

MAXIMIZE COMPANY NEWS AND INFORMATION DISTRIBUTION THROUGH OTC DISCLOSURE & NEWS SERVICE AND PR NEWSWIRE

Through OTC Markets Group's OTC Disclosure & News Service, companies can ensure that their news distribution is maximized to reach the widest possible audience of U.S. investors, market data distributors, investment databases, media outlets and broker-dealers.

To further help companies streamline news distribution and build visibility, we have integrated our OTC Disclosure & News Service with PR Newswire, a global leader in news distribution, investor relations and SEC compliance solutions. The integration service provides OTCQX®, OTCQB® and Pink® companies a cost-effective and streamlined way to broaden the dissemination of their company news and information to investors and mitigate SEC risk, by leveraging PR Newswire's expansive network - all through a company's OTCIQ.com account.

FREQUENTLY ASKED QUESTIONS

▶ HOW DOES THE INTEGRATION SERVICE WORK?

Subscribers that use the OTC Disclosure & News Service via their OTCIQ.com account to distribute their news have the option to also disseminate their news through PR Newswire's expansive network, all with a click of a button. Once a company enters the OTCIQ.com portal, it will simply have the option to select PR Newswire's news distribution.

▶ WHAT IS THE COST FOR PR NEWSWIRE'S NEWS DISTRIBUTION?

OTC Market Group has negotiated a special discount rate with PR Newswire. Our relationship with PR Newswire allows OTC Disclosure & News Service customers up to 700 words at the 400-word rate before additional word length charges apply for national, regional and local distribution—the additional 300 words are at no cost.

Cost Schedule for PR Newswire Distribution Options Local, Regional, National and International		
Distribution	700 Words*	Each Additional 100 Words
US1	\$829	\$252
Regional	\$592	\$170
New York Metro	\$458	\$144
New York State	\$458	\$144
New Jersey plus Key NYC	\$458	\$144
Other States	\$361	\$144
Singapore	\$464	\$144
United Kingdom	\$464	\$144
Web News Release Plus	\$298	\$57

*Discounted rate: OTC Disclosure & News Service customers receive 700 words for the cost of 400 words.

▶ WHAT ARE THE BENEFITS OF USING PR NEWSWIRE SERVICE VIA OTCIQ.COM?

The integration was exclusively designed for companies that use the OTC Disclosure & News Service to distribute their news. Built for seamless workflow, this integration enables OTC Disclosure & News Service subscribers to easily communicate timely information to analysts, investors and the media as well as comply with disclosure requirements—all via their OTCIQ.com account.

▶ HOW DOES THE INTEGRATION SERVICE WITH PR NEWSWIRE EXPAND NEWS DISTRIBUTION?

News distributed through PR Newswire's network will reach:

- Institutional investor portals such as Bloomberg, FactSet, ThomsonOne, Dow Jones
- Financial portals including Seeking Alpha, Motley Fool
- Retail investor portals such as eTrade, Schwab, TD Ameritrade
- Thousands of media points through national, regional or local newswire options
- Nearly 5,900 online news sites & databases including Yahoo! Finance, MarketWatch, Reuters

▶ CAN I FILE FORM 8-K/6-K WITH THE SEC VIA OTCIQ.COM?

SEC reporting companies may also use OTCIQ.com to file press releases with the SEC as a Form 8-K/6-K through PR Newswire's EDGAR filings service, Vintage, providing a seamless way to comply with SEC disclosure requirements.

▶ IF MY COMPANY IS BASED OUTSIDE OF THE U.S. WHAT ARE THE BENEFITS OF LEVERAGING THE PR NEWSWIRE DISTRIBUTION THROUGH OTCIQ.COM?

Global companies may utilize the OTC Disclosure & News Service and the PR Newswire distribution as a simplified, cost-effective path to reach U.S. investors. Most home-county RNS and PIPS do not have this distribution capability.

▶ WHAT OTHER PR NEWSWIRE SERVICES ARE AVAILABLE VIA OTCIQ.COM BESIDES U.S. PRESS RELEASE DISTRIBUTION?

Companies may use OTCIQ.com to distribute English-language press releases through PR Newswire's expansive international news distribution network in the U.K., Singapore, and Canada all at exclusive discounted rates.

OTC Markets Group Inc. operates the OTCQX® Best Market, the OTCQB® Venture Market, and the Pink® Open Market for 10,000 U.S. and global securities. To learn more about how we create better informed and more efficient markets, visit www.otcmarkets.com.

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