



Full Alliance Group, Inc. (OTCPK: FAGI), Announces Acquisition of Grupo Richard

LOS ANGELES, California, November 28, 2017: Full Alliance Group, Inc. (OTCPK: FAGI), a holding company, is pleased to announce that after re-engaging Grupo Richard over the past several weeks, the acquisition of all subsidiaries, technology and real estate holdings associated with Grupo Richard was approved, at which point the assets were transferred into escrow.

The assets which are now part of Full Alliance Group Inc., include an extensive real estate portfolio professionally appraised with a net equity of over \$40 million dollars USD, and the companies listed below:

- Operadora de Servicios GRMS de RI de CV
- Grupo Internacional Richard S de RI de CV
- Grupo Richard y Lange SAPI de CV SA de CV, and
- Asesores en Comercio ON de Mexico

Grupo Richard's assets are diverse, with most prominent of which are oceanfront and both urban and suburban real estate holdings. In

addition, holdings include retail, construction and POS banking system.

FAGI executives are quite excited with the development potential of these assets, and already had discussions with investors from Asia and Central America prepared to assist with the growth of these new subsidiaries.

Details about this acquisition and more can be found on the Full Alliance web site. www.fullalliance.com

Sincerely,
Jacob Thomas
Chairman of the Board / CEO

ABOUT FULL ALLIANCE GROUP

Full Alliance Group Inc. is a multi-faceted company with current diverse investments in the United States, focusing primarily on organic agriculture, acquisitions, and CBD-based nutraceuticals. Once these strategic acquisitions are procured and integrated into the long term objectives of the company, Full Alliance Group will provide investment capital, modern business practices and best-in-class management to cultivate and mature these companies to their greatest potential.

FORWARD-LOOKING STATEMENTS

This shareholder update may contain a number of forward-looking statements. Words and variations of words such as: "expect", "goals", "could", "plans", "believe", "continue", "may", "will" and similar expressions are intended to identify our forward-looking statements, including but not limited to: our expectation for growth, benefits from brand-building, cost savings and margins.

These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond our control, which could cause our

actual results to differ materially from those indicated in our forward-looking statements. Such factors include, but are not limited to: continued volatility of, and sharp increase in: costs/pricing actions, increased competition, risks from operating internationally, consumer weakness, weakness in economic conditions and tax law changes.