



Strategic Advisors

Investment Research

Investor Relations

- Full Service Investor Relations
- Project Work
 - Investor Targeting
 - Non-Deal Roadshows
 - Perception Audits

Consulting

- M&A
- Due Diligence
- Valuations
- Market Access
- Commercial Strategy



Equity Research Service

- Award winning research
- Global, digital distribution
- InvestorTrack®
- Analyst Marketing

Institutional Services

- Investment ideas
- Sector briefings
- Financial modelling
- Bespoke projects
- Illuminator™

Why Edison?

Established in 2003

Leaders in investment research & strategic advisory

Truly international footprint- North America, Europe and Australia

One of the largest equity research teams globally

80 in house sector expert analysts

Powerful reach to the buy-side

Network of thousands of professional investors

Work closely with banks

Proprietary investor targeting tool

Global distribution platform

Established and International business

Deep Sector & Strategic Messaging Expertise

Buy-side & Sell-side Interaction & Credibility

InvestorTrack®: Investor Targeting

Edison- At a Glance

People
120+

Analysts
80+

Reports published last year
2,500+

Investor Meetings
2,000+
Per annum

Countries research is read
100+

