



OPTIUM CYBER SYSTEMS LAUNCHES ON SOCIAL MEDIA PLATFORMS

THE WOODLANDS, TEXAS, OCTOBER 13, 2017 (OTC MARKETS) – Optium Cyber Systems, Inc. (Ticker: **OCSY**) would like to announce that it has recently established a digital presence on the following social media platforms:

Twitter: <https://twitter.com/OCSI4INVESTOR>

Facebook: <https://www.facebook.com/OCSI4INVESTOR>

“Our goal is to utilize today’s technology to keep our shareholders informed in a timely fashion,” stated George Rutherford, President of Optium Cyber Systems, Inc. “We encourage all our shareholders to follow the development of our company on either Twitter or Facebook,” continued Mr. Rutherford.

About Optium Cyber Systems, Inc.

OCSI has developed a proprietary process to analyze, identify and address cyber security vulnerabilities in an organization’s critical IT infrastructure which is scalable to any size organization in any industry. OCSI has recently launched in the health care sector, focusing on protecting health care facilities including hospitals, nursing homes and doctor’s offices from cyberthreats such as the manipulation of medical devices or theft of patient records. OCSI is a publicly traded company having its common shares quoted on the OTC Markets under the symbol "OCSY".

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Forward-Looking Statements

Except for the historical information contained herein, the matters discussed in this press release are forward-looking statements. Actual results may differ materially from those described in forward-looking statements and are subject to risks and uncertainties. See Cre8tive Works, Inc.'s filings with OTC Markets which may identify specific factors that may cause actual results or events to differ materially from those described in the forward-looking statements.

Safe Harbor Statement

This release includes forward-looking statements, which are based on certain assumptions and reflects management's current expectations. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Some of these factors include: general global economic conditions; general industry and market conditions, sector changes and growth rates; uncertainty as to whether our strategies and business plans will yield the expected benefits; increasing competition; availability and cost of capital; the ability to identify and develop and achieve commercial success; the level of expenditures necessary to maintain and improve the quality of services; changes in the economy; changes in laws and regulations, including codes and standards, intellectual property rights, and tax matters; or other matters not anticipated; our ability to secure and maintain strategic relationships and distribution agreements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.