OTCQB Certification

I, Thomas Brophy, CEO of CÜR Media, Inc. ("the Company"), certify that:

a. The Company is registered with the SEC or exempt from SEC registration as indicated below (check one):
- ☐ Company is registered under Section 12g of the Exchange Act
- ☐ Company is relying on Exchange Act Rule 12g3-2(b)
- ☐ Company is a bank that reports to a Bank Regulator under Section 12(i) of the Exchange Act
- ☐ Company is a bank that is non-SEC reporting but is current in its reporting to a Banking Regulator
- ☒ Other (describe) The Company has an effective registration statement filed with SEC on Form S-1 (File No. 333-197043) under Rule 461 of the Securities Act of 1933.

b. The Company is current in its reporting obligations as of the most recent fiscal year end and any subsequent quarters, and such information has been posted either on the SEC's EDGAR system or the OTC Disclosure & News Service, as applicable.

c. The Company Profile displayed on www.otcmarkets.com is current and complete as of December 31, 2014 and includes the total shares outstanding, authorized, and in the public float as of that date.

d. The following is a complete list of attorney(s) and law firm(s) who advised or assisted in the preparation of the Company's most recent annual report, including in-house counsel: (If no attorney assisted in putting together the disclosure, indicate the person or persons who prepared the disclosure and their relationship to the company.)

CKR Law LLP

e. The following is a complete list of third party providers, including names and addresses, engaged by the Company, its officers, directors or controlling shareholders, during the period from the Company's prior fiscal year end to the date of this OTCQB Certification, to provide investor relations services, public relations services, or other related services to the Company including promotion of the Company or its securities:

Ascendant Partners LLC
112 Serpentine Drive
Morganville, NJ
07751

Chardan Capital Markets, LLC
17 State Street, Suite 1600
New York, NY 10004

Equisolve, LLC
2455 E. Sunrise Blvd #1201
Ft. Lauderdale, FL 33304

EXV Media LLC
278 Mott Street, Suite 1B
New York, NY 10012

Knock Twice
223 New Harmony Trail
The Woodlands, TX 77389

JLS Ventures, LLC
625 Ave. Ponce de Leon
San Juan, Puerto Rico 00917-4819

MDM Worldwide Solutions
264 West 40th Street, Suite 602
New York, NY 10018

f. Listed below are the names, legal addresses and % of shares owned by all Officers, Directors and Control Persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities). If any of the beneficial shareholders are corporate shareholders, the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders must also be included.

Name	**Address (City and State only)**	**% Shares Owned**
Thomas Brophy	8 Lewis Road, Marlborough, CT	27.13% *
E. Jeffrey Peierls	73 South Holman Way, Goldon CO	9.95% *
Mark Tompkins	App 1 Via Guidino 23, Lugano-Paradiso, 6900, SZ	9.18% *
		* Includes shares to be received in exercise of outstanding warrants

Date: 12/31/2014

Name of Certifying CEO or CFO: Thomas Brophy

Title: CEO

Signature: /s/Thomas Brophy
(Digital Signatures should appear as "/s/ [OFFICER NAME]")