

Shareholder update:

Campaign Matrix is very close to launching. We are putting the finishing touches on the platform at this time.

This platform is unbelievably powerful. We have redesigned it to reach not only the affiliate marketing group but also for the individual business owner.

As an individual business owner, you can research what your competing websites are doing for advertising and create a campaign that will outperform their best efforts.

I also encourage all of you to seriously take a look at the affiliate marketing sector. You can advertise other companies products and make commissions through our platform for sending leads and buyers to their company. There are tons of offers to promote and all of them will be easy to find and identify by using the Campaign Matrix. If you are looking for money making options, then Campaign Matrix is for you.

I wanted to give you a “sneak peek” under the hood to see some of the power that this platform has. Here are a few of our training videos that will be found on the Campaign Matrix website to help our customers better understand what this platform can do.

Introduction video:

<http://0c69889850df5165c550-dda4f51cf4621dda051439fdaa31d2e1.r41.cf1.rackcdn.com/CM-WelcomeVideo-take-1.mp4>

Spy tool video:

<http://0c69889850df5165c550-dda4f51cf4621dda051439fdaa31d2e1.r41.cf1.rackcdn.com/CM-SpyTool-take-1.mp4>

Keyword video:

<http://0c69889850df5165c550-dda4f51cf4621dda051439fdaa31d2e1.r41.cf1.rackcdn.com/CM-KeywordsTool-take-1.mp4>

Blog builder video:

<http://0c69889850df5165c550-dda4f51cf4621dda051439fdaa31d2e1.r41.cf1.rackcdn.com/CM-BlogBuilder-take-1.mp4>

Thanks for your continued patience while we get this project ready for launch.

Dustin Secor

Safe Harbor Statement at [www.action-app.com/statement/](http://www.action-app.com/statement/)