

# MEDICAL INNOVATION HOLDINGS, INC.

## **FORM 8-K** (Current report filing)

Filed 01/23/18 for the Period Ending 01/17/18

Address	5805 STATE BRIDGE ROAD SUITE G 328 DULUTH, GA, 30097
Telephone	866-883-3793
CIK	0001093248
Symbol	MIHI
SIC Code	3730 - Ship And Boat Building And Repairing
Industry	Recreational Products
Sector	Consumer Cyclical
Fiscal Year	04/30

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 17, 2018

**MEDICAL INNOVATION HOLDINGS, INC.**

(Exact name of registrant as specified in its charter)

**Colorado**  
(State or Other Jurisdiction  
of Incorporation)

**000-27211**  
(Commission  
File Number)

**84-1469319**  
(I.R.S. Employer  
Identification No.)

**5805 State Bridge Road, Suite G-328, Duluth, Georgia 30097**

(Address of Principal Executive Offices) (Zip Code)

**(866) 883-3793**

(Registrant's telephone number, including area code)

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**SECTION 7 — REGULATION FD DISCLOSURE**

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**Item 7.01 Regulation FD Disclosure .****Press Release**

The information in this Item 7.01 of this Current Report is furnished pursuant to Item 7.01 and shall not be deemed “filed” for any purpose, including for the purposes of Section 18 of the Exchange Act, or otherwise subject to the liabilities of that Section. The information in this Current Report on Form 8-K shall not be deemed incorporated by reference into any filing under the Securities Act or the Exchange Act regardless of any general incorporation language in such filing.

On January 17, 2018 Medical Innovation Holdings Inc. issued a press release.

The text of the press release in its entirety is attached herewith as Exhibit 99.1.

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**SECTION 9 — FINANCIAL STATEMENTS AND EXHIBITS**

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**ITEM 9.01 Financial Statements and Exhibits.**

The following is a complete list of exhibits filed as part of this Report.

Exhibit numbers correspond to the numbers in the exhibit table of Item 601 of Regulation S-K.

<b>Exhibit No.</b>	<b>Description</b>
99.1	<a href="#">Press Release</a>

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

**Medical Innovation Holdings, Inc.**

By: /s/ Arturo Jake Sanchez

Name: Arturo "Jake" Sanchez

Title: CEO

Date: January 23, 2018

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Medical Innovation Holdings Inc.™

News Release

## **MIHI Launches a New Health Care Sharing Organization (HCSO) Designed for 58 Million US-based Hispanics Requiring Coverage**

*MIHI-launched HCSO will be positioned to capitalize on increasingly popular health care sharing plans for groups that share medical costs with other like-minded families*

DULUTH, GEORGIA – 01/17/2018

Medical Innovation Holdings, Inc. (“MIHI” or the “Company”) (OTC: MIHI) today announces the launch of a Health Care Sharing Organization (HCSO) to complement Telemedicos USA ( [www.telemedicosusa.com](http://www.telemedicosusa.com) ), its Spanish-speaking health care platform.

While they aren’t considered health insurance, HCSOs provide meaningful financial protection for families who want to share their healthcare expenses with other like-minded families with the goal of keeping everyone’s out-of-pocket costs low. The main healthcare sharing ministries available at the moment include [Liberty Healthshare](#), [Christian Care Ministry’s Medi-Share](#) , [Samaritan Ministries](#), and [Altrua Healthshare](#).

Hispanic individuals and families who choose health care sharing programs pay a monthly “sharing amount” similar to a health insurance premium. Depending on the program they choose, they can enjoy many of the same rewards of traditional health insurance – perks like discounts on healthcare, out-of-pocket limits, and predictable monthly payments. A primary benefit, however, is the ability to share costs with like-minded members to reduce the overall monthly cost of the coverage. Combining access to specialists using TelemedicosUSA Virtual 24/7 Platform will make the Company offering unique to all others in the market. The goal is to have both Spanish and English messaging to capture as many members and encounters as possible.

Another major benefit is avoiding the tax penalty for not having ACA-approved health insurance. This benefit has made it possible for many families who can’t afford ACA plans to get medical coverage that is within reach.

Insurance rates have been steadily rising since 1999. According to the Henry J. Kaiser Foundation, average annual premiums for a family hit \$18,764 this year, which is a 3% bump from 2016. Compare that to 1999, when average premiums for families were just \$5,791 ( <https://www.fastcompany.com/40470468/this-scary-chart-shows-skyrocketing-insurance-premiums-over-the-last-18-years> ).

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Arturo “Jake” Sanchez, MIHI CEO, stated, “The alternative to skyrocketing insurance coverage costs is to develop our own product sets we can take to market and offer an alternative to price and approach. The HCSO allows us to do that and at the same time serve a large and expanding marketplace. We believe we would be the first to offer such a unique and needed service in the Hispanic community. It fits nicely with Telemedicos as now we can blend the two offerings into a single and simple payment offering coverage via brick and mortar and virtual visits.”

More announcements are expected as the company begins launch of new health care plans. The company intends to begin its marketing campaign in the next few months to launch the new HCSO and begin acquiring members.

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#### **About Medical Innovation Holdings, Inc.**

MIHI, a Colorado-based publicly traded company, owns and operates strategically aligned health care service companies focused on the delivery of clinical virtual medicine (health) as a way of bringing quality medical care to all areas of need including rural and underdeveloped areas across the country. Through wholly owned subsidiary 3Point Care, MIHI pairs personalized, high-tech, high-touch, telemedicine encounters via virtual health specialty doctors with traditional primary doctors utilizing next-gen virtual health technologies in order to connect a patient with a multi-disciplinary specialty clinical health care practice. Through other companies and relationships, MIHI offers Affordable Care Organization (ACO) support, wellness and prevention, lab analysis and lab services, and remote diagnostic monitoring.

The Company serves a number of constituents and stakeholders interested in reducing the cost of care, enhancing the quality of care, promoting access to care, and maintaining the continuum of care.

For more information on MIHI please visit the Company’s website at <http://www.medicalinnovationholdings.com>

To be added to the Company investor email list, please email [investor@MedicalInnovationHoldings.com](mailto:investor@MedicalInnovationHoldings.com) with MIHI in the subject line.

To leave a message please call +1-866-883-3793 for Investor Relations

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## ***FORWARD-LOOKING STATEMENTS***

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements relate to future events, including our ability to raise capital, or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.

For a discussion of these risks and uncertainties, please see our filings with the Securities and Exchange Commission. Our public filings with the SEC are available from commercial document retrieval services and at the website maintained by the SEC at <http://www.sec.gov>.

## **News Release**

Investor Contact:

[investor@medicalinnovationholdings.com](mailto:investor@medicalinnovationholdings.com)

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