



**FirstIn Wireless Technology, Inc. (FINW)**

A Nevada Corporation

**Annual Report**

*For Year Ending September 30, 2014*

**1) The exact name of the issuer and its predecessor (if any)**

Firstin Wireless Technology, Inc.

Formerly Passionate Pet, Inc. (until January 31, 2013)

**2) The address of the issuer's principal executive offices**

PO Box 213366

Royal Palm Beach FL 33421

TEL: 514-819-9087

Website: [www.firstinwireless.com](http://www.firstinwireless.com)

**3) Security Information**

Trading Symbol: FINW

Exact title and class of securities outstanding: Common

CUSIP: 33766P 109

Par or Stated Value: \$0.001

Total shares authorized: 90,000,000 as of: September 30, 2014

Total shares outstanding: 86,917,656 as of: September 30, 2014

Exact title and class of securities outstanding: Preferred

CUSIP: None

Par or Stated Value: \$0.001

Total shares authorized: 10,000,000 as of: September 30, 2014

Total shares outstanding: 10,000,000 as of: September 30, 2014

**Transfer Agent**

VStock Transfer, LLC

77 Spruce Street, Suite 201

Cedarhurst, NY 11516

Phone: 212-828-8436

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Fax: 646-536-3179

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VStock Transfer LLC. is registered with the Securities and Exchange Commission as a transfer agent pursuant to Section 17A(c) of the Exchange Act.

**No restrictions on the transfer of security.**

**No trading suspension orders issued by the SEC in the past 12 months.**

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months: On January 22, 2013 the Company filed a Certificate of Amendment to Articles of Incorporation with the state of Nevada changing its name from Passionate Pet, Inc. to Firstin Wireless Technology, Inc. At the same time outstanding shares of common stock of the Company were reversed on a 1 for 250 basis which was effected on January 31, 2013.

#### 4) Issuance History

During the year 2012, the Company issued common shares as described below:

- 263,351 shares of common stock for consulting

During the year 2013, the Company issued common shares as described below:

- 54,417,656 shares of common stock pursuant to the exchange agreement with Firstin Wireless Technology, Inc.
- 32,500,000 common shares for elimination of debt to noteholder

During the year 2014, the Company issued common shares as described below:

- Issued 12,187,500 common shares for elimination of debt to noteholder
- Issued 10,000,000 preferred shares for elimination of debt to noteholder

***All shares issued contained a restricted legend stating that the shares have not been registered under the Securities Act and this legend further set forth the restrictions on transferability and sale of the shares under the Securities Act.***

#### 5) Financial Statements

The Issuer is providing the following financial statements for the year ending September 30, 2014 and financial notes, both of which were filed with OTCMarkets on January 22, 2015. These unaudited financial statements and financial notes are incorporated by reference herein.

#### 6) Describe the Issuer's Business, Products and Services

The Company operated a retail pet and supply store in Irvine, California which ran its operations and also sold retail premium pet food, supplies and service to the general public, through a wholly owned subsidiary until the lessor of the building evicted the Company on January 16, 2012. The eviction caused the discontinuation of operations in that location. The Company decided to dispose of this business unit primarily because it has incurred significant operating losses in each of the last two years as the operations could not generate enough revenues to satisfy the significant rent and occupancy costs in the last two years. On July 31, 2012, the former CEO, John Dunn entered into an agreement with the Company to sell 100% of his interest in the Company and assume the net assets and liabilities of the wholly owned subsidiary. As a result, the subsidiary together with its assets and liabilities were wholly owned by Mr. Dunn.

On January 23, 2013, the Company entered into a Share Exchange Agreement with the Firstin Wireless Technology, Inc., a corporation formed under the laws of Canada (Firstin Canada), and the shareholders of Firstin Canada. Under the terms of this agreement, Firstin Canada will become the wholly owned subsidiary of the Company. The following business description and discussion regarding products relates to the operations of Firstin Canada. As of the date of this filing Firstin Canada is a subsidiary of the Company holding intellectual property.

##### A. Description of the issuer's business operations

Firstin Canada is a software development company founded in Montreal in 2005. Firstin developed unique solutions for mobile network operators (MNO), mobile content providers and subscribers. Firstin Wireless

Technology, Inc. provides simple, affordable and business-quality international long distance and roaming services to enterprises and business travelers over smartphones. Business users simply need to download the Firstin application onto their smartphones to allow them to place and receive international long distance and roaming calls from anywhere in the world – all for a fixed monthly fee and unlimited usage.

In a plugged-in, hyper-globalized world, one might expect that wireless networks would allow business users to roam widely, connected to the matrix at all times, and be able to place and receive calls no matter the location. But when it comes to telecommunications pricing, globalization stopped at the border! Firstin intends to revolutionize business mobile communications by spearheading the enterprise mobile VoIP revolution allowing for anywhere, anytime, business-quality and low-cost voice and data communications over smartphones. Firstin is a new global mobile service provider with an edge. Our unique technology approach and service delivery platform combined with our world-class team of telecommunications and technology executives promise to make Firstin the next enterprise “mobile VoIP” success story.

B. The Company was incorporated in the State of Nevada on September 10, 2010.

C. The Issuer’s primary SIC Code is 5900.

D. The Issuer’s fiscal year end date is September 30th.

E. The Company’s principal products or services, and their markets:

Firstin is a new software-based mobile service provider that enables enterprises and business users to make affordable and business-quality international long distance and roaming calls over our hybrid mobile VoIP (HY-mVoIPTM) technology, for the same low price and exceptional sound quality of a local call – anywhere, anytime. Our service does not replace a user’s existing wireless service; it simply augments it with global communication capabilities. The Firstin application is free to download, and is available on Apple iPhone, Blackberry and Android smartphones.



## Mobile roaming & long distance solutions

Outgoing & Incoming\* calls

Savings of over  
**50%** in charges



### What makes Firstin so different from other mobile VoIP service providers?

Designed specifically for the corporate market using premium connection architecture.

#### Software advantage

Firstin's software application redirects global outbound calls as a local call. Our hybrid mobile VoIP (HY-mVoIP™) architecture establishes calls differently depending on the business user's location, thus ensuring the best availability and performance at the lowest price possible.

#### Pricing

Our "value pricing" model offers unlimited usage for a fixed monthly fee - no billing by the minute, eliminating the hassle of analyzing expense reports.

#### Additional features for greater flexibility & savings

Incoming call capabilities when roaming on business user's existing mobile number (2012 new features). These capabilities provide Firstin with a unique and highly differentiated offering.



### How it works

The Firstin solution does not replace your wireless provider's service. It simply augments it with the ability of placing business-quality international long distance and roaming calls from any location to any location in the world. \*(NOTE: ability to receive calls when roaming to be delivered in 2012)



- A. Business user opens Firstin application, dials contact's number, and taps the "Call" button;
- B. The Firstin application closes (connection in progress);
- C. The Firstin system then calls back simultaneously the business user and the contact through our HY-mVoIP™; business user appears to receive a call from contact he is trying to reach.

**Affordable Premium quality calls made simple.**

#### Highlights of the Product:

- Simple and easy-to-use, intuitive, no user training required. Simply open the application and call any number in the world. No access codes, no PINs, no calling cards, no SIM cards, no new devices, no multiple phone numbers, no wireless operator change
- Unlimited international and domestic long distance and roaming calls for a fixed monthly fee, no initial investment, no IT infrastructure deployment, no user training
- Convenient, simple billing on a monthly basis, no more hassles analyzing expense reports
- Full integration with smartphone, including Contacts list
- Make toll-quality international long distance calls from your local wireless calling area using our unique “local zone” calling feature
- Make business-quality VoIP calls over 3G or Wi-Fi when roaming using our unique “roaming zone” calling feature
- Pre-configured “location-based” global Wi-Fi access points

#### Market

Enterprises and business users are subject to huge mobile international long distance and roaming fees for voice & data communications. The top 10% of business users in an enterprise spend on average \$700 per month on international long distance and roaming fees. Yet no service provider offers a simple, affordable and business-quality service where corporate smartphone users can simply open an application and dial direct, or receive calls on a softphone with their mobile phone number – no access codes, no PINs, no calling cards, no SIM cards, no new devices, no multiple phone numbers, no operator change.

The best type of market is one with a guaranteed pool of new customers, and that describes the enterprise mobile VoIP market. Corporate international travel is the driving force behind enterprise mobility and the promising and lucrative revenue stream in the mobile VoIP industry. Frost & Sullivan anticipates mobileVoIP revenue to reach US\$30B by 2015. Insight Research expects business wireless expenditures to grow at a compounded rate of 23.5% over 5 years. Data roaming, new pricing models, new technologies and changing regulations are the forces transforming the enterprise mobile VoIP market.

Firstin’s marketing strategy consists of winning over a limited number of high quality “disruptive channels” and becoming a dominant player in a well-defined strategic segment and “local” market, thereafter, expanding by developing strategic partnerships with industry participants who have a “national” presence in our strategic target market, yet lack a mobile VoIP solution.

#### **7) Describe the Issuer’s Facilities**

The Company has a headquartered mailing address of PO Box 213366, Royal Palm Beach, FL 33421. As of the date of this filing, it is currently seeking more permanent office space.

## 8) Officers, Directors, and Control Persons

### A. Names of Officers, Directors, and Control Persons.

<u>Name</u>	<u>Position</u>	<u>Share Ownership</u>
Andre Beauchesne	Control Person	4,797,406 (5.5%)
Claude Beauregard	Control Person	8,856,495 (10.19%)
Robert Desjardins	Control Person	1,671,482 (1.92%)
Genesis Partners, LLC	Control Person	10,000,000 preferred (votes 85% of all common)

### B. Legal/Disciplinary History.

None of the foregoing persons mentioned in Item 8, Paragraph A hereinabove have, in the last five years, been the subject of: (1) a conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding a traffic violation and other minor offenses; (2) The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities or banking activities; (3) A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities & Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed; (4) The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities.

### C. Beneficial Shareholders.

	<u>Name</u>	<u>Amount</u>	<u>Percent</u>
Common Stock	Claude Beauregard 1155 Rene-Levesque Blvd. West Suite 2500 Montreal, QC H3B2K4	8,856,495	10.19%

## 9) Third Party Providers

### Legal Counsel

The McGeary Law Firm, P.C.  
1600 Airport Fwy., Suite 300  
Bedford, TX 76022  
817-282-5885

**10) Issuer Certification**

I, AJ Pignatello, certify that:

1. I have reviewed this Annual Report of Firstin Wireless Technology, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: January 22, 2014

/s/ AJ Pignatello

AJ Pignatello

President