SW Innovative Holdings, Inc.

(Formally Known as Everybody's Phone Company)

(Exact Name of Registrant in its Charter)

(A Development Stage Company)

6666 Harwin, Suite 664
Houston, TX 77036
(Address of Principal Executive Offices) (Zip Code)

(713) 268-1610
Registrant's Telephone Number

Quarterly Report

For the Period Ending September 30, 2014

87-0712328

(IRS Employer Identification No.)

REQUIRED TO CONFORM WITH THE PROVISIONS OF
THE PINK SHEETS ISSUERS DISCLOSURE STATEMENT

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OTC Pink Basic Disclosure Guidelines

1) Name of the issuer and its predecessors (if any)

SW Innovative Holdings, Inc., a Texas corporation.

The exact name of the issuer and its predecessor (if any): SW Innovative Holdings, Inc. (the "issuer") was originally incorporated as Everybody's Phone Company in Texas on September 3, 2003. The issuer's name was changed to SW Innovative Holdings, Inc. on April 22, 2014. On July 21, 2014 FINRA approved the name and stock symbol change.

2) Address of the issuer's principal executive offices

Company Headquarters
Address 1: 6666 Harwin Drive
Address 2: Suite 664
Address 3: Houston, Texas 77036
Phone: (713) 268 1610
Email: info@everybodysphonecompany.com
Website(s): www.everybodysphonecompany.com

IR Contact
Address 1: None

3) Security Information

Trading Symbol: SWHI
Exact title and class of securities outstanding: Class "A" common stock
CUSIP: 785014101
Par or Stated Value: .0001
Total shares authorized: 15,000,000,000 as of: September 30, 2014
Total shares outstanding: 517,755,528 as of: September 30, 2014

Preferred share information:
Exact title and class of securities outstanding: Preferred Stock Series "A"
CUSIP: _____
Par or Stated Value: $ 1.00
Total shares authorized: 50,000,000 as of: September 30, 2014
Total shares outstanding: 60,000 as of: September 30, 2014

Transfer Agent
Name: Olde Monmouth Stock Transfer, Inc.
Address 1: 200 Memorial Parkway
Address 2: Atlantic Highlands, NJ 07716
Phone: (732) 872 2727
Is the Transfer Agent registered under the Exchange Act?* Yes: x No: ☐

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security: None

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

Within the past year please list any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization:

Reverse Stock Split

On or about June 6, 2013; the board of directors and majority of the shareholders of the company approved the reorganized its common stock with a 1,000:1 reverse stock split that was effective on July 22, 2013.

Shares issued and outstanding as of July 21, 2013: 1,435,526,695 (pre-reverse stock split)

Shares issued and outstanding as of July 22, 2013: 1,435,527 (post reverse stock split)

Subsequent Events:

On June 13, 2014 the Board of Directors of the company filed an amendment to its Articles of Incorporation with the Texas Secretary of State office amending its Articles of Incorporation authorizing the issuance of 15,000,000,000 shares of common stock with a par value of $ .0001 cents.

On June 14, 2014 a non-affiliate lender sold the Company's $50,000 convertible instrument to another non-affiliate, Beaufort Capital, L.L.C. Beaufort Capital, L.L.C. will be paid through conversion of the debt into shares of our stock.

On June 25, 2014 the company voluntarily filed an "Issuer Company-Related Action Notification Form" to change the name of the corporation and trading to SW Innovative Holdings, Inc. with FINRA.

On June 28, 2014 Mr. Kim Peterson resigned as an officer and director of the corporation to pursue other business interests.

On July 1, 2014 the company retained the law firm Morella & Associates to assist it in preparing a filing of an offering under SEC rule "Reg-A".

On July 23, 2014, FINRA approved the company's application to change its name to SW Innovative Holdings Inc. and to trade under the symbol "SWHI."

4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);
Fiscal Year 2012/13 Securities Act Rule 504

B. Any jurisdictions where the offering was registered or qualified;
Securities Act Rule 504: Delaware

C. The number of shares offered;
2012: 490,235,230 common shares issued as of December 31, 2012
2013: 684,000,000 common shares issued as of June 30, 2013
2013: 120,684,000 common shares issued post reverse stock split as of December 31, 2013
2014: 30,000,000 common shares issued as of March 31, 2014
2014: 189,960,000 common shares issued as of June 30, 2014 and 22,000,000 shares returned to the treasury of the company

D. The number of shares sold;
2012: 392,235,230 common shares issued as of December 31, 2012
2013: 246,000,000 common shares issued as of June 30, 2013
2013: 40,000,000 common shares issued post reverse stock split as of December 31, 2013

2014: 30,000,000 shares as of March 31, 2014
2014: 57,960,000 shares under a debt conversion transaction as of June 30, 2014
2014: 235,260,000 shares under a debt conversion transaction as of September 30, 2014

E. The price at which the shares were offered, and the amount actually paid to the issuer:
2012: 392,235,230 shares @ .00059 = $ 180,625 as of December 31, 2012
2013: 438,000,000 shares @ .000069 = $ 32,750 as of March 31, 2013
2013: 40,000,000 shares as a stock subscription as of September 30, 2013 @ $.00208
2014: 30,000,000 shares as a stock subscription as of March 31, 2014
2014: 57,960,000 shares as a debt conversion transaction as of June 30, 2014 @ $.0001
2014: 235,260,000 shares as a debt conversion transaction as of September 30, 2014 @ $.0001

F. The trading status of the shares; and
Fiscal year 2012: 392,235,230 common shares as of December 31, 2012; issued exempt from registration under a debt conversion that were not registered under the Securities Act and 98,000,000 common shares which were issued under rule 144.

Period ending June 30, 2013: 438,000,000 common shares issued were not registered under Securities Act and 246,000,000 common shares under rule 144.

Period ending December 31, 2013: 80,000,000 common shares issued were not registered under Securities Act and 40,000,000 common shares were issued under rule 144.

Period ending March 31, 2014: 30,000,000 common shares issued under a debt conversion that were not registered under the Securities Act.

Period ending June 30, 2014: 57,960,000 common shares issued under a debt conversion that was not registered under the Securities Act and 131,000,000 common shares were issued under rule 144.

Period ending September 30, 2014: 235,260,000 common shares issued under a debt conversion that was not registered under the Securities Act and 131,000,000 common shares were issued under rule 144.

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

All share certificates representing shares sold without registration under the Securities Act bear a legend restricting their transfer except as permitted under the Securities Act.

With respect to private offerings of securities, the list shall also indicate the identity of the persons who purchased securities in such private offering; *provided*, *however*, that in the event that any such person is an entity, the list shall also indicate (a) the identity of each natural person beneficially owning, directly or indirectly, more than ten percent (10%) of any class of equity securities of such entity and (b) to the extent not otherwise disclosed, the identity of each natural person who controlled or directed, directly or indirectly, the purchase of such securities for such entity.

YEAR	SHAREHOLDER	SHARES	Date of Issuance
2013	Fairhills Capital Offshore	75,000,000	1/11/2013
	Fairhills Capital Offshore	106,000,000	2/6/2013
	Kim T. Peterson	81,000,000	2/7/2013
	Norman George	81,000,000	2/7/2013
	S. H. Bethke	81,000,000	2/7/2013
	Stephen Michels	3,000,000	2/7/2013
	Fairhills Capital Offshore	117,000,000	2/14/2013
	Fairhills Capital Offshore	140,000,000	2/21/2013
	TOTAL ISSUED BEFORE REVERSE SPLIT	1,435,526,695	
	Reverse stock split 1,000:1 July 22, 2013	1,435,526	

	Norman George	9,000,000	7/29/2013
	Kim T. Peterson	9,000,000	7/29/2013
	S. H. Bethke	9,000,000	7/29/2013
	Stephen Michels	3,000,000	7/29/2013
	Norman George	22,000,000	9/11/2013
	Kim T. Peterson	22,000,000	9/11/2013
	Stephen Michels	6,000,000	9/11/2013
	Iconic Associates LTD	10,000,000	9/23/2013
	Prism Associates LTD	10,000,000	9/23/2013
	Starshine Capital Group	10,000,000	9/23/2013
	Brett Forsythe	10,000,000	9/23/2013
	ISSUED AS OF DECEMBER 31, 2013	121,435,526	
2014			
	Toner Town Ciogamul	10,000,000	2/21/2014
	Pro1 Toner Mexico	10,000,000	2/21/2014
	Omega Closeouts – Europe	10,000,000	2/21/2014
	Norman George(a)	58,000,000	5/15/2014
	Stephen Michels(a)	30,000,000	5/15/2014
	Kim T. Peterson(a)	43,000,000	5/15/2014
	Beaufort Capital Partners LLC	27,960,000	6/17/2014
	Beaufort Capital Partners LLC	27,960,000	7/18/2014
	Beaufort Capital Partners LLC	37,650,000	7/24/2014
	Beaufort Capital Partners LLC	39,000,000	8/11/2014
	Beaufort Capital Partners LLC	39,500,000	9/11/2014
	Beaufort Capital Partners LLC	43,250,000	9/25/2014
	Beaufort Capital Partners LLC	47,900,000	10/15/2014
	ISSUED AS OF September 30, 2014	517,755,528	

The following is a list of the names of all holders of more than 10% of the equity of any of the above purchasers which are entities:

Norman George 87,140,000 16.7%

5) Financial Statements

The accompanying financial statements are posted through the OTC Disclosure and News Service; see page 12 of this report.

6) Describe the Issuer's Business, Products and Services

A. a description of the issuer's business operations;

BUSINESS

Our Company

SW Innovative Holdings, Inc., d.b.a. Everybody's Phone Company© (the Company), offers local and long distance telephone service on a prepaid basis in the Houston, Texas area. Our local services include a "bare bones" product providing unlimited local dial tone and 911 emergency access, with the option of several customer calling features, for an additional fee, including Call Waiting, Caller ID, Call Forwarding and Speed Dialing. These features may be purchased individually or in a package at reduced rates.

History

We were incorporated as Everybody's Phone Company in Texas on September 3, 2003. We changed our name to SW Innovative Holdings, Inc. on July 21, 2014.

Our Business

For people living in 21st Century America, having a telephone connection is a necessity not a luxury, and the need for telephone service seems to continue to grow. Getting a job, renting an apartment, getting medical help for yourself or a family member, keeping track of your children, reaching the police plus hundreds of other needs of ordinary life require access to phone service. Rich or poor, the need for telephone service is a constant aspect of life, and one which has virtually no substitute. Further, with the virtual elimination of payphones, people need to have either their own landline phone service or wireless service.

For the majority of people, getting phone service is easy. They contact one of the large phone companies and purchase landline or wireless service. To do this they need to have an establish credit record with the phone company or provide a deposit or other credit enhancement which causes the phone company to feel comfortable that it will be paid for the service which it will provide. That service is provided on the basis of billing after service use, which is why potential new customers need to satisfy the phone company's credit approval process. For the phone companies the cost of this credit approval activity and the losses from the occasional failure of customers to pay is worth it because their phone service customers generally use enough phone services at a high enough price to the customer to more than cover these costs.

For people who have credit history problems or bad credit or no credit and also lack the ability to provide the phone company with a significant cash deposit, getting needed phone service from phone companies is virtually impossible. Nonetheless, those potential customers need phone service. An unemployed person without phone service is very likely to remain unemployed. Renting an apartment is very difficult if the rental agent can't call the potential renter back. The examples are endless.

Our business is to provide phone service to our customer on terms that the large number of people who can't qualify for service from the large phone companies can afford. For both our company and our customers, the answer is pre-paid service.

We sell pre-paid local and long distance phone service, called “plain old telephone service” (POTS), to those whose want this hone service, but cannot qualify for, or afford the costs of, phone line service or data service as provided by one of the big telephone companies. Thus, our target customers are those who are credit disadvantaged or small businesses. Many of these people need the convenience of being able to use a phone service for a few months, drop it for a month or two, and then resume using it as circumstances permit, all without a lot of bureaucracy or complications. We provide that service.

We provide landline telephone service to our customers using the existing landlines installed and owned by AT&T or Verizon (collectively, the “Service Providers”). Thus, we can be a phone service provider without having to incur the very large costs inherent in creating a telephone company from the ground up. Instead of doing that, we have entered into agreements with the Service Providers which allow us to service our customers without the cost of owning all the hardware involved in providing local and long distance phone service. Also, as a result of this arrangement, it is the Service Providers, and not us, who are responsible for maintaining the landlines in accordance with the rule of the Texas Public Utility Commission (the “PUC”).

Thus, our business consists of finding customers, collecting fees for service from the customers and assisting them with any technical problems they may have that are not the responsibility of the Service Providers. Presently, we run our business with three employees. Much of our business is handled by computers, in part because the Service Providers want us to do so.

As a practical matter, the large telephone companies do not want to service these customers and are happy to work with us in servicing those customers. Thus, a large part of our competitive advantage is that the large telephone companies don’t want to deal with our target customers.

We acquire telephone service from the Service Providers at a deeply discounted rate, which enables us to resell phone services at rates which provide a comfortable profit margin. We also provide customers with custom calling features for an additional fee. These services include call waiting, caller ID, call forwarding and speed dialing. We provide our customers with the convenience of paying with cash, credit card or debit card.

We are licensed by the PUC to resell telephone services throughout the state. Once we achieve critical mass in Texas, we hope to expand its product offerings to other states. In January 2009, we entered into a reseller agreement with AT&T covering 22 U.S. states. However, before we can begin to market our pre-paid home telephone service in any state, we must get approval from the applicable state that it wants to

expand to. There can be no assurance that any state where we may in the future file an application to provide telephone service will approve that application.

Approximately, 75% of our customers participate in the Lifeline program. Since 1985, the Lifeline program has provided a discount phone service for qualifying low-income persons to ensure that all Americans have the opportunities and security that phone service brings, including being able to connect to jobs, family and emergency services. In 2005, Lifeline discounts were made available to qualifying low-income consumers on pre-paid data service plans, in addition to traditional landline service.

The Lifeline program is available to eligible low-income people in every state, territory, commonwealth, and on Tribal lands. People with proper proof of eligibility may be qualified to enroll. To participate in the program, people must have an income that is at or below 135% of the federal Poverty Guidelines or participate in a qualifying state, federal or Tribal assistance program such as:

- Medicaid;
- Supplemental Nutrition Assistance Program (Food Stamps or SNAP);
- Supplemental Security Income (SSI);
- Federal Public House Assistance (Section 8); and
- Low-Income Home Energy Assistance Program (LIHEAP).

Federal rules prohibit eligible low-income people from receiving more than one Lifeline discount per household. An eligible person may receive a discount on either a wireline or data service, but not both. A person whose household currently is receiving more than one Lifeline service must select a single Lifeline provider and contact the other provider to de-enroll from their program.

The Lifeline program is administered by the Universal Service Administrative Company (USAC). USAC is responsible for data collection and maintenance, support calculation, and disbursement for the low-income program. USAC's website provides information regarding administrative aspects of the low-income program, as well as program requirements.

Our Challenge

We have experienced significant losses in each of the past three years. We believe these losses are in large part due to two things: investment in the development of our proprietary technologies and operating systems and investment in our infrastructure so as to use the phone service provided to us by our Service Providers.

Our investment in the development of our proprietary technologies and operating systems involved the following:

a. the development of "cloud" based software to automate the back office functions of the business; and

b. hiring a of a "bulk mailing service" to print and mail monthly statements to subscribers.

Our infrastructure expenses were related to outfitting our offices and purchasing equipment for providing our services.

In addition, we incurred operating expenses associated with the start-up of our operations and significant legal, accounting/audit and reporting expenses.

We believe that in order to grow our company and make it profitable, we need to hire a staff of full-time sales people and improve our infrastructure so that it can support a growing company with an expanding number of customers. We plan to use the proceeds of this offering primarily to accomplish those goals.

Our experience with finding customers is that potential customers often find the concept of our pre-paid telephone services interesting. However, because we lack a staff of sales people and the funds to do targeted advertising to potential customers to sell those services, we have not been able to reach many potential customers. We believe that if we had a dedicated sales force of our own, we would be able to reach a significant portion of our potential customers. Likewise, with sufficient funds, we could advertise is certain publications and media which serve our potential customers. Our hope is to have a full time sales force of at

least 4 sales people by March 31, 2014. We estimate that we need approximately 1,000 customers in order to become profitable.

Our Business Strategy

The principle elements of our business strategy include:

• **Offer Competitively Priced Services.** The key to selling our phone services is to price them so they are attractive to our customers. The current pricing structure of, and financial requirements for, obtaining phone service from the large phone service providers is more expensive and complicated than a significant number of people can deal with. Because of our arrangements with our Service Providers we can offer phone services to our customers at prices and on terms which they can afford and which fit their circumstances.

• **Improve Our Marketing to Our Primary Target Customers**. Our experience to date has convinced us that there is a demand for our pre-paid phone services. Our contacts with those people have shown us that many of them would like to have an alternative phone service that fits into their economic circumstances. We believe that if we can reach those customers with our marketing message, many of them will be interested in using our services.

• **Establish Our Own Sales Force.** Our experience has shown that we need our own dedicated sales force in order to have sales people who are motivated to and focused on marketing our services. We need a large enough sales force to reach many more of our target customers if we are to reach our goal of having a minimum of 1,000 customers in Houston.

• **Create Multi-Channels of Sales Including Direct and Indirect Sales Channels.** We intend to establish a direct sales team which will pursue phone sales messages, direct mail and personal contact in places where we believe there are likely to be significant numbers of potential customers. In addition, we intend to pursue indirect marketing efforts through various media. Our goal is to target our media usage to those most likely to want to use our services.

• **Target Select Niche Markets Beyond Our Current Customers.** We believe that our services will be attract to certain niche markets such as people who are home bound or senior citizens who only want to pay for minimal phone service since that is all they use. While the majority of phone service uses want lots of services and options on their phones, we believe that there is a significant sub-market in people who want simpler phones and fewer services. We plan to make these people aware that we have services that meet their needs.

• **Provide Data Services To Our Customers.** We believe that there is a market for internet/data services among our target customers. We could provide this service by reselling data services from one of the large phone companies. While we would like to provide this service, getting started doing that would require cash deposits to gain access to the service network which we currently cannot afford. We are hopefully that the expansion of our business which we anticipate if this offering is successful will provide the cash necessary to expand our offerings into data services.

Our Competitive Strengths

We believe that our competitive strengths include:

• **Our Services are Cost Competitive.** The terms under which we purchase phone services from our Service Providers allow us to offer cost competitive phone services to our customers, while maintaining a comfortable margin for our business. Likewise, the Lifeline program has the effect of reducing our costs of providing that service to qualified customers.

• **No Deposit Required; No Credit Check.** Not only can we provide phone service at reasonable prices, but we simplify the process of signing up for our services. Since those services are pre-paid, we don't need to require deposits from or credit checks of potential customers. This makes our services available to people who want and need them, but can't comply with the large phone companies' credit evaluation processes.

• **Customers Only Pay For The Services They Want.** Because our customers pay for phone services in advance, they can control how much they spend on that service. They can also terminate service for a month or more, if necessary, and then easily start it up again. That flexibility is attractive to people, for example, whose income is uncertain or who are away from home with some frequency for whatever reason.

• **We Provide Service Even To Customers Who Owe Money To Their Old Home Telephone Service Provider.** Because our services are prepaid, we are not concerned about a customer's credit history. This flexibility makes us attractive to customers who need phone service but are still resolving credit issues with their previous phone service provider.

Marketing and Sales

We market our services through the Everybody's Phone Company brand. We are looking to hire a full-time sales force to sell our services. Presently, we are only marketing our services in the Houston, Texas area, where we are located. With the proceeds of this Offering, we hope to significantly increase our market area and then being sales in other cities in Texas through the use of a larger sales force.

As our customer base grows and it becomes attractive to do so, we plan to approach retail stores frequented by our target customers and encourage them to tell their customers about our services, in exchange for some payment.

Also, we plan to approach certain charitable organizations which work with people who need our services, such as the elderly or people who are housebound, who don't have phone service but need it.

Finally, we plan to market our services to those who don't use many of the features of smartphones and similar devices and really only want a simply way to make phone calls as needed. While many people are heavy users of the many features of today's wireless phone, we think many people don't like paying for features and services they don't need. The large phone companies dominate the multi-feature phone service market, and it is not our intention to complete with them. Our target market is those who just want pre-paid service for a limited number of features.

Employees

The Company's active business operations currently employ three (3) people all of whom are full-time employees. We staff our projects with independent contractors who are hired for specific projects and tasks.

Customers

As of September 30 2014, we have approximately 120 customers, all of whom are individuals. No customer is significantly large than any of the others.

Ending Period	Quarterly Base
9/30/2014	120
6/30/2014	88
3/31/2014	89
12/31/2013	89
9/30/2013	99
6/30/2013	117
3/31/2013	130
12/31/2012	88

B. Date and State (or Jurisdiction) of Incorporation:

September 3, 2003 Texas

C. the issuer's primary and secondary SIC Codes;

SIC Code 4813

D. the issuer's fiscal year end date;

December 31

E. principal products or services, and their markets;

Prepaid Local Telephone Services and Prepaid Long distance

7) Describe the Issuer's Facilities

SW Innovative Holdings, Inc.'s headquarters is located at 6666 Harwin, Suite 664 Houston, Texas, where is maintains leased office space of 1,100 square feet. The term of the lease is two years with renewal options. The office lease expires April 2015. The company owns furniture; fixtures and equipment (FF&E) which are listed on the financial statements are posted through the OTC Disclosure and News Service;

8) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

A. Names of Officers, Directors, and Control Persons.

THE NAME OF THE CHIEF EXECUTIVE OFFICER AND MEMBERS OF THE BOARD OF DIRECTORS:

Name	Age	Position
Norman George	74	President
Stephen Michels	60	Vice President

B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

   None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

   None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

Name		Address	Shares	
Norman George	President	6666 Harwin Suite 664 Houston, TX 77036	87,140,000*	16.7%
Stephen Michael	Vice President	6666 Harwin Suite 664 Houston, TX 77036	39,005,000*	7.5%

shares issued as of 09/30/14: 517,755,528

9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Certified Public Accountant:
As of September 1, 2013 we have retained as our auditor to prepare the 2011/2012 financial audit which was disclosed on OTC Markets web site.

Cutler & Co, LLC
2460 West 26th Avenue Suite, 380C
Denver, CO 80211
(303) 888-2082
Email: D.Cutler@CutlerandCoCPAs.com
htttp://www.cutlerandcocpas.com

Corporate Counsel:

As of December 1, 2013 we have retain the legal firm of as

Lorin A. Rosen, Esq.
Managing Attorney
LAR Law Group
6 Butler Court
Centereach, New York 11720
(877) 570-2620 phone/fax
larlawgroup@gmail.com

Investor Relations Consultant

As of June 28, 2014 the company engaged the firm Pacific Equity Alliance, LLC 4151 MISSION BLVD #216 SAN DIEGO, CA 92109 (858) 886-7237 to act as our investor relations firm for the next twelve (12) months.

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

Name: None

10) Issuer Certification

The certifications shall follow the format below:

I, Norman George, President certify that:

1. I have reviewed this quarterly disclosure statement of SW Innovative Holdings, Inc.;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

November 20, 2014

/s/ Norman George
President

SW Innovative Holdings, Inc.

(Formally Known as Everybody's Phone Company)

(Exact Name of Registrant in its Charter)

(A Development Stage Company)

6666 Harwin, Suite 664
Houston, TX 77036
(Address of Principal Executive Offices) (Zip Code)

(713) 268-1610
Registrant's Telephone Number

Quarterly Financial Report

For the Period Ending September 30, 2014

Unaudited

87-0712328

(IRS Employer Identification No.)

REQUIRED TO CONFORM WITH THE PROVISIONS OF
THE OTC PINKBASIC DISCLOSURE GUIDELINES

SW Innovative Holdings, Inc.
(Formally Known as Everybody's Phone Company)
(A development stage company)
Balance Sheet
As of September 30, 2014

Unaudited	Sep 30, 14
ASSETS	
Current Assets	
Checking/Savings	
Checking	15,682
Total Checking/Savings	15,682
Accounts Receivable	
Accounts Receivable	7,599
Total Accounts Receivable	7,599
Other Current Assets	
Other Current Asset	1,876
Total Other Current Assets	1,876
Total Current Assets	25,157
Fixed Assets	
Fixed Asset	7,821
Total Fixed Assets	7,821
Other Assets	
Investments	52,000
Total Other Assets	52,000
TOTAL ASSETS	**84,978**
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	11,900
Total Accounts Payable	11,900
Other Current Liabilities	
Loans	116,876
Payroll Liabilities	102,806
Sales Tax Payable	2,885
Total Other Current Liabilities	222,567
Total Current Liabilities	234,467
Total Liabilities	234,467
Equity	
Equity	3,498,497
Preferred	60,000
Retained Earnings	-3,538,823
Net Income	-169,164
Total Equity	-149,490
TOTAL LIABILITIES & EQUITY	**84,977**

SW Innovative Holdings, Inc.
(Formally Known as Everybody's Phone Company)
(A development stage company)
Profit and Loss
As of September 30, 2014

	Jul – Sept 2014	Unaudited Jan - Sept 2014
REVENUE		
Income	$ 10,841	$ 29,320
Cost of Sales	$ 7,119	$ 16,957
Gross Profit	$ 3,722	$ 12,363
EXPENSES		
General and Administrative	$ 74,186	$ 164,927
Rent	$ 4,451	$ 13,016
Utilities	$ 749	$ 2,236
Travel	$ 544	$ 1,348
Total Expenses	$ 79,930	$ 181,527
Loss	-76,208	-169,164

SW Innovative Holdings, Inc.
(Formally Known as Everybody's Phone Company)
(A development stage company)
Statement of Cash Flows
As of September 30, 2014

Unaudited	Jul - Sep 14
OPERATING ACTIVITIES	
Net Income	-76,208
Adjustments to reconcile Net Income	
to net cash provided by operations:	
Accounts Receivable	-302
Other Current Asset: Deposit	-300
Other Current Asset: Prepaid	-1,000
Accounts Payable	9,816
Loans: Beaufort Capital	-18,736
Loans:	13,408
Payroll Liabilities	-44
Sales Tax Payable	812
Net cash provided by Operating Activities	-72,554
INVESTING ACTIVITIES	
Fixed Asset:Computer:Accum/Dep Computer	190
Fixed Asset:Furniture:Accum/Dep Furniture	257
Net cash provided by Investing Activities	447
FINANCING ACTIVITIES	
Equity:Common Stock	20,736
Equity:Paid In Capital	-300
Equity:Stock Subscriptions	300
Net cash provided by Financing Activities	20,736
Net cash increase for period	-51,371
Cash at beginning of period	67,053
Cash at end of period	**15,682**

SW INNOVATIVE HOLDINGS; INC.
(Formally Known as Everybody's Phone Company)
(A Development-Stage Company)
STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY (DEFICIT)
FOR THE PERIOD FROM DECEMBER 31, 2011 TO September 30, 2014
Unaudited

	Preferred Stock		Common Stock		Additional Paid In Capital	Accumulated Deficit	Total Stockholders' Equity (Deficit)
	Shares	Amount	Shares	Amount			
Balance at December 31, 2011 carried forward	30,000	30,000	261,291,465	261,291	2,389,067	-2,881,880	-201,522
Common stock issued for cash at $0.0016 per share on January 26, 2012	-	-	12,200,000	12,200	7,800	-	20,000
Common stock issued for services at $0.001 per share on January 27, 2012	-	-	36,000,000	36,000	-	-	36,000
Common stock issued on conversion of debt at $0.0023 per share on January 30, 2012	-	-	5,769,230	5,769	7,918	-	13,687
Common stock issued on conversion of debt at $0.001 per share on February 17, 2012	-	-	4,000,000	4,000	-	-	4,000
Common stock issued on conversion of debt at $0.003 per share on March 2, 2012	-	-	10,000,000	10,000	22,083	-	32,083
Common stock issued for cash at $0.0035 per share on March 15, 2012	-	-	10,000,000	10,000	25,000	-	35,000
Common stock issued for services at $0.001 per share on March 18, 2012	-	-	12,500,000	12,500	-	-	12,500
Common stock issued for cash at $0.0012 per share on May 21, 2012	-	-	12,500,000	12,500	2,500	-	15,000
Common stock issued for cash at $0.0009 per share on June 15, 2012	-	-	25,000,000	25,000	-2,500	-	22,500
Common stock issued for cash at $0.00064 per share on July 16, 2012	-	-	23,100,000	23,100	-8,100	-	15,000
Common stock issued for services at $0.001 per share on July 19, 2012	-	-	62,000,000	62,000	25,000	-	87,000
Common stock issued for cash at $0.0005 per share on September 11, 2012	-	-	50,000,000	50,000	-25,000	-	25,000
Common stock issued for services at $0.001 per share on October 1, 2012	-	-	29,166,000	29,166	-	-	29,166
Common stock issued for cash at $0.0027 per share on October 22, 2012	-	-	55,000,000	55,000	-40,000	-	15,000
Common stock issued for cash at $0.0028 per share on November 11, 2012	-	-	75,000,000	75,000	-54,375	-	20,625
Common stock issued for cash at $0.0026 per share on December 14, 2012	-	-	68,000,000	68,000	-58,000	-	10,000
Net (Loss) for the years ended December 31, 2012	-	-	-	-	-	-486,137	-486,137
Balance at December 31, 2012	30,000	$30,000	751,526,695	$751,527	$2,291,392	($3,368,017)	($295,098)
Common stock issued for cash at $0.000133 per share on January 11, 2013	-	-	75,000,000	75,000	-65,000		10,000
Common stock issued for cash at $0.000073 per share on February 6, 2013	-	-	106,000,000	106,000	-98,250		7,750
Common stock issued for services at $0.001 per share on February 7, 2013	-	-	246,000,000	246,000			246,000
Common stock issued for cash at $0.000051 per share on February 14, 2013	-	-	117,000,000	117,000	-111,000		6,000
Common stock issued for cash at $0.000064 per share on February 21, 2013	-	-	140,000,000	140,000	-131,000		9,000
Preferred stock issued for cash at $1.00 per share on March 31, 2013	30,000	30,000					
Reverse stock split 1,000:1 July 22, 2013	-	-	1,435,526	-1,434,090	1,434,090		

Common stock issued for services at $0.001 per share on August 26, 2013	-	-	30,000,000	30,000			30,000
Common stock issued for services at $0.001 per share on September 10, 2013	-	-	72,000,000	72,000			72,000
Common stock Subscription issued at $0.001 per share on September 23, 2013	-	-	40,000,000	40,000	-40,000		
Treasury Stock	-	-	-	-	-27,100		27,100
Net (Loss) for the years ended December 31, 2013	-	-	-	-		-170,805	-170,805
Balance at December 31, 2013	60,000	60,000	143,435,526	143,436	3,246,719	(3,538,822)	(886,679)
Change Par Value January 4, 2014 from .001 to .00001	-	-		-142,001	142,001	-	
Common stock Subscription issued at $0.001 per share on February 21, 2014	-	-	30,000,000	300	-300	-	
Common stock issued for services at $0.00001 per share on May 15, 2014	-	-	131,000,000	1,310		-	1,310
Cancelled shares @ .00001 May 30, 2014	-	-	-22,000,000	-220	220	-	
Change Par Value June 13, 2014 from .00001 to .0001	-	-	-	25,419	-25,419	-	
Common stock issued for cash at $0.0001 per share on June 17, 2014	-	-	27,960,000	2,796		-	2,796
Stock Subscription paid June 30, 2014	-	-	-	-	83,500	-	83,500
Net (Loss) for through June 30, 2014	-	-	-	-	-	-92,956	-92,956
Balance June 30, 2014	60,000	60,000	310,395,526	31,040	3,446,721	(3,631,779)	(94,018)
Common stock issued for services at .0001 on 7/2/14			20,000,000	2,000			2,000
Common Stock issued on conversion of debt at .0001 per share on 7/18/14			27,960,000	2,796			2,796
Common Stock issued on conversion of debt at .0001 per share on 7/24/14			37,650,000	3,765			3,765
Common Stock issued on conversion of debt at .0001 per share on 8/11/14			39,000,000	3,900			3,900
Common Stock issued on conversion of debt at .0001 per share on 9/11/14			39,500,000	3,950			3,950
Common Stock issued on conversion of debt at .0001 per share on 9/25/14			43,250,000	4,325			4,325
Net Loss through September 30, 2014						-76,208	-76,208
Balance September 30, 2014	60,000	60,000	517,755,528	51,776	3,446,721	-3,707,987	-149,490

SW Innovative Holdings, Inc.
(Formally Known as Everybody's Phone Company)
(A development stage company)
Notes to Financial Results September 30, 2014

Note 1- Summary of Significant Accounting Policies

Investment:
During the 2nd quarter 2011 EVPH invested $ 52,000 as announced previously with NatServ concerning a mortgage purchase agreement. EVPH anticipates exiting this agreement during the 4th quarter 2014.

Loans:
****On June 14, 2014 a non-affiliate lender sold the Company's $50,000 convertible debt to another non-affiliate Beaufort Capital, L.L.C. Beaufort Capital, L.L.C. will be paid through conversion of the debt into common shares of stock.

*****On June 27, 2014 the Company received $ 75,000 loan from a non-affiliate with a maturity date of June 27, 2015. The loan can be repaid in cash or stock.

ORGANIZATION:

Name of the issuer and its predecessors (if any)

SW Innovative Holdings, Inc., a Texas corporation.

The exact name of the issuer and its predecessor (if any): SW Innovative Holdings, Inc. (the "issuer") was originally incorporated as Everybody's Phone Company in Texas on September 3, 2003. The issuer's name was changed to SW Innovative Holdings, Inc. on April 10, 2014.

SUMMARY OF SIGNIFCANT ACCOUNTING POLICIES
Basis of Presentation
The Company uses the accrual basis of accounting and accounting principles generally accepted in the United States of America ("GAAP" accounting) are the financial statements are presented in US dollars. The Company has adopted a December 31 fiscal year end.

Use of Estimates and Assumptions
The preparation of financial statements in conformity with accounting principles generally accepted in the United States of assets requires management to make estimates and assumptions that affect the reported amounts and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and the expenses during the reporting period. Actual minor results could differ from those estimates.

Advertising Costs
The Company's policy regarding advertising is to expense advertising when incurred.

Revenue Recognition
The Company recognizes revenue when products are fully delivered or services have been provided and collection is received.

COMMON STOCK

Common Stock:

On June 13, 2014 the par value was changed from .00001 to .0001 per share with 15,000,000,000 shares authorized. Each share of common stock entitles the holder to one vote on each matter submitted to a vote of our stockholders, including the election of directors. There is no cumulative voting. Common stockholders have no preemptive, conversion or other subscription rights. In the event of liquidation, dissolution or winding up of Company, stockholders are entitled to share ratably in all assets remaining after payment of liabilities, subject to prior distribution rights of preferred stock, if any, then outstanding.

Preferred Stock:

Preferred share information:
Exact title and class of securities outstanding: Preferred Stock Series "A"
CUSIP: _____
Par or Stated Value: $ 1.00
Total shares authorized: 50,000,000 as of: September 30, 2014
Total shares outstanding: 60,000 as of: September 30, 2014