

Alternaturals, Inc.
Annual Report
For the Years Ended December 31, 2014

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1) Name of the issuer and its predecessors (if any)

Alternaturals, Inc.
(Formerly Premier Mortgage Resources, Inc.)

2) Address of the issuer's principal executive offices

Company Headquarters

Address 1: 2885 Sanford Ave SW Suite: 28452
Address 2: Grandville
Address 3: MI 49418
Phone: 616-244-8500
Email: info@alternaturals.com
Website(s): alternaturals.com

IR Contact

Address 1: 2885 Sanford Ave SW Suite: 28452
Address 2: Grandville
Address 3: MI 49418
Phone: 616-244-8500
Email: info@alternaturals.com
Website(s): alternaturals.com

3) Security Information

Trading Symbol: ANAS (Formerly PMRS until April 30, 2014)

Exact title and class of securities outstanding: Common

CUSIP: 02154R100

Par or Stated Value: \$0.001

Total shares authorized: 5,000,000,000 as of: 12/31/14

Total shares outstanding: 3,109,991,493 as of: 12/31/14

Transfer Agent

Name: Olde Monmouth Stock Transfer Co, Inc.

Address 1: 200 Memorial Parkway

Address 2: Atlantic Highlands

Address 3: NJ 07716

Phone: (732) 872-2727, Ext 101

Is the Transfer Agent registered under the Exchange Act? * Yes:[X] No:[]

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security: NONE

Describe any trading suspension orders issued by the SEC in the past 12 months. NONE

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

NONE

4) **Issuance History**

Issuance #1 – Issued in exchange for services as Interim CEO for 1 year.

- Preferred Series B shares
- Matthew Briggs – August 6, 2014
- 1 Share
- Issuance was done at price of Par value (\$0.001)
- Shares are restricted.
- Shares DO contain a legend stating that they have not been registered under the Securities Act and outlining the restrictions from sale under Rule 144 of the Securities Act.

Issuance #2 – Issued in exchange for forgiveness of debt.

- Common Shares
- Globe Idol Capital, Inc.
C. 100,000,000 Shares
- Issuance was done at price of (\$0.0001)
- Shares are freely trading.
- Shares DO NOT contain a legend stating that they have not been registered under the Securities Act and outlining the restrictions from sale under Rule 144 of the Securities Act.

Issuance #3 – Issued in exchange for forgiveness of debt.

- Common Shares
- Eastlight Enterprises, Inc.
C. 100,000,000 Shares
- Issuance was done at price of Par value (\$0.0001)
- Shares are freely trading.
- Shares DO NOT contain a legend stating that they have not been registered under the Securities Act and outlining the restrictions from sale under Rule 144 of the Securities Act.

Issuance #4 – Issued in exchange for forgiveness of debt.

- Common Shares
- Eastlight Enterprises, Inc.
C. 100,000,000 Shares
- Issuance was done at price of Par value (\$0.0001)
- Shares are freely trading.
- Shares DO NOT contain a legend stating that they have not been registered under the Securities Act and outlining the restrictions from sale under Rule 144 of the Securities Act.

Issuance #5 – Issued in exchange for forgiveness of debt.

- Common Shares
- Eastlight Enterprises, Inc.
C. 100,000,000 Shares
- Issuance was done at price of Par value (\$0.0001)
- Shares are freely trading.
- Shares DO NOT contain a legend stating that they have not been registered under the Securities Act and outlining the restrictions from sale under Rule 144 of the Securities Act.

Issuance #6 – Issued in exchange for forgiveness of debt.

- Common Shares
- Globe Idol Capital, Inc.
C. 100,000,000 Shares
- Issuance was done at price of (\$0.0001)

- Shares are freely trading.
- Shares DO NOT contain a legend stating that they have not been registered under the Securities Act and outlining the restrictions from sale under Rule 144 of the Securities Act.

Issuance #7 – Issued in exchange for forgiveness of debt.

- Common Shares
- Eastlight Enterprises, Inc.
C. 100,000,000 Shares
- Issuance was done at price of Par value (\$0.0001)
- Shares are freely trading.
- Shares DO NOT contain a legend stating that they have not been registered under the Securities Act and outlining the restrictions from sale under Rule 144 of the Securities Act.

Issuance #8 – Issued in exchange for forgiveness of debt.

- Common Shares
- Eastlight Enterprises, Inc.
C. 150,000,000 Shares
- Issuance was done at price of Par value (\$0.0001)
- Shares are freely trading.
- Shares DO NOT contain a legend stating that they have not been registered under the Securities Act and outlining the restrictions from sale under Rule 144 of the Securities Act.

5) **Financial Statements**

* See Financial Statements below

Alternaturals, Inc.
(Formerly Premier Mortgage Resources, Inc.)
Consolidated Balance Sheets
(Unaudited)

	December 31, 2014	December 31, 2013
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 5,783	\$ -
Prepaid Expenses	7,750	-
Total Current Assets	13,533	-
Intangible assets (Net)	50,000	-
Goodwill	51,107	-
TOTAL ASSETS	\$ 124,620	\$ -
LIABILITIES AND STOCKHOLDERS' DEFICIT		
CURRENT LIABILITIES		
Accounts payable and accrued expenses	\$ 500	\$ -
Derivative liability	34,502	-
Current portion of long-term debt	33,369	150,000
Total Current Liabilities	69,574	150,000
Total Liabilities	69,574	150,000
STOCKHOLDERS' DEFICIT		
Preferred Stock, par value \$.0001, 5,000,000 authorized, 1 and		
1 share series "b" issued and outstanding, respectively	-	-
Common stock, par value \$0.001 per share, 1,888,000,000 shares authorized; 870,341,439 and 870,341,439		
issued, and outstanding 12/31/2014 and 12/31/2013, respectively	3,109,991	2,359,983
Additional paid-in-capital	851,107	-
Retained Deficit	(3,906,052)	(2,509,983)
Total Stockholders' Deficit	55,046	(150,000)
TOTAL LIABILITIES AND STOCKHOLDERS' DEFICIT	\$ 124,620	\$ -
"The accompanying notes are an integral part of these financial statements"		

Alternaturals, Inc.			
(Formerly Premier Mortgage Resources, Inc.)			
Consolidated Statements of Operations			
(Unaudited)			
	For The Years Ended		
	December 31,		
	2014		2013
REVENUES	\$ 3,769		\$ -
COST OF SALES	299		-
GROSS PROFIT	3,470		-
OPERATING EXPENSES	40,465		-
LOSS FROM OPERATIONS	(5,995)		-
OTHER INCOME (EXPENSE)			
Debt Accretion	3,369		-
Gain on debt forgiveness	-		-
Gain(loss) on derivatives	45,232		-
Interest expense	(390,937)		-
TOTAL OTHER INCOME (EXPENSE)	359,074		-
NET INCOME (LOSS) BEFORE COME			
TAXES	(396,069)		-
PROVISION FOR INCOME TAXES	-		-
NET INCOME (LOSS)	<u>\$ (1,396,069)</u>		<u>\$ -</u>
OTHER COMPREHENSIVE INCOME			
/(LOSS) NET OF TAXES			
Unrealized income (loss) on held for sale marketable securities	-		-
COMPREHENSIVE INCOME/(LOSS)	<u>\$ (1,396,069)</u>		<u>\$ -</u>
LOSS PER SHARE - BASIC & LUTED	<u>\$ (0.00)</u>		<u>\$ -</u>
WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING	<u>2,772,594,233</u>		<u>870,341,439</u>

"The accompanying notes are an integral part of these financial statements"

Alternaturals, Inc.					
(Formerly Premier Mortgage Resources, Inc.)					
Consolidated Statements of Cash Flows					
(Unaudited)					
			For The Years Ended		
			December 31,		
			2014		2013
CASH FLOWS FROM OPERATING ACTIVITIES					
Net Income(loss)			\$ (1,396,069)		\$ -
Adjustments to reconcile net loss to net cash provided by					
(used in) operating activities:					
Beneficial conversion			1,402,338		
Debt discount amortization			13,369		-
Change in derivative liability			34,502		-
Change in operating assets and liabilities, net of acquisition:					
	(Increase) decrease in prepaid expenses	(7,750)			-
	Increase (decrease) in accounts payable and accrued expenses	500			-
Net Cash Used in Operating Activities			46,890		-
CASH FLOWS FROM INVESTING ACTIVITIES					
Investments in intangible assets			(101,107)		-
Net Cash provided by (used in) Investing Activities			(101,107)		-
CASH FLOWS FROM FINANCING ACTIVITIES					
Note payable proceeds			60,000		-
Net Cash Provided by (Used in) Financing Activities			60,000		-
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS			5,783		-
CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD			-		-
CASH AND CASH EQUIVALENTS, END OF PERIOD			\$ 5,783		\$ -
SUPPLEMENTAL DISCLOSURES:					
Cash paid for interest			\$ -		\$ -
Cash paid for income taxes			\$ -		\$ -
NON-CASH INVESTING AND FINANCING ACTIVITIES:					
Common stock reverse split			\$ 3,046,691		\$ -
Stock issued for debt			\$ 144,200		\$ -

"The accompanying notes are an integral part of these financial statements"

ALTERNATURALS, INC.
(FORMERLY PREMIER MORTGAGE RESOURCES, INC.)
CONSOLIDATED STATEMENT OF STOCKHOLDERS' DEFICIT (unaudited)
FOR THE PERIOD JANUARY 1, 2012 TO DECEMBER 31, 2014

	Preferred stock		Common Stock		Paid-in	Accumulated	
	Shares	Amount	Shares	Amount	Capital	Deficit	Total
Balance, December 31, 2012	<u>1</u>	<u>\$ 0</u>	<u>2,359,983,160</u>	<u>\$ 2,359,983</u>	<u>\$ 0</u>	<u>\$ (2,509,983)</u>	<u>\$ (150,000)</u>
Net loss for the year ended September 30, 2014	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Balance, December 31, 2013	<u>1</u>	<u>\$ 0</u>	<u>2,359,983,160</u>	<u>\$ 2,359,983</u>	<u>\$ 0</u>	<u>\$ (2,509,983)</u>	<u>\$ (150,000)</u>
Rounding Adjustment	<u>0</u>	<u>0</u>	<u>8,333</u>	<u>8</u>	<u>(8)</u>	<u>0</u>	<u>0</u>
Debt converted for stock	<u>0</u>	<u>0</u>	<u>750,000,000</u>	<u>750,000</u>	<u>851,115</u>	<u>0</u>	<u>1,601,115</u>
Net loss for the year ended December 31, 2014	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>(1,396,069)</u>	<u>(1,396,069)</u>
Balance, December 31, 2014	<u><u>1</u></u>	<u><u>\$ 0</u></u>	<u><u>3,109,991,493</u></u>	<u><u>\$ 3,109,991</u></u>	<u><u>\$ 851,107</u></u>	<u><u>\$ (3,906,052)</u></u>	<u><u>\$ 55,046</u></u>

"See accompanying notes to financial statements."

Alternaturals, Inc.
Notes to Financial Statements
As of September 30, 2014

NOTE 1 - ORGANIZATION AND OPERATIONS

Organization

Alternaturals, Inc. (the "Company") was incorporated in the State of Nevada on August 17, 1995 under the name "Mortgage Resources, Inc." The name of the Company was changed on August 20, 1997 to its current name. The Company began to commence operations in the mortgage banking industry in 1998. The Company held a license to operate as a mortgage banking entity until 2003. Since the date of incorporation and through August 1998, the company had steady operations. For the period August 1998 to June 30, 2011, the company has performed loan processing and telemarketing services. From July 1, 2011 to present the company has operated as a consulting corporation making referrals in the mortgage industry. In March of 2007, an amendment was filed with the State of Nevada to increase the number of authorized shares to 5,000,000,000 shares, which is the current structure to date. During the fiscal year ended December 31, 2013, the company acquired DBA Alternaturals.com in order to move forward with its plan to sell alternative healthcare products. On April 30, 2014, a name and symbol change was approved by FINRA and took effect changing the company name to Alternaturals, Inc. and the symbol to ANAS. The new business operates out of a small office but has plans to expand rapidly over the next year using organic growth from the sale of the products online and in retail stores and dispensaries.

NOTE 2- SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Principles of Consolidation:

The consolidated financial statements include the accounts of the Company. All significant inter-company accounts and transactions have been eliminated in consolidation.

Use of Estimates:

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents:

For financial statement presentation purposes, short-term, highly liquid investments with original maturities of three months or less are considered to be cash equivalents. The Company maintains its cash accounts at several financial institutions, which at times may exceed the insurable FDIC limit, but management believes that there is little risk of loss.

Fair Value of Financial Instruments:

In September 2006, the Financial Accounting Standards Board (FASB) introduced a framework for measuring fair value and expanded required disclosure about fair value measurements of assets and liabilities. The Company adopted the standard for those financial assets and liabilities as of the beginning of the 2008 fiscal year and the impact of adoption was not significant. FASB Accounting Standards Codification (ASC) 820 "Fair Value Measurements and Disclosures" (ASC 820) defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. ASC 820 also establishes a fair value hierarchy that distinguishes between (1) market participant assumptions developed based on market data obtained from independent sources (observable inputs) and (2) an entity's own assumptions about market participant assumptions developed based

on the best information available in the circumstances (unobservable inputs). The fair value hierarchy consists of three broad levels, which gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three levels of the fair value hierarchy are described below:

- Level 1—Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities.
- Level 2—Inputs other than quoted prices included within Level 1 that are observable for the asset or liability; either directly or indirectly, including quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; inputs other than quoted prices that are observable for the asset or liability (e.g. interest rates); and inputs that are derived principally from or corroborated by observable market data by correlation or other means.
- Level 3—Inputs that are both significant to the fair value measurement and unobservable.

The respective carrying value of certain on-balance-sheet financial instruments approximated their fair values due to the short-term nature of these instruments. These financial instruments include investments in available-for-sale securities and accounts payable and accrued expenses. The Company has also applied ASC 820 for all non- financial assets and liabilities measured at fair value on a non-recurring basis. The adoption of ASC 820 for non-financial assets and liabilities did not have a significant impact on the Company's financial statements.

Comprehensive Income:

ASC Topic 220 (SFAS No. 130) establishes standards for reporting comprehensive income and its components. Comprehensive income is defined as the change in equity during a period from transactions and other events from non-owner sources. Per the consolidated financial statements, the Company has purchased available-for-sale securities that are subject to this reporting.

Other-Than-Temporary Impairment:

All of our non-marketable and other investments are subject to a periodic impairment review. Investments are considered to be impaired when a decline in fair value is judged to be other-than-temporary. When events or changes in circumstances indicate that long- lived assets other than goodwill may be impaired, an evaluation is performed to determine if a write-down to fair value is required. When an asset is classified as held for sale, the asset's book value is evaluated and adjusted to the lower of its carrying amount or fair value less cost to sell. In addition, depreciation and amortization ceases while it is classified as held for sale.

The indicators that we use to identify those events and circumstances include:

- The investee's revenue and earnings trends relative to predefined milestones and overall business prospects;
- The general market conditions in the investee's industry or geographic area, including regulatory or economic changes;

- Factors related to the investee's ability to remain in business, such as the investee's liquidity, debt ratios, and the rate at which the investee is using its cash; and
- The investee's receipt of additional funding at a lower valuation. If an investee obtains additional funding at a valuation lower than our carrying amount or a new round of equity funding is required for the investee to remain in business, and the new round of equity does not appear imminent, it is presumed that the investment is other than temporarily impaired, unless specific facts and circumstances indicate otherwise.

Revenue and Cost Recognition:

The Company applies paragraph 605-10-S99-1 of the FASB Accounting Standards Codification for revenue recognition. The Company recognizes revenue when it is realized or realizable and earned. The Company considers revenue realized or realizable and earned when all of the following criteria are met: (i) persuasive evidence of an arrangement exists, (ii) the product has been shipped or the services have been rendered to the customer, (iii) the sales price is fixed or determinable, and (iv) collectability is reasonably assured. The Company also receives shares in certain companies for providing capital and investment services. Therefore when this type of income is recognized, the benefits are accrued as the wages are earned. Less than five percent of our revenue comes from permanent placements where the Company earns and accrues the revenue 30 days after a client hires an employee full time on their payroll as per the Company's hire agreement. The Company's only expense on this work is commissions, which are accrued and payable when the revenue is earned.

Investments:

Marketable securities are classified as available-for-sale. Accordingly, they are carried at fair value with unrealized gains and losses reported, net of deferred income taxes, in accumulated other comprehensive income, a separate component of stockholder's equity.

Allowance for Doubtful Accounts:

The Company establishes an allowance for doubtful accounts through a review of several factors, including historical collection experience, current aging status of the customer accounts and the financial condition of the customers.

Fixed Assets:

Fixed assets are reported at cost less accumulated depreciation, which is generally provided on the straight-line method over the estimated useful lives of the assets. Upon sale or retirement of an asset, the related costs and accumulated depreciation are removed from the accounts and any gain or loss is recognized.

Reclassifications:

Certain reclassifications have been made to prior year balances to conform to the current year's presentation only in such cases where the impact in the prior year's financials would have been immaterial to that period.

Financing Fees:

Financing fees are being amortized over the life of the related liability on the straight-line method which is not materially different than using the effective interest method.

Goodwill and Intangible Assets Arising from Acquisitions:

The reported amounts of goodwill for each business-reporting unit are reviewed for impairment on an annual basis and more frequently when negative conditions such as significant current or projected operating losses exist. The annual impairment test for goodwill is a two-step process and involves comparing the estimated fair value of each business-reporting unit to the business-reporting unit's carrying value, including goodwill. If the fair value of a business-reporting unit

exceeds its carrying amount, goodwill of the business reporting unit is not considered impaired, and the second step of the impairment test is unnecessary. If the carrying amount of a reporting unit exceeds its fair value, the second step of the goodwill impairment test would be performed to measure the amount of impairment loss to be recorded, if any.

Evaluating Impairment of Long-lived Assets:

When events or changes in circumstances indicate that long-lived assets other than goodwill may be impaired, an evaluation is performed. For an asset classified as held for use, the estimated future undiscounted cash flows associated with the asset are compared to the asset's carrying amount to determine if a write-down to fair value is required. When an asset is classified as held for sale, the asset's book value is evaluated and adjusted to the lower of its carrying amount or fair value less cost to sell. In addition, depreciation and amortization ceases while it is classified as held for sale.

Net Loss Per Share:

Net loss per common share is computed using the weighted average number of common shares outstanding. Diluted earnings per share (EPS) includes additional dilution from common stock equivalents, such as stock issuable pursuant to the exercise of stock options and warrants. Common stock equivalents are not included in the computation of diluted earnings per share when the Company reports a loss because to do so would be anti-dilutive. The following is a reconciliation of the computation for basic and diluted EPS for the years ended December 31, 2014 and 2013:

	12/31/2014	12/31/2013
Net Income (Loss)	\$ (1,396,069)	\$ 0
Weighted-average common shares outstanding basic:		
Weighted-average common stock basic	2,772,594,233	2,359,983,160
Equivalents		
Stock options	-	-
Warrants	-	-
Convertible Notes	-	-
Weighted-average common shares		
outstanding- Diluted	2,772,594,233	2,359,983,160

Income Taxes:

The Company recognizes the amount of taxes payable or refundable for the year. In addition, deferred tax assets and liabilities are recognized for the expected future tax consequences of events that have been recognized in the financial statements or tax returns. A valuation allowance is provided for deferred tax assets if it is more likely than not that these items will not be realized.

In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which those temporary differences become deductible. Management considers the scheduled reversal of deferred tax liabilities, projected future taxable income, and tax planning strategies in making this assessment. The Company is in the process of bringing its tax filings current.

Recently Issued Accounting Pronouncements:

In January 2010, the FASB issued ASU No. 2010-06, *Fair Value Measurements and Disclosures* ("ASU 2010-06"). This standard updates FASB ASC 820, *Fair Value Measurements* ("ASC 820"). ASU 2010-06 requires additional disclosures about fair value measurements including transfers in and out of Levels 1 and 2 and separate disclosures about purchases, sales, issuances, and settlements relating to Level 3 measurements. It also clarifies existing fair value disclosures about the level of desegregations and about inputs and valuation techniques used to measure fair value. The standard is effective for interim and annual reporting periods beginning after December 15, 2009 except for the disclosures about purchases, sales, issuances and settlements, which is effective for fiscal years beginning after December 15, 2010 and for interim periods within those fiscal years. The Company adopted ASU 2010-06 on January 1, 2010, which had no material impact on the financial statements. Other recent accounting pronouncements issued by the FASB (including its EITF), the AICPA, and the SEC did not or are not believed by management to have a material impact on the Company's present or future financial statements.

On March 5, 2010, the FASB issued ASU No. 2010-11 Derivatives and Hedging Topic 815 "Scope Exception Related to Embedded Credit Derivatives." This ASU clarifies the guidance within the derivative literature that exempts certain credit related features from analysis as potential embedded derivatives requiring separate accounting. The ASU specifies that an embedded credit derivative feature related to the transfer of credit risk that is only in the form of subordination of one financial instrument to another is not subject to bifurcation from a host contract under ASC 815-15-25, "*Derivatives and Hedging — Embedded Derivatives — Recognition*." All other embedded credit derivative features should be analyzed to determine whether their economic characteristics and risks are "clearly and closely related" to the economic characteristics and risks of the host contract and whether bifurcation is required. The ASU became effective for the Company on July 1, 2010. The adoption of this ASU did not have an impact on the Company's consolidated financial statements.

In May 2011, the FASB issued ASU 2011-04, which was issued to provide a consistent definition of fair value and ensure that the fair value measurement and disclosure requirements are similar between U.S. GAAP and IFRS. ASU 2011-04 changes certain fair value measurement principles and enhances the disclosure requirements particularly for Level 3 fair value measurements. This guidance is effective for the Company beginning on January 1, 2012. The adoption of ASU 2011-04 is not expected to significantly impact the Company's consolidated financial statements.

In June 2011, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2011-05, *Presentation of Comprehensive Income*. ASU 2011-05 revises the manner in which entities present comprehensive income in their financial statements. The new guidance removes the presentation options in Accounting Standards Codification (ASC) 220, *Comprehensive Income*, and requires entities to report components of comprehensive income in either (1) a continuous statement of comprehensive income or (2) two separate but consecutive statements. The ASU does not change the items that must be reported in other comprehensive income. In December 2011, the FASB issued ASU 2011-12 which defers the requirement in ASU 2011-05 that companies present reclassification adjustments for each component of accumulated other comprehensive income in both net income and other comprehensive income on the face of the financial statements. ASU 2011-05 is effective for fiscal years and interim reporting periods within those years beginning after December 15, 2011, with early adoption permitted. The adoption of ASU 2011-05, as amended by ASU 2011-12, is not expected to significantly impact the Company's consolidated financial statements.

In September 2011, the FASB issued ASU 2011-08, which provides an entity the option to first assess qualitative factors to determine whether it is necessary to perform the current two-step test for goodwill impairment. If an entity believes, as a result of its qualitative assessment, that it is more-likely-than-not that the fair value of a reporting unit is less than its carrying amount, the quantitative impairment test is required. Otherwise, no further testing is required. The revised standard is effective for the Company for its annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011. The adoption of ASU 2011-08 is not expected to significantly impact the Company's consolidated financial statements.

NOTE 3- ACCOUNTS RECEIVABLE

The company currently has no outstanding receivables.

NOTE 4- ACQUISITIONS AND INTANGIBLES

The company has not engaged in any acquisitions throughout the period.

Intangible assets consist of the following:

	<u>12/31/2014</u>	<u>12/31/2013</u>
Trademarks	\$ 50,000	\$ 0
Software	0	0
Less: Accumulated amortization Impairment	<u>0</u>	<u>0</u>
Intangible Assets, Net	<u>50,000</u>	<u>0</u>
Goodwill	\$ 51,107	\$ 0
Less: impairment	<u>0</u>	<u>0</u>
Goodwill, Net	<u>\$ 51,107</u>	<u>\$ 0</u>

NOTE 5- CONVERTIBLE PROMISSORY NOTES

On October 31, 2009 the Company issued a Convertible promissory note for loans totaling \$150,000.00. The note was to be paid in full on by October 31, 2010 and due to the short-term nature of the note it carries a zero interest rate. The holders may at its election convert all or part of this note into shares of the Company's common stock at a fixed predetermined discounted conversion rate determined at the commitment date. The notes have matured during the year and are considered in default by the Lender. Two parties have purchased this \$150,000.00 Note as follows: Eastlight Enterprises, Inc. has purchased \$75,000 of this note and Globe Idol Capital, Inc. has purchased \$75,000 of the note. Additionally, Eastlight Enterprises, and Globe Idol Capital were issued convertible promissory notes dated January 15, 2014 for \$10,000.00 each, for additional funds loaned to the company in this first quarter, which combined totaled \$20,000.00 and Peachtree Capital, LLC loaned the Company \$40,000 on August 12, 2014 through the issuance of convertible note.

Notes payable consist of the following for the periods ended December 31, 2014:

Original Notes Payable	<u>\$ 150,000</u>	<u>\$ 20,000</u>	<u>40,000</u>
Discounts on Notes	(150,000)	(20,000)	(40,000)
Conversions			
Notes Payable Balance at December 31, 2014	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>

Derivative liability on note	\$	0	\$	26,580	53,154
Conversions		0		0	0
Adjustment to December 31, 2014 Fair Market Value		0		(15,698)	(29,534)
Derivative liability at December 31, 2014	\$	0	\$	10,882	\$ 23,620

NOTE 6- LOAN PAYABLE TO SHAREHOLDERS

As of December 31, 2014 there were no loans payable to shareholders outstanding.

NOTE 7- GOING CONCERN

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. Currently, the Company has limited operating history and has incurred operating losses, insufficient working capital on hand and an accumulated deficits to date. These factors raise substantial doubt about the Company's ability to continue as a going concern. Management believes that the Company's capital requirements will depend on many factors including the success of the Company's development efforts and its efforts to raise capital. Management also believes the Company needs to raise additional capital for working capital purposes. There is no assurance that such financing will be available in the future. The conditions described above raise substantial doubt about our ability to continue as a going concern. The financial statements of the Company do not include any adjustments relating to the recoverability and classification of recorded assets, or the amounts and classifications of liabilities that might be necessary should the Company be unable to continue as a going concern.

NOTE 8- COMMITMENTS AND CONTINGENCIES

The Company currently has no commitments or contingencies.

NOTE 9 - DISCONTINUED OPERATIONS

In 2011, the company was divested of most of its operations, but continued operating as a licensing and consulting company maintaining its intellectual property and attempting to license it as well as consult clients in its area of expertise. As of 12/31/14 the company still operated as a licensing company in addition to its main operations.

NOTE 10- INCOME TAXES

Deferred income tax assets and liabilities are computed annually for differences between financial statement and tax bases of assets and liabilities that will result in taxable or deductible amounts in the future based on enacted tax laws and rates applicable to the periods in which the differences are expected to affect taxable income. Valuation allowances are established when necessary to reduce deferred tax assets to the amount expected to be realized. Income tax expense is the tax payable or refundable for the period plus or minus the change during the period in deferred tax assets and liabilities.

The effective tax rate on the net loss before income taxes differs from the U.S. statutory rate as follows:

12/31/2014

U.S statutory rate	34.00%
Less valuation allowance	<u>(34.00)%</u>
Effective tax rate	<u>0.00%</u>

The significant components of deferred tax assets and liabilities are as follows:

	<u>12/31/2014</u>
Deferred tax assets	
Net operating losses	<u>\$ (3,906,052)</u>
Deferred tax liability	
Net deferred tax assets	(1,328,058)
Less valuation allowance	<u>1,328,058</u>
Deferred tax asset - net valuation allowance	<u>\$ 0</u>

On an interim basis, the Company has a net operating loss carryover of approximately \$3,909,052 available to offset future income for income tax reporting purposes, which will expire in various years through 2032, if not previously utilized. However, the Company's ability to use the carryover net operating loss may be substantially limited or eliminated pursuant to Internal Revenue Code Section 382. The Company adopted the provisions of ASC 740-10-50, formerly FIN 48, and "Accounting for Uncertainty in Income Taxes". The Company had no material unrecognized income tax assets or liabilities as of December 31, 2014.

The Company's policy regarding income tax interest and penalties is to expense those items as general and administrative expense but to identify them for tax purposes. During the years ended December 31, 2014, there were no income tax, or related interest and penalty items in the income statement, or liabilities on the balance sheet. The Company files income tax returns in the U.S. federal jurisdiction and Nevada state jurisdiction. We are not currently involved in any income tax examinations.

END OF NOTES TO FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013

6) Describe the Issuer's Business, Products and Services

- A. Alternaturals, Inc. creates, manufactures and sells alternative healthcare products. The company operates out of central offices in Grandville, Michigan, from which it services it's clients.
- B. The company was originally incorporated in 1995
- C. The company's SIC code is listed as 2833, Medicinal Chemicals and Botanical Products
- D. Alternaturals, Inc.'s fiscal year ends on December 31st.
- E. The company's primary products are a line of all-natural substitutes for prescription drugs.

7) Describe the Issuer's Facilities

- A. The company Leases office space in Granville Michigan, on a month-to-month bases for \$250.00 per month.

8) Officers, Directors, and Control Persons

A. Names of Officers, Directors, and Control Persons.

- a. Matthew Briggs, CEO/President/treasurer
2885 Sanford Ave SW #28452
- b. Grandville, MI 49418

B. Legal/Disciplinary History.

- a. None of the forgoing persons have, in the past five years been the subject of a conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);
- b. None of the forgoing persons have, in the past five years been the subject of the entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;
- c. None of the forgoing persons have, in the past five years been the subject of a finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or
- d. None of the forgoing persons have, in the past five years been the subject of the entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

C. Beneficial Shareholders.

- a. Matthew Briggs – 51% ownership via one share of Preferred Series B Securities.
2885 Sanford Ave SW #28452
- b. Grandville, MI 49418

9) Third Party Providers

Transfer Agent

Name: Olde Monmouth Stock Transfer Co, Inc. Address 1:

200 Memorial Parkway

Address 2: Atlantic Highlands

Address 3: NJ 07716

Phone: (732) 872-2727, Ext 101

10) Issuer Certification

I, Matthew Briggs, certify that:

1. I have reviewed this Report for the Year End 2014 of Alternaturals, Inc. Symbol: ANAS;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

4/9/15
[Date]

/S/ Matthew Briggs [CEO's
Signature]