

# PBS HOLDING, INC.

1322 Roundtable Drive  
Dallas, TX, 75007

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**PRESS RELEASE – FOR IMMEDIATE RELEASE**

## **PBS Holding, Inc., (PBHG). Launches a new Marijuana enhanced products focused on medicinal and lifestyles’ products.**

**Dallas, TX– February 28<sup>th</sup>, 2014** – PBS Holding, Inc. (OTC: “PBHG”), (the “Company”), today released an update to shareholders.

The Company launches several new product lines based on life enhancing medicinal marijuana. The “DeVieSun” (Healthy Living) concept that the company created several years ago, is now enhanced with a full line of products that will be produced with several herbal and medicinal attributes as well as being manufactured at a pharmaceutical grade FDA approved manufacturing plant . [www.deviesun.com](http://www.deviesun.com)

The company has negotiated a reseller agreement with Luxuriant Holdings Inc., to provide products for their franchises and authorized deals network.

“The combination of antioxidants, vitamins and other nutritional elements combined with cannabis in liquid form will enable our company to launch some of the diverse and cutting edge products for “functional beverage” and leisure consumption industries. We have a tremendous opportunity to be the first to market and have shelf ready produced products FDA approved and ready for distribution. “ stated Edward Vakser, Chairman PBS Holding Inc.

Recently, the company designed a new “self funding” system to allow its Starfest Direct Dealers and Distributors an opportunity to start their dealerships with a credit approved system for a start up business.

“The 90 day no credit check EZ Payment Plan allows the customer to make a purchase today, and offers that customer the opportunity to pay for the products or services over a 90 day period. The program is based on turning paper checks into guaranteed electronic debits from the customer's checking account. This will enable Starfest Direct Members enter a lucrative Direct Sales Market Space (up to \$ 5,000.00 per account), and build their business with extra credit and time to start their business and begin to realize the profits before the bills are due. Therefore enabling more people to create their own cash-flow businesses and achieve financial independence at; [www.starfestdirect.com/info](http://www.starfestdirect.com/info)” added Mr. Vakser, Chairman PBS Holding Inc.

Recently, the company acquired several manufacturing brands and entities, such as Jazz Candles. The company continues its business development in MLM and Direct Sales Industry, and is targeting several more strategic acquisition in that market space.

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## **About Jazz Candles**

We strive to provide our customers the safest and highest quality products available on the market today. In an age when the candle industry has been inundated by candle marketers, we stand fast to our commitment to the craft and art of making quality highly scented candles. It takes a careful formulation of quality ingredients to create strong scented candles, with brilliant colors, true fragrance scents, and a consistency that makes the candle burn cleanly and safely. We continue to research and develop fragrances and wax formulations that serve as the major foundation that has made our candles the leader in the industry of highly scented candles. Our method is not the easiest or least expensive way to make candles, but we believe it is the right way - the only way to get the safest, highest quality candles you have come to expect from Jazz Candles. [www.jazzcandles.com](http://www.jazzcandles.com)

## **About PBS Holding, Inc.**

PBS Holding Inc through its direct sales group, recently launched, "De Vie Sun", which is translated, "Healthy Life". This product is the first to be introduced by the Company which is focusing on the development, marketing and distribution of nutritional and functional beverages for consumers. The Company is marketing this product through the home-based direct sales channel. [www.starfestdirect.com](http://www.starfestdirect.com)

## **Safe Harbor Statement:**

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. Certain statements set forth in this press release constitute "forward-looking statements." Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance or achievements, and may contain the words "estimate", "project", "intend", "forecast", "anticipate", "plan", "planning", "expect", "believe", "will likely", "should", "could", "would", "may" or words or expressions of similar meaning. Such statements are not guarantees of future performance and are subject to risks and uncertainties that could cause the company's actual results and financial position to differ materially from those included within the forward-looking statements. Forward-looking statements involve risks and uncertainties, including those relating to the Company's ability to grow its business. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance. The potential risks and uncertainties include, among others, the Company's limited operating history, the limited financial resources, domestic or global economic conditions -- activities of competitors and the presence of new or additional competition and conditions of equity markets.

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