad debt in 2014 or 2013.

*Income Tax*

No provision for income tax was made for 2014 or 2013 as the Company has extensive NOL carry-forwards and elects to discount such provision to zero.

**Operations**

The Company is currently operating as a result of the merger transaction which occurred on December 18, 2012 and is no longer in the development stage.

The company ceased operations of its primary business in August 2014 and expects to resume operations in 2015 with a restructured financial and operational plan.

**FINANCIAL POSITION, LIQUIDITY AND CAPITAL RESOURCES**

**Cash and Accounts Receivable**

As of December 31, 2014 the Company had (\$33,812) cash on hand and \$9,012,570 of restricted cash which will it expects to be re-categorized as a receivable in the future for tax purposes and, moreover, restructured as part of an ongoing capital and financial restructuring plan.

**Liabilities**

Total liabilities increased from \$670,787 in the period ending December 31 of 2013 to \$1,681,587 in the period ending December 31, of 2014. These liabilities include a number of transactions related to recognized current liabilities and a line of credit from K4, LLC in the amount of 723,764.88, all of which was used to retire previously undisclosed liabilities that were current or to enable the company to develop a restructuring plan.

**Shareholder's Equity**

Shareholder's equity decreased from \$8,469,406 in Q4 of 2014 to \$7,144,127 in Q4 of 2014. This decrease is primarily due to the fact that the Company continues to operate at a significant loss.

## **Dividend**

The payment of dividends to shareholders will depend on a number of factors such as earnings, GOOI's financial requirements and other factors that the Board of Directors considers relevant in the circumstances. The Company currently does not have the intention to pay dividends on the common or preferred shares. The Board of Directors will review this policy, from time to time, as circumstances change. To date GOOI has not declared or paid any dividends on any of its shares.

## **Transactions with related parties**

As part of its broader restructuring, Gooi Global, Inc. returned \$362,799 in capital contributions to John Stokka in a promissory note in exchange for 16,889,854 shares and settlement of any severances or accrued owed owned directly by John Stokka or his family and settlement of any severances or accrued pay owed Mr. Stokka. Those shares are expected to be returned to Treasury during the second quarter of 2015 as part of a broader restructuring of the finances and capital structure of the company.

In a related transaction, the company agreed with K4, LLC to extend a ONE MILLION DOLLAR line of credit to the company at an interest rate of 6% pending a final agreement of a broader restructuring of the company that as of the close of this period remained under discussion and negotiation. As of December 31, 2014, the company has drawn on \$723,764.88 of the line of credit. It is expected that K4, LLC will receive shares in the company as a result of this final agreement and closing that will include the return of John Stokka's shares to the company.

## **RISK AND UNCERTAINTY FACTORS**

### **History of operating losses and anticipate that we may see continued operating losses for the foreseeable future**

The Company has incurred a net loss of (\$874,333) in 2014 compared to a net loss of (\$685,235) in 2013. The ongoing losses resulted in the cessation of operations for the company and an effort to restructure its operations as a holding company.

The Company's ability to continue as a going concern is dependent on myriad of factors, but most importantly the ability of the Company's shareholders to continue financing the operating expenses of the Company and/or the company being able to raise additional investment capital. The outcome of these matters cannot be predicted at this time.

### **Seasonality and Susceptibility to Economic Trends**

The Company does not engage in any business that is particularly susceptible to seasonality or economic trends.

## **Competition**

The company is intending to invest in two new businesses in the highly competitive mortgage fulfillment and predictive analytics markets. While the company believes these businesses to have strong competitive advantages, there can be no assurance that this assumption is founded or that competition that infringes on these competitive advantages will develop in the future..

## **Management**

The Company currently has a small executive management group, which is sufficient for its present size and operations. Although the Company's development to date has largely depended on and in the future will continue to depend upon the efforts of certain current executive management, the loss of a member of this group could have a material adverse effect on the Company.

## **Acquisitions**

The Company will continue to seek key strategic acquisitions for companies in both the United States and in other jurisdictions. Historical financial results of these acquired companies may not be an indicator of future performance, therefore, it is possible that the Company may end up acquiring an operating company that becomes a financial burden to the Company. In this event it is possible that by acquiring an operating business, even in a wholly stock transaction that the Company becomes less financially viable than before the acquisition.

It is also possible, that an acquired Company may have significant legal and tax liabilities what were not made clear to the Company at the time of the transaction. While management exercises due care while performing due diligence on an acquired company (or target), it is possible that these liabilities may not be known to the Company until an enforcement action has begun. In this event, it is possible that the economic results of these actions may exceed the coverage of any indemnifications or escrow accounts created for these purposes.

## **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

### ***Cash and cash equivalents***

The Company considers all highly liquid instruments with a maturity of three months or less at the time of issuance to be cash equivalents. As of December 31, 2013 the Company had \$9,085,048 in cash and cash equivalents. Included in this calculation is restricted cash which the company received pursuant to a private placement of 295,200 convertible Preferred Series A shares for \$9,012,570 with nine qualified Investors, pursuant to which the Investors purchased a private placement of Units consisting of Preferred Shares (convertible into Common Shares) and Warrants to purchase Common Shares. The total Unit purchase was \$9,012,570 (10,013.97 per Unit) and \$9,012,570 is currently reflected in equity section of the Company's Balance Sheet as restricted cash. When converted into Common Shares the transaction equated to an average Common Share price of \$0.3060 per share. Under the terms of the Unit Subscription Agreement (USA), the Investor's cash and the Securities purchased (in certificate form) have been deposited in a restricted account with an Intermediary whereby an Account Management Agreement (AMA) between the Investors, the Company and the Intermediary governs the release of funds to the Company from the restricted account. The Investors may NOT request a return of capital without the agreement of the Company and the Company may not request to unwind or alter the transaction without agreement of the Investors. The shares are fully paid and non-assessable.

The funds are released to the Company in 36 periodic installments pursuant to the AMA schedule agreed to by the Company and the Investors. Milestones for market valuation, market liquidity and business development have been instituted in the AMA to ensure the company's adherence to its business strategy.

### ***Revenue Recognition***

Revenue is recognized when services and goods are contracted for, the service is provided or the title to the goods passes hands and collectability is reasonably assured.

### ***Intangible assets and impairment***

US generally accepted accounting principles require that long-lived assets and intangibles to be held and used by the Company, be reviewed for possible impairment, whenever events or changes in circumstances indicated that the carrying amount of an asset may not be recoverable. If changes in circumstances indicate that the carrying amount of an asset that an entity expects to hold and use may not be recoverable, future cash flows expected to result from the use of the asset and its disposition must be estimated. If the undiscounted value of the future cash flows is less than the carrying amount of the asset, impairment is recognized. All intangible assets were effectively impaired to \$0.00 in prior periods.

### ***Fair Value Measurements***

The Company follows FASB ASC 820, "Fair Value Measurements and Disclosures," for all financial instruments and non-financial instruments accounted for at fair value on a recurring basis. This accounting standard established a single definition of fair value and a framework for measuring fair value, sets out a fair value hierarchy to be used to classify the source of information used in fair value measurement and expands disclosures about fair value measurements required under other accounting pronouncements. It does not change existing guidance as to whether or not an instrument is carried at fair value. The Company defines fair value as the price that would be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. When determining the fair value measurements for assets and liabilities, which are required to be recorded at fair value, the Company considers the principal or most advantageous market in which the Company would transact and the market-based risk measurements or assumptions that market participants would use in pricing the asset or liability, such as inherent risk, transfer restrictions and credit risk. The Company has adopted FASB ASC 825, "Financial Instruments", which allows companies to choose to measure eligible financial instruments and certain other items at fair value that are not required to be measured at fair value. The Company has not elected the fair value option for any eligible financial instruments.

As required by ASC 820, assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement.

Due to related parties is reflected in the balance sheets at carrying value, which approximates fair value due to its short-term nature.

### ***Foreign Currency Translation***

The Company's functional currency is US Dollars. Foreign currency balances are translated into US dollars as follows:

Monetary assets and liabilities are translated at the period-end exchange rate. Non-monetary assets are translated at the rate of exchange in effect at their acquisition, unless such assets are carried at market or nominal value, in which case they are translated at the period-end exchange rate. Revenue and expense items are translated at the average exchange rate for the period. Foreign exchange gains and losses in the period are included in operations.

### ***Use of Estimates***

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

### ***Basic and Diluted Net Income (Loss) Per Share***

The Company computes net loss per share in accordance with FASB ASC Topic 260, "Earnings per Share". This topic requires presentation of both basic and diluted earnings per share ("EPS") on the face of the income statement. Basic loss per share is computed by dividing net loss available to common shareholders by the weighted average number of common shares outstanding during the year. Diluted EPS gives effect to all dilutive potential common shares outstanding during the year including stock options, using the treasury stock method, and convertible preferred stock, using the if-converted method. In computing diluted EPS, the average stock price for the year is used in determining the number of shares assumed to be purchased from the exercise of stock options or warrants. Diluted EPS excludes all dilutive potential common shares if their effect is ant-dilutive.

### ***Income taxes***

The Company follows FASB ASC Topic 820, "Income Taxes" which requires the use of the asset and liability method of accounting for income taxes. Under this method, deferred tax assets and liabilities are recognized for future tax consequences attributable to temporary differences between the financial statements carrying amounts of existing assets and liabilities and loss carry forwards and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the year in which those temporary differences are expected to be recovered or settled.

### **Recent accounting pronouncements**

The Company adopts new pronouncements relating to generally accepted accounting principles applicable to the Company as they are issued, which may be in advance of their effective date. Management does not believe that any recently issued, but not yet effective, accounting standards if currently adopted would have a material effect on the accompanying financial statements.

### **December 18, 2012 Merger**

On December 18, 2012 the Company was merged with Capalyst, Inc. (D/B/A) Gooi Global whereby the Company was the surviving entity. The merger resulted in the shareholders of record of Capalyst being issued control shares of 195,489,103 shares in consideration for the merger, and the Company's acquisition of 195,489,104 shares from the previous control shareholders (of the Company prior to the merger) in consideration for notes payable of \$195,489.

### **OUTLOOK**

The company is continuing to develop its technologies and services and search for acquisitions. The company continues to seek investment capital to implement its business plan. It is difficult for Management to predict the outlook for the Company.

### **Additional Disclosures**

#### **Legal Proceedings**

As of the date of these financial statements the Company was not involved in any legal proceedings. However, from time to time during the ordinary course of business the company may engage legal counsel for various actions.

#### **Defaults Upon Senior Securities**

The Company has not defaulted on any senior securities.

#### **Other Information**

None

#### **MD&A Exhibits**

2014 and 2013 Comparative Financial Statements and Notes are attached hereto. An issuer certification is also attached hereto. No other exhibits are attached.

### **Issuer's Certifications**

The certifying individual below hereby certifies that

- A. I have reviewed the 2014 and 2013 Annual Financial Statements (attached hereto) and MDA for the period covered and,

- B. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
- C. Based on my knowledge, the financial statements and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material aspect the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

/S/ Mark A. White

Chief Executive Officer

April 15, 2015



Gooi Global, Inc.  
Annual Information and Disclosure Statement  
*For the Year Ended December 31, 2013*

**Part A: General Company Information**

**Item I: Exact name of issuer and its predecessor(s)**

Issuer:

Gooi Global, Inc. (“GOOI”, the “Company”, “We”, “Us”) – from April 1, 2015 to present.

Predecessors:

DomiKnow, Inc. (“DMNO”, the “Company”, “We”, “Us”) – from December 18, 2012 to March 31, 2015.

Liberty Technologies, Inc. (“LBTL”, the “Company”, “We”, “Us”) – from September 23, 2009 to December 18, 2012.

Ridgecrest Healthcare Group, Inc. – October 14, 2005 to September 22, 2009

CSC Industries, Inc. – August 28, 1986 to October 13, 2005

**Item II: Address of principal executive offices**

Principal Executive Offices:                      1901 Bell Avenue, Suite #4  
Des Moines, IA 50315  
[www.gooiglobal.com](http://www.gooiglobal.com)

Investor Relations Officer:                      Barry Adams  
Des Moines, IA 50315  
[www.gooiglobal.com](http://www.gooiglobal.com)

**Item III: The Jurisdiction and date of incorporation or organization**

State of Incorporation: Delaware

Date of Incorporation: August 28, 1986

## **Part B Share Structure**

### **Item IV: The exact title and class of securities outstanding.**

Common Stock: 24,208,160 shares outstanding

CUSIP: 38259Y 103

Trading Symbol: GOOIPK

### **Item V: Par or Stated value and description of the security.**

#### **A. Par Value**

Par Value of \$.0001 per share

#### **B. Common Stock**

500,000,000 shares authorized – Par Value (\$.0001 per share)

24,208,160 shares issued and outstanding

Voting Rights: 1:1

Preference: None

Dividend: No current or anticipated dividend

Change of control requires majority vote of shareholders

#### **C. Preferred Stock**

2,000,000 Authorized – Par Value (\$.0001 per share)

Series A, 500,000 Authorized Voting Rights: 1:1

295,200 shares issued and outstanding

Series C, 500,000 Authorized Voting Rights: 69:1

500,000 shares issued and outstanding

Series D, 200,000 Authorized Voting Rights: 1:1

Preference: None

**Item VI: The number of shares or total amount of securities outstanding for each class of securities authorized.**

Common Stock				Number of	Beneficial
	<u>Authorized</u>	<u>Outstanding</u>	<u>Float</u>	<u>Shareholders</u>	<u>Owners</u>
12/31/2013	500,000,000	23,758,160	2,900,685	180	180
12/31/2014	500,000,000	24,208,160	3,072,546	180	180
Preferred Series A				Number of	Beneficial
	<u>Authorized</u>	<u>Outstanding</u>		<u>Shareholders</u>	<u>Owners</u>
12/31/2013	500,000	295,200		9	9
12/31/2014	500,000	295,200		9	9
Preferred Series C				Number of	Beneficial
	<u>Authorized</u>	<u>Outstanding</u>		<u>Shareholders</u>	<u>Owners</u>
12/31/2013	500,000	500,000		1	1
12/31/2014	500,000	500,000		1	1
Preferred Series D				Number of	Beneficial
	<u>Authorized</u>	<u>Outstanding</u>		<u>Shareholders</u>	<u>Owners</u>
12/31/2013	200,000	0		0	0
12/31/2014	200,000	0		0	0

**Part C Business Information**

**Item VII: Name & address of transfer agent**

VStock Transfer

77 Spruce Street, Suite 201

Cedarhurst, NY 11516

Phone: 212-828-8436

VStock Transfer maintains that it is registered with the Securities and Exchange Commission.

**Item VIII: Nature of Business**

**A. Business Development**

**1. Form of organization:** Corporation (Delaware)

**2. Year Organized:** 1986

**3. Fiscal year end date:** December 31

**4. Bankruptcy, receivership or any similar proceedings:**

The principal issuer was in bankruptcy and receivership from 1993 until it emerged out of bankruptcy in 2005.

**5. Material reclassification, merger, consolidation, or purchase or sale of a significant amount of assets:**

In 2005 the Company acquired through share exchange agreements significant operating interests in healthcare consulting companies operating in the United States and the United Kingdom. These assets were vended out in 2008 and 2009.

In 2012 the Company merged with Capalyst, Inc. d/b/a DomiKnow. The effect of the merger was a change of control and replacement of management and the board of directors with that of the private company Capalyst, Inc.

**6. Default of the terms of any note, loan, lease or other indebtedness of financing arrangement requiring us to make payments:**

Post bankruptcy, none.

**7. Any change of control:**

Change of control in October 2012.

It is anticipated that there will be a change in control of the company executed during the 2nd<sup>h</sup> quarter of 2015.

**8. Any increase in ten percent (10%) or more of the securities of the same class of outstanding equity securities:**

None in the period ending December 31, 2014.

**9. Any past, pending or anticipated stock-split, stock dividend recapitalization, merger, acquisition, spin-off, or re-organization:**

**a. Stock Splits &/or stock dividends:**

On October 16, 2009 the Company split 15,691,675 common shares on a 1:200 basis, resulting in 78,532 common shares being issued and outstanding.

On February 15th, 2013 the Company split 199,078,759 common shares on a 1:10 basis, resulting in 19,907,876 shares being issued and outstanding.

In Q1 2013, the company completed a small private placement of 500,000 common shares for a total of \$125,000. The participants also received warrants to purchase 250,000 additional common shares for a total of \$62,500.

In Q2 2013, the company completed a private placement with options to purchase 50,000 shares of Series A Preferred stock for a total of \$1,250,000.

In Q2 2013, the company completed a private placement of 295,200 shares of Series A Preferred stock and 500,000 shares of Series C Preferred stock for a total of \$9,012,570.

In Q3 2013, stockholders exercised 200,000 warrants to purchase additional shares of common stock for \$50,000.

In Q3 2013, small increase of 284 common shares was made to account for adjustments for partial shares during the share consolidation on February 15th, 2013.

**b. Acquisitions:**

The Company is considering various acquisitions at this time, however, as of the date of this disclosure no such acquisition has been made.

**c. Recapitalizations:**

In Q1 2013, the company completed a small private placement of 500,000 common shares for a total of \$125,000. The participants also received warrants to purchase 250,000 additional common shares for a total of \$62,500.

In Q2 2013, the company completed a private placement with options to purchase 50,000 shares of Series A Preferred stock for a total of \$1,250,000.

In Q2 2013, the company completed a private placement of 295,200 shares of Series A Preferred stock and 500,000 shares of Series C Preferred stock for a total of \$9,012,570.

In Q3 2013, stockholders exercised 200,000 warrants to purchase additional shares of common stock for \$50,000.

In Q3 2013, small increase of 284 common shares was made to account for adjustments for partial shares during the share consolidation on February 15th, 2013.

In Q4 2013, the Board of Directors authorized a private placement to issue up to 2,000,000 shares of Common Stock at \$.50 per share

and up to an additional 2,000,000 warrants to purchase additional shares of Common Stock at \$.50 per share or 80% of the 30 day rolling average closing market price of the company's Common Stock whichever is greater.

In Q4 2014, the company entered into an agreement with K4, LLC to issue a line of credit to the company to include common shares of stock pending the finalization of a plan to recapitalize the company.

**d. Mergers & Acquisitions:**

Yes, the company implemented a merger with Capalyst, Inc. on December 18, 2012.

**e. Spin-offs:**

None

**f. Reorganizations:**

None

**10. Any delisting of securities by any securities exchange or NASDAQ or deletion from the OTC Bulletin Board:**

None.

**11. Any current, past, pending or threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator:**

The Company, and certain of its subsidiaries, are involved in various commercial, tax and other legal proceedings that arise from time to time in the ordinary course of our business. We do not believe that any of them will have a material adverse affect on our financial position or results of operations. Currently we have no pending or threatened legal proceedings or administrative actions.

**B: Business Information**

Gooi Global, Inc. (the "Company") was incorporated on August 28, 1986 pursuant to the laws of the State of Delaware. From 1986 until June 2005, the Company was a steel and ore smelting industry based in Warren Ohio, in active operation and in receivership. From 1993 until 2005 the Company was in receivership. It emerged out of bankruptcy in 2005 and retained its status with the state of Delaware as an active company. The Company rested its certificate of incorporation and changed its name to Ridgecrest Healthcare Group, Inc. on October 17, 2005. In October and November 2005, the Company acquired assets

and stock from Healthcare Enterprises Group, PLC, a company based in the United Kingdom. One of those assets was Medical Development Specialists, a healthcare consulting company that had annual revenues of approximately \$3,000,000 per year. Other assets included holdings in other public and private healthcare related companies in the US and UK.

During 2009 the Company decided to shift its focus from healthcare and related investing to technology development and management consulting. On September 24, 2009 the Company rested its certificate of incorporation with the State of Delaware and changed its name to Liberty Technologies, Inc. During 2009 the remainder of the Healthcare assets were either vended out or exchanged for shares, the Company retaining only a small portion of these assets so that it could focus on its new business.

From 2009 to December of 2012 the Company engaged in business consulting and was actively seeking merger and acquisition opportunities.

In December of 2012, the Company merged with a private corporation Capalyst, Inc. d/b/a Gooi Global. The Company changed its name to Gooi Global, Inc. and the merger resulted in the management and board of directors of the company being replaced by the management and board of directors of Capalyst, Inc.

On April 1, 2015, the company completed a name change to Gooi Global, Inc. trading under the symbol of "GOOI". The name change was amended and restated on the Certificate of Incorporation in the state of Delaware on December 10, 2014.

The Company exited the development stage (for accounting purposes) on January of 2012.

**1. Primary and Secondary SIC Codes:**

6162 – Internet Advertising and Marketing

**2. If the issuer has never conducted operations, is in the development stage or is currently conducting operations:**

To the knowledge of current management, based on representation of prior directors and officers, the issuer has continually conducted operations, research and or development since inception.

**3. If the issuer is considered a "shell company" pursuant to Securities Act Rule 405:**

The Company is not a shell company, and has not at any time been a shell company.

**4. The names of any parent, subsidiary, or affiliate of the issuer, and its business purpose, its method of operation, its ownership and whether it is included in the financial statements of the issuer:**

The Company does not currently have any operating subsidiaries. It does anticipate having operating subsidiaries in Q1 of 2015.

**5. The effect of the existing or probable governmental regulations on the business:**

Currently management does not foresee any existing or probably governmental regulations on the business that will have a material effect on the performance of the Company.

**6. An estimate of the amount spent during each of the last two fiscal years on research and development activities, and, if applicable, the extent to which the cost of such activities is borne directly by customers:**

None

**7. The costs and effects of compliance with environmental laws (federal, state and local.**

The Company believes that the costs and effects of compliance with environmental laws are not material.

**8. The number of total employees and number of full time employees:**

	<u>Total</u>	<u>Full-time</u>
Employees as of December 31, 2014	8	8

**Item IX: Nature of Products or Services Offered**

**A. Principal products or services, and their markets;**

The Company is currently restructuring it business operations as a holding company.

**B. Distribution methods of the products or services;**

The Company is currently restructuring it business operations as a holding company.

**C. Status of any publicly announced new product or service;**

None

**D. Competitive business conditions, the issuer's competitive position in the industry, and methods of competition;**

The Company is currently restructuring it business operations as a holding company.



- E. Sources and availability of raw materials and the names of principal suppliers;

The Company is currently restructuring its business operations as a holding company.

- F. Dependence on one or a few major customers;

The Company is currently restructuring its business operations as a holding company.

- G. Patents, trademarks, licenses, franchises, concessions, royalty agreements or labor contracts, including their duration;

The Company plans to pursue trademark registration on the mark Gooi Global.

- H. The need for any governmental approval of principal products or services and the status of any requested government approvals.

The company expects to invest in companies which require governmental approvals, specifically companies in the mortgage fulfillment space.

**Item X: The nature and extent of the issuer's facilities:**

The Company leases office space at 1901 Bell Avenue, Suite #4, Des Moines, IA 50315.

**Part D: Management Structure and Financial Information**

**Item XI: Names of the Chief Executive Officer, members of the Board of Directors, as well as control persons**

**A. Directors and Executive Officers:**

**1. Full Name, Age, of Directors:**

The Directors of the Company, as of December 31, 2014 are as follows:

Name	Position	Age	Director Since
Mr. Mike Kemery	Chairman	55	From 10/14/2014
Mr. Mark White	Director	55	From 10/14/2014
Mr. Brian Baltutat	Director	35	From 12/18/2012
Ms. Jeff Jensen	Director	54	From 10/14/2014
Mr. Chris Grunewald	Director	41	From 12/18/2012
Mr. Mark Egly	Director	58	From 12/18/2012
Mr. JD Schreurs	Director	60	From 11/26/2013

**Full Name, Age, of Executive Officers:**

The Executive Officers of the Company are as follows:

Name	Position	Age	Position Since
Mr. Mike Kemery	CEO	55	October 2014
Mr. Mark White	CFO	54	May 2014
Mr. Brian Baltutat	CPO	35	2013

**The business address for each the Executive Officers are as follows:**

Mr. Mike Kemery, Mr. Mark White, & Mr Brian Baltutat

1901 Bell Avenue, Suite #4

Des Moines, IA 50315

**2. Employment History, Board memberships and other affiliations:**

**Mr. Mike Kemery**

Mr. Kemery currently is Senior Vice President of Foundations for Quanta Services. He is also President and Chairman of the Board of Longfellow Foundations. Mike is a CPA by background and has worked at regional accounting firms such as Brooks Lodden, PC in the Des Moines area. He is also partner in numerous ventures in the construction, technology and agricultural fields.

**Mr. Mark White**

Aside from Mr. White's role as CFO, Mr. White maintains positions in various private companies. Mr. White is an experienced entrepreneur.

**Mr. Cris Grunewald**

Aside from Mr. Grunewald's role as a Director of the Company, Mr. Grunewald maintains positions in various private companies and public companies. Mr. Grunewald is also directing the Companies efforts in obtaining outside investment.

**Mr. Brian Baltutat**

Aside from Mr. Baltutat's role as a Director of the Company, Mr. Baltutat maintains positions in various private companies.

**Mr. Mark Egly**

Aside from Mr. Egly's role as a Director of the Company, Mr. Egly maintains positions in various private companies.

**Mr. Jeff Jensen**

Jeff Jensen has over 25 years' experience in the financial industry, including most recently as President of Mortgage Compliance Advisors.

**Mr. JD Schreurs**

Aside from Mr. Schreurs' role as a Director of the Company, Mr. Schreurs maintains positions in various private companies.

**3. Board Memberships**

None

**4. Compensation of Directors and Executive Officers:**

The Company's executive officers received compensation in the form of wages and management fees in the following amounts.

2013: \$107,400

2013: \$278,387

In lieu of wages some of the Company's officers accrued but did not receive management fees in the following amounts:

2012: \$0

2013: \$164,100

**5. Number and class of issuers securities beneficially owners by each such person as of December 31, 2013:**

Mr. Mark Egly	507,761	Common
Mr. Cris Grunewald	256,969	Common
Mr. Brian Baltutat	705,216	Common
Mr. JD Schreurs	300,000	Common
Mr. Mark White	0	Common
Mr. Mike Kemery	400,000	Common

**B. Legal/Disciplinary History**

**Please identify whether any of the executive officers and directors have, in the last five years, been the subject of:**

- 1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses)**

None

2. **The entry of an order, judgment or decree, not subsequently reversed, suspended or vacated by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities or banking activities:**

None

3. **A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended or vacated: or**

None

4. **The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activity.**

None

#### **C. Disclosure of Family Relationships**

**Describe any family relationships among and between the Issuer's directors, officers, persons nominated or chose by the issuer to become directors or officers, or beneficial owners of more than five percent (5%) of any class of the issuer's equity securities.**

Donna Kemery 400,000 Joint Ownership by Mike Kemery

#### **D. Disclosure of Related Party Transactions**

**Describe any transaction during the Issuer's last two full fiscal years and the current fiscal year or any currently proposed transaction, involving the issuer, in which (i) the amount involved exceeds the lesser of \$120,000 or one percent of the average of the Issuer's total assets at year-end for its last three fiscal years and (ii) any related persons had or will have a direct or indirect material interest.**

During Q4 2014, the company secured a ONE MILLION DOLLAR (\$1,000,000) line of credit from K4, LLC which is an entity partially controlled by Mike Kemery, Chairman and CEO of DomKnow, Inc. Mr. Kemery has subsequently been succeeded by Mark White as CEO. The company entered further discussions with investors to restructure the company's finances and deploy its new business strategy. These discussions were concluded successfully on February 27, 2015 and will be discussed in a separate management discussion and analysis to be published prior to the company's first quarter 2015 filing. It is expected that K4, LLC will provide most of

the bridge funding to enable the company to continue operating. This funding will be provided in terms of a Line of Credit for which the company will pay a 6% interest rate and issue shares to K4, LLC. The final terms and closing have yet to be concluded.

As part of its broader restructuring, Gooi Global, Inc. returned \$362,799 in capital contributions to John Stokka, former CEO and Chairman of the Board, in a promissory note with a stock purchase agreement for 16,889,854 shares and settlement of any severances or accrued owed owned directly by John Stokka or his family and settlement of any severances or accrued pay owed Mr. Stokka. Those shares are expected to be returned to Treasury during the second quarter of 2015 as part of a broader restructuring of the finances and capitalization of the company. As of December 31, 2014, the amount outstanding on the promissory note to John Stokka was \$281,245.12. This promissory note carries no interest.

#### **E. Disclosure of Conflicts of Interest.**

**Describe any conflicts of interest. Describe the circumstances, parties involved and mitigating factors for any executive officer or director with competing professional or personal interests.**

None

#### **Item XII: Financial Information for the Issuer's Most Recent Fiscal Period**

The Company's results of operations, balance sheet, statement of cash flows and statement of changes in shareholder's equity for each of the years ended December 31, 2014 and 2013, required by this item are herein incorporated by reference from the Company's 2014 Annual Report.

#### **Item XIII: Similar Financial Information for such Part of the Two Preceding Fiscal Years as the Issuer or its Predecessor has been in Existence.**

The Company's results of operations, balance sheet, statement of cash flows and statement of changes in shareholder's equity for each of the years ended December 31, 2014, as compared to 2013, required by this item are herein incorporated by reference from the Company's 2014 Annual Report.

#### **Item XIV: Beneficial Owners**

**Provide a list of the name, address and shareholdings of all persons beneficially owning more than 5% of any class of the issuer's equity securities**

The following table sets forth information as of December 31, 2013, concerning equity ownership of a) all persons known by Gooi Global, Inc. to be the beneficial owners of 5% or more of its outstanding Common Stock:

**Item XV: The name, address, telephone number, and e-mail address of each of the following outside providers that advise the issuer on matters relating to the operations, business development and disclosure.**

**1. Investment Banker: None**

**2. Promoter: None**

**3. Counsel:**

Mr. Bill Hanigan

Davis Brown Law Firm

215 10<sup>th</sup> Street, Suite 1300

Des Moines, IA 50309

Tel- 1-515-288-2500

Mr. William Eilers

Eilers Law Group, P.A.

169 NE 43<sup>rd</sup> Street

Miami, FL 33137

Tel- 1-786-273-9152

**4. Auditor or Accountant:**

None

**5. Public Relations Consultant:**

None

**6. Investor Relations Consultant:**

None

**7. Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure documentation:**

None

**Item XVI: Management's discussion and analysis**

**A. Plan of operation:**

**i. A discussion of how long the Issuer can satisfy its cash requirements and whether it will have to raise additional funds in the next twelve months;**

The Company is partially dependent on investments or loans by shareholders to continue to operate under its business plan. Without such funding the Company may be forced to wind up. The company is seeking significant investment to fully implement its business plan. Without such funding the Company may be forced to wind up.

**ii. A summary of any product research and development that the issuer will perform for the term of the plan;**

The Company is currently researching new lines of business.

**iii. The expected purchase or sale of plant and significant equipment;**

None

**iv. Any expected significant changes in the number of employees;**

The company has significant plans for expansion of marketing efforts and plans for significant growth in 2015. The company is also considering multiple opportunities for acquisition of new technologies or businesses. As such our employee headcount may change significantly over the term of the next 12 months.

**B. Management's discussion and analysis of financial condition and results of operations:**

The Company's management discussion and analysis of financial condition and results of operations ("MD&A") for each of the years ended December 31, 2014 and 2013, required by this item are herein incorporated by reference from the Company's 2014 Annual Report.

**C. Off Balance Sheet Arrangements: None**

## **Part D: Issuance History**

### **Item XVII: List Securities Offerings and Shares Issued for Services in the Past Two Years.**

None

## **Part F: Exhibits**

### **Item XVIII: Material Contracts**

None

### **Item XIX: Articles of Incorporation and Bylaws**

Attached herein as “**Exhibit A**”

### **Item XX: Purchase of Equity Securities by the Issuer and Affiliated Purchasers**

None

### **Other Exhibits:**

None

### **Item XXI: Issuers Certifications**

I, Mark A. White, certify that:

1. I have reviewed this continuing annual disclosure statement, for the period ending December 31, 2014, covering the annual periods ending December 31, 2013 and December 31, 2013 respectively, of Gooi Global, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in light of the circumstance under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and;
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the Issuer as of, and for the periods presented in this disclosure statement.

/s/ Mark A. White

CEO/CFO/ DIRECTOR

April 15, 2015