

# **Quarterly Report**

**Period Ending August 31, 2013**



**YIPPY, Inc.  
(a Nevada Corporation)**

**Current Trading Symbol: YIPLPK**

**CUSIP Number: 98584Y202    Tax ID Number: 98-0585450**

**WE PREVIOUSLY WERE A SHELL COMPANY AND ARE NOT CURRENTLY A REPORTING COMPANY AS THAT TERM IS DEFINED IN THE SECURITIES EXCHANGE ACT OF 1934, AS AMENDED, AND THEREFORE, THE EXEMPTION OFFERED PURSUANT TO RULE 144 IS NOT CURRENTLY AVAILABLE. ANYONE WHO PURCHASED SECURITIES DIRECTLY OR INDIRECTLY FROM US OR ANY OF OUR AFFILIATES IN A TRANSACTION OR CHAIN OF TRANSACTIONS NOT INVOLVING A PUBLIC OFFERING CANNOT SELL SUCH SECURITIES IN AN OPEN MARKET TRANSACTION.**

**ITEM I: The Exact Name of the Issuer and its Predecessors.**

- Yippy, Inc., a Nevada corporation (hereinafter referred to as the “Company” or “Yippy”).
- Formerly Cinnabar Ventures, Inc. until April 2010 (Certificate of Amendment to the Company’s Articles of Incorporation filed with the Nevada Secretary of State on April 15, 2010, as filed with the United States Securities and Exchange Commission (the “SEC”) as Exhibit 3.1 to the Company’s Current Report on Form 8-K on May 10, 2010).

**ITEM II: The Address of the Issuer’s Principal Executive Offices.**

Yippy, Inc.  
17595 S. Tamiami Trl., Suite 270  
Fort Myers, FL 33908  
Phone Number: (877) 947-7901  
Fax Number: (877) 947-7901  
Email: info@yippyinc.com  
Website: www.yippy.com

**The Jurisdiction and Date of the Issuer’s Incorporation or Organization.**

The Company was originally organized under the corporate laws of the State of Nevada on May 24, 2006.

**ITEM III: Security Information.**

**The Exact Title and Class of Securities Outstanding.**

Trading Symbol: YIPI

Class of Securities: Common

CUSIP Number: 98584Y202

Market: OTC Markets

**Par or Stated Value and Description of the Security.**

***A. Par or Stated Value***

Common Stock, par value \$0.001 per share

***B. Description of Common Stock***

The holders of shares of common stock have no subscription, redemption, subscription, sinking fund or conversion rights. In addition, the holders of shares of common stock have no

preemptive rights to maintain their percentage of ownership in future offerings or sales of our stock. The holders of shares of common stock have one vote per share in all elections of directors and on all other matters submitted to a vote of our stockholders. The holders of common stock are entitled to ratably receive dividends, if any, as and when declared from time to time by our board of directors out of funds legally available therefore. Upon liquidation, dissolution or winding up of our affairs, the holders of common stock will be entitled to participate equally and ratably, in proportion to the number of shares held, in our net assets available for distribution to holders of common stock. The shares of common stock currently outstanding are fully paid and non-assessable. There is no provision in the Company's articles of incorporation or bylaws that would delay, defer, or prevent a change in control of the issuer.

**The Number of Shares of Total Amount of the Securities Outstanding for Each Class of Securities Authorized.**

	PERIOD END DATE		
	August 31, 2013	May 31, 2013	May 31, 2012
(1) Number of Authorized Shares	75,000,000	75,000,000	75,000,000
(2) Number of Outstanding Shares	53,198,544	53,198,544	53,173,544
(3) Public Float	9,180,000	9,180,000	8,040,000
(4) No. of Beneficial Shareholders	1123	1123	1067
(5) Total No. of Shareholders of Record	195	195	187

**Transfer Agent**

PACIFIC STOCK TRANSFER COMPANY  
 4045 South Spencer Street, Suite 403  
 Las Vegas, NV 89119  
 Tel: (702) 361-3033  
 Fax: (702) 433-1979  
 E-mail: [info@pacificstocktransfer.com](mailto:info@pacificstocktransfer.com)

Pacific Stock Transfer Company is registered under the Exchange Act and is an SEC approved transfer agent, under the regulatory authority of the SEC.

List any restrictions on the transfer of security: None.

Describe any trading suspension orders issued by the SEC in the past 12 months: None.

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

- On March 31, 2013, the Company sold Macte! Labs, Inc. (a Canadian Corporation), with certain non-essential brands, software and domain assets to four private individuals. The value of the assets at the time of sale were \$902,150.00 (USD). The Company retained the rights to certain development tools included in the original acquisition.
- On June 14, 2013, the Company entered into a license agreement with Muse Global, Inc., granting the Company a transferable, perpetual, non-exclusive world-wide right to the use of Muse Federated Search Module, Muse Source Packages, Muse Source Factory, Information Connection Engine Server, Muse Web Bridge Communication Interface, Muse Consoles for Applications Administration, Embedded Apache Tomcat, Muse Control Centre platform and Muse Web Bridge Communication Interface API. The license agreement specifies use in conjunction with the Company's Application Services Environment in the cloud with interconnections developed by the Company for Velocity and other internally developed programs. The license was fully paid at closing.

**ITEM IV: Issuance history for the last two fiscal years**

See the financial footnotes included in the Company's financial statements for the period ended August 31, 2013, attached hereto as Exhibit A.

**ITEM V: Interim Financial Statements.**

The Company's interim financial statements for the period ended August 31, 2013, are attached hereto as Exhibit A.

**ITEM VI: Management's Discussion and Analysis of Financial Condition and Results of Operations.**

A. a description of the issuer's business operations;

See Plan of Operation below.

B. Date and State (or Jurisdiction) of Incorporation:

Nevada

C. the issuer's primary and secondary SIC Codes;

Primary - 98584Y202

Secondary - None

D. the issuer's fiscal year end date;

May 31

E. principal products or services, and their markets;

See Plan of Operation below.

**Forward Looking Statements**

You should read the following discussion and analysis of our financial condition and results of operations together with our financial statements and related notes appearing elsewhere in this quarterly report. Various statements have been made in this report that may constitute "forward-looking statements." Forward-looking statements may also be made in Yippy's other reports filed with or furnished to the OTC Disclosure and News Service or the United States Securities and Exchange Commission, as well as in other documents. In addition, from time to time, Yippy, through its management, may make oral forward-looking statements. Forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from such statements. The words "believe," "expect," "anticipate," "optimistic," "intend," "plan," "aim," "will," "may," "should," "could," "would," "likely" and similar expressions are intended to identify forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. Yippy undertakes no obligation to update or revise any forward-looking statements.

**Plan of Operation**

Yippy, Inc. ("Yippy," the "Company," "we," "us" or "our") designs, develops, markets, distributes and supports access and data management software in a cloud configuration. Yippy operates three distinct business divisions which deliver a wide range of products and services for

enterprise, EDU (education) and consumer customers.

### 1) **Enterprise**

Yippy recently launched its EASE (Enterprise Application Services Environment) platform which provides Single Sign On access to all systems throughout the enterprise. EASE provides authenticated web-based i2 Intra-Cloud access to all disparate databases, application servers, operating systems and virtualized environments. EASE will improve the performance, productivity, scalability and reliability of enterprise applications and associated programs through custom software infrastructure components that are designed from inception to support, interact or interoperate with other disparate database, software or hardware platforms through role based Active Directory (AD) access authentication. As such, we believe Yippy to be the only company in the world that can demonstrate true ESSO (Enterprise Single Sign On) access, which is considered a top attainment level for enterprise IT markets.

Our success in ESSO development has been predicated by identifying early on in our start-up phase the need for ESSO and the realization that no other IT firm was able to provide an all-in-one solution for the enterprise through a single customizable user interface with access via all internet enabled devices. As such, we believe that our trademarked slogan “Welcome to Cloud” embodies our unique abilities to break down the walls of the “status quo” and help move legacy prone enterprises into the next evolution of information technologies.

Providing ESSO access to all disparate systems and data points was achieved by internally developed and acquired programs over the last four years of the Company’s operation. The internally developed programs include but are not limited to multiple skin-able user interfaces, access controls and active directory interconnection scripting that works seamlessly with the programs acquired from Vivisimo (IBM) (2010), Macte Labs (2012) and MuseGlobal (2013).

The following list of capabilities is available through Yippy’s EASE i2 platform:

- Platform Agnostic Enterprise Single Sign On (ESSO);
- Active Directory (AD) interface for identity and access management;
- Server and User performance monitoring and analytics;
- Secure Web Browser (No trace outside enterprise);
- Data Harvesting;
- Data Visualization;
- Discovery (Clustered Search);
- Data Management and Storage;
- Disaster Recovery (DR);
- Enterprise Social Networking;
- HR - Video Training Platform – Continuing Education; and
- Accessibility through any Internet enabled device.

### 2) **EDU**

Yippy also provides learning products and sophisticated custom search products to higher learning institutions. Yippy can be private labeled for educational companies, school districts

and universities. Yippy's custom search products are able integrate multiple federated sources from an unlimited amount of information databases. Yippy's active and passive filters are written specifically for Velocity scrub search results, providing a robust research information cluster on topic and devoid of objectionable material. Additional active filters were recently created to override all major browsers through extension technologies to deny access to blacklisted websites or websites with content that contains terms deemed inappropriate or wholly irrelevant.

Yippy's EDU search application, formerly known as Clusty, got its start in Pittsburgh, PA, in 2004, when the search software company Vivísimo decided to take its award-winning search technology to the web. Vivísimo was founded in 2000, by three Carnegie Mellon University scientists who decided to tackle the problem of information overload in web searches. Rather than focusing just on search engine result rankings, they realized that grouping results into topics, or "clouds," made for better search and discovery. As searching became a necessity for students, Vivísimo developed a service robust enough to handle the variety of information the everyday web user was after. The result was Clusty, an innovative way to get more out of every search. Clusty.com was acquired by Yippy in May 2010, along with the program known as Velocity.

Yippy queries several top search engines and research sites combining the results with internal indexes, and generates an ordered list based on comparative ranking. This approach helps raise the best results to the top and push search engine spam to the bottom. What we believe makes Yippy truly unique is what happens after a user searches. Instead of delivering only search results, Yippy search groups similar results together into "Clouds" or clusters. The Clouds help separate search results by topic so the searcher can zero in on exactly what they are searching for. This is especially useful for students of at all education levels.

Yippy.com allows students to access normally blocked search keywords such as "breasts" or "sexual health", as examples, without generating pornographic results and allows access to websites that are blocked by "dumb" software/hardware, giving educators more time to teach and less time overriding other inferior protective programs. This is enhanced by the Yippy's access to non-public information repositories that provide access to thousands of periodicals, magazines, newspapers, books, articles and journals not available on any other search engines and combining with the best of the web.

### **3) Consumer**

The Company provides secure, family friendly, online web destinations and services such as search, browser, email, cloud applications and storage. Yippy operates one of the most robust filtered search engines available and provides an unparalleled approach to child safe web browsing and application aggregation within one of the most visually appealing web properties on the internet. Yippy creates consumer environments around conservative family values and provides all the tools necessary for all aspects of online activities.

## **Results of Operations**

### ***Three months ended August 31, 2013 compared to three months ended August 31, 2012***

#### *Revenues*

Revenues for the three months ended August 31, 2013, were \$185,340 compared to \$75,345 for the same period ending August 31, 2012. The increase in revenue from the previous period is attributed to the Company's recently formed enterprise business division, which has been successful in cultivating new business through its Enterprise Application Services Environment (EASE) platform.

#### *General and Administrative Expenses*

General and Administrative expenses for the three months ended August 31, 2013, were \$277,699, compared to \$953,961 for the same period ending August 31, 2012. The decrease of \$676,262 is mainly attributed to the completion of development of the Company's EASE platform, which reduced payroll and contractor expenses significantly.

#### *Share Based Compensation*

Share based compensation was \$0 for the three months ended August 31, 2013, compared to \$459,868 for the same period ending August 31, 2012.

#### *Depreciation and Amortization Expense*

Amortization expense relates primarily to the amortization of intangible assets. Amortization expense was \$255,768 for the three months ended August 31, 2013, compared to \$252,131 for the same period in the prior year. The slight increase was due to amortization of intangibles resulting from the acquisition of Muse Global software licenses.

#### *Net Loss*

The Company experienced a net loss of \$185,839 for the three months ended August 31, 2013, compared to \$297,048 for the same period in the prior year. The loss was primarily due amortization and interest expenses.

## **Liquidity and Capital Resources**

As of August 31, 2013, the Company had cash on hand of \$35,263 and \$178,662 in accounts receivables. The Company had total liabilities of \$1,995,187. We believe that we have sufficient cash on hand to meet our operating expense requirements for the next quarter. We expect the majority of the liabilities will convert into common shares in the current fiscal year. Additionally, the Company has not borrowed any new funds from the Magna Group since November 2012, and the Company is hopeful that it will be able to extinguish that debt before the end of the Company's next fiscal quarter.



### *Off-Balance Sheet Arrangements*

The Company does not have any off-balance sheet arrangements, financings, or other relationships with unconsolidated entities or other persons, also known as “special purpose entities” (SPEs).

### **ITEM VII: Facilities.**

The Company does not currently own any facility. The Company currently maintains a leased administrative office in Fort Myers, Florida. The facility is located at 17595 S. Tamiami Trail, Suite 270, Fort Myers, Florida 33908, in the Sea Tech Center. The modern building is on fiber and the Company suite is 1,500 sq. ft. with six offices, reception area, conference room and open development space. The office is fully furnished with modern furnishing purchased new in 2010. The Company purchased all necessary equipment for business operations in 2010. The current term of the lease is for 12 months and it expires on September 30, 2014. The monthly rent is \$1,060.00. The Company has the option to renew the lease for additional 12-month periods.

### **ITEM VIII: The Name of the Chief Executive Officer, Members of the Board of Directors, as well as Control Persons.**

#### ***A. Officers and Directors***

The following table and text sets forth the names and ages of all our directors and executive officers and our key management personnel as of September 30, 2013. All of our directors serve until the next annual meeting of stockholders and until their successors are elected and qualified, or until their earlier death, retirement, resignation or removal. Executive officers serve at the discretion of the board of directors, and are elected or appointed to serve until the next board of directors meeting following the annual meeting of stockholders. Also provided is a brief description of the business experience of each director and executive officer and the key management personnel and an indication of directorships held by each director in other companies subject to the reporting requirements under the Federal securities laws.

<b>Name</b>	<b>Age</b>	<b>Position</b>
Richard Granville	44	Chief Executive Officer, Chairman
Morton Fink	80	Director
Debbie Sharken	43	Director

#### **Richard Granville, age 44, Chief Executive Officer, Chairman of the Board of Directors**

##### **1. Full name**

Mr. Richard Granville

##### **2. Business address**

17595 S. Tamiami Trl., #270 Fort Myers, Florida 33908

### 3. Employment history

Mr. Granville, age 44, has over twenty years' experience in new technology development, sales and marketing experience. From November 2008 to present, Mr. Granville has served as the Managing Partner of Yippy Partnership Group and now is the Chief Executive Officer of Yippy, Inc. From November 2006 to September 2008, Mr. Granville served as Chief Executive Officer of Jack9 Entertainment, Inc ("Jack9"). Jack9 was one of the most successful IPTV units online and under Mr. Granville's direction, achieved a top 250 web property. From March 2003 to October 2006, Mr. Granville served as President of Southpaw, Inc., a Florida building contractor that served central Florida for residential and light commercial construction. From June 2001 to March 2003, Mr. Granville served as President of Granville Management Services, where he helped small emerging businesses in the "green" technologies sector. Mr. Granville invested time and capital into green home technology and automation, alternative energy research and grid management in the United States, Dominican Republic, Canada and Mexico.

From 1998 to 2000, Mr. Granville also served as the Chairman and Chief Executive Officer of Grace Development, Inc., a public telecommunications company serving customers in the southeast. Mr. Granville took the company to nearly a billion dollar market cap before he was succeeded by Ben Holcomb the former President of Bell South International in Feb. 2000. Prior to Grace Development, Mr. Granville held multiple management positions for public companies and also served honorably in the United States Navy in Aviation.

### 4. Board memberships and other affiliations

None.

### 5. Compensation by the issuer

Mr. Granville received no significant compensation from the Company during the calendar year ended 2012 and 2011, and currently operates the business without an employment contract.

### 6. Number and class of the issuer's securities beneficially owned by each such person

34,776,000 Common Shares

### **Morton Fink, age 80, Director**

#### 1. Full name

Morton Fink

#### 2. Business address

17595 S. Tamiami Trl., #270 Fort Myers, Florida 33908

### 3. Employment history

Mr. Fink's distinguished career has included executive management positions in the media, broadcast, cable and electronics industries. His experience provides a unique combination of management, leadership, and entrepreneurial skills. Mr. Fink was the founding CEO of Warner Home Video; his efforts drove Warner's dominant worldwide market share.

As Senior Vice President of Sony Corporation of America, he launched Betamax, established Sony Broadcast and the U.S. Technology Center. As Executive VP of United Satellite Communications, Mr. Fink developed marketing, sales and distribution strategies and managed satellite and ground operations as well as customer service for the first DBS entertainment start-up. Mr. Fink also served as the President of Cablevision's Home Video Division, and as Vice President of the CBS Comtec Group.

Currently, he consults for the Office of the Chairman at Cablevision System Corporation, working with a small team, hand-in-hand with the Founder and Chairman of the company, Charles Dolan. There, he analyzes and evaluates opportunities to take the core competencies of the corporation to areas outside the Company's current cable footprint domestically and internationally. He also analyzes and evaluates investment opportunities in Emerging Global, Ethnic and IPTV Ventures. Mr. Fink holds a BS in Business Administration from New York University.

### 4. Board memberships and other affiliations

None

### 5. Compensation by the issuer

Mr. Fink received 250,000 common stock purchase warrants in connection with his appointment to the Company's board of directors for 2012.

### 6. Number and class of the issuer's securities beneficially owned by each such person

250,000 common stock purchase warrants.

### **Debbie Sharken, age 43, Director**

#### 1. Full name

Debbie Sharken

#### 2. Business address

17595 S. Tamiami Trl., #270 Fort Myers, Florida 33908

### 3. Employment history

For almost 20 years, Ms. Sharken has been an expert in consumer direct marketing, relationship marketing, and advertising. She has honed her skills at top-notch agencies like McCann Relationship Marketing, Grey Direct, and Saatchi & Saatchi Wellness. Ms. Sharken has built her career on her abilities to create strategic, customized marketing campaigns that develop lasting relationships between brands and their customers. She has extensive experience across all marketing channels and disciplines, including a deep expertise in building digital businesses. Ms. Sharken is currently the Chief Marketing Officer at the Direct Marketing Association and is helping to lead the organization and its members meet the challenges of today's marketplace. She holds a BS in Advertising from Syracuse University.

### 4. Board memberships and other affiliations

None.

### 5. Compensation by the issuer

Ms. Sharken received 250,000 common stock purchase warrants in connection with his appointment to the Company's board of directors for 2012.

### 6. Number and class of the issuer's securities beneficially owned by each such person

250,000 common stock purchase warrants.

## ***B. Legal/Disciplinary History***

During the past five years, none of the Company's officers or directors have been the subject of:

- (1) A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);
- (2) The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court or competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;
- (3) A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended or vacated; or
- (4) The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities.

### ***C. Disclosure of Certain Family Relationships.***

There are no family relationships among the Company's directors, officers, or beneficial owners of more than five percent (5%) of the issuer's common stock.

### ***D. Disclosure of Related Party Transactions.***

On January 26, 2010, the Company issued 2,340,000 shares of its common stock in exchange for 100% of the issued and outstanding stock of Yippy Soft, Inc. At the time of the transaction, Mr. Granville was the Chief Executive Officer of both companies.

### ***E. Disclosure of Conflicts of Interest***

There are no conflicts of interest with any of the officers' or directors' personal or professional interests except for Morton Fink, who is the Grandfather of Josh and Ari Sason of the Magna Group, a lending source which the Company has borrowed funds and placed securities through a third party to secure notes.

### ***F. Beneficial Owner***

The following table presents information concerning the beneficial ownership of the shares of our common stock as of September 30, 2013, by: (i) each of our named executive officers and current directors, (ii) all of our current executive officers and directors as a group and (iii) each person we know to be the beneficial owner of 5% or more of our outstanding shares of common stock. Unless otherwise specified, the address of each beneficial owner listed in the table is c/o Yippy, Inc., 17595 S. Tamiami Trail, Suite 270, Fort Myers, FL 33908.

<b>Name</b>	<b>Current Share Ownership</b>	<b>Percent of Class (1)</b>	<b>Total Beneficial Ownership</b>	<b>Percent of Class (2)</b>
Richard Granville Chief Executive Officer, Chairman	34,776,000	67.9%	35,026,000 (3)	68.4%
Morton Fink Director	0	0%	250,000 (4)	>1%
Debbie Sharken Director	0	0%	250,000 (4)	>1%
Edward Noel Former – Officer and Director	0	0%	250,000 (4)	>1%
All directors and officers as a Group (4 persons, including former CEO)	34,776,000	67.9%	35,776,000	69.8%
International Business Machines, Inc. (IBM)	5,250,000	10.3%	5,250,000	10.3%

All directors, officers and 5% holders as a Group (5 persons)	40,026,000	78.1%	41,026,000	80%
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- (1) Based on 51,198,544 shares outstanding as of September 30, 2013.
- (2) Based on a total of (i) 51,198,544 shares outstanding as of September 30, 2013, and (ii) 1,250,000 common stock purchase warrants outstanding as of September 30, 2013.
- (3) Richard Granville is the current owner of 34,776,000 shares of the Company's common stock by virtue of his direct ownership of 23,184,000 shares and his control of entities that directly own 11,592,000. In addition, Mr. Granville is the beneficial owner of 35,026,000 by virtue of his aforementioned current ownership and his beneficial ownership of common stock purchase warrant to purchase 250,000 shares of the Company's common stock.
- (4) Mr. Fink and Ms. Sharken do not directly own any common stock of the Company. Each is the beneficial owner of 250,000 shares of the Company's common stock by virtue of common stock purchase warrants to purchase 250,000 shares of the Company's common stock.

**ITEM IX: The name, address, telephone number, and email address of each of the following outside providers that advise the issuer on matters relating to operations, business development and disclosure.**

1. Investment Banker

None

2. Promoters.

None.

3. Counsel

Westerman Ball Ederer Miller  
& Sharfstein, LLP  
1021 RXR Plaza  
Uniondale, NY 11556  
Tel.: (516) 622-9200  
Fax: (516) 622-9212  
[www.westermanllp.com](http://www.westermanllp.com)

Lucosky Brookman LLP  
101 Wood Avenue South  
5th Floor  
Woodbridge, NJ 08830  
Tel.: (732) 395-4400  
Fax: (732) 395-4401  
[www.lucbro.com](http://www.lucbro.com)

Greene, Fidler & Chaplan LLP  
2719 Wilshire Blvd., Suite 200  
Santa Monica, CA 90403  
Tel.: (310) 315-1700  
Fax: (310) 315-1701  
[www.gfellp.com](http://www.gfellp.com)

4. Accountant or Auditor

Accountant:  
Clear Financial Solutions, Inc.  
710 N. Post Oak Rd., Suite 410  
Houston, TX 77096  
Tel.: (713) 780-0806  
Fax: (800) 861-1175  
[www.clearfinancials.com](http://www.clearfinancials.com)

Auditor:  
LBB and Associates  
10260 Westheimer Road, Suite 310  
Houston, TX 77042  
Tel.: (713) 800-4343  
Fax: (713) 583-2263  
[www.lbbcpa.com](http://www.lbbcpa.com)

5. Public Relations Consultant.

None.

6. Investor Relations Consultant.

None.

7. Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

None.

**ITEM X: Legal Proceedings.**

From time to time we may become involved in legal proceedings which could adversely affect us. We are currently not involved in any litigation, other than litigation in the ordinary course of business, that we believe could have a materially adverse effect on our financial condition or results of operations. There is no action, suit, proceeding, inquiry or investigation before or by any court, public board, government agency, self-regulatory organization or body pending or, to the knowledge of the executive officers of our company or any of our subsidiaries, threatened against or affecting our company, our common stock, any of our subsidiaries or of our company's or our company's subsidiaries' officers or directors in their capacities as such, in which an adverse decision could have a material adverse effect.

**ITEM XI: Defaults Upon Senior Securities**

We have no defaults upon senior securities as of the date of this report.

**ITEM XII: Other Information**

Not applicable.

**ITEM XIII: Exhibits**

Exhibit A – Interim Financial Statements for the Three Months Ended August 31, 2013

**ITEM XIV: Issuer's Certifications.**

I, Richard Granville, certify that:

1. I have reviewed this disclosure statement of Yippy, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: October 28, 2013

/s/ Richard Granville

Richard Granville

Chief Executive Officer