Form 51-102F3

MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

Keek Inc. (formerly Primary Petroleum Corporation)
("Keek" or the "Corporation")
1 Eglinton Avenue East, Suite 300
Toronto, ON M4P 3A1

Item 2 Date of Material Change

November 6, 2014

Item 3 News Release

The Corporation's news release was disseminated by Marketwire.

Item 4 Summary of Material Change

Keek announced the closing of the first tranche of secured notes in the amount of $3 million.

Item 5 Full Description of Material Change

Keek (**Keek** or the **Company**) is pleased to announce that further to its press release dated October 28, 2014, it has closed the first tranche of the issuance of secured notes of up to $5 million (collectively, the **Notes**). The Company issued $3,000,000 principal amount of Notes to Pinetree Capital Ltd (**Pinetree**), a significant shareholder of the Company. The Company intends to use the proceeds from the Notes for general working capital purposes.

The Notes bear interest at a rate of 12% per annum on the principal amount outstanding and the first tranche of Notes will be repayable on November 5, 2015. The Notes are secured by a General Security Agreement over all present and future assets and intangibles of the Company. In consideration for the Notes, the Company issued 3 million non-transferable, common share purchase warrants (**Warrants**) to Pinetree. Each Warrant entitles the holder to purchase one common share of the Company at an exercise price of $0.10 per share at any time up to November 5, 2017. The Warrants are subject to a statutory four-month hold period.

The Company anticipates holding one or more closings of Notes prior to December 31, 2014, and based on current interest levels, may apply to the TSX Venture Exchange for an increase to the maximum amount of $5,000,000, subject to receipt of necessary regulatory approvals.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

Alexandra Cameron, President and Chief Executive Officer at (416) 639-5335.

Item 9 Date of Report

November 12, 2014